



**TLAXCALA**

UNA NUEVA HISTORIA  
2021 - 2027

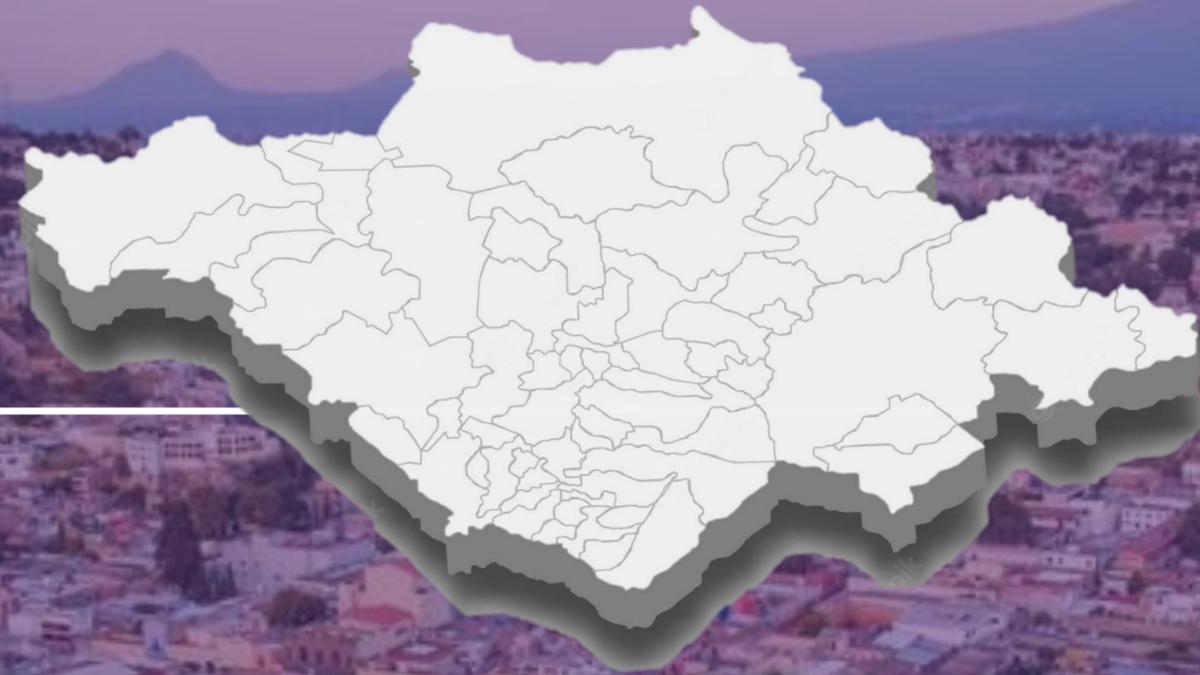


**SEDECO**

SECRETARÍA DE DESARROLLO  
ECONÓMICO

# INDUSTRIAL PRESENTATION TLAXCALA





# WHY CHOOSE TLAXCALA?

# STATE COMPETITIVENESS INDEX 2025

ICE 2025	STATE	RANK	ICE 2025	STATE	RANK	ICE 2025	STATE	RANK
1	Ciudad de México	=	12	San Luís Potosí	+6	23	México	-2
2	Baja California Sur	=	13	Guanajuato	+9	24	Puebla	+4
3	Nuevo León	=	14	Hidalgo	+11	25	Tabasco	-5
4	Jalisco	+1	15	Tamaulipas	-3	26	Veracruz	-2
5	Aguascalientes	+6	16	Sinaloa	-3	27	Morelos	-1
6	Querétaro	-1	17	Tlaxcala	+6	28	Zacatecas	-1
7	Coahuila	-4	18	Colima	-2	29	Michoacán	=
8	Chihuahua	+1	19	Campeche	-8	30	Oaxaca	+2
9	Sonora	-2	20	Durango	-3	31	Guerrero	=
10	Yucatán	-2	21	Quintana Roo	-6	32	Chiapas	-2
11	Baja California	+3	22	Nayarit	-3			

The state of Tlaxcala managed to rise 6 positions in the 2025 State Competitiveness Index

Being one of the 5 Entities with the greatest increase

This edition of the ICE is made up of 53 indicators grouped into six subindices, with which states are classified by level of competitiveness.

# INVESTMENT

33

EXPANSIONS

39

NEW  
COMPANIES



In the first half of government, a total investment amount of: **\$20,012.38 million mexican pesos** has been recorded



Which represents the creation of **15,521 new jobs** (2021 - 2027)



Mercedes-Benz



# COUNTRIES INVESTING IN THE STATE

- |              |                |                    |
|--------------|----------------|--------------------|
| 1. Germany   | 9. Brazil      | 17. Malaysia       |
| 2. Argentina | 10. USA        | 18. Sweden         |
| 3. Austria   | 11. France     | 19. Poland         |
| 4. Belgium   | 12. India      | 20. Portugal       |
| 5. Canada    | 13. England    | 21. Swiss          |
| 6. China     | 14. Italy      | 22. Taiwan         |
| 7. Slovenia  | 15. Japan      | 23. Czech Republic |
| 8. Spain     | 16. Luxembourg |                    |

