



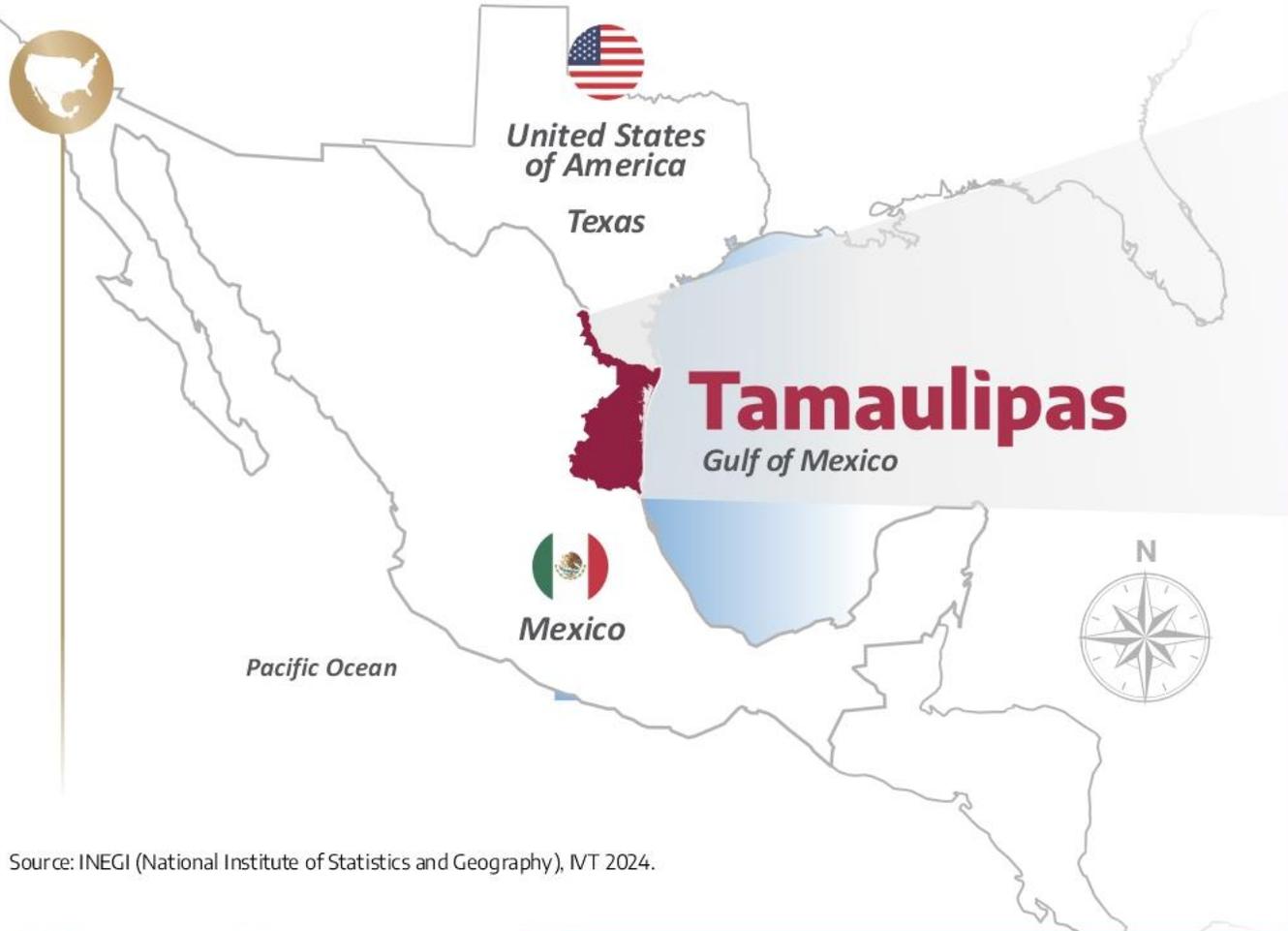
Tamaulipas Mexico

your best investment

JANUARY 2026



Excellent geographic location for manufacturing and trade / 2024



Land area
80,249 km² 19,829,960 ac



Border
with USA (Texas)
370 km
229.9 mi

Shoreline
(Gulf of Mexico)
433 km
296 mi



Total population
3,575,756 Inhab.

Source: INEGI (National Institute of Statistics and Geography), IVT 2024.

Trade flow between Mexico and the USA / 2024



1st place
By highway: 43.7% *national total*
\$306.4 billion USD

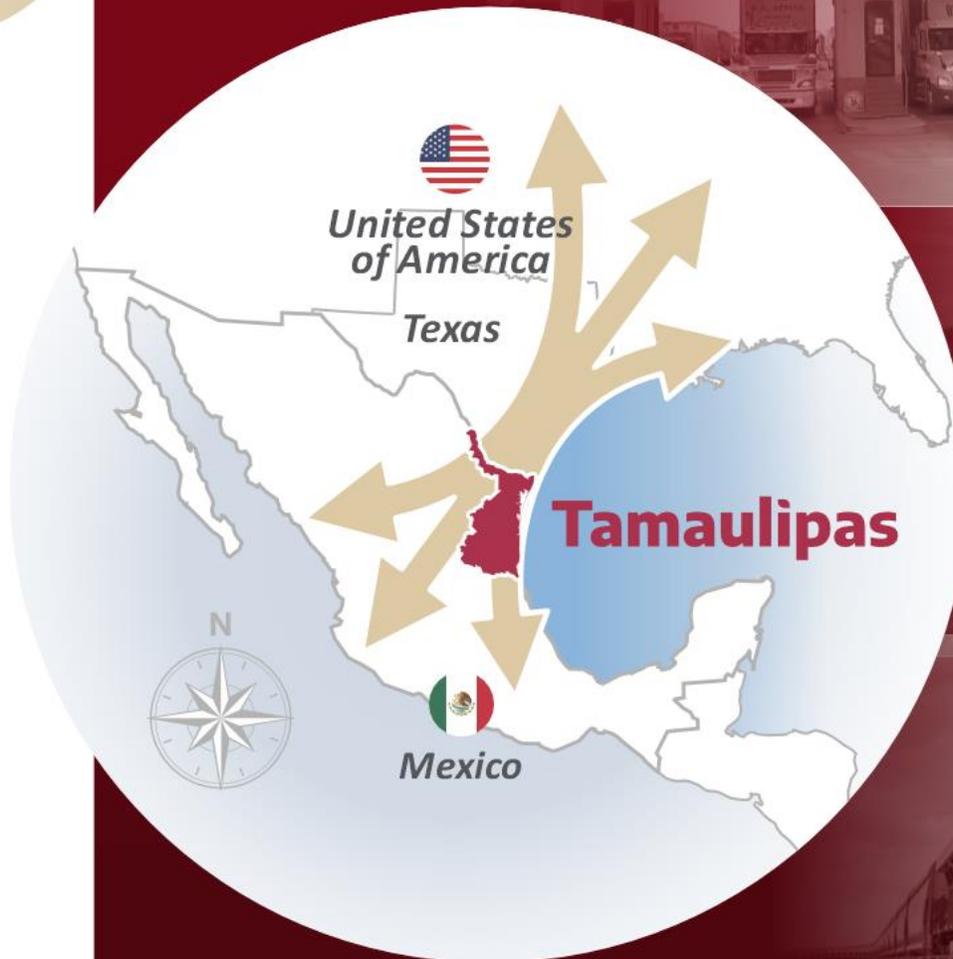
An increase of 7.2% compared to 2023

Through the customs offices of Nuevo Laredo and Reynosa



1st place
By railway: 49.4% *national total*
\$57.8 billion USD

Through the customs offices of Nuevo Laredo and Matamoros



Source: INEGI (National Institute of Statistics and Geography), BIE, 2024.

