

VERACRUZ

Ministry of Economic Development and Ports



GOBIERNO DEL ESTADO DE
VERACRUZ
2024 - 2030

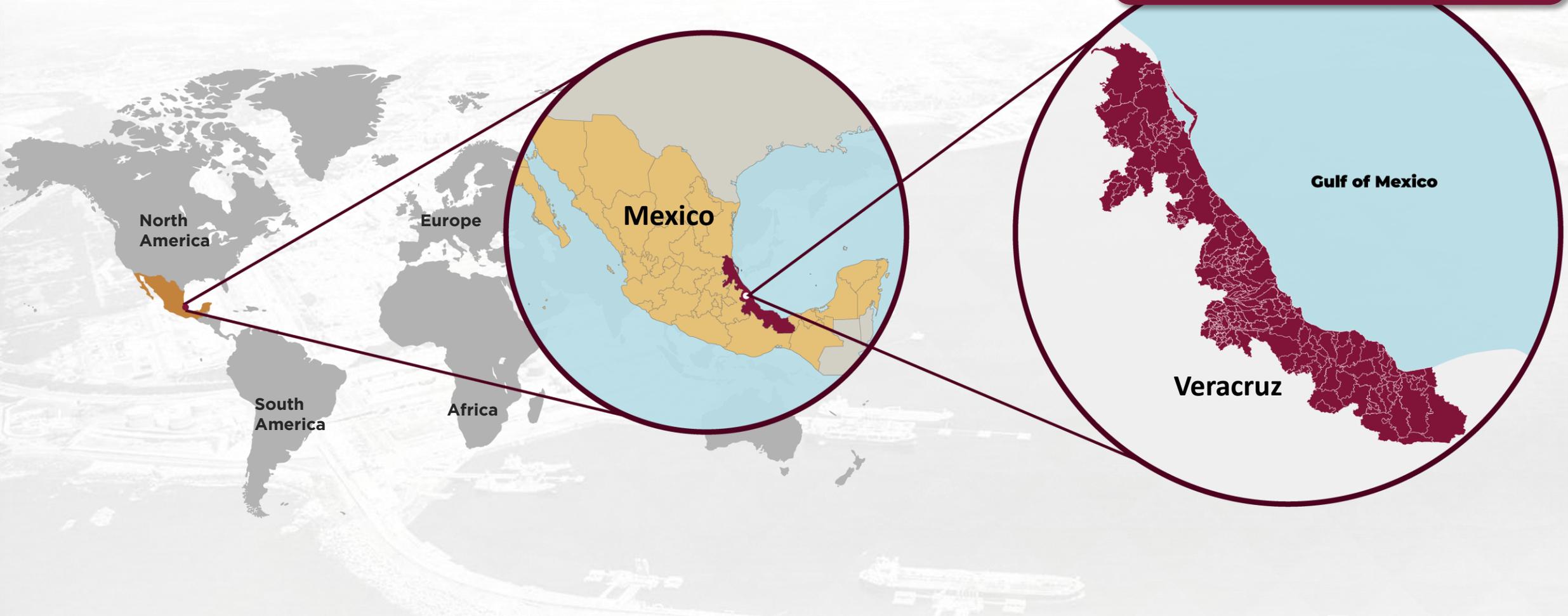


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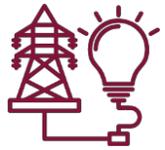
WORLD LOCATION

Total area of 71,823 sq. Kms.
745 km of coastline
Has 212 municipalities





NATIONAL RANKING:



1st State

- **Electricity** Generation
- **Cargo movement** (ports)



3rd State

- **Hidrocarbon production**
- **Natural gas production**
- **Water availability**



4th State

- **Workforce** (3.4 million people as Economically Active Population) average age of 31 years old



6th State

In National GDP Contribution



5th place

nationally in regulatory improvement

- Stability and solidity with a specialized commission for investment promotion (**COFIN**).
- **Peacebuilding council**