**23** countries have trusted in the competitive advantages of Tlaxcala and have invested in the State

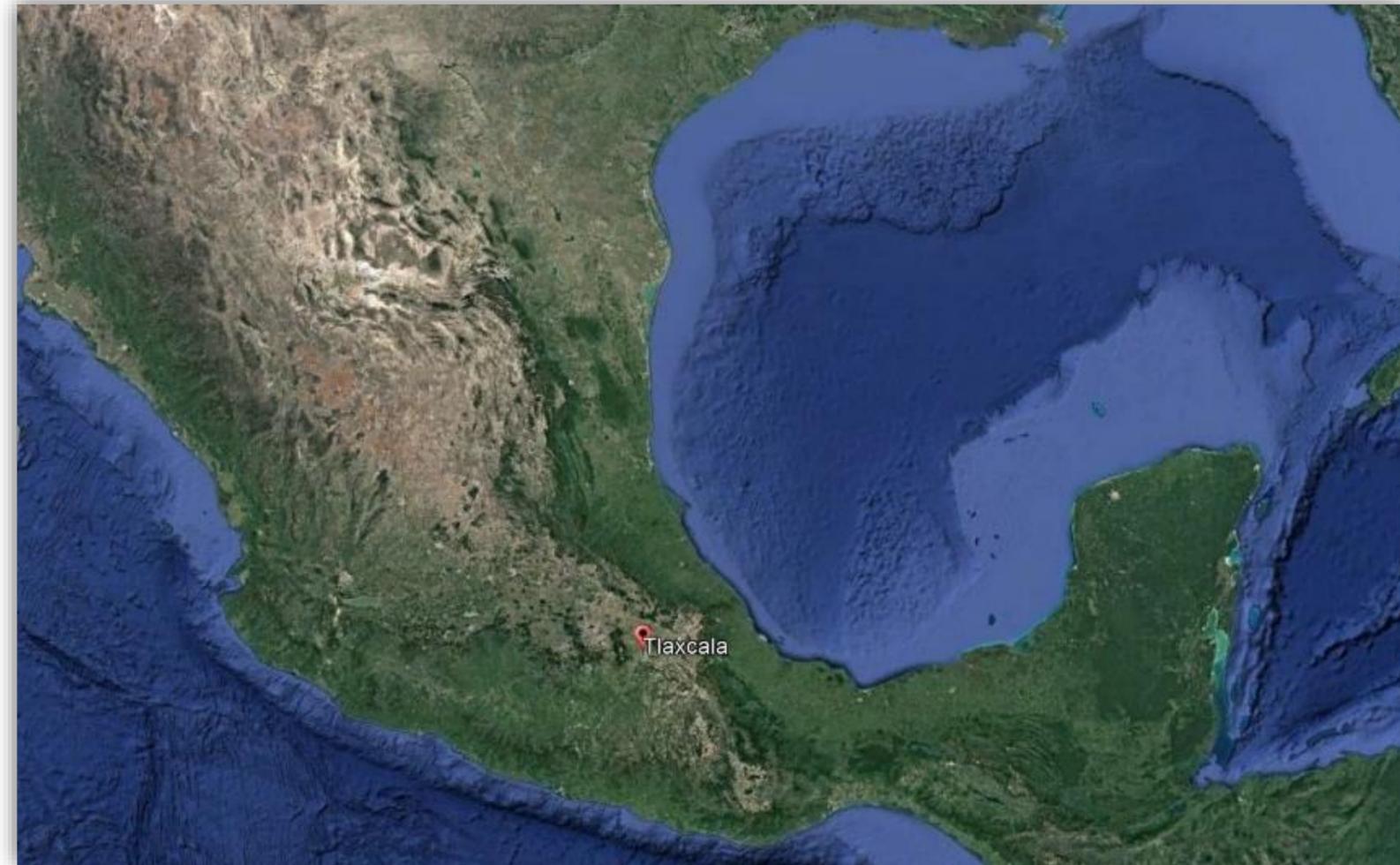


# COMPETITIVE ADVANTAGES





## STRATEGIC LOCATION



In the domestic market, all roads in the state can be traveled without tolls.

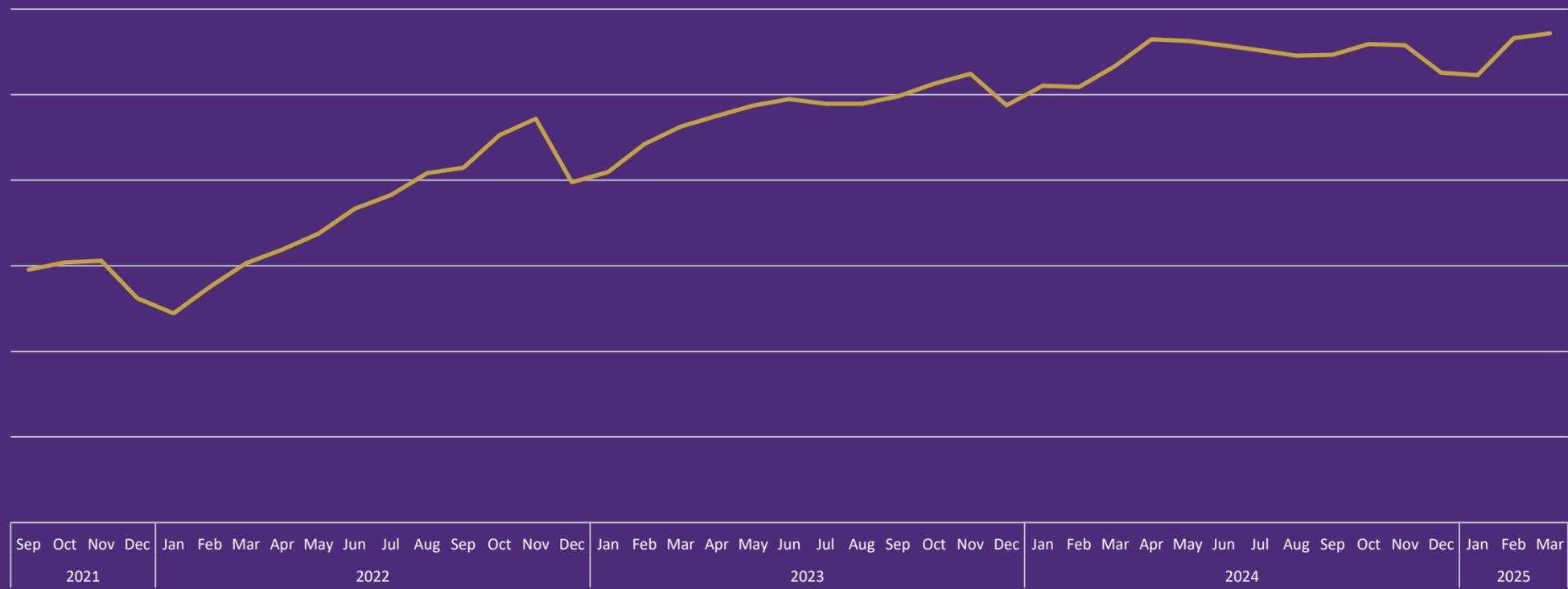
- Tlaxcala is located in the central region of the country.
- The metropolitan zone of Mexico City has a potential market of 21 million people and produces 17% of the national GDP.



