

Consulate General of Mexico in Toronto-Monthly Newsletter

**MARCH 2016** 

"Consul...ting" is the monthly e-publication of the Consulate General of Mexico in Toronto.

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# MEXICO PARTICIPATES IN THE 2016 PDAC MINING **CONVENTION AND TRADE SHOW**

The Prospectors & Developers Association of Canada (PDAC) Convention and Trade Show was held in Toronto from March 6 to March 9, 2016. The PDAC event is the world's biggest global gathering of mining service developers, producers and explorers. Last year's convention was attended by over 23,000 people, 25% of whom were international visitors (from 116 countries), mainly from: Mexico, Germany, Argentina, Australia, Brazil, Chile, China, United States, France, United Kingdom, Peru and South Africa.

CONSULADO GENERAL DE MÉXICO EN TORONTO

The Mexican delegation for this year's edition of Amb. Mauricio Toussaint, General Coordinator of convention. Video Mining Mario Cantú Suárez, and ProMéxico's Representative in Toronto, Rodrigo Contreras, That same day, the Secretary also took part in the among other senior officials.



the PDAC convention was led by Secretary of On March 7, Secretary Ildefonso Guajardo led the Economy Ildefonso Guajardo Villareal, and also opening ceremony for the Toronto Stock included Ambassador of Mexico to Canada Exchange (TSX), ringing the bell marking the Agustín García-López Loaeza, Consul General start of operations in the context of the PDAC

> International Mining Ministers Summit, attended by 14 ministers from different countries, to discuss current issues faced by governments, the industry and society in this sector.



The main events in which Mexico participated were:

On March 6, the Pacific Alliance's Mining Development Working Group Meeting was held. Also on this date, the Mining Task Force of the This meeting was organized by Chile's Ministry of Canadian Chamber of Commerce (CANCHAM) Mining and was held at the offices of in Mexico hosted a lunch featuring the General ProColombia. It was attended by senior govern- Coordinator of Mining, Mario Alfonso Cantú ment officials from the mining ministries of Suárez, as main speaker. Chile, Colombia and Peru, and led by Mexico's General Coordinator of Mining, Mario Cantú In the evening, CANCHAM Mining Task Force Suárez, who was General of Mining Regulation, Claudia Ibarra honour of Mexico's Secretary of Economy, Palafox, and the state mining de Fomento Minero (FIFOMI), Armando Pérez and Canadian government officials. Gea.



accompanied by the Director President Rosalind Wilson hosted a dinner in Director General of Mexico's attended by important figures in the Mexican and development agency Fideicomiso Canadian mining industries and senior Mexican

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On March 8, the Mexico Mining Day seminar was held, with the purpose of presenting Mexico's position in the global mining sector and business opportunities in the sector, the regulation and operation of the new fund for the sustainable regional development of Mexico's mining municipalities and states, and the new national labour policy, among other topics.



The event began with a few words from Ambassador Agustín García López Loaeza and the Minister Counsellor of Economic Later, Jeffrey M. Christian, Managing To conclude, ProMéxico General Director Affairs at the Embassy of Canada in Partner of CPM Group, offered an overview Francisco Mexico, Francois Rivest, both of whom of the market for minerals, while the improvements being made to supply chains underscored the close business and Undersecretary for Labour, Rafael Avante, in investment relationship between the two explained the main changes taking place in innovation. countries, with special emphasis on the the context of the labour reform and how mining sector, as well as the challenges and the reform will benefit Mexican workers in issues that still needed to be worked on, the mining sector and in other industries. possibly as a regional block, in areas such as security, energy and climate change.

Alfonso Cantú Suárez spoke about the of business in our country. One panel was potential of mineral resources in Mexico made up of the CEOs of First Majestic, and the resulting opportunities for foreign Alamos Gold and Torex Gold and the investment in mining exploration.



would continue supporting investing.

There were also two panels in which some of the biggest Canadian and Mexican General Coordinator of Mining Mario mining companies shared their experiences Corporate Vice President of Goldcorp, while the other included the CEOs of

Primero Mining, Industria Peñoles, Autlán and Argonault Gold.

This was followed by presentations by: the Head of Mining at the Secretariat for Agricultural, Territorial and Urban Development (SEDATU), Ricardo López Pescador: the Director General of Mexico's state mining promotion agency Fideicomiso de Fomento Minero (FIFOMI), Armando Pérez Gea; the Director General of the The Secretaries of Economy from the Mexican Geological Service, Raúl Cruz Ríos Mexican states of Chihuahua, Sinaloa and and the Secretariat of Energy's Director of Sonora, Manuel Russek Valles, Francisco Exploration and Exploitation Policy, Labastida Gómez de la Torre and Jorge Guillermo García Alcocer. Later, the Vidal, took part in a panel in which they General Coordinator of Mexico's National offered an overview of the economy of their Gendarmarie, Manelich Castilla Craviotto, respective states and indicated that they spoke about the new Gendarmarie Division mining of the Mexican Federal Police, the role it companies already operating in these states, will play in the country's national security as well as new companies interested in policy and how it will be able to support the mining sector and mining communities.

> González spoke about Mexico through technology and



# MEXICO PAVILION AT THE RESTAURANTS CANADA SHOW

The 2016 edition of the Restaurants Canada Show was held from February 28 to March 1 at the Enercare Centre in Toronto. As it has for more than 4 years now, the show featured a Mexico Pavilion, which was opened on Sunday the 28th by Consul General Mauricio Toussaint and the representative in Ottawa of the Mexican Secretariat of Agriculture, Livestock, Rural Development, Fisheries and Food (SAGARPA), Raúl López.

