

EMBAMEX SWEDEN APRIL NEWSLETTER

STATE BY STATE: SAN LUIS POTOSÍ

The vast state of San Luis Potosí stretches across the windswept, sun-baked plains of central northern Mexico. Its importance in Mexican history spans four centuries of influence, making its capital city of the same name a fascinat-



ing destination. San Luis makes an excellent side trip for any colonial cities tour, as it is easily reached from Querétaro (200 km to the south; a two-hour bus ride) and other central Mexico colonial cities.

The city of San Luis Potosí owes its early importance to the discovery of large silver and gold deposits in 1592. Though its mines never rivaled those of Guanajuato or Zacatecas, the city became an important administrative and commercial outpost. In the 17th century it assumed the role of Mexico's most important northern city, whose domain once stretched from Louisiana to New Mexico. It is a metropolis that combines its mining past with the magical touch of beautiful buildings from Mexico's colonial past. In 2010, the historic center of the city was listed as a UNESCO World Heritage Site within El Camino Real de Tierra Adentro (the Royal Road of the Interior) National Historic Trail.



The capital is one of Mexico's most picturesque towns, whose central historic center features tiered esplanades, several

(Continued...)

Photo and text credits: www.visitmexico.com



[EmbajadaMexicoenSuecia](https://www.facebook.com/EmbajadaMexicoenSuecia)



[@EmbaMexSue](https://twitter.com/EmbaMexSue)

EMBAMEX SWEDEN APRIL NEWSLETTER

STATE BY STATE: SAN LUIS POTOSÍ



(Continued...)

handsome plazas, and an active cultural scene.

Following Independence, the city played important roles in various political upheavals. General Santa Anna trained his troops here before confronting the invading Texans at the Alamo

in 1846. In the 1860s, ousted president Benito Juárez twice established the city as Mexico's provisional capital. In the 20th century, San Luis was instrumental in Mexico's 1910 revolt against an aging dictatorship. One of its principal leaders, Francisco Madero, was jailed here in 1910 before fleeing to San Antonio, Texas and issuing the Plan de San Luis Potosí. This document declared the election results invalid, and called on Mexicans to revolt on November 20, the day Mexico's civil war erupted.

Another valuable addition to a travel experience is to visit the surrounding countryside. As it is a state which boasts a variety of ecosystems, San Luis Potosí is the hub from which to go and visit its three touristic regions: the central area, which has a forest climate and springs for diving; the desert of the Altiplano (high plateau) featuring the town of Real de Catorce as its star attraction; and the Huasteca Potosina (the Huastec region of San Luis Potosí), an area of thick jungle with waterfalls and unsurpassed scenery. Also running from north to south is the Sierra Gorda de Guanajuato range, with its myriad of valleys and plains. Much of the state's pre-Hispanic and colonial influence can still be seen today in the towns and villages of this region.

Photo credits: www.visitmexico.com



EmbajadadeMexicoenSuecia



@EmbaMexSue

EMBAMEX SWEDEN APRIL NEWSLETTER

PRODUCTIVE MEETING WITH MARITIME CONSULTANCY FIRM SSPA

On March 3, Ambassador Agustín Gasca Pliego and Naval Attaché Rear Admiral Germán Álvarez Lobato held a meeting with Mr. Magnus Forsberg, Head of the Stockholm Office of the Swedish Centre for Maritime Consultancy, or SSPA, for its acronym in Swedish, and Mr. Urbin Nordlander, SSPA's Project Head of Ship Design, who explained the various functions of this consulting firm, which specializes in maritime transport.

The SSPA representatives highlighted, among other issues, ship design, maritime and port operations, and the worldwide development of terminals and coastal services, noting that SSPA has worked extensively in the planning and design solutions for the global maritime industry.

During the meeting, Mr. Forsberg expressed SSPA's interest in developing schemes for co-operation with Mexico in their areas of specialty, comprising:

- Providing consulting services in research projects on energy and the environment.
- The use of dynamic maritime laboratories necessary to carry out hydrodynamics testing, thus contributing to ship development.



- The design, construction and testing of prototypes of maritime navigation, with the aim of reducing fuel consumption and increasing the safety of human life on the sea.

Both Ambassador Gasca Pliego and Naval Attaché Rear Admiral Álvarez Lobato declared themselves very satisfied with the understandings reached during this meeting.

Left to right: Mr. Magnus Forsberg and Mr. Urbin Nordlander, of SSPA; Ambassador Gasca Pliego, and Naval Attaché Rear Admiral Álvarez Lobato.