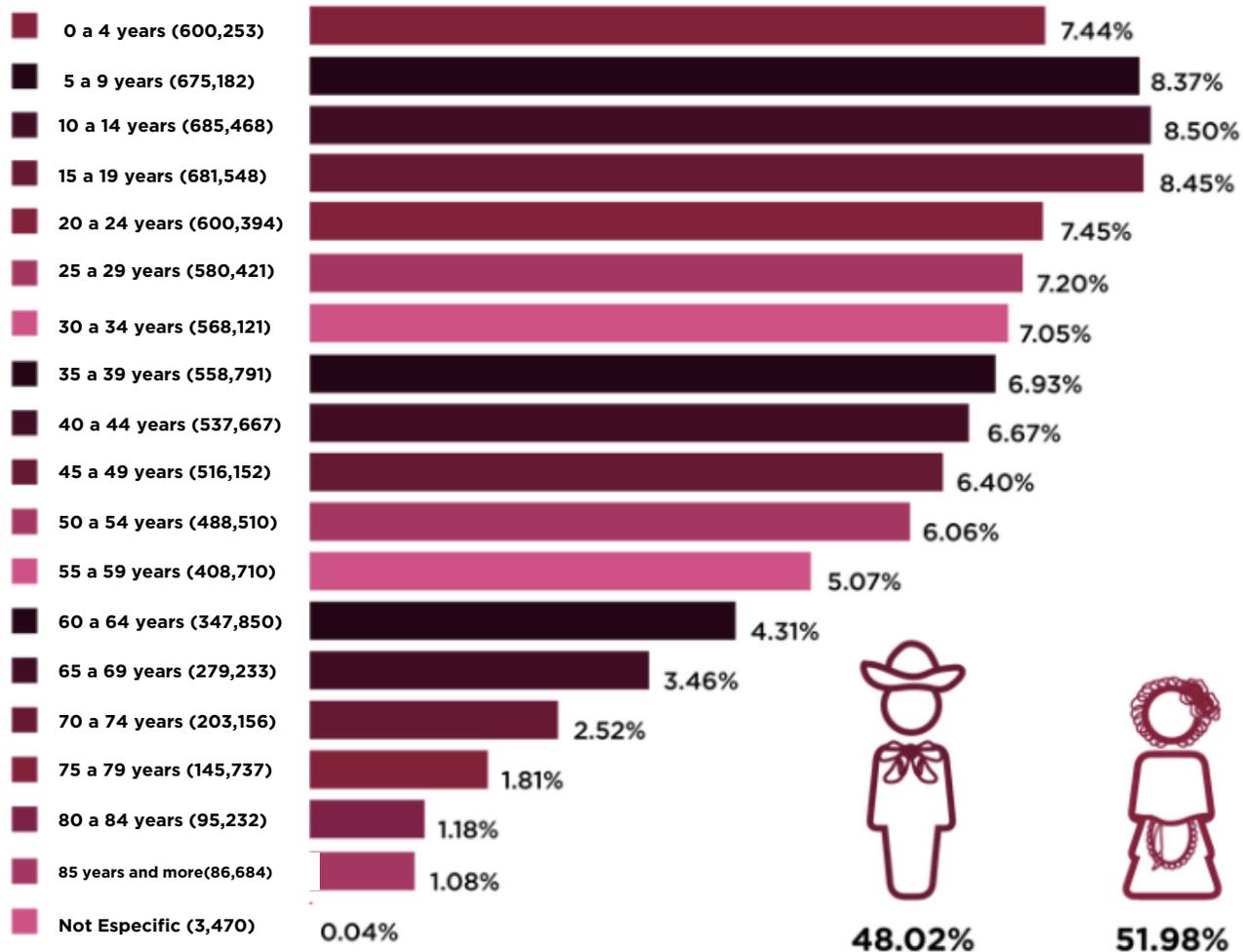
4th place Graduates technical education

3rd place Graduates in professional education and postgraduate studies





DEMOGRAPHIC PROFILE



25% of the population is between the ages of 5 to 19 years

8,634,299 total population

- **3,417,651** Economically Active Population
- Average age: 31 years

4th state
with largest workforce



ENERGY OVERVIEW

In Veracruz there is the **only** nuclear power plant in the country, the **Laguna Verde Nuclear Power Plant**.

