



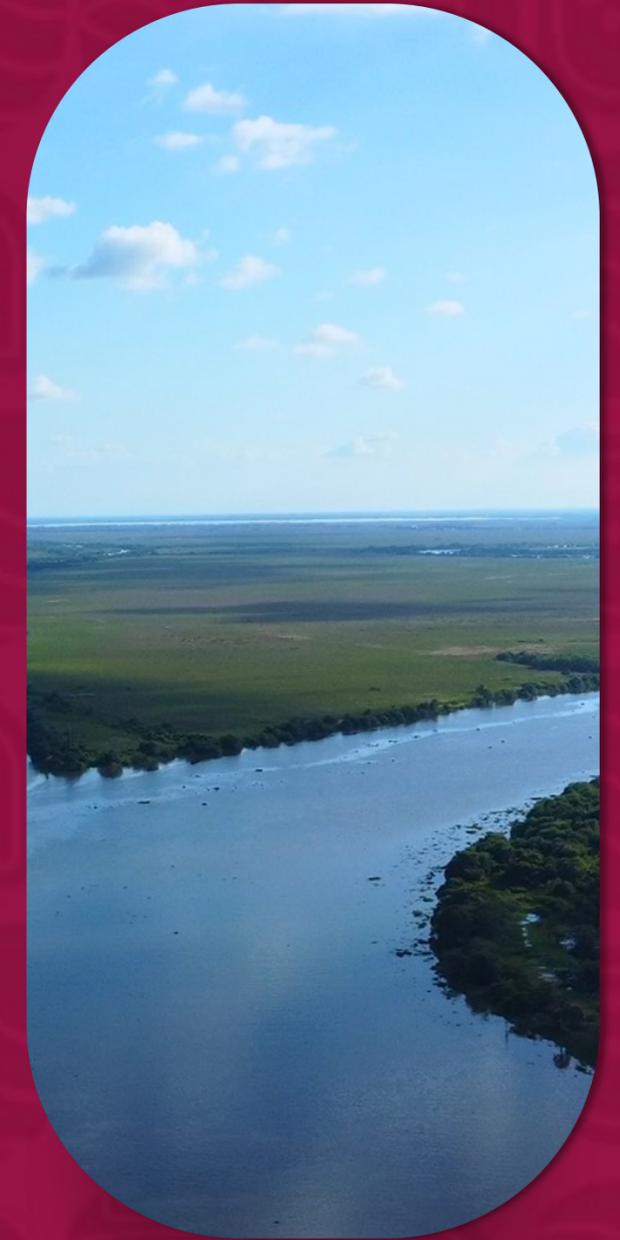
TURISMO
SECRETARÍA DE TURISMO Y
DESARROLLO ECONÓMICO

TABASCO

**the right destination for
Invest and Trade**

Undersecretariat of Economic Development
Government of the State of Tabasco

www.tabasco.gob.mx/turismo



TABASCO'S ECONOMIC INSIGHT



14th economy in Mexico
(2.4% of national GDP)

2nd most important state in Oil Production

17 Municipalities
Capital City **Villahermosa**

2,402,598 Population
52% Women | 48% Men

Tabasco is ideally situated in southeastern Mexico, offering **proximity to key national and international markets**. This geographic advantage facilitates efficient logistics and market access.

