

México Down Under



Embassy of Mexico in Australia

Bulletin No. 24



Letter from the Ambassador

Mexico and Australia, partners in the Trans-Pacific Partnership Agreement TPP.

2016 is the year in which Australia and Mexico celebrate the 50th Anniversary of the establishment of Diplomatic Relations. It is also the year in which both countries start to be free trade partners by virtue of the Trans-Pacific Partnership Agreement (TPP).

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ProMexico

Promotion of Business Opportunities Between Mexico and Australia: A Dynamic Start for 2016.



The beginning of 2016 has been highly eventful and dynamic for the ProMexico trade office in the Embassy of Mexico. From its establishment in Canberra at the end

of 2015, it has seen a continuous stream of clients and productivity; however the first few months of the New Year have seen a heightened amount of promotion activities.

An exciting kick off to the year, ProMéxico, the trade and investment arm of the Mexican government, and



the Embassy of Mexico, were invited to present at the most recent event by the Canberra Business Chamber to speak to an audience of keen investors and locally based business people from the ACT regarding the opportunities for investment, trade and internationalisation available to them in the fast growing Mexican economy.



Global Mexico

New Records in Mexican Tourism Registered for 2015.



Mexico is the tenth most visited destination in the world. The recently revealed tourism statistics by the Mexican Ministry of Tourism and Datatour are clearly positive and reflect a new historic record for tourism in Mexico. The arrival of international tourists in 2015 reached 32.1 million, represen-

ting 2.8 million more than in 2014, 9.5% higher in comparison to the previous year.

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Mexican Landscape

Foreign Direct Investment in Mexico in 2015.



The Central Bank of Mexico, reported that the Mexican economy received a total of \$28,382 million USD in fo-

reign direct investment in 2015.



Mexican Landscape

Mexican Beaches and Blue Flag Certification.



Seven Mexican beaches are contending for international recognition by Blue Flag and 20 beaches and one marina, already in the program, are up for renewal when

the international Blue Flag jury meets this year.

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Mexico in the World

- Mexico announces contribution to assist Syrian refugees
- Mexico promotes UN Security Council reform.
- Mexico condemns bombing in Turkey.
- Joint statement by the Foreign Ministers of MIKTA.
- Mexico mourns the passing of former Secretary General Boutros Boutros-Ghali



Mexicans Down Under

Alondra de la Parra



With only 34 years of age, Alondra de la Parra has one of the most prestigious and impeccable careers of any woman in the music world, and as of 2017 this notable Mexican will be music director of the Queensland Symphonic Orchestra, the first appointment of its kind for any Australian orchestra.

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Alondra de la Parra debuts at the Queensland Symphonic Orchestra.

Last Saturday 27th of February, Mexican conductor Alondra de la Parra had a spectacular debut as appointed Music Director of the Queensland Symphonic Orchestra. She masterfully conducted Mahler's Concert number 2 at the Queensland Performing Arts Centre (QPAC), at a sold out concert that was attended by personalities such as His Excellency Paul de Jersey, Governor of Queensland; Premier Annastacia Palaszczuk and Ambassador of Mexico, Armando Álvarez. Her conduction was widely acclaimed by the public and the media.



Mexican Talent at the Oscars.

Two Mexicans made history at the Oscars ceremony held on February 28th. Alejandro G. Iñárritu and Emmanuel Lubezki became the third director in history to win three Oscars in a row, and the first cinematographer to win three consecutive Oscars, respectively, for their work in "The Revenant", which also earned Leonardo di Caprio his first Oscar.



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Gastronomy

Mexico: Recipes, culture and stories from the kitchen tables of Mexico



This month, we had the great pleasure to receive the book "Gourmet Pilgrim Mexico: Recipes, culture and stories from the kitchen tables of Mexico" published by Gourmet Pilgrim, an Australian company based in the Blue Mountains of NSW.

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Huachinango a la Veracruzana Veracruz snapper with tomato, chilli & olives



Ingredients 2 gatic clowe, peed 16 sepport 20 sepport all 2 septor all 3 se

To serve: 30g flaked almonds, toasted ked White Rice (see recipe, page 340)

For detailed information on specific ingredients (including substitutes), utensite & methods, refer to the Cilossary, page 468.



This recipe uns developed in the restaurants of Vernerue in the 1980s and is now a classic of the Gulf states. A whole snapper is cooked with a delicious covering of succellent red and green pappers, green videos, capers, hug lower, hugm and dried usegons, and topped with failed almouds. It makes a perfect dish for the family or a dismer party.

Method

Pound garlic and salt in a mortar and pestle until mixture forms a paste; stri in olive oil. Pat fish dry with kitchen paper towel and place onto a tray. Brush the fish, inside and out, with garlic paste Season with salt and pepper, and drizzle with a little lime juice.

Season with sait and peopler, and drizze with a tittle lime juce. Heat extra cit is a large, wide and deep fining part (or famoprocibaking dish) that will it the whole tith. Add orien and peoplers and cook, similar, until soft. Similar earlier and cook over medium heat for 1-2 minutes or until sevenatic. Add tomatees, olives, capers, chill (if using) and herbs; cook, uncovered, for 5-10 minutes or until poin is almost dy.

Interview or unter part is almost dry.
Place this in part and appon over the pargoer mixture. Pour in wine, bring to the boil then cover (use foil if using a baking dish) and cook over fow heat for 8-10 mixtures or until fait is cooked (test by inserting a hink behind be head, when cooked, the initial shudd easily insert into the test). Season to task with salt, sprinkle with atmoncks and serve with white inco.

Note – This recipe will work just as well with the backbone still in place, but, ideally, remove the backbone from the snapper (butterfied) or ask your fish supplier to remove it for you. As the fish is covered with a lid or foil, it does not need turning during cosking.



Opportunities under the recent reform in Mexico and the Trans-Pacific Partnership (TPP) between Australia and its Latin American partners

Key note speaker: Mr Alberto Calderon - CEO Orica

PwC, ProMexico, ALABC and the State Government of Victoria invite you to join us on 4 April 2016 for a discussion on the opportunities under both the recent reform in Mexico and the Trans-Pacific Partnership (TPP) between Australia and its Latin American counterparts.

We are delighted to have Mr Alberto Calderon sharing his valuable insights resulting from a long history in the region, principally through his role as CEO of Orica.

PwC will highlight the opportunities under the TPP for Australian companies with interest in the region.

ProMexico will outline the opportunities in Mexico's growing mining sector and under its largely untapped oil and natural gas reserves now open to foreign investors.

Jose Blanco (Blanco Partners') will highlight the opportunities in the infrastructure market in Mexico, Chile and Peru.

For further details and to register your attendance please contact Nicolas Soza on 03 8603 4280 / email: nicolas.a.soza@au.pwc.com

We are looking forward to seeing you there,

PwC ProMexico ALABC State Government of Victoria Date

Monday 4 April 2016

RSVP by Friday 1 April 2016

Time

10.30am start. Light lunch will be served at 12.00pm

Location

PwC Melbourne Freshwater Place 2 Southbank Boulevard Southbank VIC 3006

Enquiries

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More Bulletins