

## Embamex Sweden March Newsletter

### Magical Towns... Jiquilpan

Jiquilpan is a place where violet flower trees filter the sunlight illuminating the colorful plazas filled with handicrafts. The chapel, with its yellow domes, looks on as the days pass quietly in this town where the cobbled streets lined by white buildings welcome visitors with their crimson details.

As visitors walk through the town's quiet main square, they will find yourself surrounded by green hedges; one can sit peacefully and enjoy the sweet aroma of the jacarandas that flood every corner of the town and visit the important monuments that still retain the classic style of the state of Michoacan, as well as basking in the friendliness of the locals as they greet visitors each morning with a smile.

Come to live a unique experience in one of Mexico's Magical towns, and visit Jiquilpan!



Image credits: Left, <http://visitmexico.abardey.net/en/main-destinations/michoacan/jiquilpan>

Right, <http://michoacan.travel/en/experiences/flowering-jacarandas-in-jiquilpan.html>

Text credit: <http://visitmexico.abardey.net/en/main-destinations/michoacan/jiquilpan>



## Embamex Sweden March Newsletter

Forum on the Trump Kim Summit organized by the Swedish Institute for Security and Development Policy, ISDP



*Chargé d'Affaires a.i. Audrey Rivera Gómez with the Director of the Asia Program, Lars Vargö.*



*Chargée d'Affaires, a.i., Audrey Rivera Gómez with Dr. Sang Hyun Lee.*



*Chargée d'Affaires, a.i., Audrey Rivera Gómez with Major General Mats Engman.*

**T**he Chargée d'Affaires, a.i., Audrey Rivera Gómez attended the invitation made by the Institute of Security and Development Policy of Sweden (ISDP) to participate in the Discussion Forum: "After the Trump-Kim Summit - Assessing the Deal," which took place at its headquarters on March 1, 2019.

Dr. Lars Vargö, Director of the Asia Program, welcomed attendees and highlighted the news of the second summit in Hanoi, Vietnam, between Presidents Trump and Kim Jong Un, on February 27 and 28, which "it is centered in the remarkable change of the US-North Korean relations; but while it was a historic opportunity for leaders of both countries to make significant progress in the peace and denuclearization process, they were more cautious in reaching concrete commitments." Dr. Vargö stressed that they addressed the long-term prospects of the peace process and denuclearization in North Korea without clear results. During his presentation, Dr. Sang Hyun Lee, from the Seoul Sejong Institute and a Visiting Fellow (Researcher) of the ISDP, explained how this historic point was reached, and he explained

*(Continued...)*



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## Embamex Sweden March Newsletter

Forum on the Trump Kim Summit organized by the Swedish Institute for Security and Development Policy, ISDP



*Chargée d'Affaires, a.i., Audrey Rivera Gómez with Vietnam Ambassador Thi Phuong Dung Doan and Major General Mats Engman.*



*Chargée d'Affaires a.i., Audrey Rivera Gómez with Dr. Niklas Swanström, Executive Director of the ISDP.*



*Roundtable with Mr. Sangsoo Lee, Mr. Mats Engman, Mr. Sang Hyun Lee and Mr. Niklas Swanström.*

*(Continued...)* future possible perspectives on a possible denuclearization in North Korea. Dr. Lee is currently President of the Korean Nuclear Policy Society and was Director General of Political Planning of the Ministry of Foreign Affairs from May 2011 to April 2013. After the presentation by Dr. Lee, a roundtable was held with the participation of Dr. Niklas Swanström, Executive Director of the ISDP, Retired Division General Mats Engman, Distinguished Military Member of the ISDP, and Dr. Sangsoo Lee, Chief of the Korea Center of the ISDP. In this context, the Chargée d'Affaires, a.i., Rivera Gómez spoke on the topics discussed with each of the panelists. The Chargée d'Affaires, a.i., Rivera Gómez and the Ambassador of the Socialist Republic of Vietnam Thi Phuong Dung Doan attended the forum by special a invitation extended by the ISDP.



