



CONSUL...TING



“Consul...ting” is the monthly e-publication of the Consulate General of Mexico in Toronto.

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MAJOR PARTICIPATION OF MEXICAN ARTISTS IN THE "RITMO Y COLOR: THE STREETS OF MEXICO FESTIVAL"

The Harbourfront Centre, one of the most popular cultural centres in Toronto, hosted the "Ritmo y Color: The Streets of Mexico Festival" from July 15 to 17, 2016. This year marked the fourth time that Mexico has been the special guest.

In this edition, a wide range of cultural and artistic events was offered with the purpose of portraying the diversity of contemporary Mexican culture, music and dance. The program also featured other forms of cultural expression from our country, including delicious offerings of Mexican cuisine and various visual arts exhibitions.

Consul General Porfirio Thierry Muñoz Ledo, Mexico Tourism Board (MTB) Director Rodrigo Esponda, the Harbourfront Centre's CEO Marah Braye and its Creative Director Iris Nemani launched Mexico's participation in the festival.



including bolero, alternative rock, pop-rock, progressive rock and folk rock.

Also taking part in the festival were Mexican music groups and artists based in Toronto, Manitoba and Montreal, such as Mamselle Ruiz, Rosy Cervantes y la Sana Rabia, Mariachi Ghost, Saul Torres, Jorge López's México Amigo mariachi band and the Mexican Folk Ballet company.

An innovative feature of the Harbourfront festival was the organization, in collaboration with Lucha T.O., of a series of *lucha libre* shows with Mexican and international luchadores (wrestlers), including Blue Demon Jr., along with Gabriel Fuerza and Vaughan Vertigo.

Parallel activities included talks on Mexican handicrafts offered by textile expert and curator Sarah Quinton, and by the directors of the Casa Cultural Mexicana, Jorge Zarate and Guadalupe Velasco. There were also family workshops teaching Mexican folk dancing, how to make piñatas, and how to play *lotería*.



The Consul General highlighted the fact that Mexico is a culturally rich and diverse nation, and that the government is promoting an active cultural policy focused not only on showcasing our rich heritage abroad, but also on connecting with Mexican communities and fostering ties of friendship with Canada.

The directors of the Harbourfront Centre expressed their excitement about the quality of the Mexican concerts and recognized the prominence of Mexican culture in Toronto.

Extremely successful performances were offered by the artist Astrid Hadad, the group Centavrus and the bands Papi Chulo and Palo Dado, representing different genres of Mexican music,

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PROMOTION IN TORONTO OF TRADITIONAL, SUSTAINABLE CORN CULTIVATION

The Consul General took part in activities to promote the cultivation of traditional, sustainable corn in July at the Mexican restaurant Maizal in Toronto.

In the context of the event known as “Noche de Maiz” (“Corn Night”), the organizers promoted the traditional methods for harvesting corn in our country and the diverse range of dishes prepared with this ingredient that form part of Mexico's delicious cuisine.

The promotion project is supported by local Mexican farmers dedicated to harvesting and drying organic corn on Ontario's farms. The recognized chefs Iván Wadgyr and Gabriela Ituarte have established one of Ontario's few restaurants offering authentic Mexican cuisine, and also collect the



compost generated by the restaurant for reuse in organic fertilizers.

At “Noche de Maiz”, the producers explained the process they follow to obtain the fresh masa that is subsequently used to make *tortillas*, *tamales* and *atole*. Their efforts to promote a sustainable food

culture have earned these restaurateurs the Premier's Award for Agri-Food Innovation Excellence, awarded by the Province of Ontario's Ministry of Agriculture, Food and Rural Affairs.

The event was supported by the Consulate General and the office of the Mexico Tourism Board in Toronto.



PARTYING FOR MEXICO WITH THE MEXICANS' FOLK BALLET

The Winchester Street Theatre in Toronto was the venue for the folk dance presentation presented by the Mexicans' Folk Ballet dance company on July 22, organized with the support of the Consulate General and the Mexico Tourism Board (MTB).

The show forms part of a broader range of daily activities of cultural and artistic promotion coordinated by the Casa Cultural Mexicana cultural centre in Toronto. On this occasion, the dance company made up of 40 dancers presented a diverse repertoire of regional and traditional dances from the Mexican states of Chiapas, Jalisco, Sinaloa and Veracruz.

In his introduction to the performance, Consul General Porfirio Thierry Muñoz Ledo pointed out that Mexican civilization



has a thousand-year history that has produced one of the world's largest and most diverse cultural heritages. He also noted the very special place in this heritage held by the “Pueblos Mágicos” (“magical villages”), local communities that form part of Mexico's collective imagination and offer fresh and different options for visitors to the country.

With the support of the Mexico Tourism Board, a video was presented on these “Pueblos Mágicos”, outlining the Mexican government's program of this same name, which invites tourists to visit Mexican towns with symbolic qualities, legends, histories, everyday customs and cultural traditions all of their own.

The Consulate General recognized the tireless promotional work of the Casa Cultural Mexicana, an institution directed by Jorge Zarate and Guadalupe Velasco, two Mexicans committed to maintaining Mexican identity beyond its borders and promoting its traditions among Mexican communities outside the country.

Video: <https://www.youtube.com/watch?v=FoRlhNg4Luk&feature=youtu.be>

20TH ANNIVERSARY OF THE CHILDREN DRAWING CONTEST “ÉSTE ES MI MÉXICO”

20th Anniversary of the Children Drawing Contest “Éste es mi México” – Let's draw about Mexican Music and Traditions.

