

EMBAMEX SWEDEN OCTOBER NEWSLETTER

STATE BY STATE: TAMAULIPAS



Tamaulipas. Image credit: www.visitmexico.com

Tamaulipas is a rich and diverse state where history and modernity have come together, forming an almost perfect balance in which culture and nature converge, giving travellers the opportunity to live unique experiences in this beautiful tourist destination.

A visiting tourist will find a great range of activities in Tamaulipas. With 268 miles of coastline, one will be able to enjoy a full day in any of its beautiful beaches to relax in front of the ocean waves and under the sun's warm rays, while letting oneself be pampered by the hospitality that characterizes the people of Tamaulipas.

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One may also visit the El Cielo Biosphere Reserve, named a World Heritage Site by UNESCO, and one of the natural wonders of Mexico, perfect for ecotourism; it is also possible to dwell in the historic value of its Magic Towns, Mier and Tula, which were witnesses of memorable battles that contributed to the creation of modern Mexico, and offer a variety of cultural expressions, tasty cuisine, crafts, traditions and festivities.

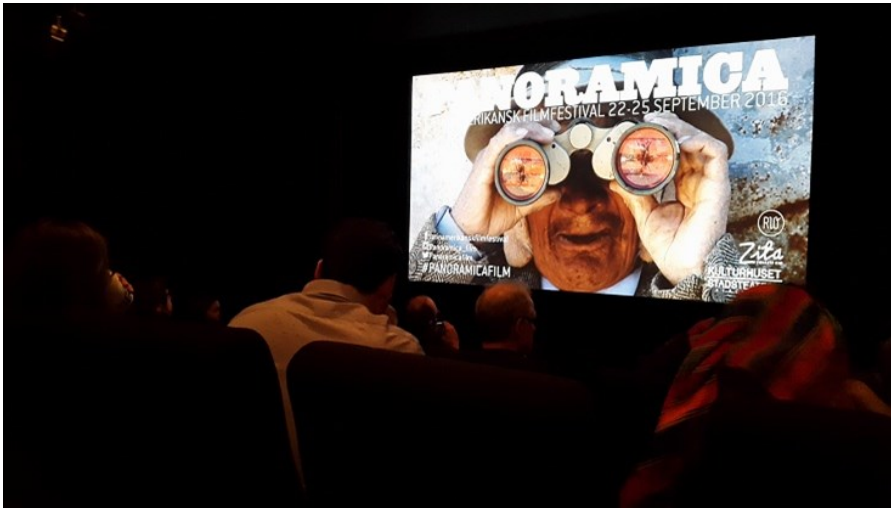
A tourist can enjoy delicious dishes such as enchiladas *tultecas*, *cabrito* (a goat meat dish), *gorditas* cooked on firewood, *cecina* (salted dry meat), *acamayas* (fresh water prawns) or *langostinos* (langoustines), fresh cheese, goat pit barbecue, as well as *calabaza en tacha* (pumpkin sweets); all of which amounts to an original cuisine that exceeds all expectations.

Text and image credits: www.visitmexico.com



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PANORÁMICA FILM FESTIVAL IN STOCKHOLM



Screening at the Panorámica Film Festival.

Between September 22 and 25 the 2nd Edition of the Panorámica Latinamerican Film Festival was held in Stockholm. The program included 18 films from eleven different Latin American countries which were presented in some of the most important movie theatres in town. Mexico was represented by the films *Un monstruo de mil cabezas* (A Monster With a Thousand

Heads) by Rodrigo Plá, and *Los reyes del pueblo que no existe* (The Kings of Nowhere), directed by Betzabé García, who was present at the screening of the film and later on participated in a seminar on the topic collective memory along with directors from Uruguay and Panama. In addition, the Swedish newspaper Svenska Dagbladet published an article about the four must-watch films in the festival, which included both Mexican productions.

Ms. Monica Hernández, one of the organizers of the festival, who is of Mexican origin, reported that attendance was very high throughout the festival activities. During the seminar on collective memory, in which Ms. García participated along with the directors Abner Benaim, of Panama, and Pablo Martínez Pessi, of Uruguay, the audience was able to establish a dialogue regarding the impact of documentaries on collective memory. In the end, it was concluded that the task of documentary filmmakers and their work is often to highlight issues that are not always remembered or covered by most historians and journalists.



Seminar on collective memory held at the festival.

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“INSOMNIA” COLLECTIVE ART EXHIBIT IN STOCKHOLM



*Mexican artist Nahum Mantra at the Insomnia collective exhibition in Stockholm.
Photo credit: www.bonnierskonsthall.se*

The Insomnia collective exhibition, at Bonniers Konsthall in Stockholm, held its inauguration on September 24. The theme of this event centered on sleep deprivation in today's society. It delves into the idea that society should (or can) stay awake so as not to miss anything, and the possibility that today's world offers to participate in almost any activity, at any time. Also, this event sought to explore whether the space which was originally intended for dreaming, thoughts and creativity, in reality offers a new sensibility to humanity, or whether it is an utopia in which we currently live. Based on this concept, the Insomnia inauguration took place between 18:30 PM on the 24th until 06:30 AM of the next day.

