

EMBAMEX SWEDEN NOVEMBER NEWSLETTER

STATE BY STATE: CHIAPAS



Photo credit: visitmexico.com

azul Waterfalls, the Montebello Lagoon, the Sumidero Canyon and the Lacandona Jungle are all examples of its unique, world renowned beauty.

The various indigenous groups in Chiapas include the Tseltal, Tsotsil, Ch'ol, Tojol-ab'al, Zoque, Chuj, Kanjobal, Mam, Jacalteco, Mochó, Cakchiquel and Lacandona. These different groups are not insular or closed off from the rest of society; in fact, it is quite common to see a wide variety of faces, colors, clothing and looks throughout the streets of the state.

A traditional and picturesque town in Chiapas, San Cristóbal de las Casas, has also been designated as one of Mexico's "Magical Towns."

All of these natural attributes mean that Chiapas is an ideal place for hiking, rappelling, zip-lining, whitewater rafting, mountain biking, camping, boating excursions, rock climbing, and other outdoor activities.



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EMBAMEX SWEDEN NOVEMBER NEWSLETTER IN LATINO FESTIVAL IN LITHUANIA

2014
october
9 - 16



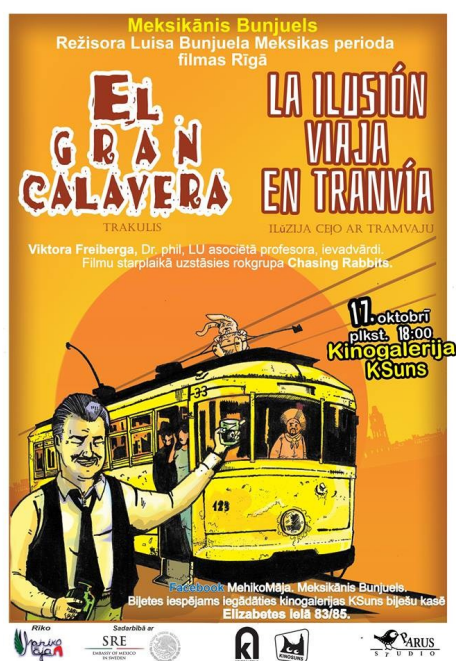
The In Latino 2014 Festival, held in the city of Vilnius, Lithuania between the 9th and 16th of October, dedicated a special section of its program to Mexican silent films called *Inspirado por los sonidos: noches de cine silente*, or “Inspired by the Sounds: Nights of Silent Film.”

During this showing, the films “*El puño de hierro*” (The Iron Fist), “*Tepeyac*,” and “*El tren fantasma*” (The Ghost Train)



were screened, and were very well-received among the Lithuanian and Mexican audience.

DISCOVERING MEXICAN CINEMA IN LATVIA



"Discovering Mexican Cinema," a showcase of Mexican film, was held on October 17 and again on the 27th at the Kino Suns cinema in Riga, Latvia. At this event, the Mexican films *La ilusión viaja en tranvía* ("Illusion Travels by Streetcar") and *El gran calavera* ("The Big Skull"), by Luis Buñuel, were projected.

The day's program was varied; in addition to the film projection, a conference was given by Dr. Viktors Freibergs, "Introduction to the Mexican Cinema of Buñuel." Finally, a Latin-rock group, the Peruvian-Latvian band *Chasing Rabbits*, performed for those who attended.

We thank the Mehiko Māja organization for this initiative and all of its support.



