

# /INVEST /IN YUCATÁN



RENACIMIENTO MAYA  
**YUCATÁN**  
GOBIERNO DEL ESTADO | 2024 - 2030

**SETY**  
SECRETARÍA DE ECONOMÍA  
Y TRABAJO DE YUCATÁN



# + Why Invest in Yucatán?



# Privileged Location and Demographics



Yucatán's strategic location offers direct access to the **U.S. East Coast**, as well as Central and **South American markets**.

## Yucatán

<u>Population</u>	<u>Economically Active Population</u>	<u>Average Age</u>
<b>2,320,898</b> Inhabitants	<b>1,230,038</b> Inhabitants	<b>29.1</b> Age

# + Security and Competitiveness

Yucatán leads in **security and competitiveness** at the national level, standing out in multiple key indicators.

Mérida, the state capital, is recognized as the **safest city in Latin America**, the second in Americas, only after Québec.

**1st Place**



Most peaceful state for seventh consecutive year.



**1st Place**



In competitiveness in the southeast.



**1st Place**



In conditions for doing business.

**Deloitte.**

**1st Place**



Advances in regulatory improvement at the State level.



**1st Place**



On public and legal security issues in the country.



**2nd Place**



In business security.



# + The Safest Place in Mexico and the Americas





# Maritime Connectivity Bringing Us Closer to International Markets

MAIN ROUTES			
SHIPPING LINE	ROUTE	FREQUENCY	TRANSIT
LÍNEA PENINSULAR	Houston, TX	15 Days	
	Panama City, FL	Twice per week	48 H
	Tampa FL	Weekly	
MSC	Jacksonville, FL		6 Days
	New York, NY		9 Days
	Montreal, CA	Weekly	14 Days
	Savannah, GA		17 Days

Our network also connects Yucatán with Cuba, Kingston, and Cartagena — key gateways to Asia, Europe, and South America

America.



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# Air Connectivity to Strategic Destinations

MARKET	ROUTE	DURATION	AIRLINE
SOUTHERN UNITED STATES	Houston, TX	2H 10Min	
	Dallas, TX	2H 40Min	
SOUTHEASTERN UNITED STATES	Miami, FL	1H 40Min	
	Orlando, FL	2 H	
SOUTHWESTERN UNITED STATES	Los Ángeles, CA	4H 50Min	
CANADA	Toronto, Canadá	8H	
GUATEMALA	Guatemala City	2H 20Min	
CARIBBEAN	La Habana, Cuba	1H 40Min	





# Air Cargo to Major Markets

MARKET	ROUTE	DURATION	AIRLINE
SOUTHERN UNITED STATES	Houston, TX	2H 10Min	UNITED AIRLINES
	Panama City, FL	2H 40Min	DELTA
SOUTHEASTERN UNITED STATES	Miami, FL	2H 5Min	American Airlines
CANADA	Toronto, Canada	8H	WESTJET
GUATEMALA	Guatemala City	2H 20Min	TagAirlines

Establishment of **Distribution Centers** to supply North and South America for companies such as:



Agreements with international couriers enable faster deliveries, preferential rates, and direct connections.



# + Chichén Itzá International Airport: A New Strategic HUB

## Aerospace Industry

MRO services and aviation training schools.

## Tourism

Commercial flights, charters, and tours.

## Aerospace Logistics

Commercial air cargo and strategic storage center within a customs-controlled zone (with fiscal and operational benefits).

## Cargo Area

Cargo facilities covering 8,202 feet, 8 warehouses with dry and refrigerated areas, and over 120 hectares of available land.

## Connectivity (Operated by CICLO)

Strategically located between **Tulum**, **Cancún**, and **Mérida**.  
Connected with the Maya Train network.