Energy generation by type of technology

27%

 **Renewable energy:**

- Nuclearelectric 24.5%
- Hydroelectric 2.3%
- PV- Solar 1.5%

73%

 **Traditional energy:**

- Combined cycle 43.7%
- Thermoelectric 28.2%
- Turbogas 1.1%
- Internal Combustion 0.2%

A diversified energy portfolio that efficiently supports industrial projects

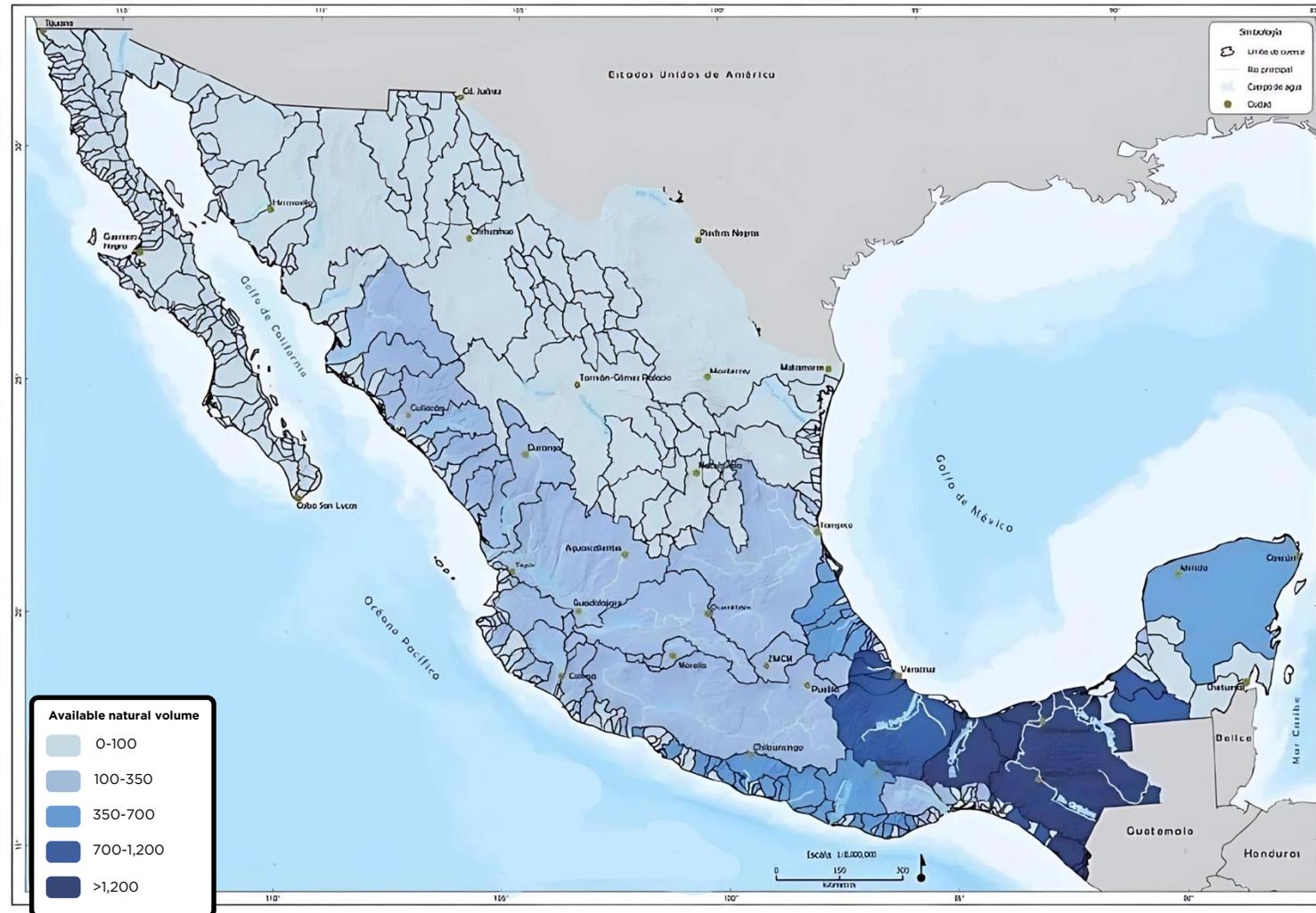
1st state

in energy production and installed capacity





WATER AVAILABILITY



- It has **18 aquifer zones** recognized by CONAGUA
- High availability exceeding **593 billion cubic meters per year**.
- Presence of **important rivers such as Papaloapan, Coatzacoalcos, Jamapa and Panuco**.
- An **ideal territory for the development of agro-industrial**, manufacturing and other sectors that depend on this resource.