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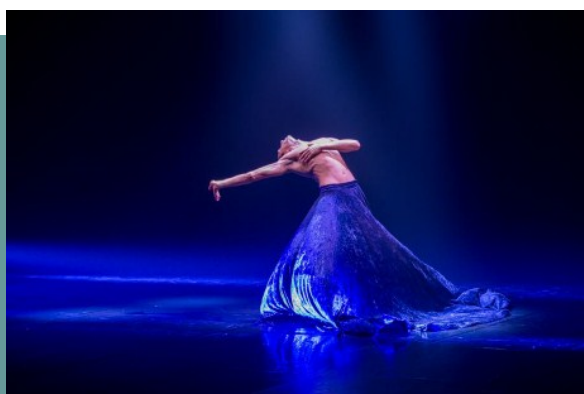


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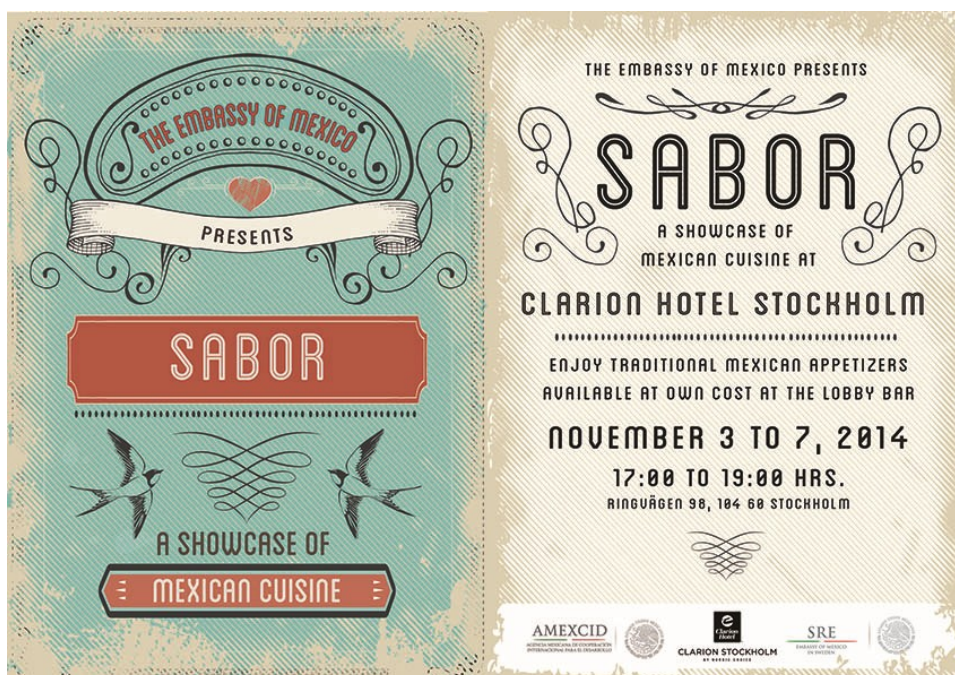
DELPHOS DANCE COMPANY IN LITHUANIA

The Aura 24 International Dance Festival took place in the Lithuanian city of Kaunas from October 8th to the 12th. During this event, an entire night of dancing was dedicated to Mexico and Mexican dance companies. The venue was the Grand Hall of Vytautas Magnus University, in the same city. The following dance companies participated, with great success: Broad Spectrum, with the show “Trash;” DELPHI Contemporary Dance, with “Luminous Passages;” and Jaciel Neri / Moving Borders, with “Us.”



SABOR: A SAMPLING OF MEXICAN CUISINE IN STOCKHOLM

Welcome!



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ÁLVARO ENRIGUE COMES TO SWEDEN

On Sunday, October 25th, the Mexican writer Álvaro Enrigue spoke with Carina Burman at the Stockholm Literature Festival, in Moderna Museet, on the subject of his novel *Muerte súbita*, which has just been published in Swedish under the title "Tiebreak."

The publishing company Natur och Kultur, with the support of the Embassy of Mexico, made the writer's visit to the cities of Stockholm and Malmö possible. From October 22nd to the 28th, Enrigue spoke with several media sources, participated in a number of events, and signed a large quantity of copies of his novel.

During his talk with Carina Burman, Enrigue noted that both reading for pleasure and for research are inherent pleasures in themselves for him, and that he considers his writing to be a product of this. He feels that he must do something with the information he gathers, he said. Thus, what he writes does not belong to him, but to the reader. Enrigue describes it as "a miracle" when a person, any person, would feel compelled, for whatever reason, to visit a bookshop, purchase a book, and read it.