International category airport



Slots available for passenger and cargo operations



Capacity for 500,000 passengers per year



Capability to service B-757 aircraft



Concrete runway 10-28



# + Human Talent: Shaping the Industry of the Future

**92,276**  
Enrolled  
Students

**+130**  
Higher Education  
Institutions

**32,839**  
Students Enrolled  
in STEM Fields

**+5** New Public  
Universities  
**+2** New Private  
Universities



## Human Talent Specialization

Our strategic focus on talent development drives specialized training programs in the following strategic sectors:



ICT & CYBERSECURITY



AEROSPACE &  
AERONAUTICS



LOGISTICS &  
DISTRIBUTION



TEXTILE  
INDUSTRY



FOOD &  
BEVERAGE



ENERGY  
COMPONENTS



WOOD  
INDUSTRY



MARITIME  
SECTOR



SEMICONDUCTORS

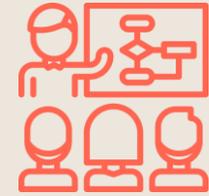
# + Human Talent: Meeting Industry Needs



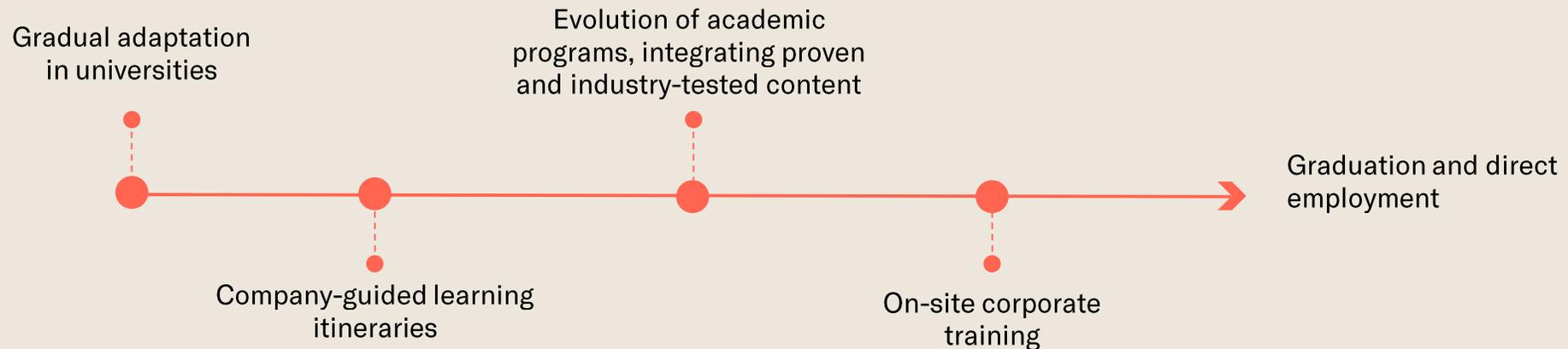
## Universities with Dual Training Programs



## Academic Flexibility



## ICATEY and CONALEP Training Programs



Through Formeta, companies such as Kekén, Airtemp, Boxito, and Leoni gain access to customized human talent through an **integrated model** of recruitment, training, and certification.

# Research, Innovation, and Technological Development System of the State of Yucatán (SIIDETEY)

Its mission is to connect and strengthen the capabilities of higher education institutions and public research centers across the state, with the goal of driving scientific, technological, and innovation-based development in the region.

## Structure and Operation

17 active institutions, both public and private.  
**Key areas:** renewable energy, biotechnology, bioenergy, geointelligence, ethnohistory, sustainable materials, germplasm, phytotherapy, neuroscience, artificial intelligence, cybersecurity, scientific computing, and more.

## Yucatán Science and Technology Park

Located 28 km from Mérida and 31 km from Progreso, the park spans 171 hectares and features world-class infrastructure.



# + Leading Companies Operating in Yucatán

## Textile



## Automotive



## ICT



## Tourism



## Logistics



## Aeronautics



## Maritime



## Construction



## Beverages



## Agroindustry





# The Maya Renaissance

## A Future Of Well-being For Yucatán

This initiative propels Yucatán's **industrial transformation** through a visionary master project with a comprehensive, **long-term approach**. It aims to reduce inequality, foster sustainability, and enhance the quality of life for all the inhabitants of Yucatán.

### HISTORICAL AMOUNT OF PUBLIC INVESTMENT FOR INFRASTRUCTURE DEVELOPMENT

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Proposed by:

Governor of Yucatán  
Joaquín Díaz Mena



Backed by:

Presidente of México  
Claudia Sheinbaum Pardo





# Main Infrastructure Projects

**1** Expansion and Modernization of the Port of Progreso



The port's **capacity** is being expanded to receive **larger vessels**, strengthening Yucatán's **logistics capabilities** and **industrial development potential**.