The areas with the greatest capacity to use this resource are:

3rd state
Water availability

Los Naranjos
Tampico - Misantla
Costera Del Papaloapan
Martínez De La Torre - Nautla
Sotepan - Hueyapan

Veracruz guarantees secure and sustainable access to water



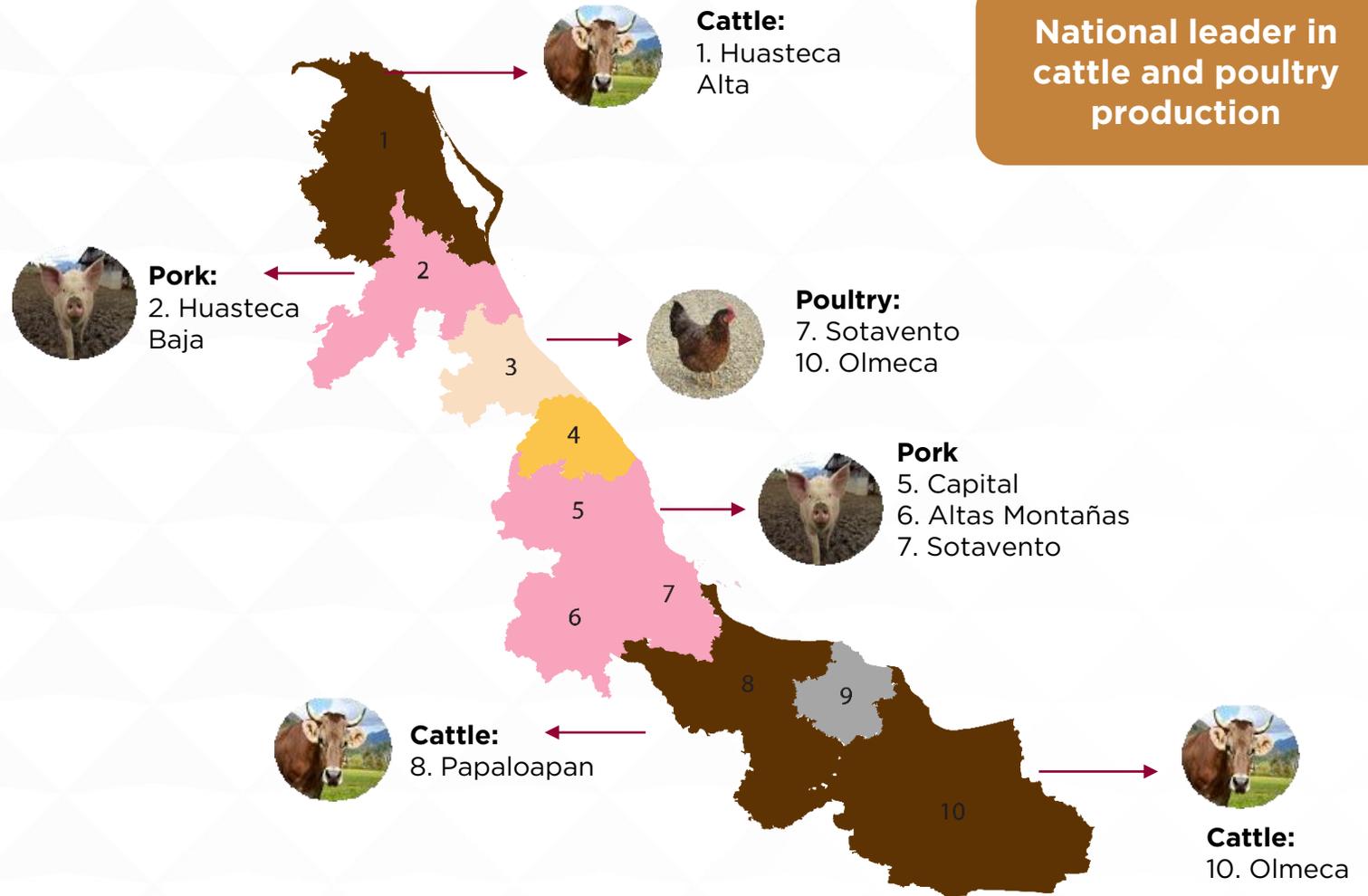
PRODUCTIVE POTENTIAL

**84.4% of the rural area has
agricultural vocation**