"Tiebreak" tells a story that is as supple as a tennis match. When reading it, one bounces constantly from beginning to end, from one continent to another, from one time period to the next, and from one situation to another, all while unexpectedly revealing the humanity of its characters.



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DAY OF THE DEAD ALTAR AT THE STADSMUSEET

On Saturday, November 1st, the Embassy of Mexico and the Stadsmuseet in Stockholm inaugurated a traditional altar for the Day of the Dead at the museum's premises. The altar is dedicated to the poet Octavio Paz on the 100th anniversary of his birth, and will remain open to the public until Thursday, November 6th.



Top: Day of the Dead opening ceremony invitation.
Right: Day of the Dead altar set up by the Embassy of Mexico and the Stadsmuseet.



AMB. GASCA PLIEGO MEETS WITH REGIONAL DIRECTOR OF PROMÉXICO



The Ambassador of Mexico to Sweden, Agustín Gasca Pliego, held a productive meeting with Carlos Sánchez Pavón, the Regional Director of Proméxico in Europe, the Middle East, and Africa. Also present at the meeting were Carlos Pérez Cirera, the ProMéxico Trade Commissioner for the Nordic Countries and the Baltic Region, and Third Secretary Alondra Mendoza Carlos, head of the Political, Economic and Multilateral Affairs at the Embassy

Left to right: Mr. Carlos Pérez, Mr. Carlos Sánchez Pavón, Ambassador Agustín Gasca Pliego, Ms. Alondra Mendoza.

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MEXICAN DELEGATION FROM CENAPRED VISITS SWEDEN

A Mexican delegation from CENAPRED (Mexico's National Centre for Disaster Prevention) visited Stockholm from October 28th to the 30th. It was conformed by the General Director of CENAPRED, Dr. Carlos Miguel Valdés; the General Director of Connectivity, Innovation and Regulation of the Civil Protection National Coordination (CNPC), Mr. Rogelio Garcia Conde; and Eng. David Luna Cortés, Assistant Director for CNPC Strategy and Programs. The visit was aimed to better understand various ongoing initiatives set forth by Swedish authorities for prevention and disaster relief, to look into issues of resilience and to discuss the feasibility of establishing a Resilience Center in Mexico.

During the three-day visit, Mexican officials met with representatives of the Stockholm Environmental Institute (SEI), the Swedish Civil Contingencies Agency (MSB) and the Stockholm Resilience Centre (SRC). Ambassador Gasca Pliego and the Political Affairs Officer for the Embassy of Mexico in Sweden, Ms. Alondra Mendoza, accompanied the delegation during the activities covered by the agenda.

Clockwise from left: Åke Svensson, Coordinator for Swedish National Platform for Disaster Risk Reduction, Natural Hazards, and Critical Infrastructure; Ambassador Gasca Pliego; Rogelio Conde García, General Director, CNPC; David Luna Cortes, Assistant Director, CNPC; Alejandra Andersson, Sector Coordinator at MSB; Jakob Wernerman, Operations Sector, MSB; Håkan Marcusson, Technical Expert, MSB; Dr. Carlos Miguel Valdés, General Director General, CENAPRED; and Helena Lindberg, General Director, MSB.



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EXHIBITION OF MEXICAN “CATRINAS” IN GÖTHEMBURG

The Mexican Association in Gothenburg, in collaboration with the Botanical Gardens "Trädgårdsförening," held a celebration of the traditional Mexican Día de los Muertos, or “Day of the Dead.” On display were giant “Catrina” statues created by the workshop of Carolina Nylund (visual artist/performance) and Ernesto Garcia (architect/designer). Also exhibited was the work of architect Rocío Soto. The evening was enlivened by a Mariachi band, some traditional “pan de muertos” (Day of the Dead bread), hot chocolate, and a small skull-painting workshop.

The “Catrinas” exhibit was open to the public from November 1st to the 4th.