Tamaulipas exports / 2024, millions of dollars



**5th exporting state
in the country**

\$36.9 billion USD

6.7% national total



Source: INEGI (National Institute of Statistics and Geography). 2024.

National Position



1st place

Chemical industry: \$2.1 B USD



3rd place

Machinery and equipment: \$3.5 B USD



3rd place

*Manufacture of accessory equipment,
electrical appliances and electrical generation
equipment: \$3.9 B USD*



4th place

*Manufacture of computer equipment,
communication, measurement & others
electronic equipment, components and
accessories:*

\$8.1 B USD

Connectivity with the USA



19 international crossings with Texas, USA

11 commercial

8 cars and trucks

3 rail

8 light vehicles



Source: SICT (Ministry of Infrastructure, Communications and Transportation of Mexico), Yearbook 2022.



Railway connectivity



1,182.6 km
railways
734.8 mi

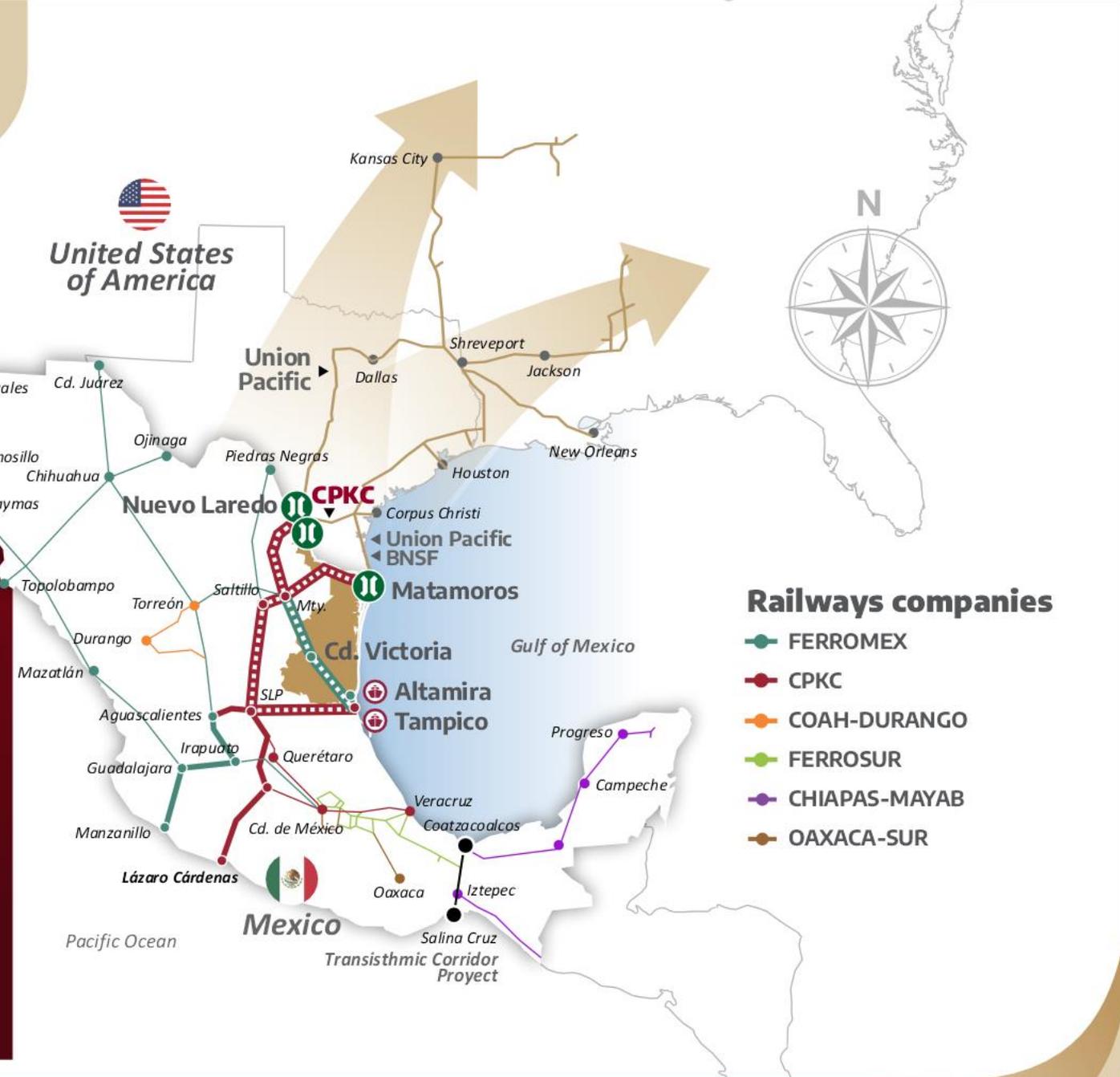
Railway companies in Tamaulipas with connection to the main markets of Mexico and the Eastern region of the United States.



CPKC



Ferromex



Source: SICT (Ministry of Infrastructure, Communications and Transportation of Mexico), Yearbook 2022.