## Embamex Sweden March Newsletter

Embassy of Mexico Expresses its Condolence in Memory of Former Minister Klaus Kinkel

**T**he Chargée d’Affaires, a.i., Audrey Rivera Gómez went on March 7, 2019 to the Embassy of the Federal Republic of Germany in Sweden to sign the Book of Condolences opened in honour of the former Minister of Foreign Affairs, Mr. Klaus Kinkel, who held office between the period of 1992 – 1998, during the administration of Chancellor Helmut Kohl, and who was former president of the Free Democratic Party (FDP).



*The Chargée d’Affaires, a.i. Audrey Rivera Gómez at the Embassy of Germany.*





## Embamex Sweden March Newsletter

Chargée d'Affaires Audrey Rivera Gómez Attends Celebration of the 60th Anniversary of Diplomatic Relations Republic of Korea-Kingdom of Sweden

**T**he Chargée d'Affaires, a.i., Dr. Audrey Rivera Gómez attended the invitation made by the Ambassador of the Republic of Korea to Sweden, Lee Jeong-kyu, to the celebration of the 60th Anniversary of the Diplomatic Relations between the Republic of Korea and the Kingdom of Sweden on Sunday, March 10, 2019. At his event, Swedish government authorities, members of the diplomatic corps and personalities from the arts and culture met at the Swedish Museum of Far Eastern Antiquities. Dr. Rivera congratulated Ambassador Lee Jeong-kyu for the level that have reached over these past sixty years the diplomatic relations of both countries in terms of exchanges of technological innovation, commercial relations, financial investment and cultural events. She also spoke with the Director General of the National Museums of World Culture, Ann Follin, who expressed an interest in strengthening cultural relations between Mexico and Sweden; in particular, she said, in "collaborating in the organization of an exhibition on aspects of Mexican millennial culture at the Gothenburg Museum of World Culture." Dr. Rivera thanked Dr. Follin for her willingness and they agreed to remain in contact to draft a concrete proposal. Dr. Rivera also greeted and (Continued...)



*Chargée d'Affaires Audrey Rivera Gómez with the Ambassador of Korea, Mr. Lee Jeong-Kyu.*



*Chargée d'Affaires Audrey Rivera Gómez with the Director General of the National Museums of World Culture, Mrs. Ann Follin.*



*The Ambassador of Korea, Mr. Lee Jeong-Kyu with the Director General of the National Museums for World Culture, Mrs. Ann Follin.*



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## Embamex Sweden March Newsletter

Chargée d'Affaires Audrey Rivera Gómez Attends Celebration of the 60th Anniversary of Diplomatic Relations Between the Republic of Korea and the Kingdom of Sweden



*Chargée d'Affaires Audrey Rivera Gómez with the State Secretary of the Ministry for Foreign Trade, Mr. Niklas Johansson.*



*Chargée d'Affaires Audrey Rivera Gómez with the Ambassador of Argelia.*



*Dr. Michael D. Lee, Curator of the Museum of Far Eastern Antiquities.*



*Chargée d'Affaires Audrey Rivera Gómez with the former Minister for Foreign Trade Mr. Mats Hellström.*

(Continued...) talked to the State Secretary of the Ministry for Foreign Trade, Niklas Johansson, who is in charge of Nordic Affairs; they addressed, among other issues, the 2017-2021 Roadmap between Mexico and Sweden, in which both governments reaffirmed their commitment to expanding and diversifying bilateral trade, promoting political dialogue and cooperating in areas of mutual interest. Later, in the company of several members of the diplomatic corps, Chargée d'Affaires Audrey Rivera took a guided visit through several rooms dedicated to Asian culture at the Swedish Museum of Far Eastern Antiquities, with a special presentation by Dr. Michael D. Lee, the chief curator of this institution.

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## Embamex Sweden March Newsletter

Chargée d'Affaires Audrey Rivera Gómez Attends National Day Reception of Lithuania



*Chargée d'Affaires Audrey Rivera Gómez with the Lithuanian Chargée d'Affaires, Ernestas Mickus and the Lithuanian Cultural Attaché Zivile Eteveciute.*



*Behind of Dr. Rivera Gómez, the Lithuanian jazz group "Kimono." performs on the stage*

The chargée d'affaires, a.i. Dr. Audrey rivera gómez attended the commemoration of the National Day of Lithuania on March 11, 2019. The ceremony was led by the Chargé d'Affaires, a.i. Ernestas Mickus in the company of the Lithuanian Cultural Attaché, Zivile Eteveciute, who thanked Dr. Rivera Gómez for attending this event that was enlighten by the performance of the Lithuanian jazz group "Kimono."