In the recent years, the number of strikes in the state has been zero

# EMPLOYMENT

**13,604** New employments have been created from September 2021 to March 2025



In March 2025, Tlaxcala reached the highest number of formal jobs in the history of the Entity, reaching a total of:

**118,587**  
FORMAL EMPLOYMENTS

Source: STPS Polygon, IMSS Insured Workers, May 2025  
<https://www.stps.gob.mx/gobmx/estadisticas/asegurados.htm>

# ÍNDICE DE PAZ MÉXICO 2025

PANORAMA DEL NIVEL DE PAZ EN MÉXICO

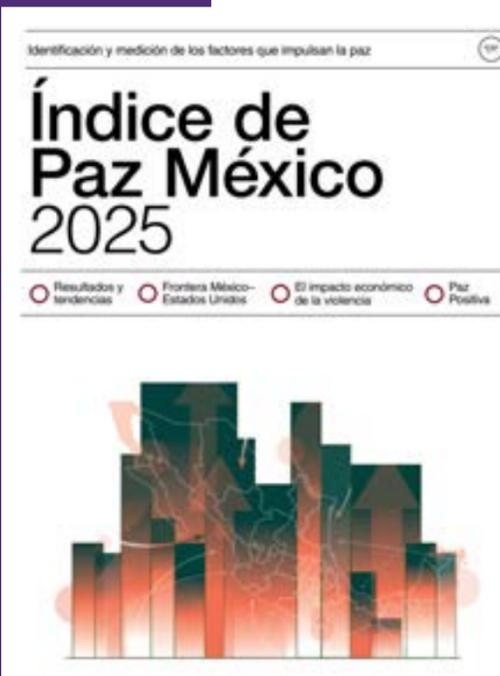


# SECURITY

CALIFICACIÓN DEL IPM	CLASIFICACIÓN	ESTADO	CALIFICACIÓN	CLASIFICACIÓN	ESTADO	CALIFICACIÓN
	1	Yucatán	1.265	17	San Luis Potosí	2.887
	2	Tlaxcala	1.650	18	Zacatecas	2.921
	3	Durango	1.848	19	Michoacán	2.934
	4	Chiapas	1.936	20	Baja California Sur	2.951
	5	Nayarit	2.095	21	Tabasco	3.122
	6	Cosahuila	2.113	22	Sinaloa	3.245
	7	Campeche	2.142	23	Sonora	3.267
	8	Hidalgo	2.190	24	Guerrero	3.328
	9	Tamaulipas	2.359	25	Estado de México	3.359
	10	Puebla	2.391	26	Nuevo León	3.538
	11	Veracruz	2.405	27	Chihuahua	3.584
	12	Aguascalientes	2.440	28	Quintana Roo	3.750
	13	Oaxaca	2.536	29	Baja California	4.134
	14	Jalisco	2.694	30	Morelos	4.302
	15	Querétaro	2.701	31	Guanajuato	4.303
	16	Ciudad de México	2.714	32	Colima	4.736