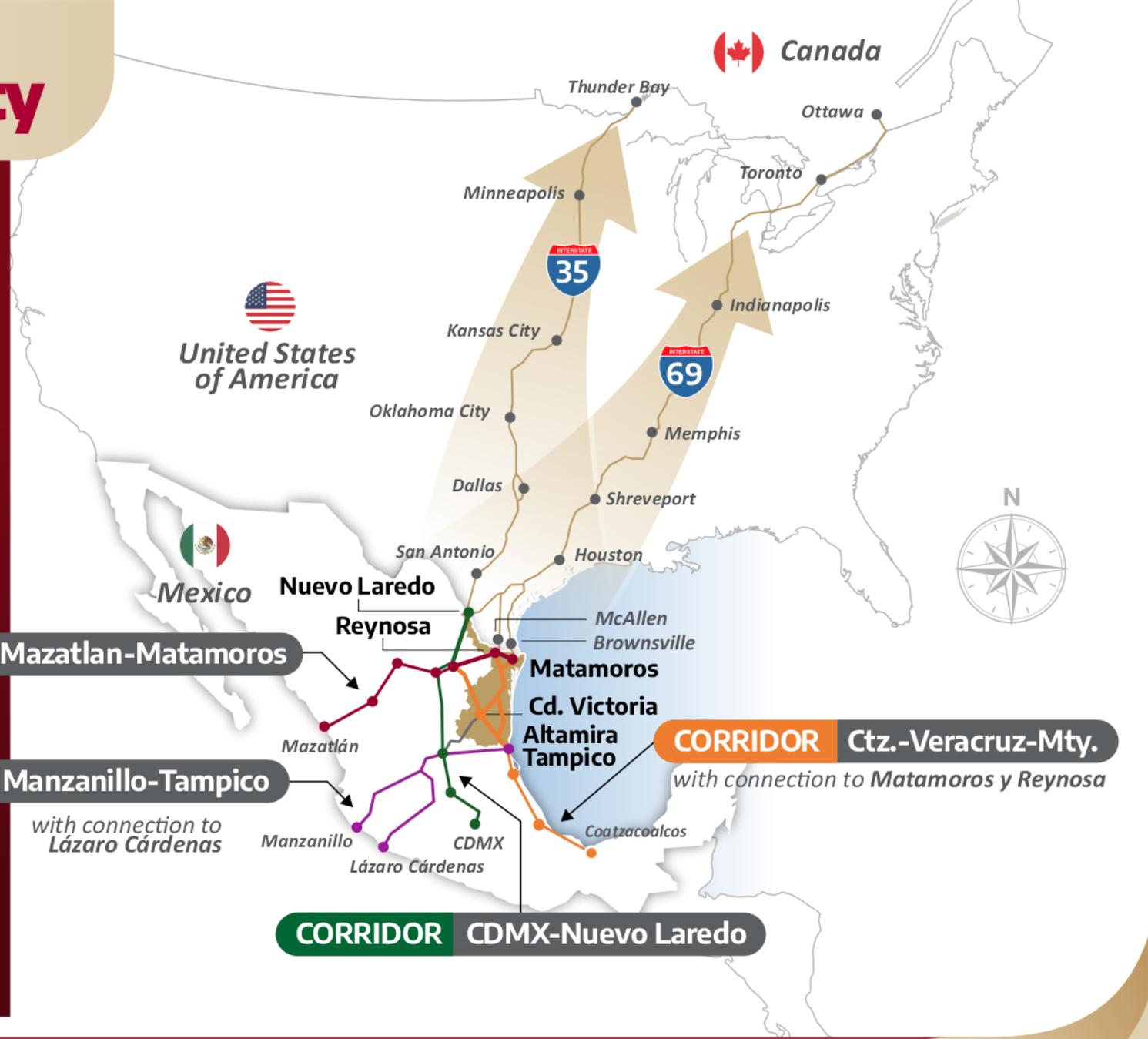
Highway connectivity



14,075 km
road system
8,745 mi

Road network that efficiently connects the geographic and economic regions of North America.

4 highway corridors



CORRIDOR Mazatlan-Matamoros

CORRIDOR Manzanillo-Tampico

CORRIDOR CDMX-Nuevo Laredo

CORRIDOR Ctz.-Veracruz-Mty.
with connection to Matamoros y Reynosa

Maritime connectivity

/ Preliminary figure for 2024



3 sea ports

- Altamira
- Tampico
- North (Matamoros)



4th place nationally in the total movement of cargo

28.2 million tons



35 shipping companies (Main:)



Port of Altamira



3rd place nationally in Trade Flow
\$46.2 billion USD
 (14.2% of national total)

Source: INEGI-BIE, 2024.



3rd place nationally in Vehicle Mobilization (2024)
 12.6% growth compared to previous year.

Source: Secretariat of the Navy, General Coordination of Ports and Merchant Marine, 2024.



Source: Secretariat of the Navy, General Coordination of Ports and Merchant Marine, 2024.

Air connectivity / March 2025



5 international airports

- Nuevo Laredo
- Reynosa
- Matamoros
- Cd. Victoria
- Tampico



5 airlines

March 2025



123,847 passengers

January-December 2024

Source: Secretariat of Infrastructure, Communications and Transport (SICT), Airport Operational Statistics, January-December 2024.



Gross Domestic Product (GDP)

/ 2024, preliminary figures



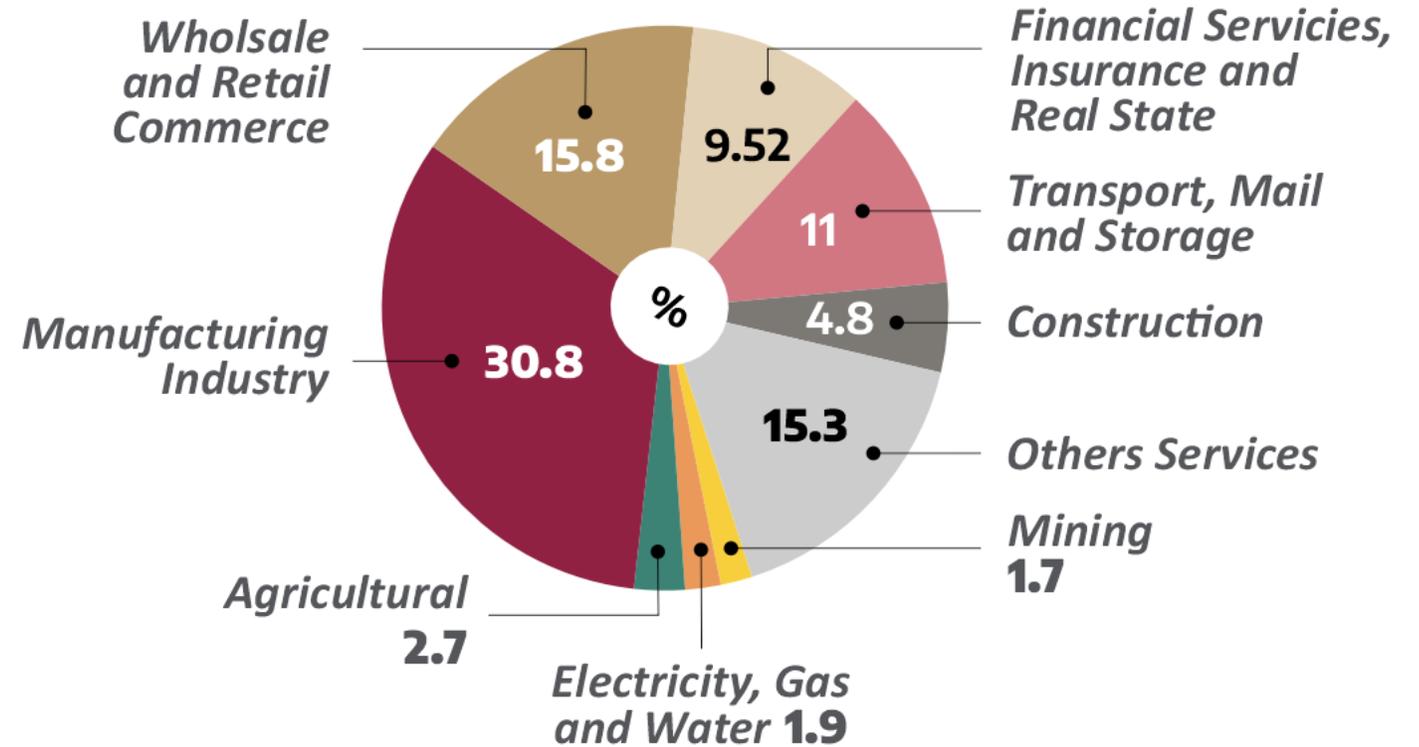
\$1,003,380 M MXN

3% national total

12th national economy

Diversified economy in its productive sectors, with significant participation in manufacturing, commerce and services.

GDP by economic activity (% participation)