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## Embamex Sweden March Newsletter

### Chargée d'Affaires Audrey Rivera Gómez Attends National Day Reception of Hungary



*Chargée d'Affaires Audrey Rivera Gómez with the Ambassador of Hungary, Mrs. Adrien Müller.*



*Secretary of State Csaba Balogh with Mrs. Kate Wacz.*



*Chargée d'Affaires Audrey Rivera Gómez with Secretary of State Csaba Balogh.*

**T**he Chargée d'Affaires, a.i., Dr. Audrey Rivera Gómez attended the commemoration of the National Day of Hungary on March 13, 2019. The ceremony was chaired by Ambassador Adrien Müller, who made a special recognition of Mrs. Kate Wacz, Holocaust survivor “who lived through the German occupation and the period of the Hungarian regime of the Nazi Arrow Cross Party in the Budapest Ghetto”, and who referred to the historical event when a well known Swedish diplomat Raoul Gustav Wallenberg issued the visa to Kate and “she was not deported to Germany and survived the German persecution.” The Secretary of State of the Ministry of Foreign Affairs and Trade of Hungary, Csaba Balogh,

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## Embamex Sweden March Newsletter

### Chargée d'Affaires Audrey Rivera Gómez Attends National Day Reception of Hungary



*Chargée d'Affaires Audrey Rivera Gómez  
with the pianist Mr. Gergely Bogany.*



*Chargée d'Affaires Audrey Rivera Gómez  
with the artista Mr. Lajos Vegh.*



*Digital sand artist Lajos  
Vegh.*

*(Continued...)*

honored Mrs. Wacz, a Holocaust survivor, as part of the National Day ceremony in Hungary. The event was enlivened by the world-renowned Hungarian pianist Gergely Bogany and accompanied by the artist Lajos Vegh who made sand draws images and digital movements on a large screen, complete with photos and video excerpts. This unique visual world is the creation of Lajos Véghe; a worldwide novelty. Dr. Rivera Gómez congratulated the Ambassador, Dr. Müller, for the National Day of her country and spoke with Secretary of State Csaba Balogh, with the pianist Gergely Bogany and with the artist Lajos Vegh. The latter expressed his interest in presenting his art in Mexico because "the Mexican public may get to know his technique and enjoy the art of animation through sand strokes and to accompany a Mexican singer or an orchestra like the philharmonic."



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## Embamex Sweden March Newsletter

Chargée d'Affaires, a.i. Audrey Rivera Gómez Attends Recognition Ceremony for Dr. Sophie Ekman



*Chargée d'Affaires Audrey Rivera Gómez with Dr. Sophie Ekman and her husband.*

**T**he Chargée d'Affaires, a.i., Dr. Audrey Rivera Gómez congratulated Dr. Sophie Ekman on March 14 for her recognition and nomination as Doctor Honoris Causa which will be awarded soon by the Karolinska Hospital. Dr. Ekman has contributed in fighting against diseases such as HIV, and she has been for 30 years director of the Karolinska School of Health Services in Solna. Dr. Ekman co-founded the Stiftelsen Läkare association in 1987 in the fight against HIV and raised funds in considerable sums for HIV research. She also spearheaded large-scale public health campaigns and improved school health services. Furthermore, she has worked on behalf of children, collaborated in the Just Say No anti-drug campaign and in the first global anti-smoking campaign. Dr. Ekman was also recognized for her contribution to the early detection of neuro-psychiatric diseases, learning disabilities and autism. Dr. Ekman invited Dr. Rivera Gómez to her formal ceremony that will take place on May 10 at Stockholm City Hall. This distinction has been awarded to Nelson Mandela and Bill Gates.