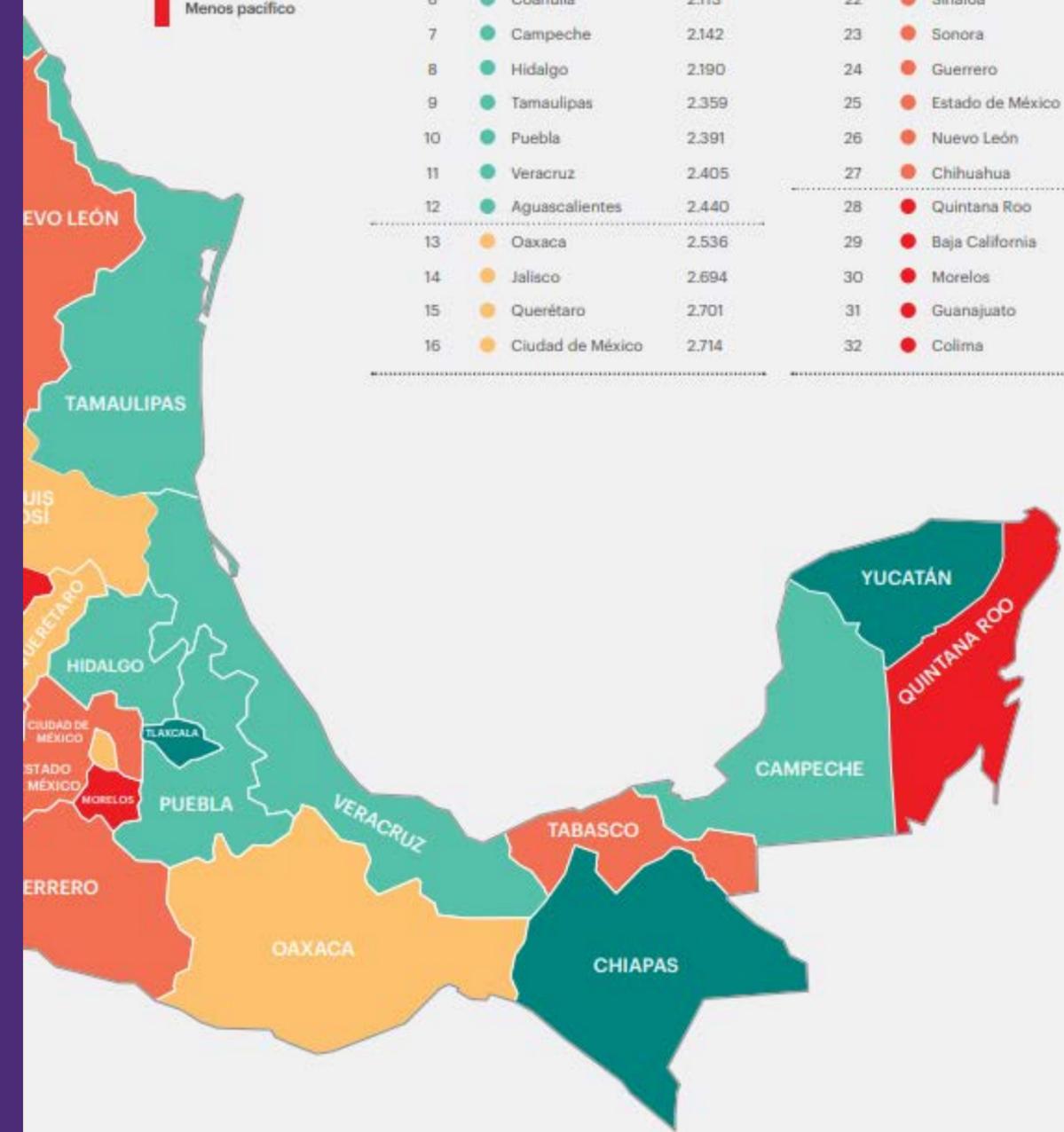
Second place  
in 2025

INSTITUTE FOR  
ECONOMICS  
& PEACE



According to the 2025 Mexico Peace Index, elaborated by the Institute for Economics and Peace, Tlaxcala ranks second among the most peaceful states.

<https://www.indicedepazmexico.org/>



# SECURITY

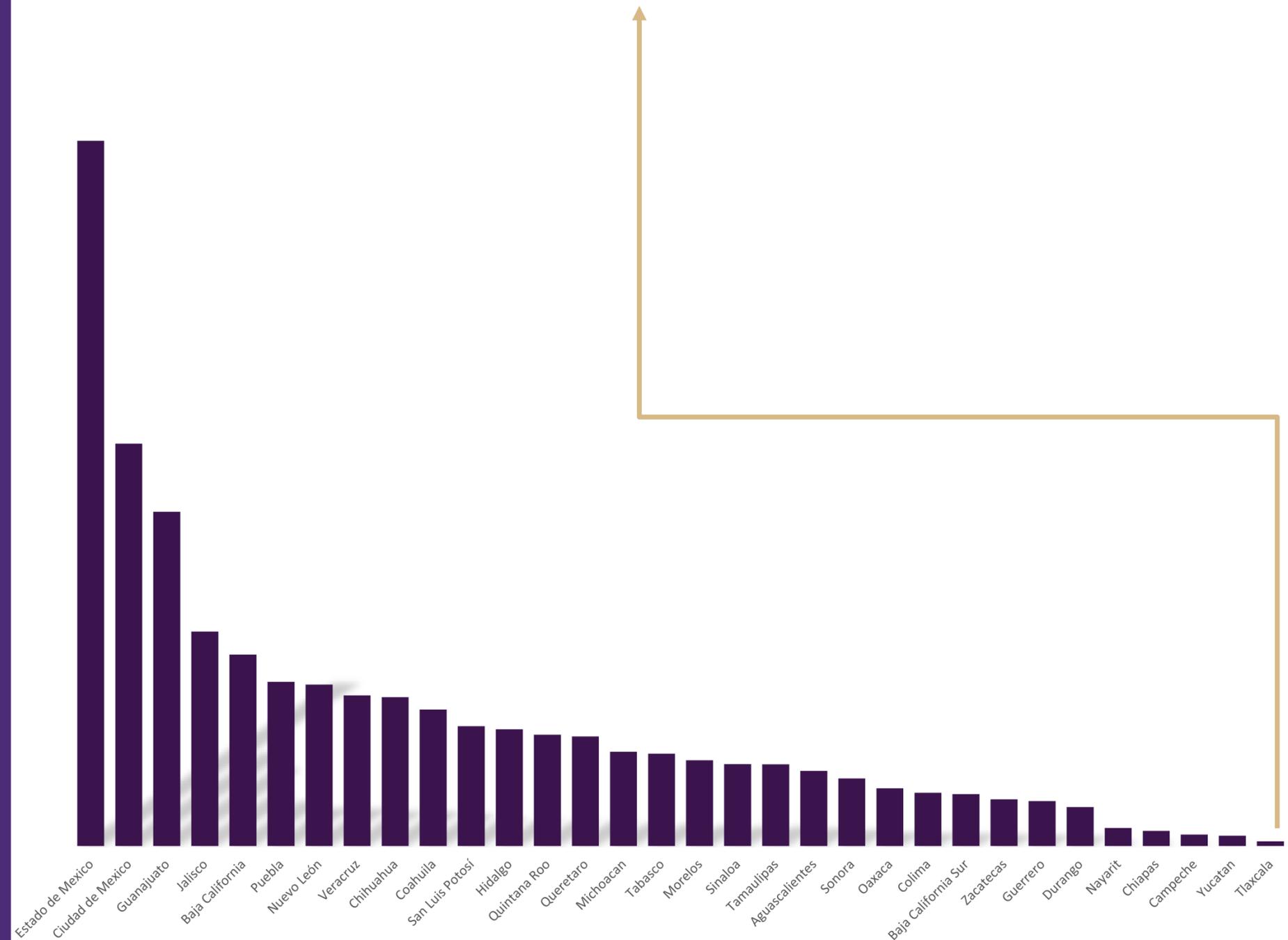
National Criminal Incidence



According to the Criminal Incidence Report  
of the Common Jurisdiction of the National  
Information Center  
June 30th 2025

<https://www.gob.mx/sesnsp/articulos/incidencia-delictiva>

Tlaxcala is the state with **the lowest crime rate** as of June 2025



# STRATEGIC SECTORS

Tlaxcala currently has 8 strategic sectors and we are working to diversify the industry in the state.