To participate:
- Children must be between around 6 and 14 years old.

- Draw your artwork with a team and fill in the registration form.

- Send your drawing to the Consulate of Mexico (11 King St. West, Toronto, ON M5H 4C7).

More information at:
<http://www.ime.gob.mx>



PRESENTATION BY THE STATE OF MEXICO'S IPEFH YOUTH SYMPHONIC BAND

The students in the youth symphonic band of the Mexican school Instituto Profesional en la Enseñanza y Formación Humana S.C (IPEFH) offered two performances at the University of Toronto's Victoria Chapel and St. Thomas Aquinas Parish on July 16 and 17, as part of a North American tour.

The band, conducted by the teacher Luis Antonio García Cuevas, is made up of 30 students aged 8 to 17, who have one objective: to complement their schooling with studies in music, with a view to enhancing skills development and learning in the field of the arts.



PRESENTATION BY MEXICAN ARTISTS IN THE LIVE ON THE PATIO FESTIVAL AT ROY THOMSON HALL

In the context of the third edition of the Live on the Patio Festival at Roy Thomson Hall organized by the Corporation of Massey Hall and Roy Thomson Hall and as part of the World Fusion program, the Veracruz musician Alberto de la Rosa, leader of the band Tlen Huicani, together with the Mexican band Villalobos Brothers, offered a concert featuring a fusion of Mexico's traditional *Son Jarocho* music with rock and jazz.



The Corporation President, Deane Cameron, thanked the Mexican Ministry of Foreign Affairs' Agency for International Development Cooperation (AMEXCID) for its support, and highlighted the Consulate General's efforts in participating in the activities of the organization.

The concert was attended by members of the Mexican and Canadian communities interested in our inclusive culture, as well as media representatives, business leaders, professionals

and students, all of whom had the opportunity to enjoy the traditional music of the Mexican state of Veracruz.

The Roy Thomson Hall is one of the most important concert venues in Toronto, presenting both emerging and internationally recognized artists, in addition to being home to the Toronto Symphony Orchestra and the Toronto Mendelssohn Choir.

PROYECTA 10,000 PROGRAM SCHOLARSHIP RECIPIENTS ATTEND CANADIAN INSTITUTIONS

On July 15, the Consulate General of Mexico in Toronto organized a reception in honour of incoming and outgoing students from the State of Mexico who had received scholarships under the *Proyecta 10,000 Program*.



The event was attended by representatives of the Mexican and Canadian educational community, teachers and parents, as well as the directors of the English as a Second Language programs at the University of Toronto and Centennial College, which welcomed 31 scholarship recipients from various public post-secondary institutions in the State of Mexico.

In his welcome speech, Consul General Porfirio Thierry Muñoz Ledo noted that education is, above all, a way of transmitting values, knowledge, skills and aptitudes that foster mutual respect and peaceful coexistence.

In this context, he highlighted the importance of increasing student flows in both directions, and pointed to the ambitious objectives of the *Proyecta 10,000 Program* in this respect.

The Manager at Centennial College's Centre of Education for Latin America, Spain, Italy and Portugal, Melida Renkwitz, congratulated the students for choosing English as their second language, a choice that would enable them to enrich their academic, personal and professional development.

A highlight of the reception was when a student from Universidad Tecnológica de Nezhualcōyotl, Abraham Higuera Parra, offered thanks on behalf of the students present for the support received and shared experiences from his time in Toronto.

2017 MEXICAN GOVERNMENT SCHOLARSHIPS FOR INTERNATIONAL STUDENTS

On behalf of the Ministry of Foreign Affairs, the Mexican Agency for International Development Cooperation (AMEXCID) invites foreign citizens who are interested in studying for a specialization, master's degree or doctorate, conducting graduate or postdoctoral research, or taking part in an undergraduate or graduate-level academic mobility program, to participate in the 2017 Mexican Government Scholarship Program for International Students.

countries through a series of bilateral conventions, multilateral programs and special agreements. More than 70 Mexican institutions participate and all offer academic programs registered with the National Council for Science and Technology (CONACYT) as National Quality Graduate Programs.



More information at:

<http://www.gob.mx/amexcid/>

The scholarships are offered to more than 180

The Consulate General of Mexico in Toronto is open to the public by appointment.

For Mexican passports, birth certificates and powers of attorney, appointments must be requested through MEXITEL at: https://citas.sre.gob.mx/mexitel_web/

or by calling:
1877 MEXITEL
(1-877-639 4835).

For any other service, please request an appointment by writing to citas@consulmex.com or by calling: (416)368-2875 ext. 236



Tourism Board

USEFUL LINKS

- Presidency of Mexico: presidencia.gob.mx
- Ministry of Foreign Affairs: sre.gob.mx
- Mexican Embassy in Canada: embamex.sre.gob.mx/canada/
- ProMexico: promexico.gob.mx
- Mexico Tourism Board: visitmexico.com
- Mexican National Council for Culture and the Arts: conaculta.gob.mx; ecultura.gob.mx
- Canadian Chamber of Commerce in Mexico: cancham.mx
- Mexico-Canada: <http://mex-can.sre.gob.mx/>
- Visas and consular services: consulmex.com
- Mexican restaurants in Toronto & GTA [[click here](#)]
- MEXITEL 1-877-639-4835 <https://mexitel.sre.gob.mx/citas>