



SRE

CONSULADO GENERAL DE
MÉXICO EN TORONTO

Consul...ting



Consulate General of Mexico in Toronto Newsletter



MARCH 2014

WWW.CONSULMEX.COM

USEFUL LINKS

- **Visas and consular services:** consulmex.com
- **Twitter ConsulMexTor**
- **Facebook Consulmex**
- **Secretary of Foreign Affairs:** sre.gob.mx
- **Mexican Embassy in Canada**
- **Mexican restaurants in Toronto & GTA** [[click here](#)]
- **ProMexico (former Bancomext):**
promexico.gob.mx
- **Mexico Tourism Board:**
visitmexico.com
- **Complaints about tourist services:** extranjereros@profeco.gob.mx
- **Mexican National Council for Culture and the Arts:** conaculta.gob.mx
- **Canadian Chamber of Commerce in Mexico:**
canchammx.com
- **Presidency of Mexico:**
presidencia.gob.mx

Mexico and Canada agree to strengthen strategic relations

Mexican President Enrique Peña Nieto and Canadian Prime Minister Stephen Harper agreed upon the importance of deepening and strengthening strategic relations between their countries in various areas. The two leaders met on February 18 in Mexico City to celebrate the 70th anniversary of diplomatic relations between Mexico and Canada.

President Peña Nieto said that for Mexico “our relationship with Canada is important and relevant.” We are strategic partners, he continued, “and have been particularly during the last 20 years, with our involvement in the North American Free Trade Agreement, along with the United States.”

He noted that Canada is the second largest destination for Mexican exports and the fourth largest investor in Mexico, with a total of over \$15 billion invested. He also said that Mexico and Canada have a trade relationship amounting to over \$35 billion each year, and Canadian busines-

ses in Mexico drive Mexico to be competitive in such dynamic sectors as finance and aerospace.

Canada is the largest foreign investor in Mexico’s mining sector, and Mexico is a significant destination for Canada’s exports. Mexico is also an important tourist destination: each year, 1.6 million Canadians visit Mexico, which has an economic benefit and, added Peña Nieto, helps create jobs.

In his speech, Prime Minister Stephen Harper underlined the “incredible growth in investment and bilateral tourism” that has occurred over the past 20 years since the signing of the North American Free Trade Agreement; “since then trade has increased by over three billion dollars each year, amounting to a rise of nearly 600 percent,” he said.

Harper said



Prime Minister of Canada Stephen Harper and President of Mexico Enrique Peña Nieto

that today more than 200 Canadian businesses operate in Mexico, creating new opportunities for themselves and for Mexicans, thereby continuing to strengthen bilateral investment.

President Peña Nieto and Prime Minister Harper witnessed the signing of several agreements: a Mexico-Canada Joint Action Plan, which outlines priorities for making the two countries’ economies more competitive and sustainable; an Agreement on Air Transport, to update the legal framework which previously dated from 1961, and which, with the new agreement, seeks to promote tourism between the two countries, creating new routes between Canada and Mexico; and a Memorandum of Understanding on Cooperation between the Mexican National Bank for Foreign Trade and its Canadian counterpart.



Mexico was an important participant at PDAC 2014

Mexico was an active participant at the Prospectors and Developers Association of Canada (PDAC) Convention and Trade Show, which took place from March 2-5 in downtown Toronto.

A group of important federal and state authorities headed by Secretary of Economy Ildefonso Guajardo led the promotional seminar entitled "Mexico Mining Day."

The Secretary of Economy toured the Mexico pavilion at the PDAC trade show accompanied by Mexico's Ambassador to Canada, Francisco Suárez Dávila; the Consul General Mauricio Toussaint; the Toronto representative of ProMexico César Bueno; and other officials.



Secretary of Economy (C) visits the Mexico pavilion. He is accompanied by Ambassador of Mexico Francisco Suárez and Consul General Mauricio Toussaint

As part of Mexico's activities at the convention, Secretary Guajardo was the special guest at a reception hosted by the Chamber of Commerce of Canada in Mexico. At the event, Secretary Guajardo spoke about the opportunities that Mexico offers Canadian investors.

At "Mexico Mining Day," Secretary Guajardo affirmed that Mexico continues to be "highly competitive" for Canadian mining investment. He explained that Mexico's new mining tax will be used to improve municipalities involved in mining projects.

Also participating in the seminar were Doctor Herminio Blanco (ex head of the Ministry of Commerce and Industrial Development, SECOFI); the Director of the mining development trust fund Fideicomiso de Fomento Minero, Armando Pérez Gea; the General Coordinator of Mining, Mario Alfonso Cantú Suárez; the Governor of Sinaloa, Mario López Valdez; as well as representatives from the



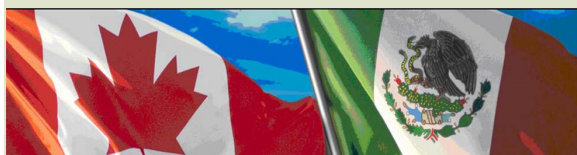
Secretary of Economy Ildefonso Guajardo speaks to international mining developers attending Mexico Mining Day

Ministry of Labour, the Ministry of the Environment (SEMARNAT), the Mexican Stock Exchange, Canadian mining companies, banks and consulting firms.