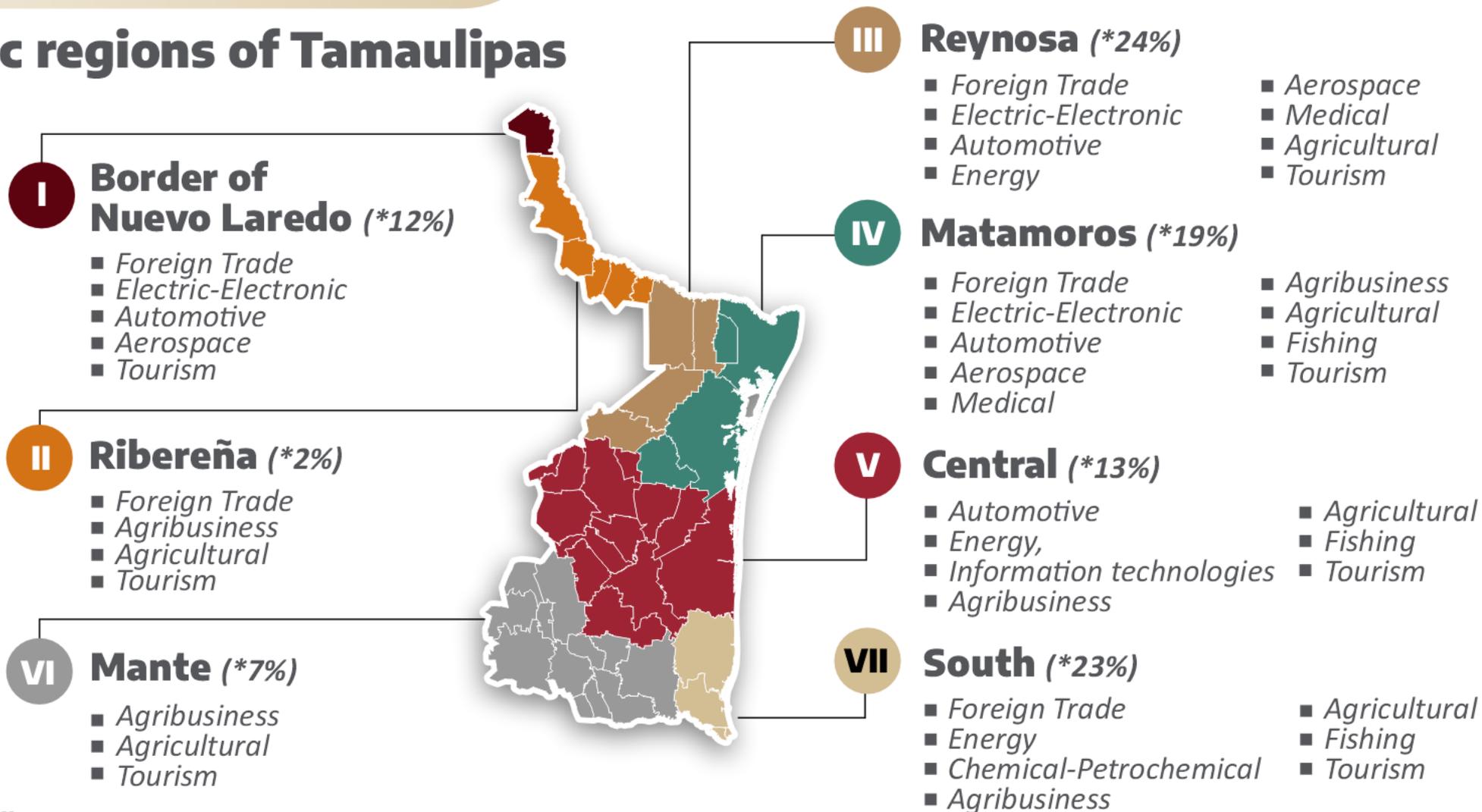


Note: The difference (6.5%) is for net product taxes.

Source: INEGI, preliminary figures at constant 2018 prices.

Productive vocation

Economic regions of Tamaulipas

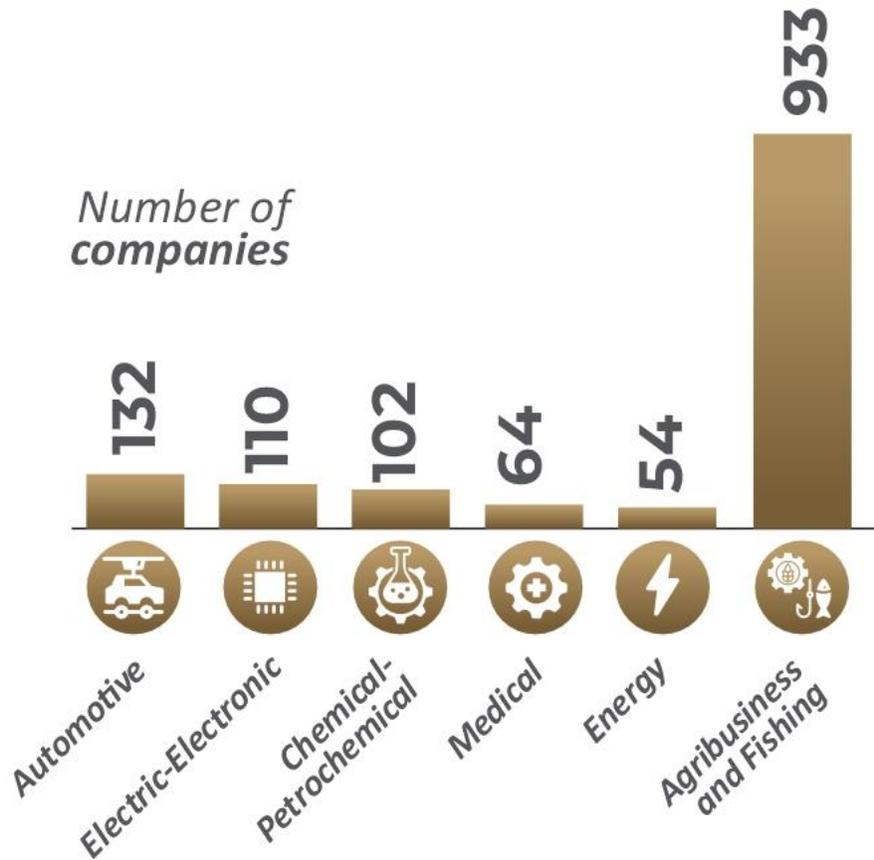


*Percentage of the State's population.

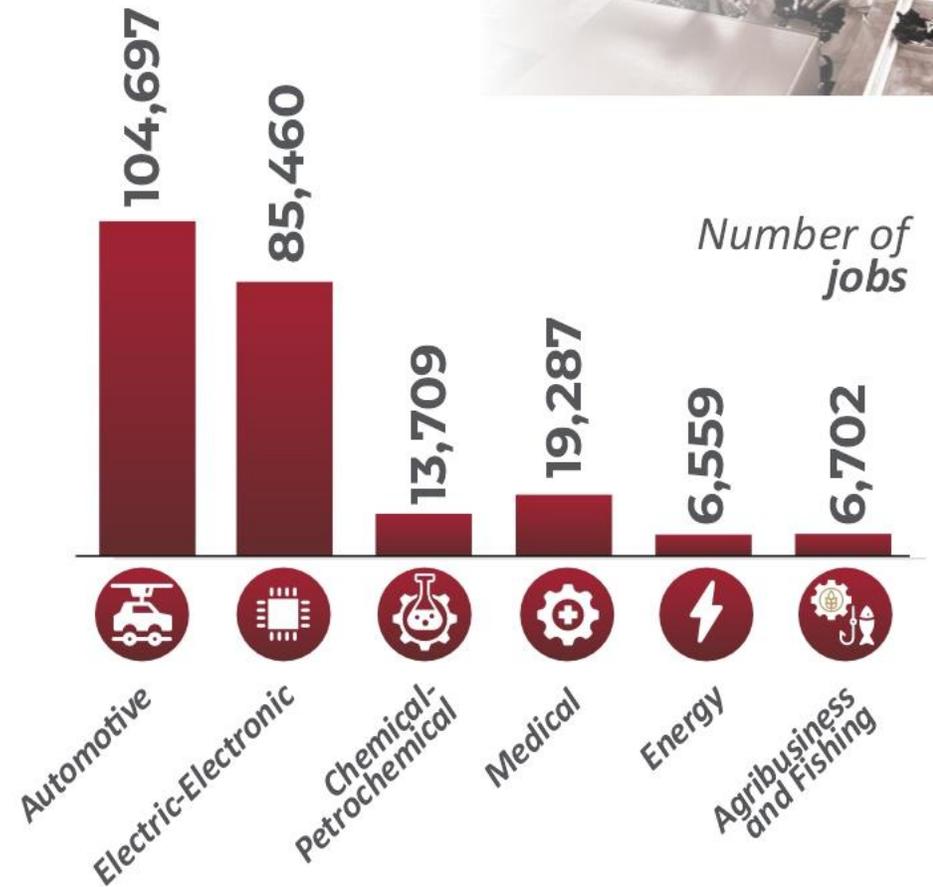
Source: Ministry of Economy of Tamaulipas.