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## Embamex Sweden March Newsletter

Fourteenth Lecture "Anna Lindh", from Lund University and the Raoul Wallenberg Institute



*Chargée d'Affaires Audrey Rivera Gómez chats  
with European Commissioner for Competition  
Margrethe Vestager*

**O**n March 18, 2019, in the context of the "Anna Lindh" Fourteenth Lecture of the University of Lund and the Raoul Wallenberg Institute, Chargée d'Affaires, ai, Dr. Audrey Rivera Gómez spoke with the European Commissioner for Competition, Margrethe Vestager, who told her that technology and human rights "go hand in hand". Therefore, during her speech she stressed that she has taken action to regulate Apple, Amazon, Facebook, Google, among others, since it is important that these companies establish clear data privacy rules with their users.



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## Embamex Sweden March Newsletter

Courtesy meeting between Chargée d'Affaires Audrey Rivera Gómez and the Vice Chancellor of the University of Lund Mr Torbjörn von Schantz.

**O**n March 19, 2019, the Chargée d'Affaires, a.i., Dr. Audrey Rivera Gómez held a courtesy call with Mr. Torbjörn von Schantz, Vice-Rector of Lund University. During the meeting, they dialogued, among other topics, about the relevance of increasing academic exchange in areas of technological innovation, mathematics, research and development, as well as humanities. The Vice-Chancellor von Schantz pointed out that there are 20 Mexican students enrolled in various disciplines, including environmental sciences, sociology and those related to technological innovation and computer science. He emphasized that there is an educational exchange agreement with the Monterrey Technological Institute of Higher Education (ITESEM) and he hopes to expand the educational exchanges with other Mexican institutions: "proposal that can be explore in the near future". Both highlighted the possibility of future meetings between Lund University and representatives of the Autonomous University of Mexico, National Polytechnic Institute, and Mexican Council on Science and Technology.



*Chargée d'Affaires Audrey Rivera Gómez with Mr. Torbjörn von Schantz, Vice-Rector of Lund University.*



*Chargée d'Affaires Audrey Rivera Gómez with Mr. Torbjörn von Schantz, Vice-Rector of Lund University.*



*Chargée d'Affaires Audrey Rivera Gómez with Mr. Torbjörn von Schantz, Vice-Rector of Lund University.*



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## Embamex Sweden March Newsletter

Chargée d'Affaires Audrey Rivera Gómez attends a courtesy visit to the University of Lund ,Sweden

In a courtesy call to the University of Lund, Chargé d'Affaires, ai, Dr. Audrey Rivera Gómez met on March 19, with Deputy Vice-Chancellor Sylvia Schwaag Serger who talked about the academic exchanges at the postgraduate level that the Lund University has with the Fund for the Development of Human Resources (FIDERH-CONACYT). Deputy Vice Chancellor Schwaag said the program has been very successful and is headed by Mr. Richard Stenelo, Director of International Academic Exchange at Lund University, who told Dr. Rivera that the program with FIDERH is important because

*(Continued...)*



*Chargée d'Affaires Audrey Rivera Gómez with  
Deputy Vice-Chancellor Sylvia Schwaag Serger*



*Chargée d'Affaires Audrey Rivera Gómez with  
Deputy Vice-Chancellor Sylvia Schwaag Serger*

## Embamex Sweden March Newsletter

Chargée d'Affaires Audrey Rivera Gómez attends a courtesy visit to the University of Lund, Sweden.

*(Continued...)*

it "covers the costs of lodging, maintenance, health insurance and transportation of Mexican students enrolled in the postgraduate programs of this university." He added that so far there are 20 Mexican students in this program. Dr. Rivera Gómez also spoke with Dr. Anamaria Dutceac Segesten, professor of the Master's program in European Studies, who recommended these studies to "Mexican graduates so they can deepen their knowledge in the European region" .



*Chargée d'Affaires Audrey Rivera Gómez with  
Dr. Anamaria Dutceac Segesten*



*Chargée d'Affaires Audrey Rivera Gómez with  
Mr. Richard Stenelo, Director of International  
Academic Exchange*

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## Embamex Sweden March Newsletter

### GRULAC Meeting with the Minister for Foreign Affairs of Sweden



*The Minister of Foreign Affairs of Sweden Margot Wallström (standing in the centre) with GRULAC members. Dr. Rivera Gómez stands on her right side.*

**O**n March 20, 2019, the Chargée d’Affaires, a.i., Dr. Audrey Rivera Gómez participated in a meeting within the Group of Latin American and Caribbean Countries (GRULAC) with the Minister for Foreign Affairs of Sweden Margot Wallström, both parties centred the dialogued on the Ministry’s proposal document called "Plan of Action for Latin America and the Caribbean". The Ministry’s Initiative reflects Sweden's interest in strengthening the relationship with the Latin American and Caribbean region and reinforcing a permanent dialogue.