EMBAMEX SWEDEN APRIL NEWSLETTER

AMBASSADOR GASCA PLIEGO ATTENDS MEMORIAL SERVICE FOR OLOF PALME

On February 28, Sweden honored the Social Democrat Olof Palme, who was twice its Prime Minister, with various events commemorating the 30th anniversary of his murder, a crime which has not yet been solved.

Ambassador Gasca Pliego was present at the homage and laid flowers at Palme's grave, which lies in the Adolf Fredrik cemetery in central Stockholm. Attendees at the ceremony kept several minutes of silence in remembrance of the former Prime Minister. Among the participants at the ceremony were the Swedish Minister of Foreign Affairs, Margot Wallström, and several Ambassadors to Sweden, who attended the event in representation of their respective countries.



Ambassador Gasca Pliego at the Olof Palme Memorial Service, with Minister for Foreign Affairs Margot Wällstrom and several other Ambassadors.

From left, the Ambassador of Uruguay, Mr. Santiago Wins; the Ambassador of Chile, José Goñi; Olof Palme's granddaughter, Ambassador Gasca Pliego; and the Ambassador of Brazil., Marcos Vinicius Pinta Gama.



EMBAMEX SWEDEN APRIL NEWSLETTER

MEXICAN DOCUMENTARY SCREENED IN RIGA, LATVIA

The Mexican documentary “La música silenciada” (The Silenced Music) was presented in the Kanepes Cultural Center in Riga, Latvia, on March 9. This activity was complemented by the donation of Mexican film posters by Josep Renau, through the exhibition “Film Posters in Mexico” to the institution. Dāvis Kanepe, Director of the Cultural Center, declared himself pleased and flattered to be considered by the Directorate General for Cultural and Educational Cooperation of the Ministry of Foreign Affairs for this material, and also stated that in the near future, he wished to organize an exhibition of Josep Renau’s work, as well as a film series related to the posters which make up this collection.

Mr. César Torres, of the Mehico Maja association in Latvia, mentioned that these activities strengthened the relationship with the Kanepes Center, making it a forum allows the dissemination of various manifestations of Mexican culture among artists and Latvian audiences, while at the same time providing access to contemporary Mexican artists looking for a place to showcase their work.

The donation ceremony was attended by the Honorary Consul of Mexico to Latvia, Mr. Carlos Arredondo; César Torres, of the Mehiko Maja association; Dāvis Kanepe, Director of the Kanepes Center; Alberto di Gennaro, film curator, and Agnese Freimane, Head of the Film Program of the Cultural Center.



EMBAMEX SWEDEN APRIL NEWSLETTER

MEXICAN POETESS ATTENDS WORLD POETRY FESTIVAL IN MALMÖ

The World Poetry Festival was held in the cities of Malmö and Lund between March 19 and 21, with the participation of Mexican poet Gloria Gervitz.

During her visit, Ms. Gervitz held a chat with Swedish poet and essayist Henrik Nilsson entitled "40 Years of the Poem *Migraciones*." The poetess also had a presentation in the municipal library of Malmö, where she recited her poetry alongside several poets of various nationalities, including Katja Perath, from Slovenia; Tom van de Voorde, from Belgium; Claes Andersson, from Finland; Elke Erb, from Germany; Kangro, from Estonia; and Daniel Samoilovich, from Argentina.

The Festival Coordinator, Ángela García, mentioned that Mexico is the only country that has always had a poet participate in every edition of this event. This year, the presence of the Mexican poetess gave a special touch, as she is well known and admired by the Swedish public. Two articles on her participation were published by the newspapers *Sydsvenskan* and *Mitt Malmö*, as well as a broadcast by Swedish Radio.

VÄRLDSPOESIDAGEN MALMÖ/LUND
19-21 mars 2016

Claes ANDERSSON. Finland. Elke ERB. Tyskland
Gloria GERVITZ. Mexiko. Maarja KANGRO. Estland
Katja PERAT. Slovenien. Daniel SAMOILOVICH. Argentina
Tom VAN DE VOORDE. Belgien
samt Jacques WERUP & Lasse SÖDERBERG



Lördag 19 mars
Kl 18.00 Poeten på hörnet. S Förstadsgatan 65 B.
Den långa dikten *MIGRATIONER* av Gloria Gervitz fyller 40 år. Läsning och samtal mellan den mexikanska poeten och författaren och essäisten Henrik Nilsson.