Main industrial sectors / 2024

 **1,395 companies**



 **236,414 jobs**



Source: INEGI (National Institute of Statistics and Geography), Economic Censuses 2024.

Developing Sectors: **Electromobility and Semiconductors**

Demographic profile / IIT 2025



Total population
3,575,756 inhab.

48% 52%



Labor force
1,715,946 inhab.



Employment population
1,653,268 inhab.
96.3% of the labor force



Population by sector of activity (%)



Primary 80,018 **4.8%**



Secondary 456,890 **27.6%**



Tertiary 1,079,865 **65.3%**

No specified 36,495 **2.2%**

Source: INEGI (National Institute of Statistics and Geography) IIT 2025.

Educational offerings: upper secondary and higher education

/ School Cycle
2024-2025



Educational institutions 889

Training for work	79
Upper Middle	508
Higher (including postgraduate)	302



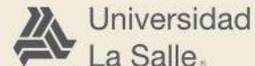
Enrolled students 364,463

Training for work	61,688
Upper middle	144,391
Higher (including postgraduate)	158,394

Source: Ministry of Education, School Cycle 2024-2025.



Major universities and higher education institutions



Graduates by year 131,452

Training for work	59,841
Upper middle	40,216
Higher (including postgraduate)	31,395

Foreign Direct Investment (FDI) / 2024



More than 950 foreign capital companies in Tamaulipas

FDI flow: \$463 M USD

1.3% national total / 2024, millions of dollars



Country of origin

 USA	54.2%
 Germany	11.8%
 Japan	9.0%
 Rep. Korea	8.5%
 France	4.8%



Economic activity

Manufacturing industries	94.7%
Recreational services	21.9%
Wholesale trade	12.9%

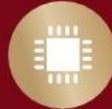
**In the third quarter of 2025:
\$465.8 M USD**

Source: Federal Ministry of Economy.

Main companies established in Tamaulipas



Automotive



Electric-Electronic



Chemical-Petrochemical



Source: Ministry of Economy of Tamaulipas.

Main companies established in Tamaulipas



Aerospace



Energy



Medical



Agribusiness



Source: Ministry of Economy of Tamaulipas.

Industrial infrastructure

/ November 2025



53 industrial parks and zones

6,316.46 ha (15,608 ac)
Ready for industrial development

↳ **4,205.33 ha (10,391 ac)**
public available

43 private industrial parks 2,111.13 ha (5,216.7 ac)
6 public industrial parks 4,187.73 ha* (10,348.1 ac)
4 public industrial areas 17.6 ha (43.4 ac)

* Includes 1,195 hectares of the Dry Port in Cd. Victoria

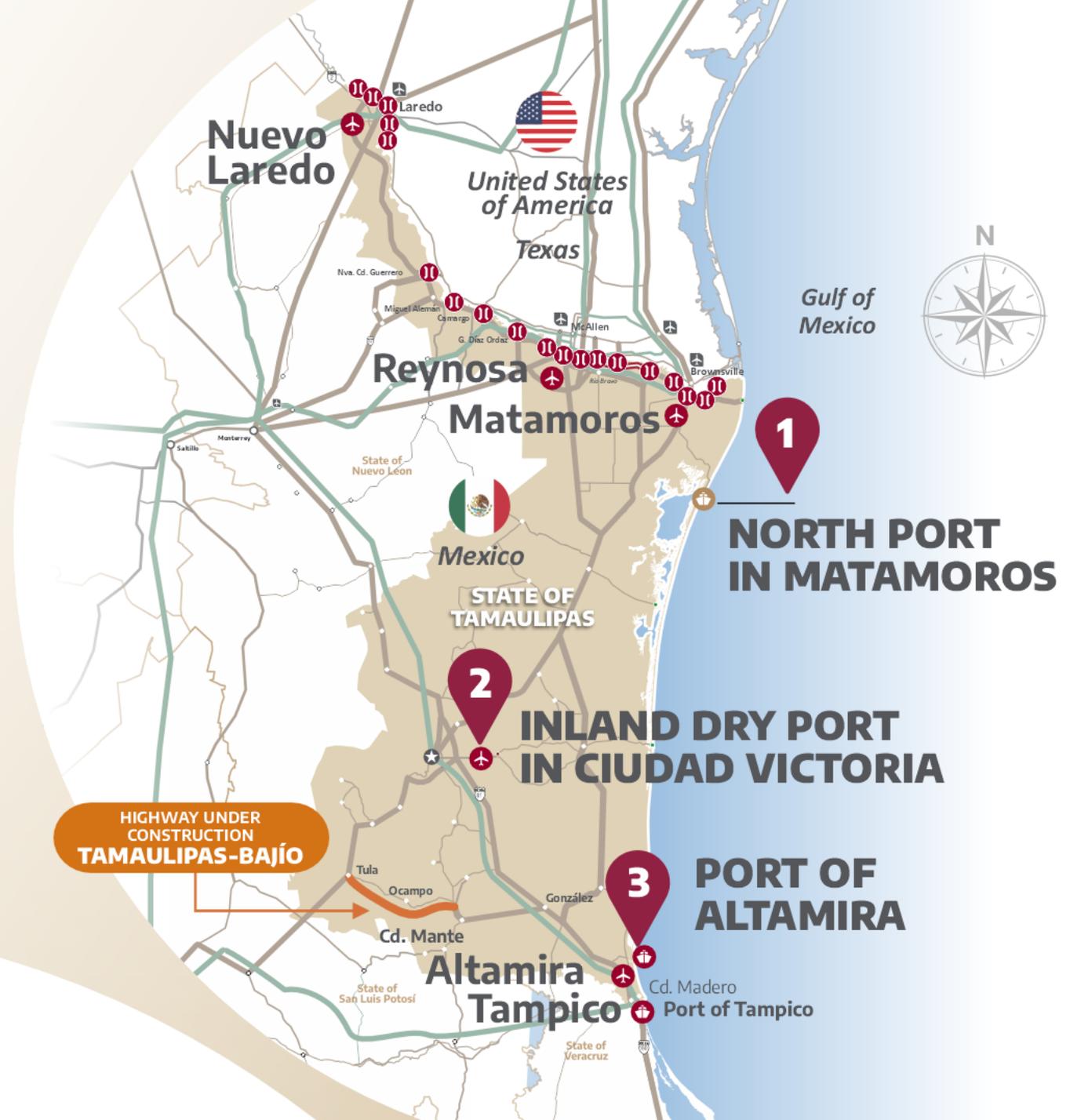
ha= hectares
ac= acres

Source: Prepared by the authors using data from the State Ministry of Economy, november 2025.