2nd place
in livestock production

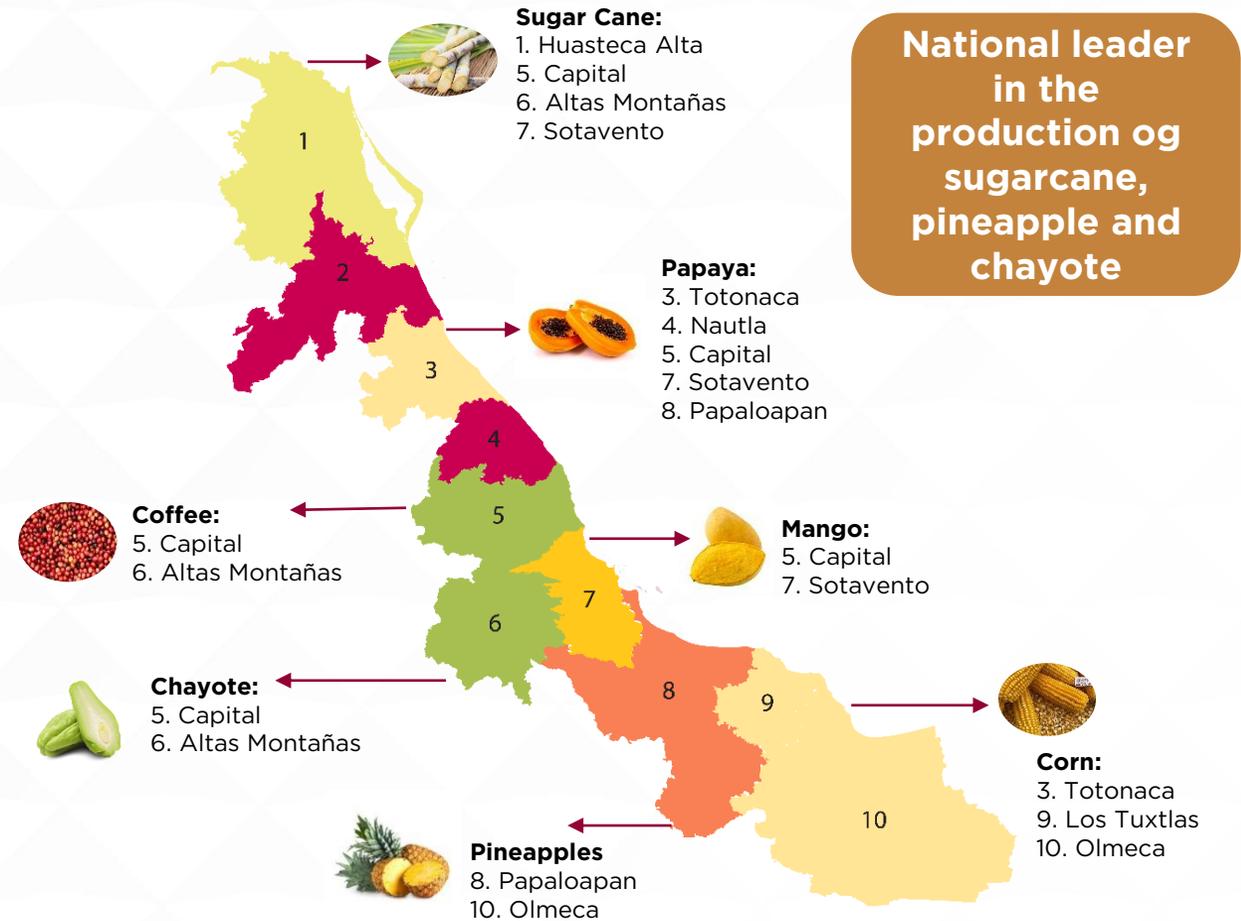
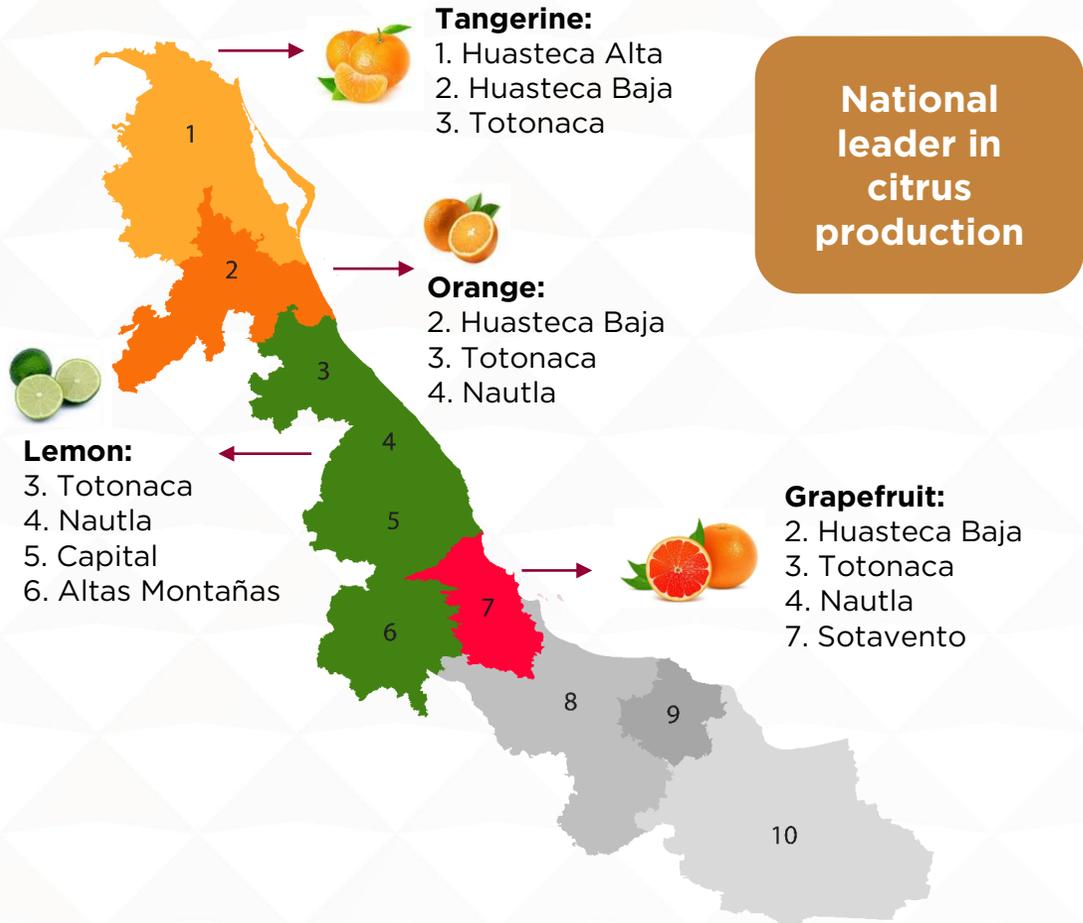
4th place
in agricultural production

