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Consulate General of Mexico in Toronto Newsletter



JULY 2013

The new Ambassador of Mexico presents his Letters of Credentials

The Ambassador of Mexico to Canada, Francisco Suárez Dávila, presented the Governor General of Canada David Johnston with credentials accrediting him as the Mexican Ambassador Extraordinary and Plenipotentiary to Canada.

The ceremony was held at Rideau Hall, the Governor General's official residence in Ottawa.

Ambassador Francisco Suárez was accompanied by embassy officials, the heads of the Consulate General in Toronto Mauricio Tous-saint, and the Consulate in Leamington, Eusebio del Cueto, representatives from various Mexican secretariats with a presence in Canada, the head of the Permanent Mission of Mexico to the ICAO, as well as his family.

Governor General Johnston remarked that Mexico and Canada have maintained a solid friendship based on shared values.

Johnston spoke of his most recent visit to



Ambassador Francisco Suárez Dávila and Governor General David Johnston

Mexico when President Enrique Peña Nieto took office, and reiterated his commitment to continue strengthening the bilateral ties between Mexico and Canada.

In statements to the press, Ambassador Suárez

Dávila has said that the bilateral relationship is "excellent and close" and that there are good relations between the principal members of each country's cabinets.

The Ambassador has also said that the relationship between the two countries is currently in one of its best moments.

Ambassador Suárez Dávila has previously served as ambassador to the Organization for Economic Co-operation and Development (OECD) and an Executive Director at the IMF. He held the post of Undersecretary of Finance and Public Credit, and he served two terms as a federal congressman.

He also held the post of Vice President of the Mexican Council on Foreign Relations from 2008 to 2011.

His extensive academic career includes teaching Political Economy and International Relations at the UNAM, the Iberoamerican University and the Colegio de México.

Tourism Secretary makes a working visit to Toronto

The Secretary of Tourism, Claudia Ruiz Massieu, made a working visit to Toronto on June 24 to promote Mexican tourist destinations and encourage investment in the sector, as well as to promote the new campaign "Live it to believe it."

The Secretary met with businesses in the tourism sector and media representatives. She was accompanied by the Ambassador of Mexico to Canada, Francisco Suárez Dávila, the Consul General in Toronto, Mauricio Toussaint, and Mexico Tourism Board (MTB) CEO Rodolfo López Negrete.

Secretary Ruiz Massieu met with Stephen Hunter, the president of the Canadian tourism company Sunwing Travel Group, who announced that his company would invest \$250 million to build 250 hotel rooms in Quintana Roo.

Claudia Ruiz Massieu said that Mexico is developing a new plan to transform the tourism sector as a whole, which will require profound regulatory reform.

She noted that innovation and competitiveness are priorities for the tourism sector, and accordingly, Mexico is working to diversify its



Working visit to Toronto



Secretary Ruiz Massieu with Stephen Hunter

tourist destinations and strengthen existing ones.

In 2012, 1.6 million Canadians visited Mexico, a rise of 0.5% over the previous year, according to data from the MTB in Toronto.

From January to April of this year, 869,651 Canadians visited Mexico. The most popular destinations among Canadian visitors are Cancún, Puerto Vallarta and Los Cabos, which together receive 84% of Canadians travelling by air.

Mexico at the “Ritmo y Color” Festival



The Mexican electronic music group 3BALLMTY will be performing at the [Harbourfront Centre's “Ritmo y Color” festival](#), which runs from **July 5-7**.

The band will appear on Saturday **July 6 at 9:30pm** on the WestJet outdoor stage, thanks to support from the Consulate General of Mexico in Toronto.

3BALLMTY (Tribal Monterrey) plays tribal house music. The band was created in 2009 in Nuevo León, Mexico. Its members include Erick Rincón, Sergio Zavala (DJ Sheeqo Beat), Alberto Presenda (DJ Otto) and Javier Muñoz (DJ Rooster).

Also performing at this festival will be Los Vega, a son jarocho group from Veracruz (**July 6, 2:30pm**). Then, at **7pm** on Saturday, Los Vega will join the group Café con Pan for a fandango (a party with son jarocho music accompanied by dancing). On **Sunday at 2pm**, Mexican-Canadian singer Amanda Martinez will perform on the WestJet stage.

Ambassador Suárez Dávila meets with Minister of Tourism and Culture Michael Chan

The new Mexican Ambassador to Canada, Francisco Suárez Dávila, met with Ontario's minister of Tourism, Culture and Sports, Michael Chan as part of his first working visit to Toronto.

Accompanying Ambassador Suárez Dávila at the meeting were Consul General in Toronto Mauricio Toussaint and Mexico Tourism Board CEO Rodolfo López Negrete.



Minister Michael Chan, Consul General Toussaint and Amb. Suárez Dávila

The meeting addressed tourism between Mexico and Ontario.

The annual number of Canadian visitors to Mexico rose to 1.6 million in 2012.

The Mexican officials also discussed Mexico's cultural involvement and the participation of the Mexican community in events celebrating the Pan American Games in Toronto in 2015.

Visit to the Consulate General

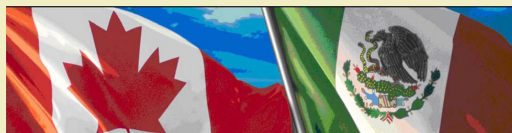
Ambassador Francisco Suárez Dávila visited the Consulate General in Toronto on June 24 where he spoke with Consul General Mauricio Toussaint and met with consular staff.



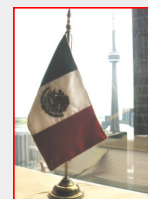
Ambassador Francisco Suárez Dávila and Consul General Mauricio Toussaint

USEFUL LINKS

- **Visas and consular services:** consulmex.com
- **Mexican Embassy in Canada**
- **Facebook Consulmex**
- **Twitter ConsulMexTor**
- **Canadian Chamber of Commerce in Mexico:**
canchammx.com
- **Presidency of Mexico:** presidencia.gob.mx
- **Secretary of Foreign Affairs:** sre.gob.mx
- **Mexican restaurants in Toronto & GTA** [\[click here\]](#)
- **ProMexico:** promexico.gob.mx
- **Mexico Tourism Board:** visitmexico.com
- **Mexican National Council for Culture and the Arts:** conaculta.gob.mx
ecultura.gob.mx



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