AUTOMOTIVE



METALMECHANIC



TEXTILE



CHEMICAL



CONSTRUCTION



AGROINDUSTRIAL



WOOD PRODUCTS

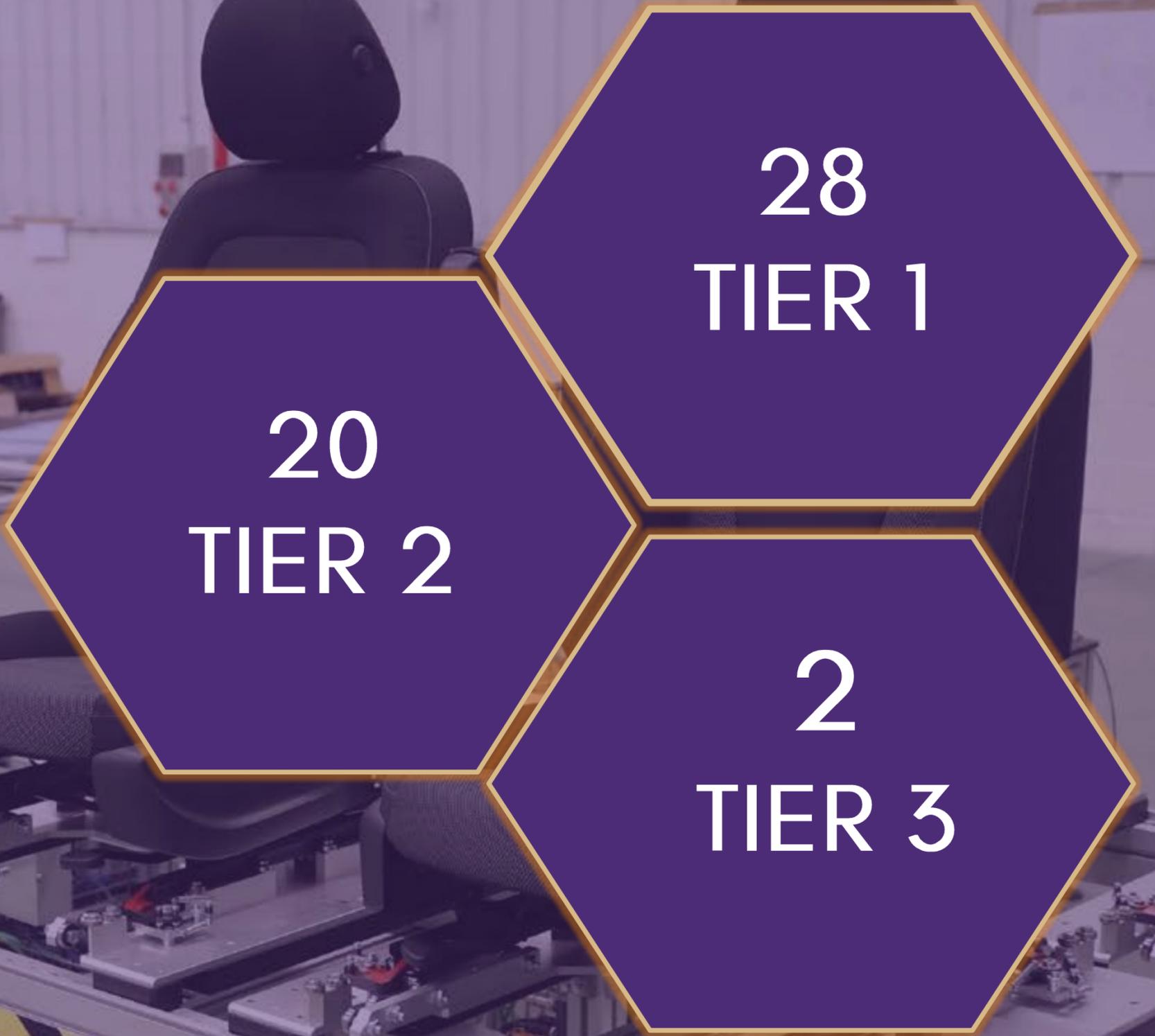
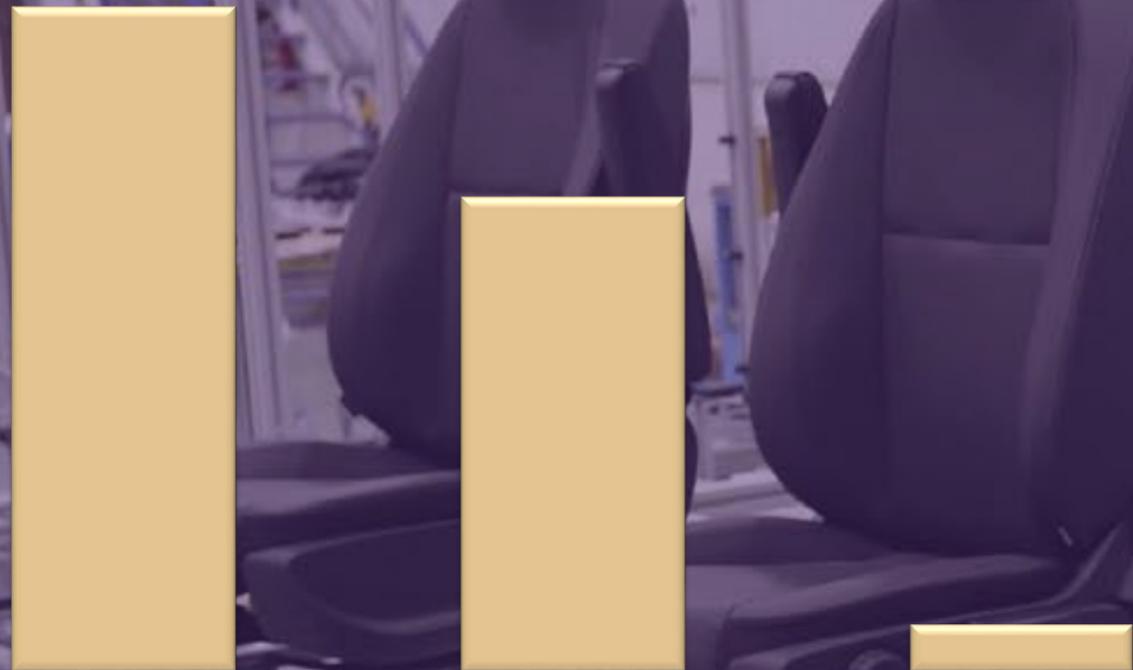


