



CONSUL...TING

Consulate General of Mexico in Toronto—Monthly Newsletter

September 2014







Working visit to Toronto by Director General of National Bank of Foreign Trade (BANCOMEXT)

The Director General of Mexico's National Bank of Foreign Trade (Bancomext), Enrique De la Madrid, paid a visit to Toronto August 27-28 as part of his working trip to Canada, with the aim of strengthening collaborative ties with similar institutions and companies and identifying opportunities to increase trade flows and bilateral investment

Mr. De la Madrid was accompanied by Leonardo Arana de la Garza, Deputy Director General, Corporate Banking; Fernando Hoyo, Deputy Director General, Treasury; and Ana Sainas, Advisor Coordinator for the Director General, who held a work meeting with a group of pension fund managers, including representatives of Borealis, the Ontario Teachers' Pension Plan, the Canada Pension Plan Investment Board. Scotiabank and CI Funds.



Left: Members of CCA, Enrique de la Madrid, BAN-COMEXT: Mauricio Toussaint, Consul General and Cesar Bueno, PROMEXICO Toronto



Toronto Stock Exchange (TSX) opening ceremony

On August 28, the Bancomext delegation presided over the opening ceremony of the Toronto Stock Exchange (TSX), also attended by Consul General Mauricio Toussaint, PROMEXICO representative César Bueno, Toronto Stock Exchange Senior Vice President Ungad Chadda, Business Development Director Robert Peterman, the Head of Business Development for the Mining Sector, Orlee Wertheim, and Carlos Espinosa, as well as executives from Canadian companies listed on the stock exchange that have operations in Mexico's mining sector.

The video of the ceremony can be viewed at the following link: https://www.youtube.com/watch?

v=vAT3x FC2YU&feature=plcp

Later. Mr. De la Madrid and his entourage met with William Downe, CEO of the Bank of Montreal (BMO), who was accompanied by Ed Legzdins, Head of International; Sara Joyce, Managing Director and Head of International Financial Institutions & Trade Finance; Chris Paoli, Managing Director International Financial Institutions (Americas); and Manuel Morales, Director & Representative, BMO Mexico. The purpose of this meeting was to discuss lines of action for the Cooperation Framework Agreement between Bancomext, Export Development Canada (EDC) and major Mexican and Canadian banks, including BMO, signed by President Enrique Peña Nieto and Canadian Prime Minister Stephen Harper during the visit that the latter made to Mexico in February of this year.



New Consular Officers

Dolores Repetto, **Deputy Consul General**

An architect by profession, with a specialty in Urban Planning from the Politecnico di Milano, Italy; a Master's in Restoration of Monuments from The Sapienza University of Rome, Italy and; a specialty in Cultural Policy and Cultural Management from the Metropolitan Autonomous University of Mexico (UAM).

She joined the Mexican Foreign Service in 1992 and is currently ranked as Counsellor.

She has held the position of Cultural Attaché at the Embassies of Mexico in Poland, USA and Italy. She has also served as Head of the Consular Section at the Embassy of Mexico in India.

In Mexico, at the Ministry of Foreign Affairs she worked as Deputy Director General for International Mexican Trade Promotion and then was in charge of eral of Mexico in Toronto.



the Direction General of Education and Cultural Affairs.

On August 31 she became Deputy Consul General of the Consulate Gen-

Carlos Omar Herrera Matías, Seasonal Agricultural Workers Program and Protection for Mexicans.

Originally from Mexico City, Mr. Herrera Matías holds a degree in accounting from the National Autonomous University of Mexico, and has a diploma in foreign trade and seven years' experience as a career civil servant in the Secretariat of Foreign Affairs.

Prior to joining the Mexican



Foreign Service, he worked for Grupo Salinas in the area He has worked in consular of Administration and Fiaffairs and protection at the nances for Latin America Consulate General of Mexi- and for the reinsurance broco in Austin, Texas and at ker Guy Carpenter as genthe Embassy of Mexico in eral accountant for Brazil, Argentina and Peru.