The event included musical performances and workshops throughout the 12 hours. The keynote address was given by Ms. Sara Arrhenius, Director of Bonniers Konsthall, who spoke before an initial audience of more than 200 people. A few hours later, the event brought together more than 600 people, many of whom stayed until dawn.

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“INSOMNIA” COLLECTIVE ART EXHIBIT IN STOCKHOLM

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One of the most anticipated and recognized events of the night was undoubtedly the “Drifting Away From Earth, a Dream Laboratory” workshop given by the Mexican artist Nahum Mantra . For two three-hour sessions, held at 19:30 and at 02:00, 50 subjects were hypnotized and “taken into space.” Prior to the workshops, the daily Swedish newspaper Dagens Nyheter interviewed the artist, and published the corresponding article in the paper’s edition of September 27 .

The exhibit will remain open to the public until January 22, 2017.



*Bonniers Konsthall in Stockholm during the all-night Insomnia exhibit in September.
Photo credit: www.bonnierskonsthall.se*

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MEXICAN BEERS PRESENT AT 2016 EDITION OF BEER AND WHISKY FESTIVAL

On September 30 the 25th edition of the Beer and Whisky Festival took place in Stockholm. This is the most important event in the Nordic countries for major beverage distributors and food companies. For six days (September 29 to October 1, and October 6 to 8) a tasting of national and international drinks unfolded, with an audience of up to 40,000 visitors, with the presence of more than 1,000 products and more than 250 distributors of beer and whisky.

Ambassador Gasca Pliego and Mr. Carlos Francisco Perez Cirera, Commercial Counselor of ProMéxico in Stockholm, participated in the inauguration of the pavilion to promote the Mexican craft beer Cucapá, which is made and bottled by the Cervecería Baja California, as well as the LA Cetto wines from Ensenada, Baja California; both products are imported by the Swedish distributor Liquorama, and were presented by its Executive Director, Eva Wenngren. Thanks to their efforts, these beers and wines are on sale in Sweden through its state liquor stores, Systembolaget, since 2014. It is noteworthy that the representatives of the Mexican products received many positive comments about the high quality of the Cucapá beers, which achieved a resounding success during the Festival.



Mexico won second place with the Cucapá products during the 2015 edition of the Annual Beer Festival, organized by the Association of Diplomats in Stockholm in coordination with the British Embassy in Sweden.

Left: Promexico Commercial Counsellor Carlos Pérez Cirera, Ms. Julia Wenngren and Ms. Eva Wenngren, from Liquorama, and Ambassador Gasca Pliego at the 2016 Beer and Whisky Festival .

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INTERNATIONAL DANCE FESTIVAL AURA 26 IN VILNIUS LITHUANIA

The International Dance Festival AURA 26 is opening on October 6th, in the “Pienocentras” palace in Kaunas, Lithuania. This festival integrates the newest trends in contemporary dance and invites a variety of dancers from all over the world to share their art with Lithuanian audiences, as well as to educate them and develop their understanding of contemporary dance. By inviting more and more established masters of dance from different foreign countries, the festival encourages greater intercultural exchanges.

This year the AURA festival is dedicated to the 100th anniversary of Danute Nasvytyte, who brought the seed of modern dance to Lithuania. In addition, the 2016 edition of the festival in Kaunas will host two dance companies from Mexico – Djahel Vinaver and Foco alAire. Also, two Mexican dancers have been dancing in AURA since May of this year. Read more about the festival [here](#) find the program [here](#).



*Djahel Vinaver
Photo credit: aura.lt*



*Foco alAire
Photo credit: aura.lt*



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SPANISH-LANGUAGE FILM CYCLE IN GOTHENBURG

During the *II Ciclo de cine en español* (Second Spanish Language Film Cycle,) the Mexican film *En el ombligo del cielo* (In the Middle of Heaven) by Carlos Gómez Oliver, was presented at the Kino Hagabion Cinema in Gothenburg on September 25. The Spanish film series began on September 9 and will conclude on October 21, with the participation of five countries: Chile, Nicaragua, Uruguay, Spain and Mexico.

Ms. Nelida Becerra, promoter of this activity, said that the presentation of the Mexican film was attended by many, mostly Swedish and Spanish speakers who were very pleased with the screening. Ms. Becerra also expressed interest in presenting more Mexican contemporary films during the next edition of the Spanish language film cycle in 2017.



FOLKETS BIO **HAGABION**

CINE EN ESPAÑOL

Hösten 2016

DESASTRES NATURELES

Dräma, Komedi
Chile 2014

Raquel, en lärare som vägrar att gå i pension, kommer en dag, som hon brukar, till skolan. Där upptäcker hon att hon har blivit ersatt av en ung kvinnlig lärare. Raquel insisterar på att ha sina lektioner och med hjälp av sina elever ockuperar de lektionssalen och kräver att hon ska bli återinsatt. Aktionen väcker upp en liten revolution i denna landsortsskola.