ENERGETIC





# AUTOMOTIVE



50%

Of them are new investments  
from 2011 to 2024

NIKAI

# AUTOMOTIVE

## COMPANIES IN TLAXCALA SUPPLIERS OF AUDI AND VW



- 
  - ② SONORA  
Hermosillo
  - ③ CHIHUAHUA  
Chihuahua
  - ⑩ ESTADO DE MÉXICO  
Cuautitlán
- 
  - ④ COAHUILA  
Ramos Arizpe  
Saltillo
  - ⑩ ESTADO DE MÉXICO  
Toluca
- 
  - ④ COAHUILA  
Ramos Arizpe
  - ⑥ SAN LUIS POTOSÍ  
San Luis Potosí
  - ⑦ GUANAJUATO  
Silao
  - ⑩ ESTADO DE MÉXICO  
Toluca
- 
  - ⑦ GUANAJUATO  
Celaya
  - ⑨ JALISCO  
El Salto
- 
  - ⑦ GUANAJUATO  
Guanajuato
  - ⑫ PUEBLA  
Puebla



- 
  - ① BAJA CALIFORNIA  
Tijuana
- 
  - ⑧ AGUASCALIENTES  
Aguascalientes<sup>2</sup>
  - ⑪ MORELOS  
Morelos
- 
  - ⑤ NUEVO LEÓN  
Pesquería
- 
  - ⑥ SAN LUIS POTOSÍ  
San Luis Potosí 2019
- 
  - ⑦ GUANAJUATO  
Salamanca
- 
  - ⑧ AGUASCALIENTES  
Aguascalientes 2020
- 
  - ⑧ AGUASCALIENTES  
Aguascalientes 2020
- 
  - ⑫ PUEBLA  
San José de Chiapa

## COMPANIES IN TLAXCALA SUPPLIERS OF ASSEMBLER COMPANIES

The state of Tlaxcala has been spearhead in this sector in the last years, 13 countries have invested in the entity, it represents the 50% of investment in the State, it is a total of 50 industries in this sector, 28 of them are direct suppliers (TIER1) of the main assemblers.



Bury , Coindu, Clerprem, Ericsson, Euwe Eugen Wexler, Grammer Automotive, Isi Automotive, Knipping



Daranjo, Adient, Johnson Controls



Euwe Eugen Wexler, Grammer, Johnson Controls, SE Bordnetze



Bury, Clerprem, Euwe Eugen Wexler, Grammer Automotive, Knipping, Map Group



Eissmann Automotive, Grammer, Automotive

TESLA



Clerprem, Ferper, Grammer Automotive, Johnson Controls, Lear, Map Group, SMP Automotive



Arcomex, Euwe Eugen Wexler, Grammer Automotive, SMP Automotive



Grammer Automotive, Ferper

# METAL-MECHANIC

The state of Tlaxcala is recognized as a potential steel producer nationwide. In 2022, basic industries of metal ranked fifth in contribution to manufacturing activities, of the Gross Domestic Product by Federal Entity (PIBE) by its initials in spanish



Rail Freight Cars  
(gondola and tank  
car



Special steels for the  
Automotive industry,  
structural and  
commercial profiles  
and rods



Stainless steel bars  
and wires,  
special alloy welding



Transformers, switches,  
cabinets,  
control boards



Tanks for transformers,  
habitats for the  
petrochemical industry



Drums, profiles  
and steel sheets



# TEXTILE Y CONFECTION

Tlaxcala is one of the states with the highest contribution to textile production at the national level, and according to the 2022 GDP, this sector contributes 7.8% to the manufacturing industries in Tlaxcala



Bed covers with Disney exclusivity license



Threads for automotive industry



Sportswear



BEKAERT DESLEE

Mattress fabrics



Textile products for hospitals



PET Fibers

# AGROINDUSTRIAL

During the year 2022, the food industry in Tlaxcala ranked number 2 in contribution to manufacturing activities with 20% and activities dedicated to agriculture, animal husbandry and exploitation, forestry use, fishing and hunting contributed 3% to the GDP in Tlaxcala



**AB InBev**

Malt for brewing industry



**Agromás**  
NUTRICIÓN ANIMAL

Balanced feed for animals



**Driscoll's**  
Only the Finest Berries™

Berries



**LA MORENA**

Pickled chilies, sauces, puree, canned beans, and canned fruit in syrup



**altecsa**

Natural food colorants and additives



**DXN**

Foods added with Ganoderma fungus



**IQCHEM & LABS**

Bioregulators



**el cerdito.**

Sausages, ham, bacon and others

# CHEMICAL AND PETROCHEMICAL

The chemical industry in the state contributes 12.34% to manufacturing activities and ranks 3th in contribution to the GDP in Tlaxcala.



Biofungicides  
and  
biopesticides



Polyurethane  
solutions  
biofungicides  
and  
biopesticides



Synthetic resins



Cosmetics



Synthetic resins  
and PVC  
compounds



Cosmetics

# CONSTRUCTION SECTOR

Tlaxcala is an expert in the production of concrete sleepers, mold making, production of slabs and cellular walls, including the manufacture of ceramic, porcelain and bathroom furniture items. In addition, construction activities represent 11% of total secondary activities



Bricks



Tiles and  
slabs



Durmientes, estructuras  
prefabricadas y elementos de  
concreto



Fiberglass



Bathroom furniture

# WOOD PRODUCTS SECTOR

The wood industry at the state level remained from 2021 to 2022 as one of the most present activities in the State