**2** Freight Connection of the Maya Train to Progreso



The Progreso area will be connected to the **Maya Train freight network** and the **Interoceanic Corridor**, boosting the state's **logistics and industrial competitiveness**.



**3** Development of New Industrial Parks in Four Strategic Corridors



Four corridors equipped with **energy, water, gas, and connectivity infrastructure** are being developed to drive **strategic industries**.





# 1. Port of Progreso

The expansion and modernization of the Port of Progreso will position Yucatán as a **strategic logistics hub**, increasing cargo capacity, attracting **high-value industries**, and strengthening its competitiveness in global markets..

## Navigation Channel Expansion

STATUS	Length (m)	Dredged Depth (m)	Draft (m)	Width (m)
CURRENT	7,400	11.75	9.75	150
EXPANSION	8,500	13.30	11	180

CURRENT **34** hectares + EXPANSION **80** hectares = **114** hectares





# Productive Activities: Current and Potential

## CURRENT

- Agricultural Bulka
- General Cargo
- Mineral Bulk
- Petroleum Fluids
- Containerized Cargo
- Cruise Terminal



## POTENTIAL

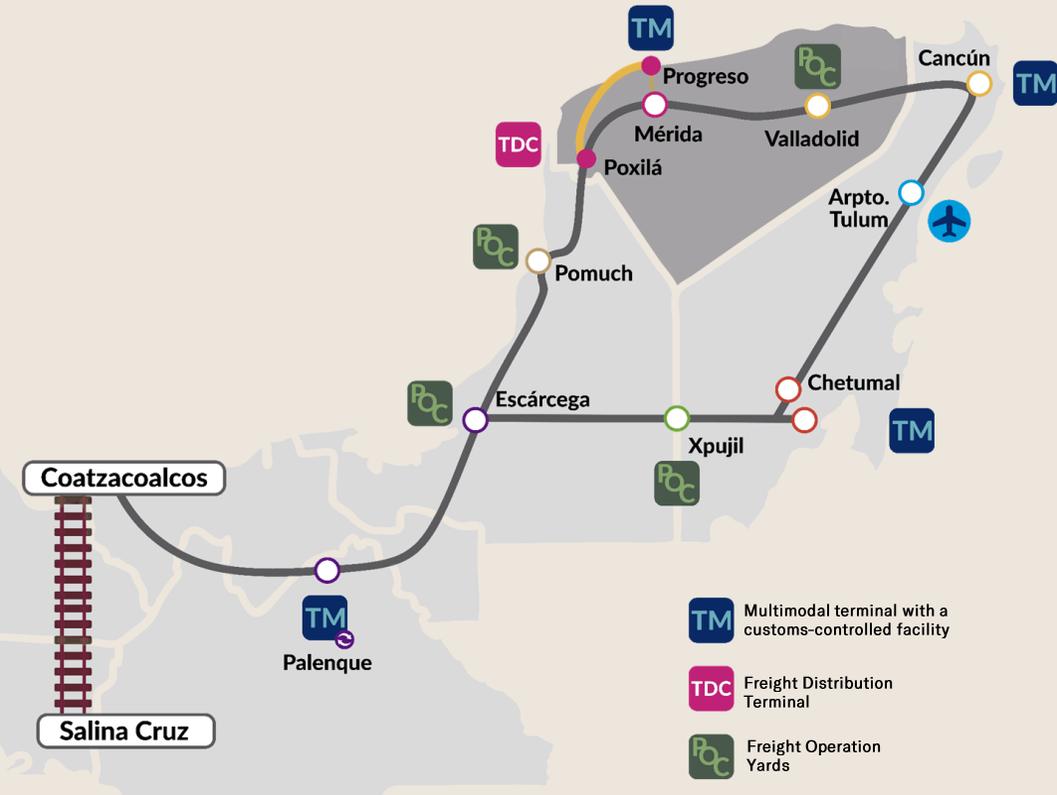
- Naval Industry
- Second Cruise Terminal
- Liquefied Natural Gas (LNG)
- Ferrous Scrap Terminal
- Liquefied Petroleum Gas
- Green Hydrogen Terminal





## 2. Maya Train Freight Connection to Progreso

This federally funded project will improve rail-freight connectivity with the areas surrounding the Port of Progreso.



