

EMBAMEX SWEDEN AUGUST NEWSLETTER

MAGICAL TOWNS: DOLORES HIDALGO



Each morning when the sun rises over the horizon in the Magical Town of Dolores Hidalgo, it illuminates its streets, which are full of the beauty and colonial elegance that distinguish it.

Visitors will discover the magic of the history of Mexico among its roads and alleys. This town is recognized as the birthplace of Mexican Independence; for that reason it is not strange to discover many historical landmarks in it, such as the Cathedral, which was a silent witness that captured the sound of the voice of the priest Miguel Hidalgo within its walls when he gave the cry for independence over two hundred years ago. Visitors strolling down the streets of this charming and picturesque town will learn about Mexico's history through its museums and monuments, and they will be transported to a world full of rich traditions.

Come live a unique experience in one of Mexico's Magical Towns - visit Dolores Hidalgo!

Text:

<https://www.visitmexico.com/es/destinos-principales/guanajuato/dolores-hidalgo>

Images: Top: visitmexico.com Bottom: doloreshidalgo.gob.mx



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MEXICAN TOURISM STAND AT WORLD CUP MATCHES IN TOLV

On July 15 the Embassy of Mexico hosted a stand promoting Mexican products and tourism at the Tolv entertainment center in Stockholm. The activity was carried out in the framework of the match between Mexico and Sweden during the World Cup in Russia, and there was a large audience made up of fans from Mexico, Sweden and other countries. Tolv is one of the largest and most modern entertainment centers in Stockholm. Throughout the World Cup, between June 14 and July 15, 2018, there was a reserved space with several screens in which promotional videos were projected and stands with information on tourist destinations of the participating countries were set up; these included, in addition to Mexico, Argentina, Panama, Peru and Iceland. Also, during the matches in which Mexico played, staff from the importers and distributors of Mexican wines, beers and liquors Liquorama and Original Brands STHLM gave out samples of their products. The Mexico stand also offered books on topics related to Mexico in Swedish, which are produced by the Natur och Kultur publishing house.



Third Secretary Lorelee Arias Vázquez and Desk Officer David Ruiz Coronado at the Mexico stand in Tolv.

During the game between Mexico and Sweden, staff from the Embassy, family and friends and other members of the Mexican community met at the O'Leary's restaurant, the most important restaurant in Tolv, to follow this exciting event along with the mostly Swedish public.

Mr. Mikael Ahnell, the Tolv sales manager, said that between 15,000 and 20,000 people attended the center during the dates of the World Cup. The public watching the football matches showed great enthusiasm for the Mexican products and tourism offers at the stand that the Embassy set out throughout the duration of this sporting event.



The audience at O'Leary's in Tolv during the Mexico-Sweden match.

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MEXICAN MUSICIANS MEET WITH AMBASSADOR GASCA PLIEGO



Ambassador Gasca Pliego with soprano Jessica García and pianist José Luis González at the Embassy of Mexico.

The soprano Jéssica García and the pianist José Luis González, who are both from Mexico, met with Ambassador Gasca Pliego at the Embassy of Mexico on August 14th. They came to Sweden to attend an intensive two week course for professional musicians in Nyland at Kashu-do. Kashu-do (The Singer's Way) is a growing international entity that seeks to support the professional and technical development of talented musicians. It is directed by Dr. Jean Ronald LaFond, a teacher and singer, and the aim is to foster musicians' professional and life skills, as well as to help give singers a competitive advantage in their careers. Kashu-do's program includes not only successful professional singers, but also first-rate coaches, stage managers, conductors, and agents. Every summer Kashu-do or-

ganizes an intensive singing course in Nyland, Sweden which is focused on the growth and improvement of the participants. This course is taught by a high-level international staff of musicians.

The singers who participated this year came from various parts of the world, including the U.S., Germany, England, Greece, Lithuania, Sweden and Mexico. Ms. García was invited as an assistant teacher and singer and Mr. González was invited as a pianist and singer. Both of them are music teachers at the Conservatory of Music of the State of Mexico. They offered a high level program and two concerts, presenting some opera scenes for the closing of this intensive singing course. During the 14 days of the course, there was also training in Tai-Chi, dance, scenework, coaching and singing master class. In addition, Ms. García is participating in the opera "Die Walküre" by Wagner, which held three presentations at three different churches in Nyland and the surrounding area.



The Mexican musicians with the other music professors and students at the Kashu-do course in Nyland.