Raquel, una maestra que se niega a jubilarse, llega un día, como de costumbre, a su colegio. Ahí se encuentra que la han reemplazado por una joven profesora. Raquel insistirá en dar clases y con el apoyo de sus alumnos ocuparán la sala exigiendo que sea reintegrada. La acción desatará una pequeña revolución en esa escuela rural.

Söndag 4 December Tid: 18.30 Speltid: 1h 14 min
Director: Bernardo Quezay Can Aniba Reeves, Catalina Saavedra y Monserrat Ballarín

www.hagabion.se
Biljetter 40 kr. Medlemskort 40 kr.
Medlemskort säljs tillsammans med biljetter i kassan.

Hagabion, Linnégatan 21, Göteborg
Tel: 031 - 42 88 10

Den 6 november visar vi en ny nicaraguansk film
La pantalla desnuda, 2014, 93 min
Director: Florence Jauguey
Film om en ung kvinna som försöker
förstå sin egen identitet i en värld som
ändrar sig snabbt.

Svenska Filminstitutet
VÄSTRA GÖTALANDSREGIONEN
Göteborgs Stad
VFSN (ABP)
EUROPA COUNCIL
Kultur



Left: Promotional poster for the Spanish Language Film Cycle in Gothenburg. Right: Audience members at the screening of "In the Middle of Heaven."

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GRULAC AMBASSADORS MEET WITH AMBASSADOR KOMPASS

On September 19, Ambassador Gasca Pliego attended a regular meeting of the Group of Latin America and the Caribbean (GRULAC) in Sweden, along with twelve Ambassadors of member countries of the group residing in Sweden, in order to meet with Ambassador Anders Gunnar Kompass, who has been newly appointed as a Liaison of the Department of the Americas of the Swedish Ministry of Foreign Affairs since the 1st of September.

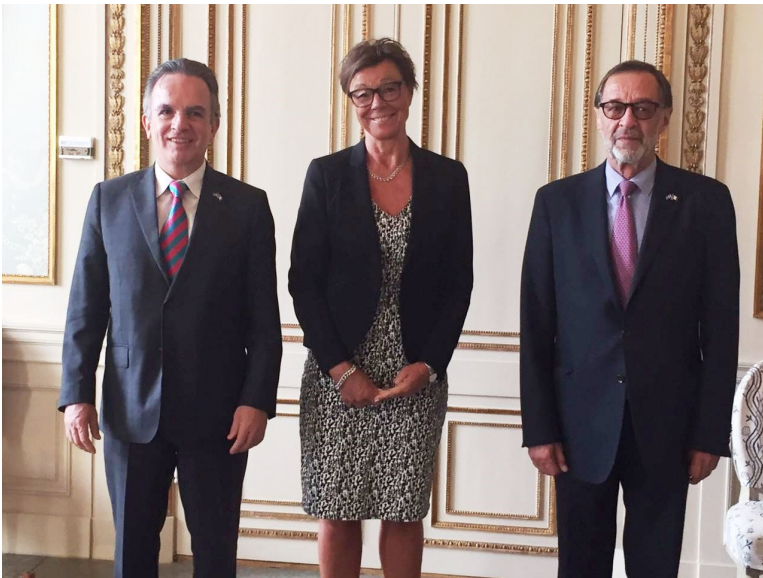


Ambassador Gasca Pliego with Ambassador Kompass and other GRULAC member countries' Ambassadors to Sweden at the September meeting.

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AMBASSADOR RUIZ CABAÑAS MEETS WITH SWEDISH COUNTERPART

On September 6, Ambassador Gasca Pliego and Deputy Head of Mission Audrey Rivera Gómez accompanied the Undersecretary for Multilateral Affairs and Human Rights of Mexico, Ambassador Miguel Ruiz Cabañas, to a meeting with his Swedish counterpart, Ms. Annika Söder, at the Ministry of Foreign Affairs of Sweden. During the meeting, a variety of issues on the multilateral agenda were addressed.



*Top left: Ambassador Ruiz Cabañas with Secretary of State Söder and Ambassador Gasca Pliego.
Top right: Ambassador Ruiz Cabañas with Secretary Söder.
Bottom right: Ambassador Ruiz Cabañas, Secretary Söder, Deputy Head of Mission Rivera Gómez and Deputy General Director Anders Carlson.*



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MEXICAN NIGHT IN LATVIA

On September 14, an event called “Tlaloc, Tequila and Music” was held at Film Noir Café in the city of Riga, Latvia. A seminar was included in the program on the topic of the recent screening of the documentary *La piedra ausente* (The Missing Stone), followed by a recital of romantic boleros by Manuel Núñez and a Mexican dinner in which a tequila tasting was included. The public, comprised mostly of Latvians, was very pleased with the activities.



Manuel Núñez entertaining the audience at the Film Noir Café in Latvia.



Mexican delicacies and drinks were served to the public during the event.