

# CONSUL...TING

Consulate General of Mexico in Toronto—Monthly Newsletter

March 2015



*“Consul...ting”* is the monthly e-publication of the Consulate General of Mexico in Toronto.

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## MEXICO PARTICIPATES IN THE 2015 PDAC MINING CONVENTION AND TRADE SHOW

The Prospectors & Developers Association of Canada (PDAC) mining convention and trade show was held in Toronto from March 1 to March 4. PDAC is a global meeting point for mining service developers, producers and explorers.

The Mexican delegation at this year's PDAC convention was led by the Mexican government's General Mining Coordinator, Mario Cantú Suárez, and included Chihuahua State Governor César Duarte Jáquez; Mexican Ambassador to Canada, Francisco Suárez Dávila; the Consul General of Mexico in Toronto, Mauricio Toussaint; the Representative of ProMéxico in Toronto, César Bueno; and the Embassy's Minister of Economic Affairs, César Remis, as well as other federal government officials.

The main events in which Mexico took part were:

- The forum “Looking Beyond the Boom: The Future of Mining in Latin America”, organized by the World Bank Group, in which the Mexican government's General Mining Coordinator Mario Cantú Suárez gave a talk on the topic “Scenarios and Strategies for Mineral Exploration and Mining”.

- The Mining Task Force meeting of the Canadian Chamber of Commerce (CanCham) in Mexico.



Opening ceremony of the Mexico Mining Day

- The Mexico Mining Day seminar, organized by the Secretariat of Economy, included as part of the PDAC for the fifth year running.

Participating in this seminar was the Honourable Lynne Yelich, Minister of State (Foreign Affairs and Consular), who in her opening speech highlighted the strong trade and investment relations between the two countries, as well as the business opportunities that are expected in the energy sector. She also stressed the efforts made by Canada to maintain and enforce its global strategy for Corporate Social Responsibility (CSR), specifically with Canadian mining companies.

The Governor of the State of Chihuahua, César Duarte Jáquez, provided an overview of his state's economy and indicated that his government would continue to support mining companies operating in the state, as well as those interested in investing in the region.

Subsequent presentations at the convention covered topics such as Mexico's position in the global mining sector, financial opportunities for mining companies in Mexico, the regulation and operation of a new fund for the sustainable regional development of states and municipalities in our country with mining activity, and the new national labour policy, as well as the new Gendarmerie Division of the Federal Police, the role it will play in Mexico's strategic national security and how it could support the mining sector and mining communities.



Mexico Pavilion in the PDAC 2015

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## MEXICO PAVILION AT THE RESTAURANTS CANADA SHOW

The Mexican Ambassador to Canada, Francisco Suarez Davila, and the President of the Canadian Restaurant and Foodservices Association (CRFA), Garth Whyte, along with Consul General Mauricio Toussaint, opened the Mexico Pavilion at the Restaurants Canada Food Show, which took place at the Direct Energy Centre in Toronto March 1-3.

With 30,000 members, Restaurants Canada is the leading organization in the foodservice and hospitality industry. The Restaurants Canada Show is attended by around 12,000 industry professionals and features more than 1,200 exhibits by hotel chains, restaurants, catering services and producers. It is also worth noting that there are 80,800 establishments in the Canadian restaurant and foodservice market, including bars, restaurants, nightclubs and cafes.

The Mexico Pavilion was opened by the Canadian Representative of the Secretariat of Agriculture, Livestock, Rural Development, Fisheries and Food (SAGARPA), which supported 14 Mexican producers with exhibits showcasing gourmet salsas, seafood products, tequila, agave nectar, artisanal worm and grasshopper salts, dried beans, totopos, sweet tamales, preserves and mole negro sauce.



This was the first time that the Pavilion included beef exporters from our country, thanks to the support of the Mexican Beef Exporter Association.

According to figures from SAGARPA, Mexican exports to Canada passed US\$5 million in the second half of 2014, making Mexico the second biggest provider of refrigerated bone-in beef to Canada, after the United States.

The biggest agro-food exports from Mexico to Canada in 2014 increased from US\$1.5 billion to US\$1.6 billion, representing a 10% increase over 2013 figures. Meanwhile, imports dropped by 2% in 2014, resulting in a surplus of US\$130 million in Mexico's food trade balance with Canada.

## "LAS MAÑANITAS: A BAROQUE HIGH MASS IN NEW SPAIN" CONCERT

The Tallis Choir presented the concert "Las Mañanitas: A Baroque High Mass in New Spain" at St. Patrick's Catholic Church in Toronto on Saturday, February 28, to an audience of around 300.