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## Embamex Sweden March Newsletter

Chargée d'Affaires Audrey Rivera Gómez Attends National Day ceremony of Tunisia



*Chargée d'Affaires Audrey Rivera Gómez with the Ambassador of Tunisia Moez El Mehdi Mahmoudi*



*Chargée d'Affaires Audrey Rivera Gómez chats with Mr Hilding Lundkvist, Deputy Director General of Protocol of the Ministry in Sweden*



*Chargée d'Affaires Audrey Rivera Gómez with Tunisia Ambassador's wife and the Minister of Romanian Embassy.*

**T**he Chargée d'Affaires, a.i., Dr. Audrey Rivera Gómez attended the ceremony of the National Day of Tunisia on March 20. In this occasion, Ambassador Moez El Mehdi Mahmoudi delivered his speech highlighting the importance of trade, tourism, and scientific and technological exchanges with Sweden. In this context, Dr. Audrey Rivera Gomez spoke with the Deputy Director General of Protocol of the Ministry in Sweden, Mr Hilding Lundkvist, took this opportunity to recognize the importance of the bilateral relation between Mexico and Sweden: "we have a good level of cooperation and dialogue". Also, Dr. Rivera Gomez talked to Ambassador's wife Leila Boujmil and congratulate her for the organization "of such a splendid reception".



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## Embamex Sweden March Newsletter

### Chargée d'Affaires Audrey Rivera Gómez Attends Celebration of the National Day of Greece



*Chargée d'Affaires Audrey Rivera Gómez  
with the Ambassador of Greece Dimitrios  
Touloupas*



*Ambassador of Greece Dimitrios  
Touloupas delivers his speech.*



*Dr. Audrey Rivera with Ms. Maria  
Chiara Nataloni Ambassador's wife*



*Chargée d'Affaires Audrey Rivera Gómez with  
Amb. Charlotte Wrangberg Director General of  
Protocol (MFA)*

**T**he Chargée d'Affaires, a.i., Dr. Audrey Rivera Gómez attended the invitation of Ambassador Dimitrios Touloupas on the occasion of the National Day of the Hellenic Republic on March 21, 2019. During his speech, Ambassador Touloupas took the opportunity to bid farewell to the diplomatic corps for the conclusion of his assignment in Sweden. During the reception, Dr. Rivera Gómez spoke with Ambassador Touloupas and his wife Mrs. Maria Chiara Nataloni congratulating them on the organization of the event and wishing them a happy return to Greece, where the Ambassador will take a new assignment in the Ministry of Foreign Affairs. In this context, Dr. Rivera Gómez chatted briefly with Ambassador Charlotte Wrangberg, Swedish Director General of Protocol (MFA) on issues of mutual interest.

## Embamex Sweden March Newsletter

Embassy Signing of condolence book at the Embassy of the Republic of Mozambique.

**T**he Chargée d’Affaires, a.i., Audrey Rivera Gómez signed on March 24, 2019, at the Embassy of the Republic of Mozambique to the Kingdom of Sweden, the book of condolences opened on the occasion of the devastation that caused to this country the cyclone Idal. Dr. Rivera Gómez conveyed the condolences of the Government of Mexico to the people and Government of the Republic of Mozambique for the loss of lives and property damage suffered as a result of the torrential rains and floods caused by the cyclone.



*The Chargée d’Affaires, a.i. Audrey Rivera Gómez at the Embassy of Mozambique.*

## Embamex Sweden March Newsletter

Embassy Signing of condolence book at the Embassy of the Republic of Iraq.

**T**he Chargée d’Affaires, a.i., Audrey Rivera Gómez signed on March 27, 2019, the book of condolences that opened the Embassy of the Republic of Iraq to the Kingdom of Sweden, in honour of the victims that caused the Iraqi ferry sinking in the northern city of Mosul.