**Kimberly-Clark**

Pañales y toallitas  
húmedas



Different types of paper



Paper converter  
Toilet paper and napkins



Toilet paper and napkins



Cardboard based  
packaging



Producer of wooden reels



# ENERGETIC



Provider of renewable and thermal energy for companies



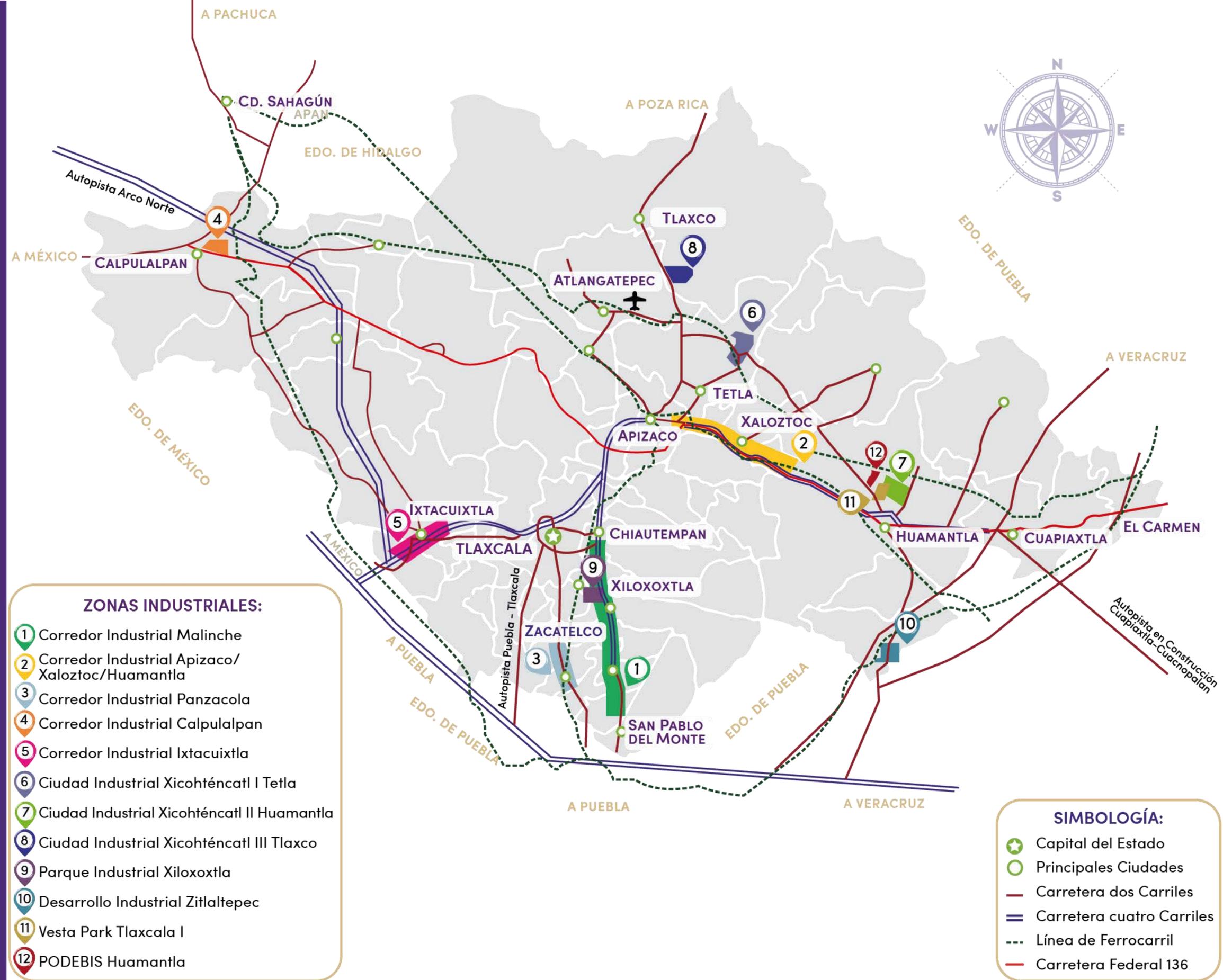
Green Power

Generation of energy by solar panels.  
It is the largest multinational energy supplier in the world



## PARKS, CORRIDORS, AND INDUSTRIAL ZONE

- 1 Industrial Corridor Malinche
- 2 Industrial Corridor Apizaco/ Xaloztoc/ Huamantla
- 3 Industrial Corridor Panzacola
- 4 Industrial Corridor Calpulalpan
- 5 Industrial Corridor Ixtacuixtla
- 6 Industrial City Xicoténcatl I, Tetla
- 7 Industrial City Xicoténcatl II, Huamantla
- 8 Industrial City Xicoténcatl III, Tlaxco
- 9 Industrial Park Xiloxotla
- 10 Industrial Zone Zitlaltepec
- 11 Vesta Park Tlaxcala I
- 12 PODEBIS Huamantla





# INDUSTRIAL INFRASTRUCTURE



CIX I  
51  
Companies



CIX II  
18  
Companies



CIX III  
17  
Companies



Industrial  
Zone  
Zitlaltépec  
1 company



## WHAT ARE THE POLES OF ECONOMIC DEVELOPMENT FOR WELL-BEING?

The Economic Development Hubs for Well-being are a strategy promoted by the Federal Government of Mexico as part of Plan Mexico.

These hubs consist of specific geographic areas designated to receive public and private investment, as well as tax and regulatory incentives, in order to attract strategic industries.

**Objective:** to promote regional economic growth and generate decent employment in areas with high productive potential.



## HUAMANTLA TLAXCALA

# INCENTIVES

- The State Government will support the company in the management of all procedures before institutions at the federal, state and municipal levels, in order to follow up and speed up response times.
- The State Government will negotiate with the Ministry of Finance so that the company obtains, during a certain period, the tax exemption of a certain percentage of the Payroll Tax. It is worth mentioning that this tax benefit will result from the investment project.
- The State Government will support the company with the Employability Training Program operated by the National Employment Service.
- The promotion and management of any other type of support applicable to existing investment promotion programs at the federal, state and local levels, as long as the company follows the operating rules, complies with the requirements and correctly executes the schedule and the requirements of the call(s).



