



SILICON VALLEY JOINT STARTUP WORKSHOP FOR HISPANICS





CONSULATE GENERAL OF MEXICO IN SAN JOSÉ
SMALL BUSINESS DEVELOPMENT CENTER
-HISPANIC SATELLITE-
MICROSOFT STORE VALLEY FAIR

JOINT WORKSHOP FOR ENTREPRENEURS

SAN JOSE, CA.- The Consulate General of Mexico in San Jose, the Small Business Development Center (SBDC)– Hispanic Satellite and Microsoft Store Valley Fair have the honor to cordially invite you to the IV Startup Workshop for Hispanic Entrepreneurs.

The above-cited program will take place at the Microsoft Store Valley Fair, each Tuesday from 18:00 a 20:00 hrs starting

April 7 to June 16, 2015. Courses will be given in Spanish and are free of charge.

In a joint effort to empower the local Hispanic community, certified SBDC trainers and diplomats will lead the workshop and help participants prepare a lean business plan.

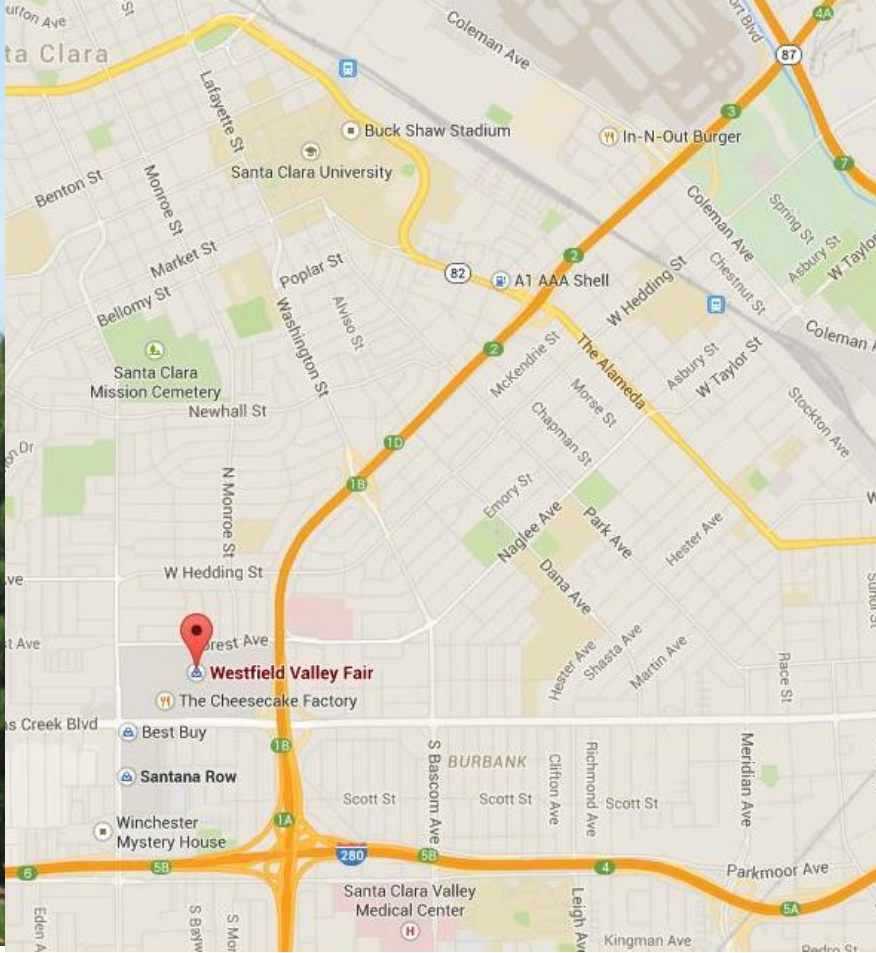
After the workshop, both the SBDC Hispanic Satellite and the Consulate General of Mexico will continue to provide one on one free business advice to participants, so that newly-established businesses have a solid foot on the ground.

REGISTRATION: jagraz@sre.gob.mx | 408.294.3415 ext 125

First workshop: April 7 at 6:00pm Microsoft Store Valley Fair

*Special accommodations for the disabled can be provided upon request.





VENUE

MICROSOFT STORE VALLEY FAIR

2855 Stevens Creek Blvd #1135
Santa Clara, CA 95050

WITH THE SUPPORT OF



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NxLevel es uno de los programas de formación empresarial más efectivos y probados a nivel mundial. Desde 1996, más de 90,000 líderes de negocios en 47 estados de la unión americana han participado en el programa.

Este curso consiste de diez sesiones y una clausura y examinará los componentes críticos necesarios para impulsar la expansión y el crecimiento de un negocio.

Los instructores que imparten el curso están certificados.

SCHEDULE

DATE	SESSION
April 7	Introduction
April 14	Business Plan
April 21	Legal
April 28	Marketing
May 5	Management and Risk Management
May 12	Budget, Inventory, Bookeeping
May 19	Internal control, breaking even
May 26	Funding
June 2	E-commerce
June 9	Review
June 16	Closing ceremony – Certificates given by Mexican Consul General and SBDC