*The Chargée d’Affaires, a.i. Audrey Rivera Gómez at the Embassy of Iraq.*

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## Embamex Sweden March Newsletter

Presentation of Cuarón's ROMA film at the Cervantes Institute in Stockholm, in the framework of the International Women's Day.



*Chargée d'Affaires Audrey Rivera Gómez welcomed the audience and talks briefly about the Cuarón's Roma film.*

In the framework of the celebration of the "International Women's Day", the Embassy of Mexico in collaboration with the Cervantes Institute in Stockholm, presented the film Roma, on March 29, 2019. Chargé d'Affaires, ai, Dr. Audrey Rivera Gomez welcomed the attendees and thanked the director of the Cervantes Institute, Mr. Alberto Gascón Gonzalo, and the deputy director Mrs. Mónica Rianza de los Mozos, and her team, for the support given for the movie screening of the famous Mexican director and producer Alfonso Cuarón. She also highlighted the efforts made by the Mexican Ministry of Foreign Affairs, the Mexican Agency for International Development and Cooperation (AMEXCID) and the General Directorate of Cultural affairs to screen this movie. She stressed that ROMA, a Mexican film that has received many worldwide awards, deals with, among other topics, the Mexico of the 70s, when the civil society emerged and lived many particular circumstances and events.

*(Continued...)*



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## Embamex Sweden March Newsletter

Projection of the film Roma at the Cervantes Institute in Stockholm in the framework of the celebration of the International Women's Day.



*Reception after film Roma at Instituto Cervantes, Stockholm.*



*(Continued...)*

She also referred to the role played by the Mexican actress Yalitza Aparicio to masterfully depict a Oaxacan indigenous woman as a domestic worker, Cleo, who experiences multiple situations throughout the film that has ignited a deep debate in Mexico and around the world about the rights of indigenous people and the working conditions of domestic workers.

*(Continued...)*

## Embamex Sweden March Newsletter

Projection of the film Roma at the Cervantes Institute in Stockholm in the framework of the celebration of the International Women's Day.



*Winners of the ceramic figures of Catrina.*



*Winner of the two artisan figures from the Catrina.*



*Winner of the ceramic figure of Catrina.*

*(Continued...)*

At the conclusion of the movie screening, a wine of honor took place during which, Dr. Rivera Gómez donated two ceramic handcrafted skeleton bottles of the "Catrina" of tequila reposado "Doña Celia", limited edition; and two artisan figures from the "Catrina", which were raffled off among those attending the film presentation. The attendees and winners congratulated Dr. Rivera Gómez and Embassy's staff for the magnificent organization of the event, and who registered the maximum quota in the screening room of the Cervantes Institute.



## Embamex Sweden March Newsletter

Chargée d’Affaires Audrey Rivera Gómez Attends the Forum on "Strategies for the Promotion of Tourism".



*Dialog with tour operators.*



*Dialog with tour operators.*

**T**he Chargée d’Affaires, a.i., Audrey Rivera Gómez spoke with the various European tour operators that met at the Forum on "Strategies for the Promotion of Tourism" held at the Clarion Hotel in Stockholm, Sweden, on Saturday, March 30.

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## Embamex Sweden March Newsletter

Chargée d'Affaires Audrey Rivera Gómez Attends the Forum on "Strategies for the Promotion of Tourism".



*Pocket guides.*



*Pocket guides.*

*(Continued...)*

In this framework, Dr. Rivera Gómez exchanged views on sustainable tourism strategies, the content updating and development of pocket tourist guides (specially on Mexican tourist destinations) to include tourism by train, taking into consideration that Mexico plans, in the near future, the operation of the "Tren Maya (Mayan Train)".

*(Continued...)*



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## Embamex Sweden March Newsletter

Chargée d'Affaires Audrey Rivera Gómez Attends the Forum on "Strategies for the Promotion of Tourism".



*Sustainable Tourism Platform.*



*Sustainable Tourism Platform.*

*(Continued...)*

During the meeting, the tour operators expressed the relevance of the Internet in the current tourism market, especially in the business of tour operators since this "has taken a new turn", due to the fact that before, it was a "monopoly" in the sale of tourist packages and tickets only by established tourist agencies, and now it has been widened to micro-websites, social media and tourist robot programs.



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