Söndag 20 mars
Kl 18.30 Poeten på hörnet. S Förstadsgatan 65 B.
TUSEN SMÅ PERSISKA HÄSTAR
Lasse Söderberg och Jacques Werup träffas för näst sista gången och samtalar om varandras poesi.

Måndag 21 mars
Kl 10.00 Lunds universitet, Hörsalen, SOL-centrum, Helgonabacken 12.
Möte med Författarskolan och poesintresserade.

Kl 18.00 Röda Rummet, Stadsbiblioteket, Kung Oscars väg 11.
POESIUPPLÄSNING
Claes Andersson (Finland), Elke Erb (Tyskland), Gloria Gervitz (Mexiko)
Maarja Kangro (Estland), Katja Perat (Slovenien), Daniel Samoilovich (Argentina)
Tom van de Voorde (Belgien).

Arrangör: Poesidagarna i Malmö i samarbete med Författarcentrum Syd.
Med stöd av: Svenska Akademien, Kulturrådet, Goethe-Institut, Centret för konstfrämjande i Finland, Mexican Agency for International Development Cooperation, Latinamerika i Fokus, Estonian Literature Centre (ELUC), Bonnierförlagen AB.
I samarbete med: Stadsbiblioteket, Poeten på hörnet, Rålmus förlag, Författarskolan i Lunds Universitet.
Andra medarbetare: Jacques Werup, Pepe Viholms, Lasse Söderberg, Björn Reisnert, Nina Olsson, Henrik Nilsson, Gabi Eftimie, Andrés Díaz, Ariel Alaniz och Lars Gustaf Andersson.



Top: Mexican poetess Gloria Gervitz.

Photo credit: <http://blogg.sydsvenskan.se/dygnetrunt/2016/03/03/internationella-poeter-till-varldspoesidagen-i-malmo/>

Left: Poster for this year's edition of the World Poetry Festival.



EmbajadadeMexicoenSuecia



@EmbaMexSue

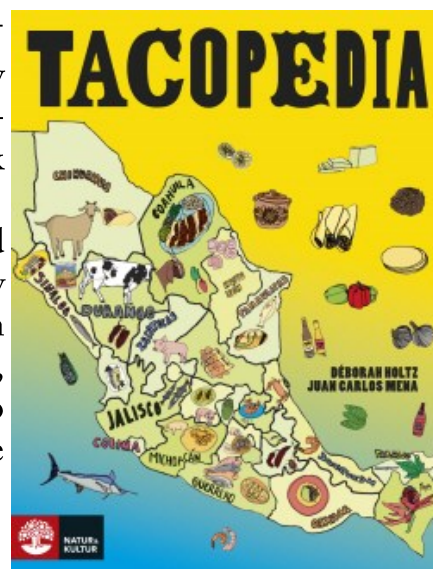
EMBAMEX SWEDEN APRIL NEWSLETTER

BESTSELLING COOKBOOK “TACOPEDIA” TO BE PUBLISHED IN SWEDISH

In the March 24 issue of the print format of the free daily newspaper Metro, the food critic and culinary author Jonas Cramby listed five essential cookbooks which he recommends to his readers. One of them was the renowned Mexican cookbook “Tacopedia,” by Deborah Holts and Juan Carlos Mena.

Cramby said in his article that tacos are the best food, and that although he has written two books on the subject, he strongly advised acquiring the aforementioned book, to be published in Swedish this spring. “Tacopedia,” he wrote, a bestseller in Mexico, “is the best book on tacos, and is absolutely essential for the taco lover who wants to broaden his knowledge on the subject,” he wrote.

*The cover of the cookbook “Tacopedia.”
Photo credit: naturochkultur.com*



COMMEMORATIVE STAMPS WITH FOOD THEMES INCLUDE ONE OF TACOS

Last month, Postnord Sverige released new stamps to commemorate Queen Sophia’s Jubilee. According to a Postnord spokesman, Swedish interest in global food has risen sharply, and this is depicted in their new stamps.

“Cuisine culture is constantly evolving, and trends in Sweden are often taken from different parts of the world, such as New York, London, and Paris,” said researcher Richard Tellström in a press release.

The new stamps were released on March 17; aside from the design depicting tacos, there were also designs showing sushi, pasta, and traditional Swedish food, among others.



Left: The “Taco” postage stamp.

Right: The entire series honoring the world’s food in Sweden newly released by PostNord Sverige.

