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Consulate General of Mexico in Toronto Newsletter



JUNE 2013

Ministry of Foreign Affairs Official visits SAWP work sites

On May 14, the Director General for North America from Mexico's Ministry of Foreign Affairs, Ana Luisa Fajer Flores, visited Dutchmaster Nurseries LTD, accompanied by Consul General Mauricio Toussaint; Tadeo Berjón Molinares, who is responsible for Protection and for the Canada-Mexico Seasonal Agricultural Workers Program (SAWP) at the Consulate General; and Ramiro Navarro Maldonado from the SAWP office.

The visit included a presentation for the SAWP workers at Dutchmaster Nurseries on their rights and responsibilities, their insurance coverage, and the benefits to which they are entitled through their contributions to the Pension Plan and Employment Insurance. The officials also answered questions raised by the workers.

The delegation emphasized the Consulate's role as the guardian of the workers' rights, as well as the importance of notifying the Consulate in the event of any incident.

The delegation then toured the farm buildings and verified that the workers' housing and work sites were in good condition.



The Director General for North America, Ana Luisa Fajer, and Consul General Mauricio Toussaint visit Dutch Master Nurseries

This visit reflects the Consulate General's standard practice of visiting SAWP work sites as part of its duties to protect SAWP workers. These visits include information for workers about the various types of coverage in place for their wellbeing, the inspection of the workers' housing and working conditions, and a meeting with the employer to discuss any issues that have arisen.

In the afternoon following the farm visit, the Director General for North America, accompanied by Gonzalo Canseco Gómez, Director



General of Foreign Policy Planning and Damián Martínez Tagüeña, Coordinator of Advisors for the Undersecretary for North America, both from the Ministry of Foreign Affairs, met with consular officials at the Consulate General. They discussed a range of topics related to each department represented at the meeting.



Canadian Atom Egoyan to receive Award

The Arvil Gallery, together with El Pochote Cinema of the city of Oaxaca, filmmaker Jaime Humberto Hermosillo, the Canadian Embassy in Mexico and the Consulate General of Mexico in Toronto, has announced that the 2014 El Pochote International Award for Digital Cinema will be given to Canadian filmmaker Atom Egoyan.

Atom Egoyan is a critically acclaimed Canadian director and artist of Armenian descent. He has received the Grand Prize of the Jury and the International Critics Prize at Cannes, among other awards, and he received two Oscar nominations for his film "The Sweet Hereafter". Egoyan's art installations have been exhibited in galleries and museums in Canada as well as at the Venice Biennale.

The Arvil Gallery, with support from the Canadian Embassy, is planning a retrospective of Egoyan's digital films in Mexico City and at El Pochote Cinema in the city of Oaxaca, as well as an exhibition of his artwork.



César Bueno, ProMéxico-Toronto

César Bueno is the new Trade Commissioner of Mexico at the Toronto office of ProMexico. Bueno has over 23 years of experience in international business development, supply chains and attracting investments.

He was Trade Commissioner of Mexico for the Southeastern United States and the Caribbean at the ProMexico office in Miami, Florida, as well as for the Midwestern United States, based in Atlanta, from July 2009 until May, 2013. Bueno holds a degree in International Business from ITESM.

In 2011, he led ProMexico's Miami office to first place in the NAFTA region by closing nine investment projects and exceeding goals by 51%. He received an award from ProMexico for this achievement. In 2012, the Mayor's Office of Miami-Dade honoured Bueno for his work to promote trade between Mexico and Miami.

Bueno is taking over the post from José Antonio Peral, who has been appointed Trade Commissioner for ProMexico in Chicago.



Mexico at the Rhythm and Colour Festival

The Mexican electronic music group 3BALLMTY will be performing at the Harbourfront Centre's "Rhythm and Colour" festival, running from **July 5-7**.

The band will appear on Saturday **July 6 at 9:30pm** on the WestJet outdoor stage, thanks to support from the Consulate General of Mexico in Toronto.

3BALLMTY (Tribal Monterrey) plays tribal electronic music. The band was created in 2009 in San Nicolás de los Garza, Nuevo León. Its members include Erick Rincón, Sergio Zavala (DJ Sheego Beat), Alberto Presenda (DJ Otto) and Javier Muñoz (DJ Rooster).

At the recent OYE Awards, 3BALLMTY won in three categories; "Urban Soloist or Group," "Best Popular Breakthrough Artist/Group"



3BALLMTY

Veracruz (**Saturday July 6 at 2:30pm**) and later the same day, at **7pm**, the group Café con Pan will lead a Fandango (a party with *son jarocho* music accompanied by dancing).

On **Sunday July 7**, Mexican singer Amanda Martinez will perform at **2pm** on the WestJet stage.

and "Electronic Album of the Year" for their album "Inténtalo" (Try It).

At the Billboard Latin Music Awards, 3BALLMTY won in two categories: "Artist of the Year, Debut" and "Regional Mexican Song of the Year," for their song "Inténtalo."

The band played at the Worldtronic festival in Germany in 2010 and in November 2012 they won the Latin Grammy for "Best New Artist."

Also appearing at the Rhythm and Colour festival will be Los Vega, a *son jarocho* group from

"This is my Mexico" Contest for Kids

On April 2013, IME, the Institute for Mexicans Abroad, celebrates its 10th anniversary. For this reason, during the whole year there will be all kinds of important events.

The Ministry of Foreign Affairs invites all children to participate in the XVII Children's Drawing Contest "This is my Mexico."

The contest's goal is to spread awareness and interest in Mexican culture among children from Mexico and with Mexican roots living abroad.

This year's theme is "The Wings of Mexico...Bringing Borders Together," alluding to the work

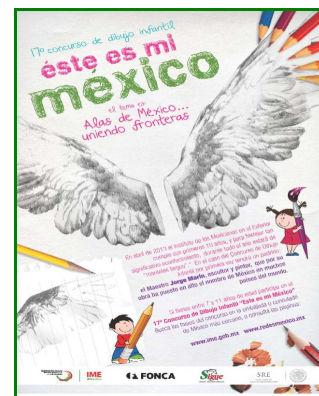
of [Jorge Marín](#), one of the principle creators of contemporary figurative art in Mexico, who was chosen as the contest's mentor this year.

The contest is open to children of any nationality between the ages of 7 and 11 years.

Submissions will be accepted until **July 15, 2013** at Mexican embassies and consulates around the world.

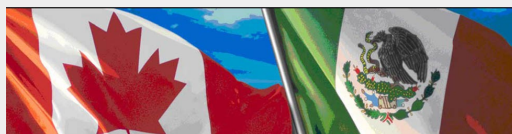
Tell us how you relate with Mexico and its history, its culture, its art, its natural richness, its people, its food, its festivities or any other subject related to this wonderful country named Mexico.

For contest guidelines, click [HERE](#).

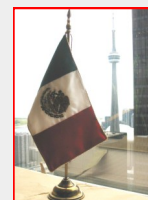


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- **Visas and consular services:** consul-mex.com
- **Mexican Embassy in Canada**
- **Facebook Consulmex**
- **Twitter ConsulMexTor**
- **Canadian Chamber of Commerce in Mexico:** canchammx.com
- **Presidency of Mexico:** presidencia.gob.mx
- **Secretary of Foreign Affairs:** sre.gob.mx
- **Mexican restaurants in Toronto & GTA** [[click here](#)]
- **ProMexico:** promexico.gob.mx
- **Mexico Tourism Board:** visitmexico.com
- **Mexican National Council for Culture and the Arts:** conaculta.gob.mx
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