**National leader in
cattle and poultry
production**





AGRICULTURAL PRODUCTS



Logistics Infrastructure and Connectivity



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LAND CONNECTIVITY

Railways



Highway

3rd state
with the longest highway network





INTER OCEANIC CORRIDOR



Zone Characteristics:

Territorial Surface of **47,500 km²**

Population **2.4 million inhabitants**

3 railroad lines:

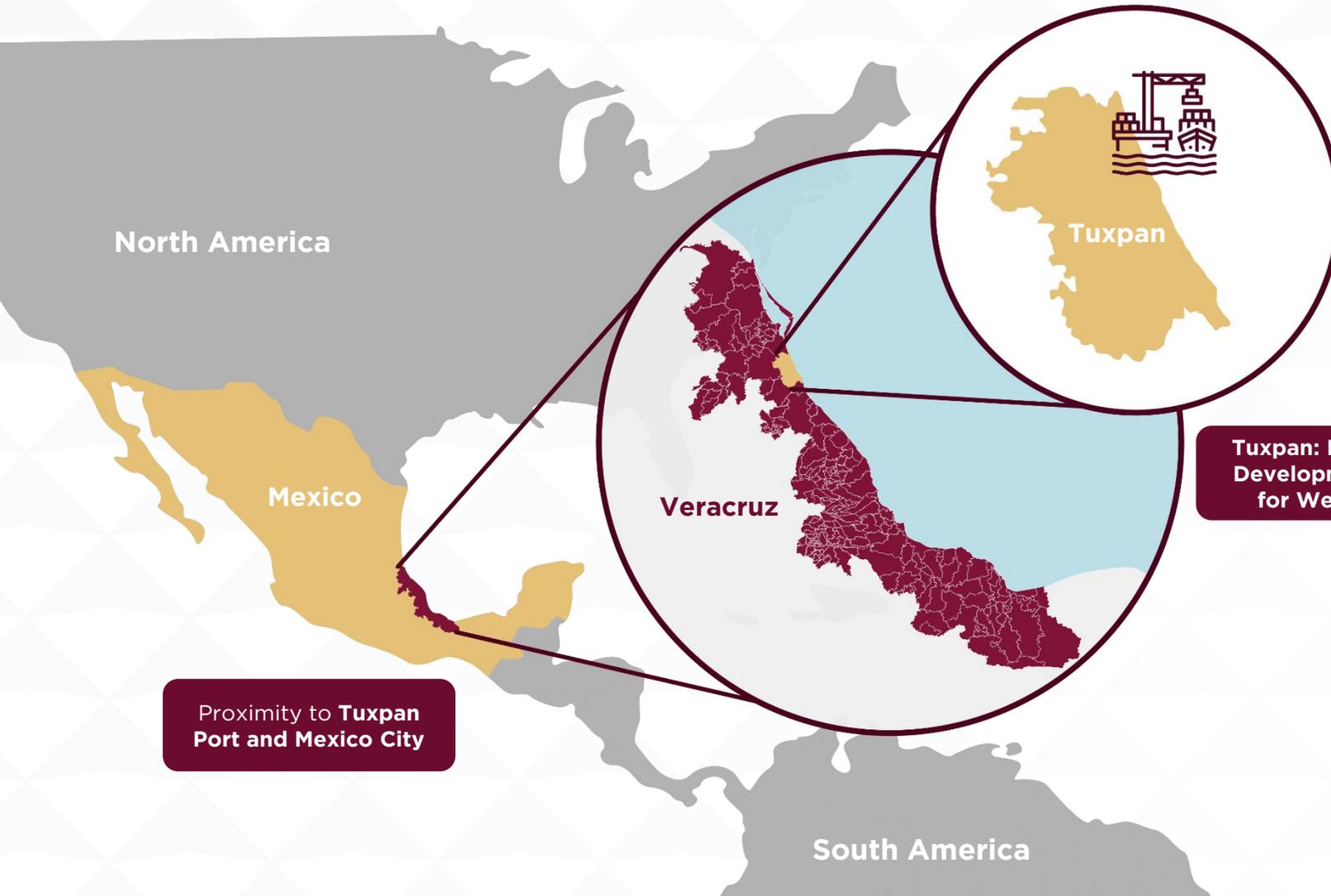
- **Z Line** (Medias Aguas Veracruz - Salina Cruz Oaxaca)
- **FA Line** (Chapo Veracruz - Palenque Chiapas)
- **K Line** (Ixtepec Oaxaca - Hidalgo Chiapas)

Regional Vocations

- Mining
- Automotive
- Agroindustry
- Pharmaceutical
- Petrochemical
- Semiconductors
- Medical equipment
- Electricity and electronic Power



NEW STRATEGIC HUB IN NORTHERN VERACRUZ



Zone Characteristics:

Territorial area: 23,843 km²
Population: 1.8 million inhabitants

Connectivity:

- Federal Highway: Mexico - Tuxpan
- State Highway: Puerto Tuxpan Bypass Km 4+840
- Dirt Road: Altamira Road
- Railway: Nearest connection in Altamira
- Tuxpan Port: 7.7 km (by road)
- Cobos Maritime Terminal: 5.5 km

Regional Specializations:

- Agroindustry
- Pharmaceutical
- Petrochemical
- Energy
- Logistic



INTEGRATION OF THE PORT SYSTEM



Port of Tuxpan

- **Second nationwide** in the handling of **liquid bulk cargo**, including oils.
- It has an installed **capacity of 16.2 million tons** per year.

Port of Veracruz

- **Second nationwide in general cargo** throughput.
- It has an installed **capacity of 32.9 million tons per year**.
- Includes a six-level **“Parking Garage”** facility with the capacity to handle up to **100,000 vehicles**.