3 STRATEGIC POLES

- 1 NORTH PORT IN MATAMOROS**
- 2 INLAND DRY PORT IN CIUDAD VICTORIA**
- 3 PORT OF ALTAMIRA**



1 North Port in Matamoros



Total area: 1,109.69 ha

Land area: 339.26 ha

Water bodies: 770.43 ha



GENERAL VISION

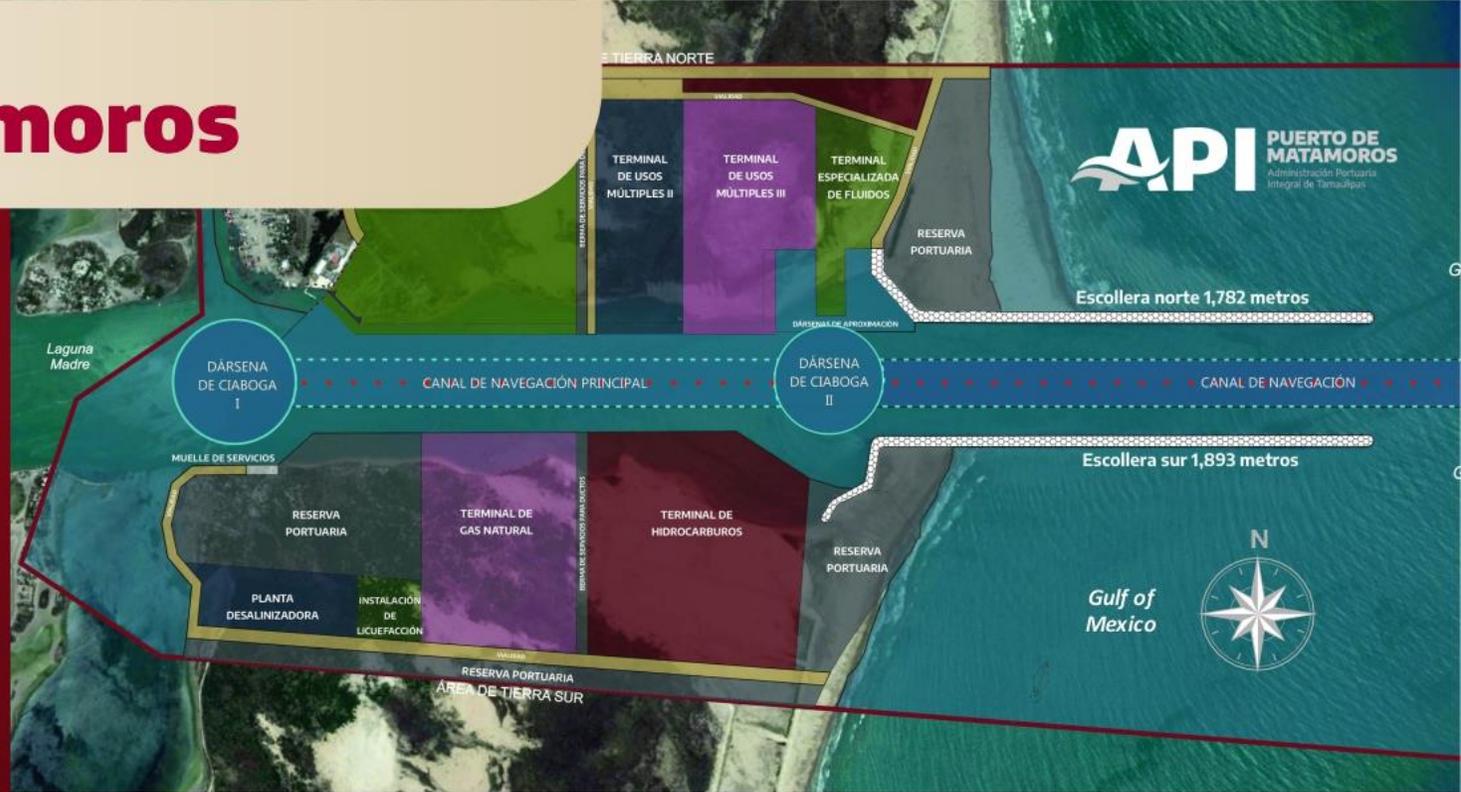
- Support services for foreign trade, commercial and industrial operations.
- Support services for the energy industry.

STATUS

- 3 designated port areas (TUM1, API, Customs).
- 6 port areas planned for development.
- 10 m navigation channel depth.

CARGO POTENTIAL

- General cargo.
- Agricultural bulk.
- Mineral bulk.
- Petroleum and derivative products.
- Offshore services.

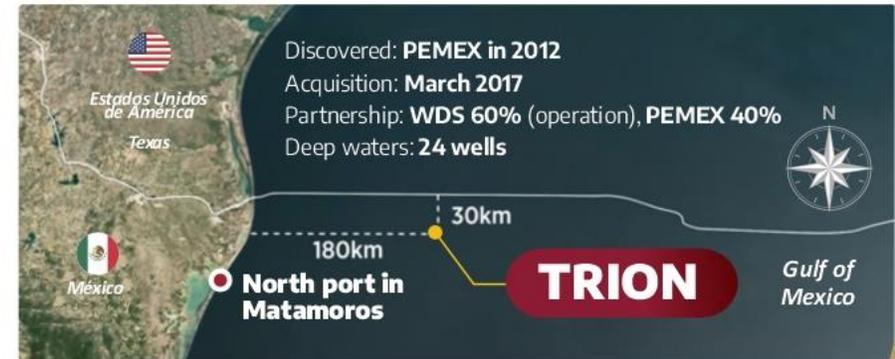


PROJECT:



Development of a deepwater oil field to produce 110,000 barrels of crude oil per day.

- Investment: +10.4 B dollars
- Partnership with PEMEX (40%)
- Origin: Australia



Source: Ministry of Economy of Tamaulipas.

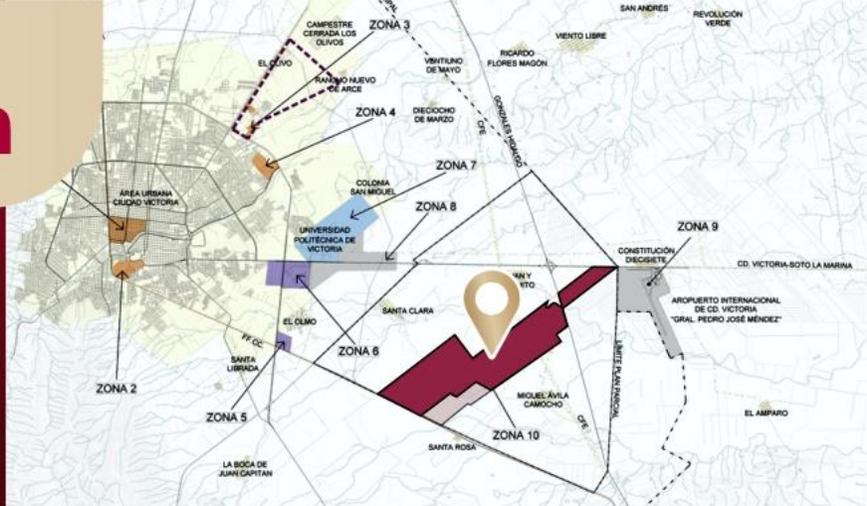
2 Inland Dry Port in Ciudad Victoria



Total area: 1,200 ha

Capital: Ciudad Victoria 350,000 inhab.