The concert recreated the festivities that took place on December 12, 1650 at the Cathedral of Puebla in honour of the Virgin of Guadalupe.

The Canadian choir of thirty-six voices, conducted by Peter Mahon, took its inspiration from the historic tale of the conversion of indigenous communities to Spanish Catholicism and the apparition of the Virgin of Guadalupe, performing musical pieces by 16th- and 17th-century composers such as Tomás Luis de Victoria, Juan Gutiérrez de Padilla, Antonio de Cabezón, and Francisco Guerrero. The repertoire was sung in Latin, Spanish and Nahuatl.

The program was produced by the



organizers of the event, based on meticulous research of reliable historical sources recounting the golden age of religious music in the colonial era and the choral schools that offered religious instruction to the Aztecs, who developed the tradition of celebrating the apparition of the Virgin of Guadalupe.

These sources also suggest that the church probably used this tradition to create liturgies to convert the Mexican people and inspire devotion among them, as well as to promote the creative expression of native composers.

## TRAVELLING TO CANADA?

### REGISTER IN THE REGISTRATION SYSTEM FOR MEXICANS ABROAD (SIRME)

Mexicans planning a trip to Canada during the 2015 Pan American and Parapan American Games in Toronto can register free of charge in the Registration System for Mexicans Abroad (SIRME, for its initials in Spanish).

The purpose of the registration system is to provide the consulate with your location while you are away from Mexico so that we can assist you in the event of an emergency. We thus invite you to register, providing your itinerary and address in Canada for the duration of the Toronto Pan American and Parapan American Games

You can submit your registration at the following link: <https://sirme.sre.gob.mx/>



## MEXICO PARTICIPATES IN THE 15TH EDITION OF THE ALUCINE FESTIVAL

Mexico will be well represented at this year's aluCine Latin Film + Media Arts Festival, to be held in Toronto from April 2 to April 5 at Jackman Hall and Massey Hall.



Alejandro Jodorowsky's feature film *La danza de la realidad*, a Mexican co-production, will be presented together with ten Mexican short films, which will be screened on the following days: April 3: Betzabé García's *Porcelana* and Luis Mariano García's *Monstruo*; April 4: Édgar A. Romero's *Bajo el último techo*, Nicolás Rojas Sánchez's *Música para después de dormir*, David Muñoz Velasco's *La Silla*, Rita Basulto's *Lluvia en los ojos*, Paúl Gómez López's *Germinación* and Miguel Anaya's *El color de mis alas*; April 5: Rodrigo Cervantes's *Después de la Z* and José Luis Saturno's *La sagrada solución*.

important film festivals in North America dedicated to promoting Latin American cinema and has served as a platform for young filmmakers and artists interested in showcasing their work internationally. This year is the festival's 15th edition.

The Consulate General of Mexico supports the Mexican participation in aluCine as part of its 2015 cultural program.

For program details and further information about festival activities, visit: [www.alucinefestival.com](http://www.alucinefestival.com)

The aluCine Festival is one of the most

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[https:// citas.sre.gob.mx/mexitel\\_web/](https:// citas.sre.gob.mx/mexitel_web/) or by calling:

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### USEFUL LINKS

- Visas and consular services: [consulmex.com](http://consulmex.com)
- Mexican Embassy in Canada [embamex.sre.gob.mx/canada/](http://embamex.sre.gob.mx/canada/)
- Secretary of Foreign Affairs: [sre.gob.mx](http://sre.gob.mx)
- Mexican restaurants in Toronto & GTA [\[click here\]](#)
- ProMexico [promexico.gob.mx](http://promexico.gob.mx)
- Mexico Tourism Board: [visitmexico.com](http://visitmexico.com)
- Mexican National Council for Culture and the Arts: [conaculta.gob.mx](http://conaculta.gob.mx); [ecultura.gob.mx](http://ecultura.gob.mx)
- Canadian Chamber of Commerce in Mexico: [cancham.mx](http://cancham.mx)
- Presidency of Mexico: [presidencia.gob.mx](http://presidencia.gob.mx)
- Mexico-Canada <http://mex-can.sre.gob.mx/>
- MEXITEL 1-877-639-4835 <https://mexitel.sre.gob.mx/citas>
- AEROMEXICO [www.aeromexico.com](http://www.aeromexico.com)  
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