Source: Tren Maya S.A. de C.V.

## FREIGHT MOVEMENT

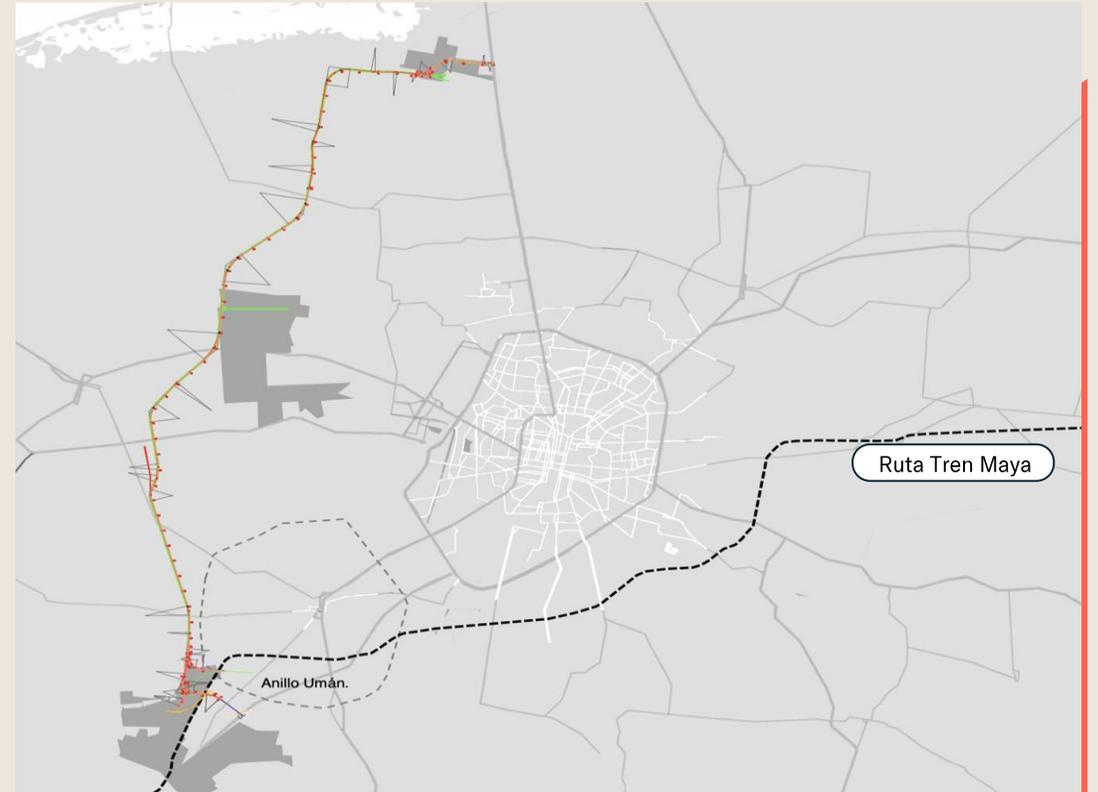
Phase 1

Q4 2026

Phase 2

Q4 2027

Source: Internal analysis.





### 3. Industrial Corridors: Leveraging Yucatán's Productive Strengths

The industrial corridors aim to create **strategic hubs** that attract and facilitate industrial investment projects. **Four industrial corridors** are proposed, each with essential infrastructure services, including **power supply, rail connections, port facilities, etc.**

	Progreso - Ucú	Ucú - Umán	Umán - Kanasín	Chichen Itzá - Valladolid
Strategic	Aerospace / Aeronautics	●		●
	Agroindustry		●	●
	Wood - Furniture		●	●
	Energy Components	●	●	
	Textiles			●
Complementary	ICT and Cybersecurity	●	●	●
	E-mobility			●
	Logistics and Distribution	●	●	●
	Semiconductors	●	●	
	Maritime	●		