Port of Coatzacoalcos

- **Leading petrochemical cluster** in Mexico, specializing in the transportation of oil and its derivatives.
- **Unique logistical advantage: a rail ferry** capable of transporting up to 135 railcars in just three days to Mobile, Alabama.
- It has an installed **capacity of 27.7 million tons per year**.



ACCESS TO GLOBAL MARKETS





INDUSTRIAL PRESENCE

Metallurgy sector:



Food and Beverage sector:



Logistics and Transportation Sector :



Energy/Petrochemical sector:



Paper and Packaging Sector :



Pharmaceutical sector:





REGULATORY FRAMEWORK FOR INVESTMENT

Economic Promotion Law

The Constitution states:

- 1 State Economic Council**
- 10 Regional Economic Councils**

How do they function?

Public-Private participation technical bodies for analysis and decision-making in economic development.

COFIN

Stability and strength for investments. Reduction in processing time



5th place
nationally in regulatory improvement

Tax and non-tax incentive

Federal



Accelerated depreciation



Value-added tax, VAT



Income Tax

State



3% payroll tax



Ownership, use, or acquisition of vehicles



Construction Permits



Promotion of Education



Payment of fees, water and Environmental Impact Assessment (EIA)



Single window, Reduction of Times

HUMAN TALENT



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EDUCATIONAL INSTITUTIONS

Huasteca Alta
3 Technological Institutes

Totonaca
2 Technological Institutes
1 Public State Universities

Capital
3 Technological Institutes
1 Public State Universities

Las Montañas
6 Technological Institutes
1 Public State Universities

Papaloapan
4 Technological Institutes

Huasteca Baja
3 Technological Institutes
1 Public State Universities

Nautla
2 Technological Institutes

Sotavento
3 Technological Institutes
1 Public State University

3rd place
Graduates in professional
education

4th place
Graduates in technique
education

Los Tuxtlas
1 Technological Institute

Olmeca
6 Technological Institutes
1 Public State University

33 Technological Institutes

**6 Universidad Pública Estatal
(Facultades)**



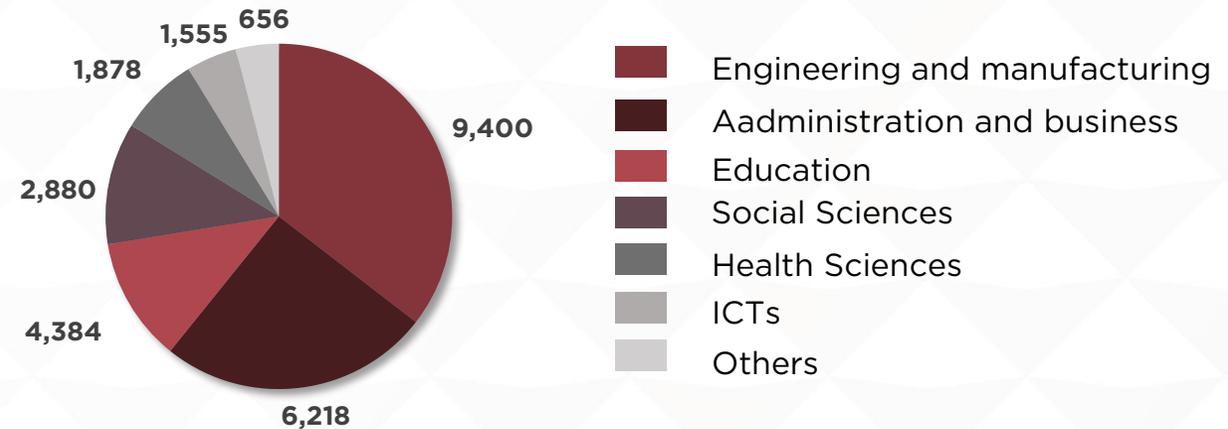
PROFESSIONAL AND SPECIALIZED TALENT



Top 3 public universities with the highest number of graduates:

Universidad Veracruzana (UV)	7,365
Decentralized Units Technological National of Mexico (TecNM)	7,252
Other superior Institutes of study	7,083

Total Graduates by Field



Total graduates from the engineering and manufacturing field





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LET'S KEEP IN TOUCH



Ernesto Pérez Astorga



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