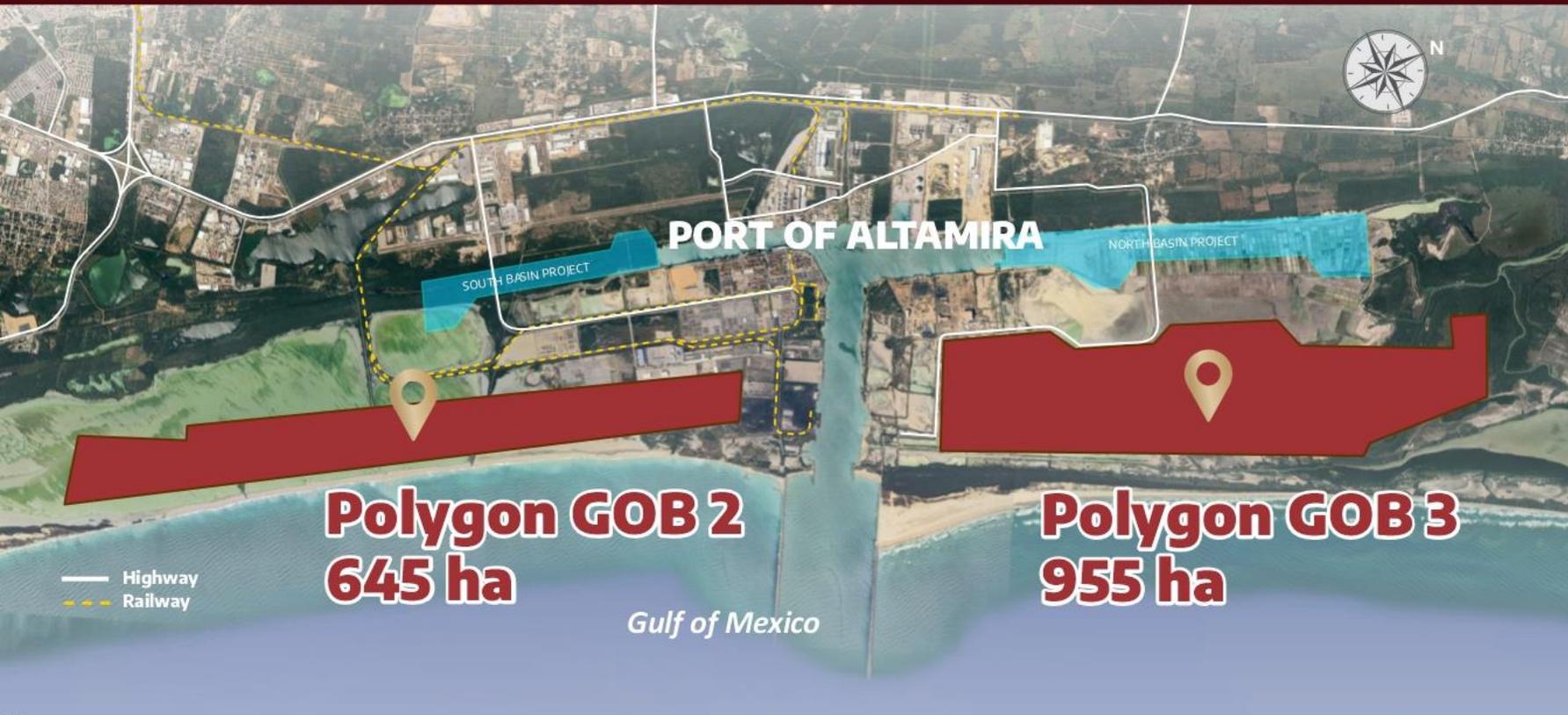
Source: Ministry of Economy of Tamaulipas.



3 Port of Altamira



Total Area: 1,600 ha (GOB 2-GOB 3)
Land owned by the Government of the State of Tamaulipas



Highlights Port of Altamira:

- Territorial reserve of 9,500 hectares.
- + 75 companies.
- + 63,000 direct jobs.
- 11% of Tamaulipas' GDP.
- Handles: containerized cargo, petrochemical fluids, general loose cargo, mineral bulk, and agricultural products.
- 14 maritime terminals.
- 23 berthing positions, a depth of 44 feet.

Confirmed investment projects

/ October 2022 - December 31, 2025



158 confirmed projects



Announced investment: \$20.3 B USD



Jobs: 54,316

Source: Ministry of Economy of Tamaulipas.



Country of origin

	Number of projects	% participation
USA	69	44%
Mexico	49	31%
Canada	7	4%
India	5	3%
Spain	3	2%
China	3	2%
Japan	2	1%
Germany	2	1%
France	2	1%

Others:
16 (10%)



Sectors Number of projects (% participation)

Commercial and Services	48 (30%)
Logistics	25 (16%)
Automotive	15 (9%)
Electrical-Electronic	14 (9%)
Real Estate	12 (8%)
Manufacture	10 (6%)
Chemical-Petrochemical	6 (4%)
Energy	6 (4%)
Medical	5 (3%)
Waste Collection Services	3 (2%)
Paper industry	1 (1%)

Others: 13 (8%)

Confirmed investment projects

/ October 2022 - December 31, 2025



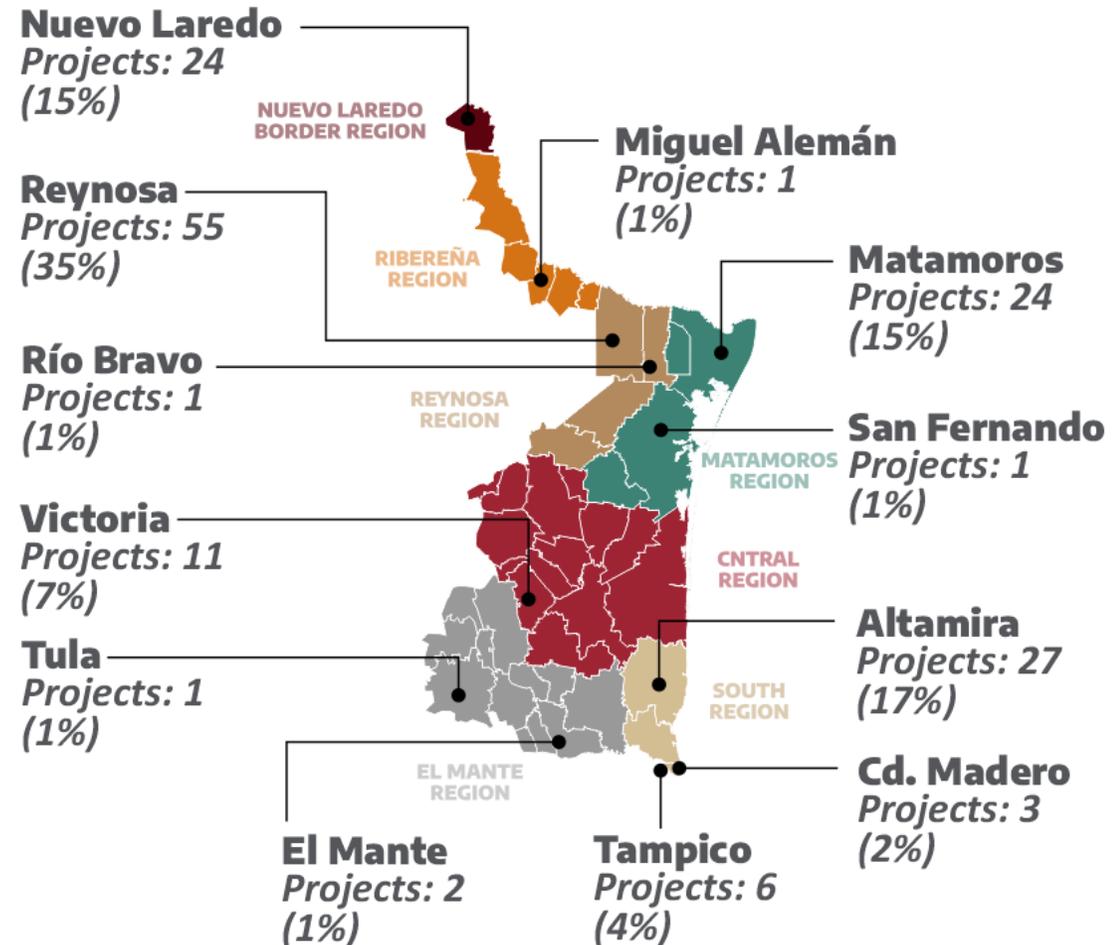
158 confirmed projects

Municipality	Number of projects	% participación
Reynosa	55	35%
Altamira	27	17%
Matamoros	24	15%
Nuevo Laredo	24	15%
Victoria	11	7%
Tampico	6	4%
Cd. Madero	3	2%
El Mante	2	1%
Río Bravo	1	1%
Miguel Alemán	1	1%
Tula	1	1%
San Fernando	1	1%

Source: Ministry of Economy of Tamaulipas.



Municipality



2 (1%) project to confirm region.