# Location of Infrastructure Projects

## Symbology

- ..... Maya Train
- Mayakan Gas Pipeline
- City of Ucú
- ✈ Airport

## Development of Industrial Parks and Corridors

**A - B**

Progreso – Ucú Corridor

**B - C**

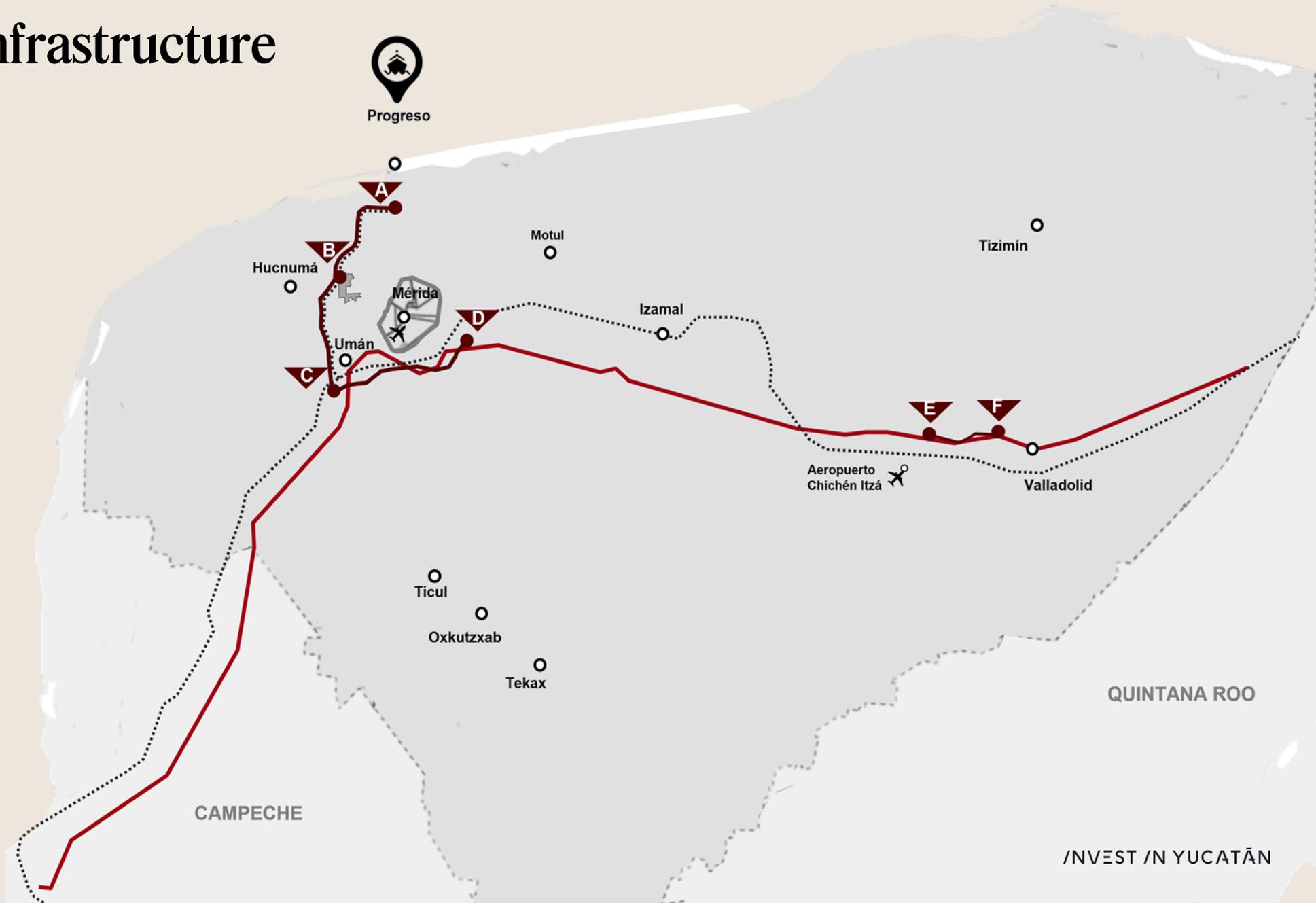
Ucú – Umán Corridor

**C - D**

Umán – Kanasín Corridor

**E - F**

Chichen Itzá – Valladolid Corridor





“Yucatán where the future is already here”

Contact us

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Secretary of Economy and Labor

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Undersecretary of Investment, Commerce and Industry  
Secretary of Economy and Labor