CONSUL...TING SEPTEMBER 2014

Mexican chef wins Iron Chef Competition at the Hot & Spicy Festival

At the Hot & Spicy Food Festival held August 16-17 at the Harbourfront Cultural Centre in this city, Chef Xavier Pérez Stone from the Cocina de Autor restaurant at the Gran Velas Hotel on the Mayan Riviera, accompanied by Mexican sous-chef Elia Herrera (executive chef at Los Colibrís Restaurant, Toronto), won the final in the Iron Chef Competition for 2014.

Chef Pérez Stone began his participation on Saturday, August 16 when he faced off against Canadian chef Howard Dubrovsky, cooking chicken drowned in a purée of raspberry, beetroot and strawberry powder, for which the se-



Consul General, Mauricio Toussaint and chef Pérez Stone and chef Elia Herrera

This year's jury was made up of experts in international cuisine like Elizabeth Baird, Donna Dooher and Tawfik Shehata, with Iron Chef

America's Kevin Brauch acting as moderator.

and critiques of the judges, he earned the 2014

Iron Chef prize.

Chef Xavier Pérez Stone has been working for six years at the Grand Velas Hotel's Cocina de Autor restaurant in Playa del Carmen, which recently earned the AAA Five Diamond rating. In 2012, he won Mexico's Cook of the Year Award, for which 450 culinary specialists com-



Chefs at the final competition

cret ingredient was a Coffee Crisp chocolate bar, adding a white base made with a combination of pine nut oil and tapioca; with this recipe he seized victory and passed through to the final round

In the final on Sunday, August 17, Chef Pérez Stone faced Taiwanese chef Chi-Wen Chen, preparing a dish with a cut of aged rib eye steak bathed in a purée with a fig base as the secret ingredient, with apple, spicy mushrooms and Mexican chorizo "crumbs" in a raw tomato sauce.

With this dish, thanks to the positive comments



Chef Pérez Stone selecting ingredients

Mexico Pavilion at Incentive Works 2014 trade show

At the IncentiveWorks 2014 tourism industry trade show held August 19-20 in Toronto, Consul General Mauricio Toussaint and the Director for Canada of the Mexican Tourism Board (CPTM), Rodrigo Esponda, officially opened the Mexico Pavilion.

More than 2,000 specialist travel agents participated in the show, along with more than 700 companies that offer tourism services for international conferences, weddings and





Consul General, Mauricio Toussaint and Rodrigo Esponda CPTM Director

business meetings.

The pavilion was organized by CPTM in Toronto with the aim of promoting incentive travel to different Mexican destinations.

Visit the Mexico Tourism Official website http://www.visitmexico.com/

Enactment of the Secondary Laws of the Energy Reform

On August 11, Mexican President Enrique Peña Nieto enacted the secondary laws of the energy reform, at an event held at the National Palace in Mexico City.

To mark the occasion, Consul General Mauricio Toussaint called a press conference at the offices of the Consulate General in Toronto, inviting the local media in order to explain and promote the meaning, scope and benefits of the reform. In his explanation he stressed the interest that the reform has aroused among Canadian companies with extensive experience in the energy sector.

http://reformas.gob.mx/en/



Traveling to Mexico

Canadian nationals and permanent residents of Canada still do not For more information and requirements please visit: http://creativecommons.org/http://creativecommons.org/<a href="http://creativecommons.

Notice: The Consulate General of Mexico in Toronto is open to the public by appointment. Please request an appointment by writing to citas@consulmex.com

CONSUL...TING SEPTEMBER 2014

Meeting of the Canada Commission of the CCIME and IME events

Under the coordination of the Consulate General of Mexico in Toronto, the meeting on August 21-22 of the Canada Commission of the Consultative Council of the Institute for Mexicans Abroad (CCIME) offered a diverse range of activities, attended by the Deputy Director General of the Institute for Mexicans Abroad (IME), Guido Agustín Arochi Millán.

