

# CONSUL...TING

Consulate General of Mexico in Toronto—Monthly Newsletter

JANUARY 2016



“Consul...ting” is the monthly e-publication of the Consulate General of Mexico in Toronto.

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## 27TH MEETING OF MEXICO'S AMBASSADORS AND CONSULS (REC2016): POSITIONING MEXICO TO PLAY A CONSTRUCTIVE ROLE ON THE WORLD STAGE

*Strengthening Mexico's presence wherever it has diplomatic offices and continuing to position Mexico as one of the 20 countries that shape the global arena are some of the goals outlined at the 27th meeting of Mexico's ambassadors and consuls, held at the Foreign Ministry from January 4 to 8.*

- Using technology for a dynamic, effective diplomacy that is close to society.
- Being agents of change to influence international policies for the benefit of Mexicans

Strengthening Mexico's presence wherever it has diplomatic offices and continuing to position Mexico as one of the 20 countries that shape the global arena are some of the goals outlined at the 27th meeting of Mexico's ambassadors and consuls, held at the Foreign Ministry from January 4 to 8.

Ambassadors, consuls and heads of mission learned about the political, technological and social changes taking place within the current geopolitical context and were receptive to the possibility of strengthening their skills, which will be vitally important for fulfilling the president's mandate: to be agents of change, able to contribute to and positively influence international policies for the benefit of all Mexican citizens.

The international social context calls for rethinking the paradigms for the international agenda. Mexico must assume its global responsibility for achieving peace and prosperity in the various regions of the world and continuing its development, given that it is a country of institutions that is committed to human rights and the rule of law.

The 27th meeting of ambassadors and consuls brought together over 150 representatives of Mexican diplomacy who are serving in countries around the world; they attended various regional meetings for Asia-Pacific, Europe, Africa and the Middle East, and topical meetings for multilateral affairs and human rights.

Workshops were held on information technologies to enable communication and interaction with a diverse and international audience. These technologies have transformed the way foreign policy is conducted. Digital technologies are now used to create a more dynamic, effective diplomacy that is closer to society.



The Policy to Promote National Cuisine was explained. Mexican cuisine is inscribed on the UNESCO Intangible Cultural Heritage List and is an area of opportunity for promoting Mexico's culinary diversity and wealth. The goal of the policy to promote national cuisine is to make the industry more dynamic, as it is an economic platform of broad social benefit and a key part of the country brand.

Also discussed were: investment opportunities in Mexico, with specialists in hydrocarbons, infrastructure and other strategic sectors; current technological, economic and political developments in Mexico and the world; the structural reforms and transformation of the country and its impact on the country's development.

Journalists and political analysts discussed the role of the media in Mexico today, offering their view on the importance of the printed, audiovisual and digital media and their use in publicizing the work of the Foreign Ministry and Mexico's diplomatic offices abroad.

There was also a geopolitical analysis and discussion of the various aspects of globalization and political and economic governance in our increasingly complex and less predictable world.

The 27th meeting of ambassadors and consuls was also attended by governors, university researchers and specialists; the Secretaries of the Interior, Miguel Angel Osorio Chong; Finance, Luis Videgaray Caso; Education, Aurelio Nuño Mayer; Tourism, Enrique de la Madrid Cordero; Defense, General Salvador Cienfuegos Zepeda; the Navy, Admiral Vidal Francisco



Soberón Sanz; Economy, Ildefonso Guajardo Villarreal; and Culture, Rafael Tovar y de Teresa. In addition, Ximena Puente de la Mora, Presidential Commissioner of the National Institute for

Access to Information, gave a talk on the main provisions of the General Law of Transparency and Access to Public Information.

Other participants included the heads of Banobras, Abraham Zamora; ProMéxico, Francisco González Díaz; and the Federal Electricity Commission, Enrique Ochoa Reza, among others.

The 27th meeting of ambassadors and consuls concluded with a meeting with President Enrique Peña Nieto at the National Palace.

[Source: S R E](#)

## GOVERNOR OF YUCATÁN MAKES A WORKING VISIT TO TORONTO

Rolando Zapata Bello, Governor of the State of Yucatán, made a working visit to Toronto from December 13 to 15, 2015. He was accompanied by the Mayor of Mérida, Mauricio Vila Dosal, Yucatán's Secretary of Tourism Promotion, Saúl Ancona Salazar, Tourism Promotion Director Ana María Palacios, and the Director of the Office of International Affairs, William Pérez Loría.



They held a meeting with media representatives who specialize in tourism, local Spanish-language media outlets like Univisión and Telelatino (TLN), and Mexico's official news agency (Notimex), at which they announced the introduction of WestJet's new Toronto-Mérida route.

The meeting was led by Governor Zapata Bello, who highlighted that Mérida will be one of the few inland destinations in Mexico where WestJet offers direct flights. He also emphasized the boost being given to Yucatan's new image as an economic and production centre by the increasing number of flights, the state's commitment to information technologies and innovation with its Science and Technology Park, its seaport facility in Progreso and its highway and rail networks, making it an attractive logistical platform for foreign capital

investment. Mérida's mayor, Mauricio Vila Dosal, applauded the launch of the new route, asserting that it would consolidate the Yucatán state capital's appeal as a tourist, business and cultural destination.