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MEXICAN STUDENTS COMPETE AT WORLD WATER WEEK

Ambassador Gasca Pliego attended the 2018 Water Junior Prize ceremony on August 28, which celebrated the 22nd edition of the contest this year. Thirty-two countries participated in the competition this year, including Mexico, as part of the Water Week, which took place in Stockholm from August 26 to 31. The objective of the award is to choose the best scientific research project on sustainable water management, whether developed individually or in a group.

The event was held at Berns Salonger and was attended by government representatives, businessmen, academics, non-profit organizations and diplomatic corps accredited to Sweden. The awards were handed out by Crown Princess Victoria of Sweden.

Mexican students Emmanuel Ramírez Mantilla and Juan Carlos Rojo Zamora, from the National College of Technical Professional Education (CONALEP) in Coacalco, State of Mexico, qualified as finalists with a project called "Water footprint in the development of biofilms with natural cellulose for the conservation of vegetables," which was advised by Mrs. Esperanza Boucham Vargas. The project focused on making paper and two plastic films from corn waste residues and assessed which of these was more effective for coating fruits and vegetables with the aim of extending their shelf life.

At the ceremony, the Diploma of Excellence was awarded to the students Tatsuyoshi Odai and Narumi Sakamoto of Japan, for their research project on the development of a system that produces food while purifying the eutrophied ponds with a combination of plants, bacteria, nitrifiers and fungi. The winners of this edition were two students from Singapore, Caleb Liow Jia Le and Johnny Xiao Hong Yu, for their project to develop a new method to produce reduced graphene oxide (rGO) in order to purify the water. The jury said in a press release that this year's winning project "inspires communities to find local solutions to improve water quality and resource recovery." They also mentioned that the award-winning project "will help public health and the protection of ecosystems, and includes concepts of circular economy, nanotechnology and green chemistry."



Ambassador Gasca Pliego with students Emmanuel Ramírez Mantilla and Juan Carlos Rojo Zamora.



The ceremony for the Junior Water Prize on August 28.

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COURTESY VISIT BY NEW AMBASSADOR OF PARAGUAY



On August 21, the new Ambassador of Paraguay to Sweden, Romina Taboada, made a courtesy visit to Ambassador Gasca Pliego at the Embassy of Mexico in Stockholm.

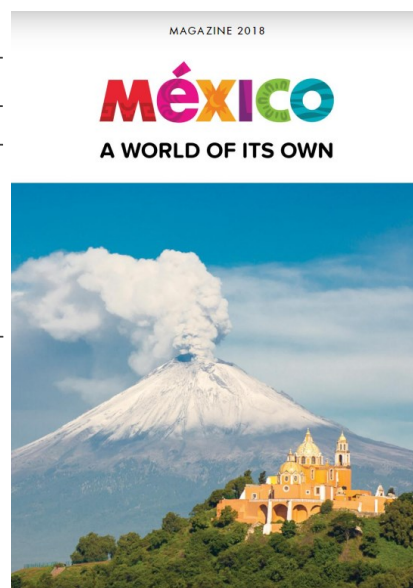
VISIT MEXICO MAGAZINE SPRING/SUMMER 2018

The new “Visit Mexico “ magazine illustrates Mexico’s ways of life, natural landscape and spellbinding ancient heritage. This issue includes several destinations in our vibrant land of sunshine, colour, culture and gastronomy that are not to be missed.

To consult the online version of the magazine, please visit this [link](#).

We recommend you also visit the website www.visitmexico.com for further information and inspiration on the gems that Mexico has to offer.

Happy reading and welcome to Mexico!



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VALERIA LUISELLI SE PRESENTA EN KULTURHUSET

La reconocida autora mexicana Valeria Luiselli se presentó el 3 de septiembre en Kulturhuset en Estocolmo y sostuvo una charla en inglés sobre su trabajo con Judith Kiros.

Valeria Luiselli recibió el prestigioso American Book Award el 13 de agosto, 2018.

Para más información, visita la [página de Kulturhuset](#).



Valeria Luiselli. Photo credit: Diego Berruecos

CONCURSO DE FOTOGRAFÍA “RECORDANDO A MÉXICO” DEL IME

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El Instituto de los Mexicanos en el Exterior (IME), por medio de la red de Representaciones de México en el mundo, convoca a las personas mexicanas que residen fuera del país a participar en el Concurso de Fotografía 2018 Recordando a México con el tema “Mi comunidad mexicana”.

Las personas interesadas en participar deberán enviar una fotografía que les recuerde a México, que retrate a la comunidad mexicana en el país donde residen o de alguna forma los vincule con nuestro país.

Para más información y para consultar las bases, lee la convocatoria [aquí](#).