Confirmed investment projects



NUEVO LAREDO



\$+100 M USD
USA

Construction of a new railway bridge.



\$250 M USD
3,000 jobs
USA

Construction of a plant for the manufacturing of medical equipment.



\$14 M USD
300 jobs
USA

Expansion of a plant for the manufacturing of electronic instruments and electromechanical devices.



\$2 M USD
60 jobs
USA

Expansion of a plant for remanufacturing of automotive power steering systems.

REYNOSA



\$100 M USD
1,300 jobs
Rep. of Korea

Expansion of production line for manufacturing televisions.



\$23 M USD
384 jobs
Japan

Construction of a plant for the manufacturing of automotive alternators.



\$70 M USD
350 jobs
Japan

Construction of a plant for the manufacturing of electrical distribution transformers.



\$10 M USD
600 jobs
Germany

Construction of a plant for the manufacturing of medical equipment.

MATAMOROS



\$7 M USD
68 jobs
USA

Construction of a plant for the manufacturing of metal blades.



\$20 M USD
95 jobs
USA

Construction of a plant for the manufacturing of automatic doors.



\$80 M USD
1,000 jobs
USA

Construction of a plant for the manufacturing of structures and mechanisms for automotive seats.



\$12 BILLION USD
Australia

Development of a deepwater oil field to produce 110,000 barrels of crude oil per day.

ALTAMIRA



\$150 M USD
1,350 jobs
India

Construction of a plant for the production of food grade polypropylene woven bags.



\$120 M USD
60 jobs
USA

Construction of a maritime storage terminal for diesel and gasoline.



\$4 BILLION USD
400 jobs
USA

Construction of a plant for the production of liquified natural gas.



\$50 M USD
900 jobs
USA

Construction and design of an oil platform that will serve Shell.

Source: Ministry of Economy of Tamaulipas.

Potential investment projects

/ October 2022 - December 31, 2025



182 potential projects



Investment: \$22.9 B USD



Jobs: 35,924

Source: Ministry of Economy of Tamaulipas.



Origin

North America
Projects: 57 (31%)

Europe
Projects: 20 (11%)

Asia
Projects: 74 (41%)

South America
Projects: 2 (1%)

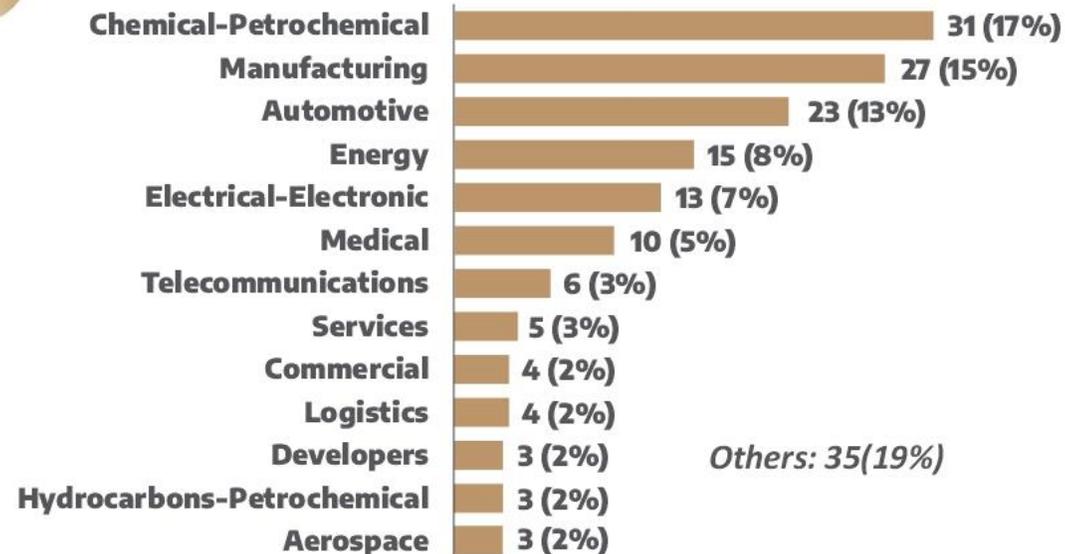
Oceania
Projects: 1 (1%)

Country to be confirmed: 28 (15%)

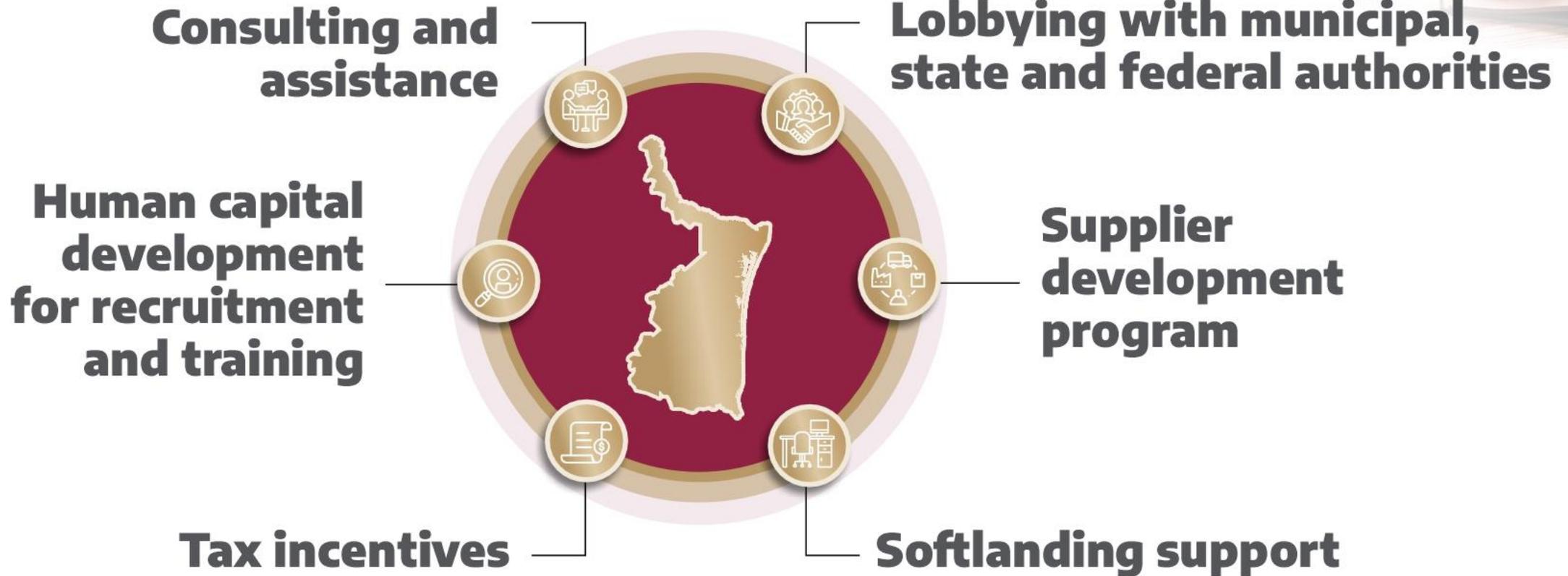


Sectors

Number of projects (% participation)



Incentive program for new investments and expansions



Source: Ministry of Economy of Tamaulipas.

Quality of life



- **Health services coverage**
- **Recognized universities and educational institutions**
- **Convention and congress centers**
- **Golf courses**
- **Museums**
- **Mountain and beach touristic centers**
- **Great gastronomic variety**

Source: Ministry of Economy of Tamaulipas.



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Governor of the State of Tamaulipas, Mexico



Ninfa Cantú Deándar

Secretary of Economy



PORTAL DE INTERNET
www.tamaulipas.gob.mx



VIDEO OFICIAL

Anabell Flores

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