During his statement, Consulate General Mauricio Toussaint expressed his delight with the introduction of the direct flights, and stressed the importance of Ontario as the province with the highest volume of trade with Mexico. He also noted that of the 1.7 million Canadians that travelled to Mexico in 2014, 36% are Ontario residents.

David Cecco, Vice President of WestJet Vacations, announced that a Boeing 737-800 with a maximum capacity of 133 passengers would be used for the inaugural flight, and added that they would be

offering extremely affordable fares during the winter season, from December to April.

Rodrigo Esponda from the Mexican Tourism Board (MTB) and Rodrigo Contreras from ProMéxico informed the Governor of potential projects in the areas of tourism and economic development to promote the State of Yucatán in this province.

The Yucatán delegation met with Gonzalo Manrique, President of the company Instaelectric, and Executive Vice President Maria Victoria Lucca. Instaelectric has specialized in the energy and telecommunications industry, with projects in Canada as well as in more than 8 countries in Latin America.

Lastly, Governor Zapata Bello met with Roland Carson, Director at WeWi Telecommunications, a research and development (R&D) corporation dedicated to providing the market with innovative technology solutions.

The Yucatán government delegation left Toronto for Mérida on Tuesday, December 15, on WestJet's inaugural flight at 8:15 a.m.

## SERVICES FOR FOREIGNERS

### POWER OF ATTORNEY

The Consul General is empowered to act as a Mexican notary public, and is therefore able to issue powers of attorney with legal validity in Mexico. Any person or company located in Ontario or Manitoba may submit a power of attorney for the appointment of a person to act on their behalf in a lawsuit, in the administration of a business or in the purchase or sale of goods in Mexico.

Appointments must be scheduled through MEXITEL (1-877-639-4837) or online <https://mexitel.sre.gob.mx>

For more information about requirements and fees, please visit our website <http://consulmex.sre.gob.mx/toronto/index.php/en/power-of-attorney> or call 416-368-2875, ext. 237.



## CONSULATE GENERAL BRIEFS

### A Message to Mexican Students in the *Proyecto 10,000* Program

Consul General Toussaint sent a message of congratulations to students in the University of Guadalajara's *Proyecto 10,000* program who attended Queen's School of English during the month of December 2015.

<https://www.youtube.com/watch?v=mhQ7Rw05Enw>



### Talk by the Ontario Minister of Citizenship, Immigration and International Trade



Ontario Minister of Citizenship, Immigration and International Trade, Michael Chan, offered a talk on December 8, as part of the annual celebration of the Consular Corps.

Consul General Toussaint, in his capacity as Dean of the Consular Corps, welcomed all those present and introduced Minister Chan, whom he acknowledged as a friend of Mexico.

### Participation in Brampton's International Trade Committee Meeting

The Consulate General participated in the City of Brampton's International Trade Committee meeting. Also at the event was Mayor Linda Jeffrey, who expressed her interest in promoting business opportunities in Mexico for companies located in Brampton.



## MEXICAN POSADA 2015

The non-profit organization Enlace Community Link ([ENLACE](#)), in collaboration with the Consulate General, held the 15th "Posada Enlace" Mexican Christmas party, which offered a varied program of contemporary arts and culture, including a dance contest, children's handicraft activities to make Christmas tree decorations, the breaking of the piñata, the traditional *pedida de posada* commemorating Mary and Joseph's search for room at the inn, and a dinner with Mexican delicacies, accompanied by the presentation of the "Puro México" Folk Ballet, followed by the singer Jaime Elizondo and Mariachi Los Gallos.

The Christmas party brought together guests from both Canadian and Latino cultural sectors and communities – most of them children and volunteers who work with Mexican agricultural workers – as well as Hispanic media representatives.

The association's objective is to promote an



The Consulate General of Mexico in Toronto is open to the public by appointment.

For Mexican passports, birth certificates and powers of attorney, appointments must be requested through MEXITEL at: [https://citas.sre.gob.mx/mexitel\\_web/](https://citas.sre.gob.mx/mexitel_web/) or by calling:

1877 MEXITEL  
(1-877-639 4835).

For any other service, please request an appointment by writing to [citas@consulmex.com](mailto:citas@consulmex.com) or by calling: (416) 368-2875 ext. 236

### USEFUL LINKS

- Presidency of Mexico: [presidencia.gob.mx](http://presidencia.gob.mx)
- Ministry of Foreign Affairs: [sre.gob.mx](http://sre.gob.mx)
- Mexican Embassy in Canada: [embamex.sre.gob.mx/canada/](http://embamex.sre.gob.mx/canada/)
- ProMexico: [promexico.gob.mx](http://promexico.gob.mx)
- Mexico Tourism Board: [visitmexico.com](http://visitmexico.com)
- Mexican National Council for Culture and the Arts: [conaculta.gob.mx](http://conaculta.gob.mx); [ecultura.gob.mx](http://ecultura.gob.mx)
- Canadian Chamber of Commerce in Mexico: [canchamx.com](http://canchamx.com)
- Mexico-Canada: <http://mex-can.sre.gob.mx/>
- Visas and consular services: [consulmex.com](http://consulmex.com)
- Mexican restaurants in Toronto & GTA: [\[click here\]](#)
- MEXITEL 1-877-639-4835 <https://mexitel.sre.gob.mx/citas>