



México



Laguna de Bacalar, Quintana Roo.

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XXX Meeting of Ambassadors and Consuls

Ambassador Carlos Felix Corona, Ambassador of Mexico to Malaysia participated in the XXX Meeting of Mexican Ambassadors and Consuls at the headquarters of the Ministry of Foreign Affairs in Mexico City, which took place from January 7th to 11th.

The meeting was headed by Foreign Minister Marcelo Ebrard.

The meeting was attended by the heads of embassies, consulates and multilateral missions of Mexico around the world. The Meeting takes place every year and its objective is to analyse and conduct a broad overview of Mexican foreign policy and receive from the Leadership instructions for the work of the diplomats working abroad to promote and defend the interests of the country. 2019 coincides with the new administration of President Lopez Obrador, and a renewed vision to strengthen the diplomatic network and raise its profile in the efforts to promote trade and investment abroad, as well as a revamped cultural diplomacy perspective.

On this occasion, the Heads of Mexican Missions were received on January 9th, by President Andrés Manuel Lopez Obrador at the National Palace in Mexico City, a few weeks after he was sworn in as the new Head of State and Government.



During the Meeting, Heads of Mission had the opportunity to interact with high-ranking officials from the new administration of President Lopez Obrador, including Ministers of governance, Olga Sánchez Cordero; of Finance, Carlos Manuel Urzúa; of Economy and Trade, Graciela Márquez Colín; and of Culture, Alejandra Frausto Guerrero, among others.



New government in Mexico

On December 1st, Andrés Manuel López Obrador was sworn in as the new President of Mexico for a period of six years. President Lopez Obrador won a resounding victory at the past general elections (July 2018) when he won more than 53% of the national vote. Besides the Presidency, his party, MORENA (National Regeneration Movement) also won the majority of seats in both houses of Congress, as well as a majority of state governments and legislatures. President Lopez Obrador has set out in an ambitious agenda to transform Mexico and make it a more transparent, inclusive and fair country.



Visit Mexico

Mexico is the 8th most visited country in the world. Last year, nearly 40 million international tourists travelled to our country. There are very convenient air connections between Asia and Mexico, with direct flights from different gateways in Japan, South Korea, and China.



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Mexico at a glance: Guanajuato

Mexico has 34 world heritage sites protected by UNESCO, the largest number in all Latin America. Among them we can find the city of Guanajuato.

Guanajuato is an ancient mining city with streets full of magic that invite local and international visitors to walk and discover each of its enchanting alleys, churches, mines and breathtaking vistas. Founded in the early 16th century, Guanajuato became the top world silver-extraction centre and nowadays, Mexico is still the world's leading silver exporter. The capital city of Guanajuato stands out as an illustrious scenario of the national independence of Mexico and is a centre of culture and arts performance. Guanajuato is adorned with fine baroque and neoclassical architecture, its streets, alleys, tunnels and sanctuaries, which make the city a must-see destination for everyone who visits central Mexico.



Agribusiness

The agribusiness industry in Mexico has been in steady expansion, driven by a strong consumer demand. With a large land mass and a diverse range of climates, Mexico is well-suited to large-scale agricultural production.

Mexico is the world's 11th-largest agricultural and livestock producer, and the 3rd-largest in Latin America. Of the country's total 1.94 million square km land area, approximately 11.8 percent is arable, with almost 55 million acres being utilized for agricultural purposes. Currently, Mexico's agri-food exports to Asia account for just 5 percent of the total, although it is expected that in the near future, more Mexican agricultural products will reach the Southeast Asian markets.



Electric and electronics manufacturing sector

The Mexican electric and electronics (E&E) manufacturing sector is an important supplier of hi-tech components for automobiles, airplanes, appliances, medical devices, computers and many other devices.

Large firms and start-up companies have developed infrastructure to support the IT sector, connecting Mexico to the global market. Most of the manufacturers are located in Mexico City, Coahuila, Nuevo León, Querétaro, Tamaulipas and Jalisco. Guadalajara City hosts more than 380 electronics manufacturing services companies, the largest number in the country. This sector accounts for the largest share of the bilateral trade between Mexico and Malaysia, that reached last year more than 8.5 billion USD, making Malaysia our 9th largest trading partner.



CPTPP enters into force

Asia could become twice as important to Mexico as an export market and FDI destination over the next years, as the country strengthens trade ties with the fast-growing economies of the region.

Mexico, Latin America's biggest exporter, has been working to diversify its trade to Asian markets. In addition to exports, the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP) can also lead to an increase in FDI from the Asian signatory countries, creating a conducive environment for investors who are looking to access new markets.

Mexico has signed and ratified the Treaty, which has already entered into force.



Mexican celebration of “La Posada” at HELP

On December 14, HELP CAT University, in collaboration with the Embassy of Mexico, held a Mexican Posada at the Fraser Campus in Kuala Lumpur.

The word posada means inn or lodging, and traditionally posadas are a Christmas celebration to commemorate the Virgin Mary and Saint Joseph’s search for a place to stay where Jesus could be born. Posadas in Mexico are celebrated from 16 to 23 December, featuring traditional food, drinks, music and piñatas.

About 70 students and lecturers from different countries attended the Mexican Posada at HELP University, some of them, enthusiastically hit the piñata and tasted the Mexican snacks prepared by the students of the school of gastronomy.

HELP CAT (College of Arts and Technology) is one of the top ranked universities in Malaysia. It holds a variety of cultural activities throughout the year to provide its students with a holistic education through extracurricular activities.



Born in Oaxaca, Mexico, on August 26, 1899, Rufino Tamayo was a largely self-taught artist that became one of the major names in XX Century Mexican Art.

He was a plastic artist and printmaker known for his large-scale murals and vivid use of color. He garnered great acclaim with his paintings and was also known for his printmaking and sculptures. Tamayo helped bring international attention for Mexican art. Tamayo died on June 24, 1991.



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