The PDAC convention is the leading event of its kind in the world, with approximately 30,000 people attending from 125 countries connected to the mining industry.

Mexico is the world's largest producer of silver and one of the top ten producers of 16 other minerals including gold, lead and copper. By the end of 2012, there were 285 mining companies with foreign capital operating in Mexico, according to figures from the Ministry of Economy.

New Website about Mexico-Canada Relations



On the occasion of the 70th anniversary of diplomatic relations between Mexico and Canada, Mexico's Ministry of Foreign Affairs has created a website which presents information on the bilateral agreements as well as issues that affect both countries.

The website is <http://mex-can.sre.gob.mx/>

The site provides information in Spanish on bilateral relations over the past 70 years, the Mexico-Canada Joint Action Plan, The Canada-Mexico Partnership, academic exchange programs and the Seasonal Agricultural Workers Program.

The site also includes details about how to study in Canada, tourist information and interesting news concerning bilateral relations.

Mexico Pavilion at the CRFA

The Office of Agriculture of SAGARPA in Canada hosted the Mexico pavilion at the Canadian Restaurant and Foodservice Association (CRFA)'s agrifood trade show held from March 2-4.

The pavilion was inaugurated by the Ambassador of Mexico to Canada, Francisco Suárez Dávila, and the President of the CRFA, Garth Whyte. Also present were the Consul General in Toronto, Mauricio Toussaint and the Minister of Agriculture, Raúl López Mercado, among others.

The CRFA show, held each year in Toronto, is a leader in the foodservice and hospitality industry.

SAGARPA covered the costs for 14 Mexican producers to participate in the trade show with products such as jams, sotol, salsas, gluten-free tortillas, and coffee.



Mexico is Canada's largest exporter of more than 15 products including avocados, cucumbers and tomatoes, which are sold by Canada's major supermarket chains.

The main Mexican agrifood exports to Canada increased from 200 to 400 percent over six years, according to statistics from the Office of Agriculture of Mexico for Canada.

Alucine Film Festival presents: “Focus Mexico”

The AluCine Festival, with support from the Instituto Mexicano de Cinematografía and the Centro de Capacitación Cinematográfica, will present “Focus Mexico,” a program including three feature-length films and 22 short films, from **April 3-6**.

The films will be screened in Jackman Hall at the Art Gallery of Ontario (317 Dundas St. W, Toronto).

Among the titles included are: “Quebranto/Disrupted,” by Roberto Fiesco (April 3, 8pm); “Killing Strangers,” by Nicolás Pereda and Jacob Schulsinger (April 5, 5:30pm); A shorts program entitled “Blood Relations: Stories of Family in Mexico” (April 4, 7:00pm); and “Ciclo,” by Andrea Martínez (April 6, 5pm).

There will also be a celebration of Mexican



animation at the Wychwood Barns with shorts for children from 4 to 8 years old on April 5 from 11:30am to 1:00pm; and from 9 to 12 years old on April 5 from 2:30pm to 4:00pm.

In the context of this festival, three installations by Mexican artists will be on display: An interactive sound performance entitled “Toronto 05APR2014” by Héctor Centeno, at Toronto Artscape Wychwood Barns, April 5 at 1pm; “Autorretrato apropiado/ An Appropriate Self-Portrait,” by María José Alós, at the Toronto Arts Council Gallery, from April 6 to 20; and “Phantomaton,” by Unai Miquelajauregui, at the Creative Blueprint Gallery, for the month of April.

More information about the festival schedule and parallel events can be found at: <http://alucinefestival.com>.



Tourist attractions in Mexico

“Ingredients for a Good Life” is a series of short videos shot in high definition, showcasing the landscapes, culture, cuisine, and music from different regions of Mexico. The videos were created by the Weeping Willow production company.

Producer Andrea Martínez says that the purpose of the videos is to promote Mexico as a safe and stunning destination for Canadian and American tourists.

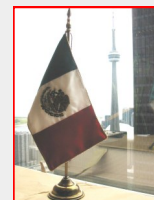
Martínez began by producing videos exploring various places in the Potosi region, such as the

state capital, San Luis Potosí, as well as Xilitla, Aquismón, La

Media Luna and El Naranjo, Real de Catorce and Matehuala. The videos, which capture Mexico’s incredible cultural riches and unique tourist destinations, can be viewed and shared at the following [YouTube link](#).



www.consulmex.com



“Consul...ting” is the monthly Consulate General of Mexico in Toronto Newsletter.

Register your e mail to receive this newsletter and information about our activities: www.consulmex.com

Press Office
Isabel Inclan

Phone: (416) 368-2875 ext.238
E mail: prensa@consulmex.com

Concert for the 70th Anniversary of Mexico-Canada

The Mexican-Canadian singer and songwriter Amanda Martínez is giving a concert to celebrate the 70th anniversary of diplomatic relations between Mexico and Canada. The concert, titled “Mexico & Canada Celebrate 70!” will be at the [Winter Garden Theatre](#) in Toronto on **April 5**. Amanda Martínez was born in Toronto to a Mexican father and a South African mother. Her first album, “Sola,” won “Best World Music Album” at Canada’s National Jazz Awards. Her new album, “Mañana,” was made with the Grammy award-winning producer Javier Li-món.