Mr. Arochi Millán met with the Mexican community living in Toronto and the Greater Toronto Area, and explained the support programs offered by the IME, creating an opportunity to exchange information on proposals and concerns of the community.



Consul General Mauricio Toussaint and Deputy Director General of IME , Guido Arochi

On Friday, August 22, a meeting was held with young Mexican entrepreneurs and professionals, including members of the Global Network of Qualified Mexicans in Toronto (RGMCT), EXATEC Ontario, LAMBA and other professionals and entrepreneurs from the academic, artistic, financial, information technology and energy sectors.

Event attendees exchanged impressions and experiences, and explored potential areas of co-



Consul General Mauricio Toussaint; Deputy Consul Dolores Repetto accompanied by a group of Mexican entrepreneurs and professionals

operation, as well as projects that would benefit Mexico and contribute to national development and greater participation of our country in diverse fields of knowledge.

Finally, the Canada Commission of the Consultative Council of the IME held a work meeting to discuss and fine tune the details of the CCIME's reengineering proposal. Taking part in the meeting were Council members from Toronto, Vancouver, Montreal and Ottawa.



Consul General Mauricio Toussaint and members of the CCIME-Canada

USEFUL LINKS

- Visas and consular services: consulmex.com
- Mexican Embassy in Canada

embamex.sre.gob.mx/canada/

- Secretary of Foreign Affairs: <u>sre.gob.mx</u>
- Mexican restaurants in Toronto & GTA [click here]
- ProMexico promexico.gob.mx
- Mexico Tourism Board: visitmexico.com
- Mexican National Council for Culture and the Arts: conaculta.gob.mx

ecultura.gob.mx

Canadian Chamber of Commerce in Mexico:

canchammx.com

Presidency of Mexico:

presidencia.gob.mx

"Consul...ting" is the monthly e-publication of the Consulate General of Mexico in Toronto.

Register your email to receive this newsletter and information about our activities at:

www.consulmex.com

Press Office 11 King Street West, Suite 350, Toronto, ON,M5H 4C7 Phone (416) 368-2875 ext.238

prensa@consulmex.com

MexFest" Cultural, Tourism and Culinary Festival

The cultural, tourism and culinary festival known as "MexFest", organized by the Mexican Canadian Cultural Council (CCMC) with the support of the Consulate General of Mexico and the Mexican Tourism Board in Canada, proved a huge success.

The two-week festival featured a series of events promoting Mexico's cultural and culinary wonders to the Canadian public and the Mexican community, including:

The MexFest Gala, which took place in the Cineplex Scotiabank IMAX theatre with the screening of the documentary Flight of the Butterflies, attended by Roberto Monroy García,



Folk Dance Group Corcoví



Jonathan Barker, Dolores Repetto, Rodrigo Esponda, Roberto Monroy y Mayte Gallegos

Secretary of Tourism for the Government of the State of Michoacán, Jonathan Barker, CEO of SK Films and Executive Producer of the film, Deputy Consul María Dolores Repetto, and Rodrigo Esponda, Director for Canada of the Mexican Tourism Board (CPTM).

As a result of the success of this documentary, and thanks to Aurora Museum, SK Films Inc., the Shanghai Insect Museum and the Consulate General of Mexico in Toronto, a version of the film in Chinese will be screened in Shanghai during the months of September and October.

Mexilicious, presented from August 8 to 16 in ten Mexican restaurants around Toronto, offering traditional

menus from different regions and products of Mexico, with the aim of promoting the Mexican foodservice industry in Canada.

And the grand finale, on August 17 in Yonge-Dundas Square, was MexFest Último, a popular festival featuring local music groups (both contemporary and traditional) and the folk dance group Corcoví, sponsored by the Government of the State of Michoacán.

The Consul General, Mauricio Toussaint, attended as a special guest, visiting the different stands selling Mexican food and handicrafts, and thanking them for their support and participation, which contributed to the success of the festival.