With 30,000 members, Restaurants Canada is the leading organization in the including bars, restaurants, nightclubs and foodservice and hospitality industry. The cafes. Restaurants Canada Show is attended by around 12,000 industry professionals and The Mexico Pavilion was set up by features more than 1,200 exhibits by hotel SAGARPA's Canadian branch office, chains, restaurants, catering services and supporting 9 Mexican producers this year, producers. It is also worth noting that there with exhibits showcasing avocados, tequila are 80,000 establishments in the Canadian and mezcal, table wine, pork, chia, artisanal restaurant and foodservice



market, salsas, agave nectar, worm and grasshopper

salts, dried beans and coconut oil.

Also participating in the show were Salsas Cholula, a brand that forms part of the José Cuervo Group, as well as the Mexican product distributor Fiesta Wholesale based in Mississauga, Ontario, which distributes popular Mexican brands like Jarritos, Squirt, Maseca, Jumex, La Costeña, Abuelita chocolate and Vainilla Molina.



## CONSUL...TING

# **CONSULATE GENERAL BRIEFS**

#### Classical Music Concert: Mexico-Voyage-Mexico-Canada

The Consulate General of Mexico, in coordination with the Consulate General of Poland, organized a concert recital of Mexican music with cello and piano offered by two Ontariobased artists, Polish-born Dobrochna Zubek and Canadian Lisa Tahara. The event took place on February 29 at the Consulate of Poland, in the presence of a large audience drawn from Mexican, Latino, Polish and other Canadian communities.

The concert included three unique pieces of chamber music for cello by the Mexican composers Manuel Enríquez and Manuel de Elías, which are featured on Zubek's album Mexico Voyage.

#### Mexican Cultural Fiesta at the U of T's Faculty of Engineering.



As part of the celebrations for Mexican Flag Day (February 24), the Consulate General held a celebration in collaboration with the University of Toronto's Engineering Society titled "Fiesta Cultural Mexicana" on February 26, at the U of T's Faculty of Engineering.

Representing the university were Faculty of Engineering Dean Dr. Cristina Amon and Civil Engineering Department Director Dr. Brent Sleep.

### Talk on painter Remedios Varo in Toronto

On February 25, the Consulate General was invited to attend the talk "Remedios Varo, Her Magic World / Remedios Varo un Mundo Mágico", given by Mexican art historian Elizabeth Iturbe at Evoke Gallery in Toronto.

The speaker highlighted Varo's dreamlike, surrealist career in the first half of the twentieth century. Elizabeth Iturbe is a Mexican historian who has undertaken projects at universities in both Mexico and Canada, and has also worked on projects for the Art Gallery of Ontario.

## TALK ON MEXICAN CORRIDOS AT U OF T

As the first in a series of academic events to be held at the University of Toronto this year, the Consulate General, in coordination with the U of T's Latin American Studies Program, organized the academic cultural event "A Panoramic View of Mexican Corridos and Narco-Corridos", held on February 12 in Room 100 of the Jackman Humanities Building at the University of Toronto. The talk, given by Dr. Martha Bátiz, was delivered in English and was open to the general public. In attendance were academics, students and intellectuals from different Latin American communities, particularly the Mexican and the broader Canadian community.

The purpose of the talk was to analyze the histoextremely popular in Mexico and which in recent times has famously developed the "subgenre" of the narco-corrido, with ballads about Mexican Martha Bátiz is a writer originally from Mexico and testimony), characters who appear in Toronto.



corridos and the musical composition of the songs depending on the era in which they were The purpose of the talk was to analyze the histo- performed, analyzing examples such as "Corrido ry of the corrido as a musical genre that has been del Caballo Blanco", "Juan Charrasqueado", "Corrido Villista" and "Camelia La Tejana".

drug lords. The event began with a historical City who has been living in Toronto since 2003. overview of the corrido genre from its beginnings She holds a bachelor's degree in English from the through to the present day, addressing aspects National Autonomous University of Mexico such as its links with literature, its narrative (UNAM), and a Master's and Doctorate in Latin themes (tragedies and triumphs, remembrance American Literature from the University of

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For Mexican passports, birth certificates and powers of attorney, appointments must be requested through MEXITEL at: https://citas.sre.gob.mx/ mexitel web/ or by calling:

> **1877 MEXITEL** (1-877-6394835).

For any other service, please request an appointment by writing to citas@consulmex.com or by calling:(416)368-2875 ext. 236

### **USEFUL LINKS**

- Presidency of Mexico: presidencia.gob.mx
- Ministry of Foreign Affairs: sre.gob.mx
- Mexican Embassy in Canada embamex.sre.gob.mx/canada/
- ProMexico promexico.gob.mx
- Mexico Tourism Board: visitmexico.com
- Mexican National Council for Culture and the Arts: <u>conaculta.gob.mx;</u> ecultura.gob.mx
- Canadian Chamber of Commerce in Mexico: canchammx.com
- Mexico-Canada http://mex-can.sre.gob.mx/
- Visas and consular services: consulmex.com
- Mexican restaurants in Toronto & GTA [click here]
- MEXITEL 1-877-639-4835 https://mexitel.sre.gob.mx/ <u>citas</u>

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