Population: 1.4 millones of habitants



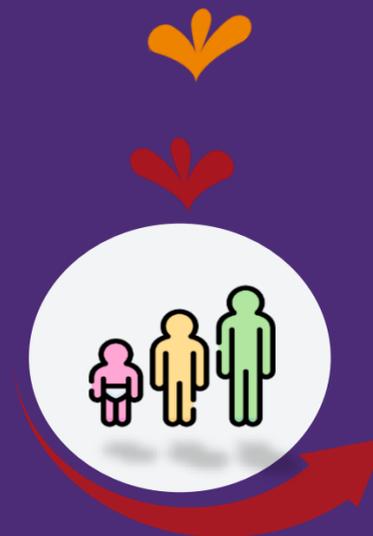
# POPULATION



Economically active  
population: 685,735



Disoccupied population: 16,792



Average age: 28 años



Population density:  
336 per km<sup>2</sup>



# EDUCATION

## THE 15 MOST STUDYED UNIVERSITY DEGREES IN THE STATE OF TLAXCALA ACADEMIC YEAR (2023-2024)

During the 2023-2024 academic year, 36,464 students enrolled, of which 17% graduated this year and 89% earned their degrees.

UAT (University of Catalonia) accounted for 44.5% of the enrollment, UPT (University of Catalonia) 17%, ITA (University of Catalonia) 12%, and UTT (University of Catalonia) 3%, making them the four universities with the highest enrollment numbers.

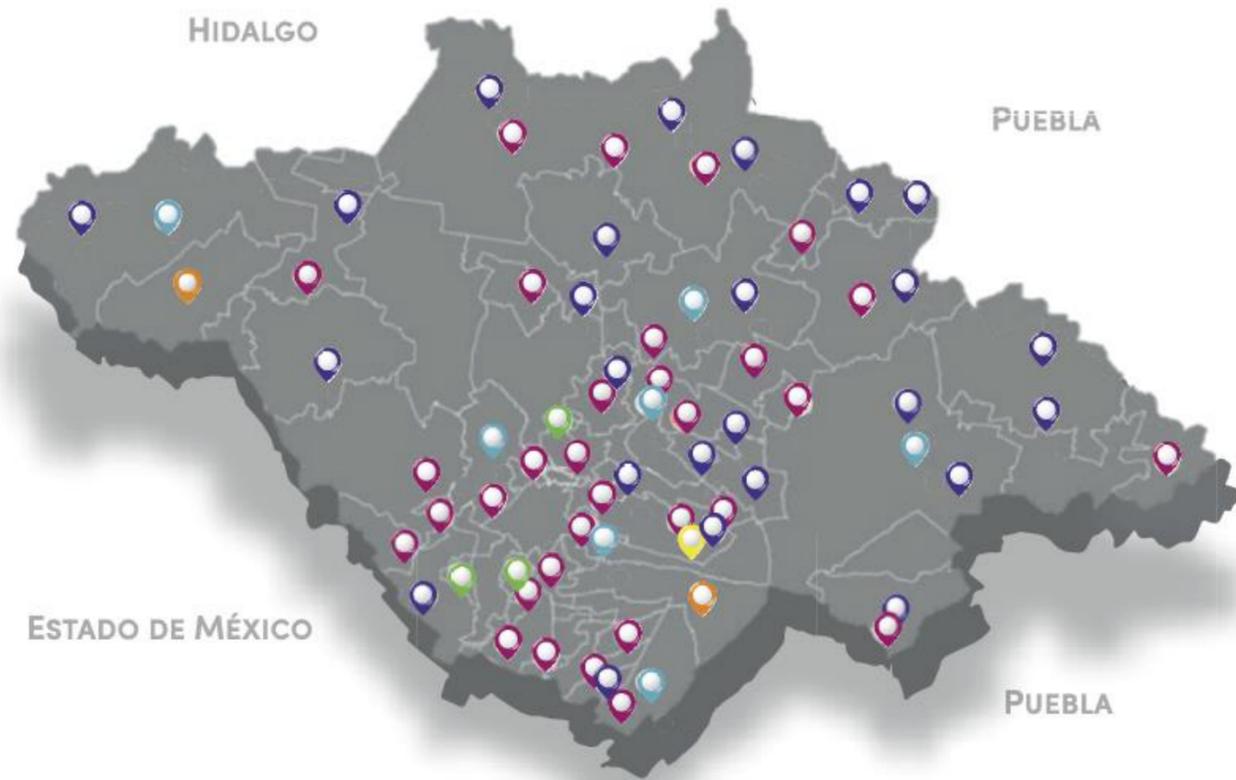
- Bachelor's Degree in Law
- Industrial Engineering
- Bachelor's Degree in Psychology
- Bachelor's Degree in Nursing
- Automotive Systems Engineering
- Bachelor's Degree in Educational Sciences
- Bachelor's Degree in Dental Surgery
- Mechatronics Engineering
- Bachelor's Degree in Medicine and Surgery
- Bachelor's Degree in Civil Engineering
- Bachelor's Degree in Architecture
- Bachelor's Degree in Public Accounting
- Information Technology Engineering
- Business Management Engineering
- Financial Engineering





# EDUCATION

## TECHNICAL EDUCATIONAL INSTITUTIONS



32

Center of Scientific and Technological Studies of the State (CECYTE)



25

Center for Higher Education (Distance modality) (EMSAD)



7

Center for Technological, Industrial and Service Baccalaureate Education (CBTIs)



3

National College of Technical Professional Education (CONALEP)



2

Center of Technological Agricultural Baccalaureate (CBTA)



1

Center for Industrial and Service Technological Studies (CETIS)



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SCAN IF YOU WANT THE  
INDUSTRIAL MAGAZINE  
OF TLAXCALA



# THANK YOU

JAVIER MARROQUÍN CALDERÓN  
HEAD OF THE MINISTRY OF THE ECONOMIC  
DEVELOPMENT OF TLAXCALA  
[despacho@sedecotlaxcala.gob.mx](mailto:despacho@sedecotlaxcala.gob.mx)  
(246)4652960 3002

ALEJANDRO ESPINOSA DE  
LOS MONTEROS MENDIETA  
HEAD OF INVESTMENT OFFICE  
[alespinosa@sedecotlaxcala.gob.mx](mailto:alespinosa@sedecotlaxcala.gob.mx)  
(246)4652960 3010

MARÍA JOSÉ LECHUGA DURÁN  
DIRECTOR OF INDUSTRY  
[mjlechuga@sedecotlaxcala.gob.mx](mailto:mjlechuga@sedecotlaxcala.gob.mx)  
(246)4652960 3003