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Thank You

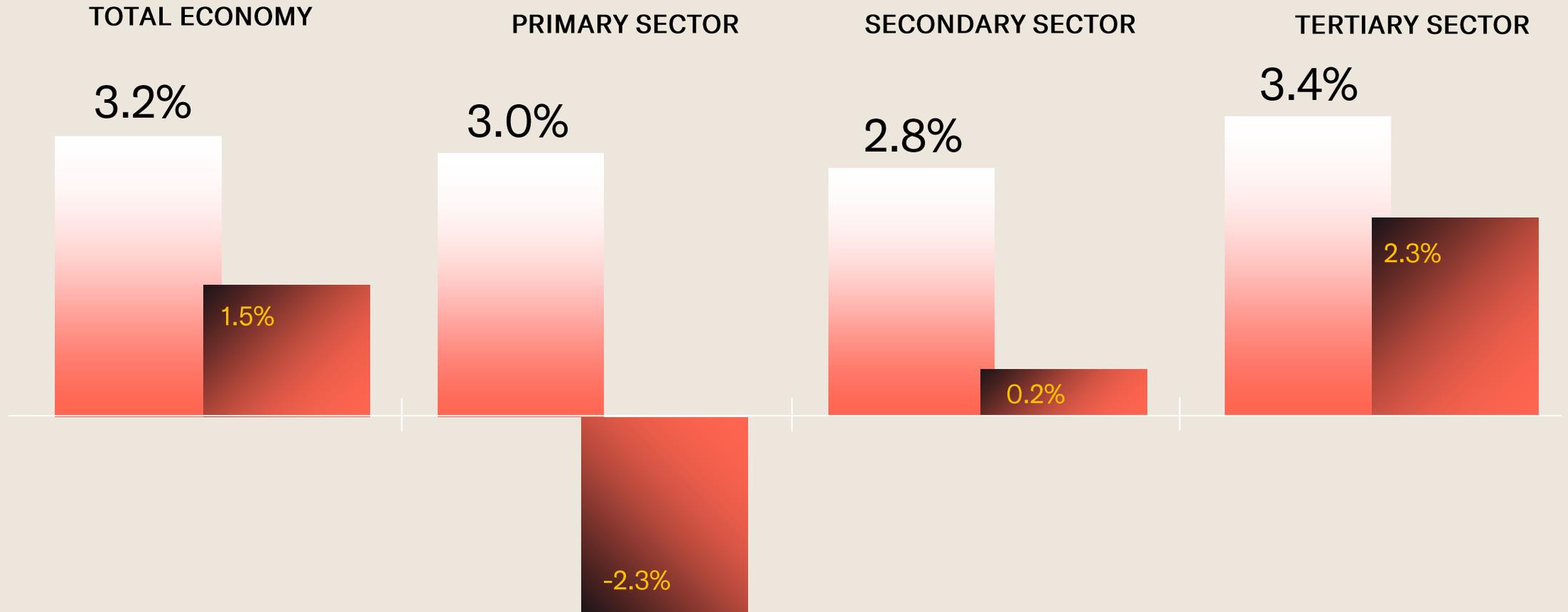


# Additional Information



# State Economic Growth

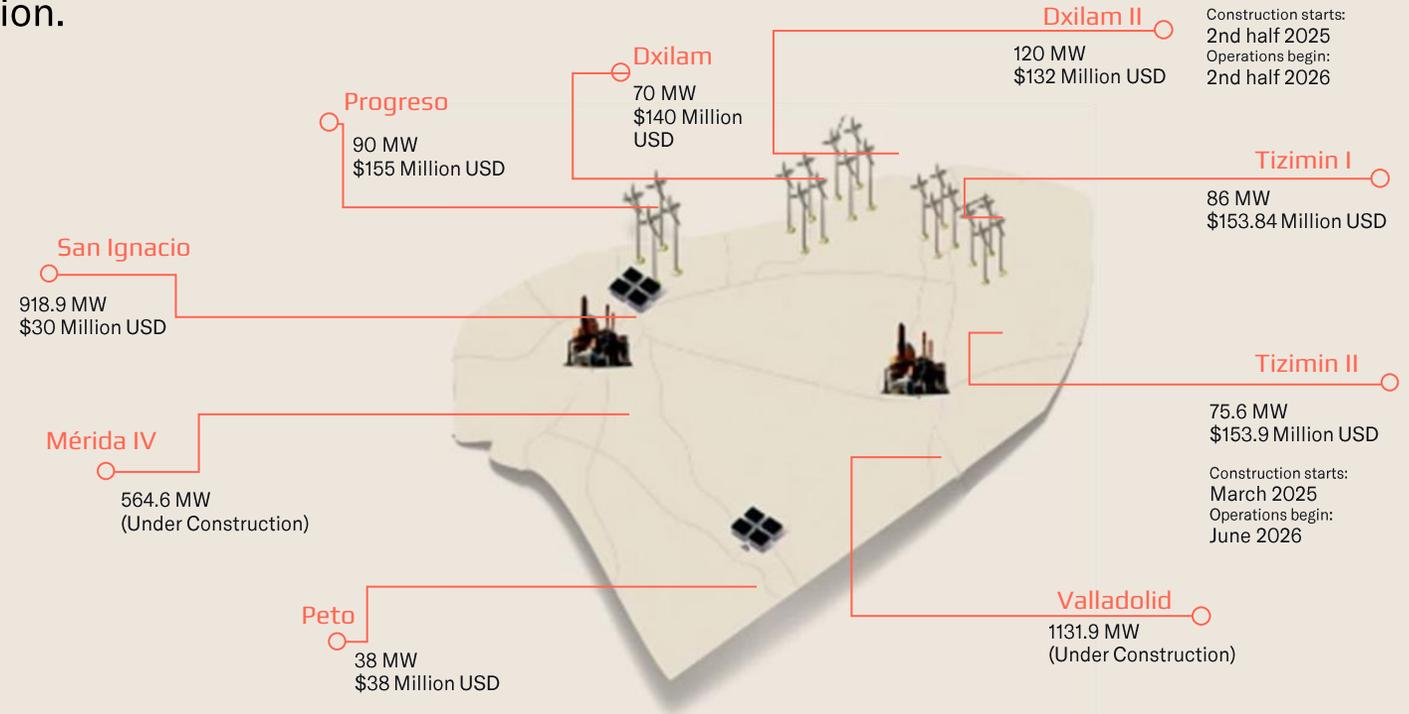
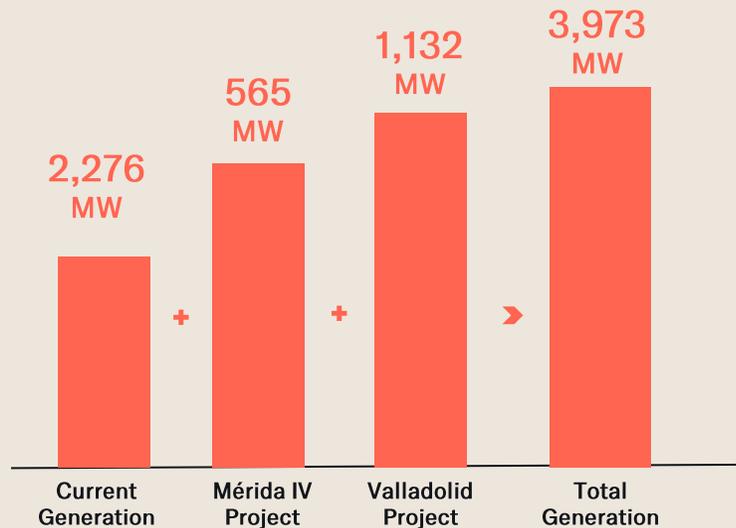
● Yucatán ● National





# Energy: Securing Demand

By 2026, we anticipate an installed capacity exceeding **3,973 MW**, achieving a surplus in energy production.



Yucatán has an anual average solar radiation between 5.0 y 5.5 kWh/m<sup>2</sup>/day  
Global Solar Atlas (2024)

Positioning the state above the national average of 4.8 kWh/m<sup>2</sup>/day  
Global Solar Atlas (2024)

Making it one of the regions with the highest potential for solar energy generation in Mexico



# Natural Gas: Increasing Its Capacity

A 24" gas pipeline, the state's natural gas needs are ensured.

## Natural Gas Capacity Expansion

- Campeche area delivery
- Mérida area delivery
- Valladolid area delivery
- Mayakan Pipeline
- New duct