 **Gross Domestic Product (2023)**
\$767,010 million pesos

 **GDP per capita (2023)**
\$259,670 pesos

 **Foreign Investment (2024)**
\$7,786.92 million pesos

 **Exports (2024)**
\$179,988.42 million pesos

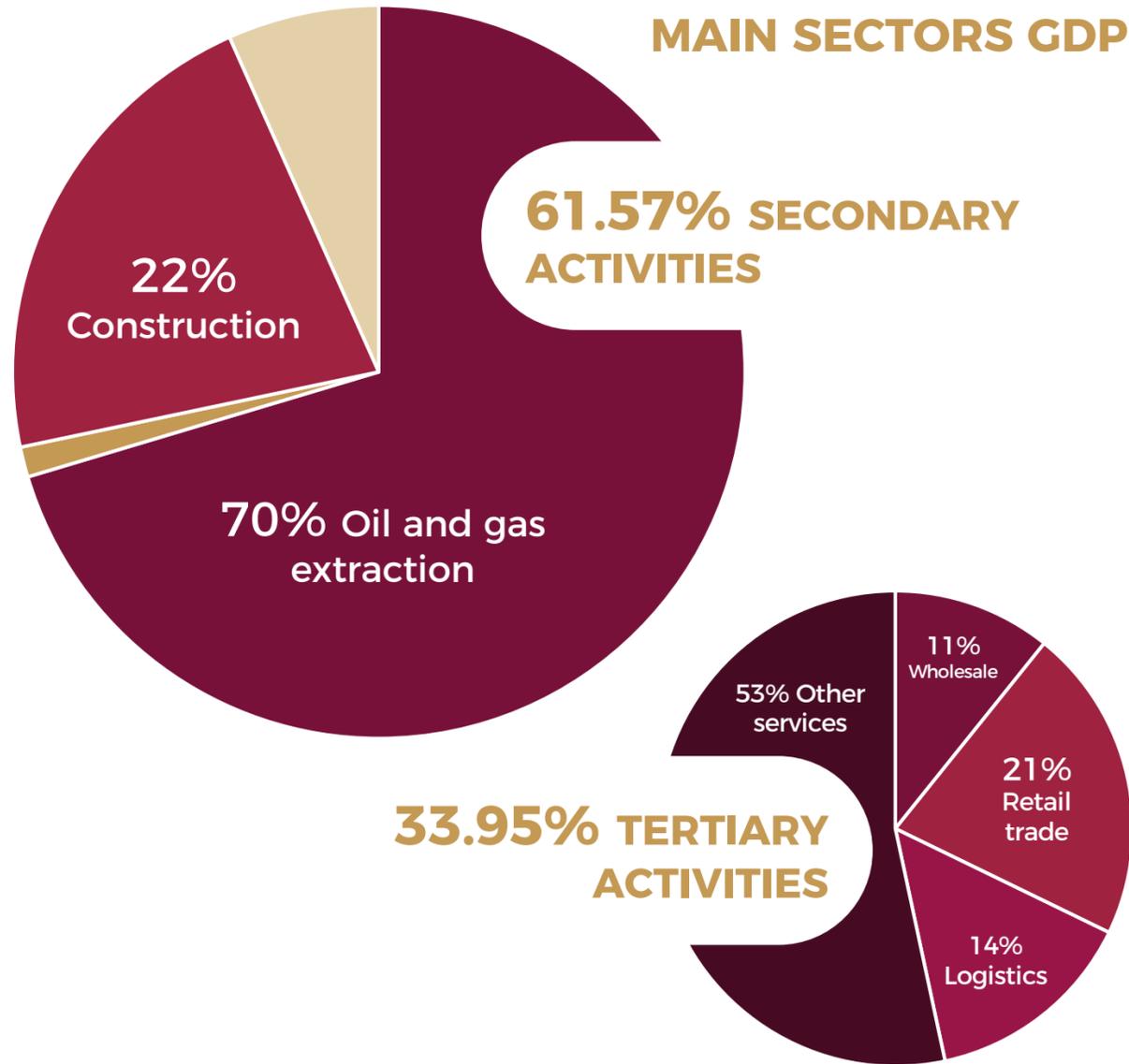
The state boasts a wealth of natural resources, including **ample water reserves, significant natural gas deposits, and reliable electricity supply**. These resources provide a robust and sustainable foundation for diverse industrial development and investment.



GROSS DOMESTIC PRODUCT

\$767,010 million pesos during 2023

MAIN SECTORS GDP 2023



61.57% SECONDARY ACTIVITIES

33.95% TERTIARY ACTIVITIES

1.6% PRIMARILY ACTIVITIES

Agriculture, animal breeding and exploitation, forestry, fishing, and hunting

It is worth noting that the remaining 3% refers to net taxes on products.

TABASCO'S ECONOMIC DATA



Oil and Gas



Logistics and Services



Agribusiness

LEADER IN OIL AND LOGISTICS ACTIVITY



Tabasco has **119 miles of coastline** on the Gulf of Mexico.

THE GATEWAY TO THE SOUTHEAST

- Infrastructure of **2 seaports**
- **1 airport** with 9 daily flights to Mexico City
- More than 320 km of railway line
- 596 km of federal highway
- **Tax incentives** in the border area of Tenosique and Balancán municipalities.
- Establishment of **73 distribution centers** and **16 industrial parks**

MAJOR DISTRIBUTION COMPANIES



FEDERAL PROJECTS IMPACTING TABASCO AND THE SOUTHEAST REGION



CORREDOR INTEROCEANICO DEL ISTMO DE TEHUANTEPEC (CIIT)

This project establishes a multimodal logistics platform connecting the Pacific Ocean and the Gulf of Mexico, offering an alternative to the Panama Canal. With an intended investment of \$4.5 billion, significantly enhancing trade efficiency and regional economic growth.

Mexico's largest railway infrastructure initiative, the Tren Maya is designed to ignite economic and tourism growth across the southeast. Spanning 907 miles with an estimated investment of \$7 billion.



TREN MAYA



REFINERIA OLMECA, DOS BOCAS

Located in Dos Bocas, Tabasco, this refinery is a key project for Mexico's energy independence, designed to process 340,000 barrels of crude oil per day. With an approximate investment of \$8 billion and having generated an estimated 23,000 jobs.

OUR STRENGTHS

WATER

ELECTRICAL ENERGY

NATURAL GAS

WORKFORCE

COMPETITIVE ADVANTAGES

Tabasco concentrates approximately **34% of Mexico's water**

- 29,800 ha of coastal lagoons
- 110,000 ha of inland waters
- 4,000 km of rivers

Power Cogeneration Plant - A3T

- It produces **230 megawatts** of electricity at low cost.

Availability of natural gas for industry

- Availability of 318 million cubic feet per day
- Puerta al Sureste will have the capacity to transport 1,300 Mmcf/d (2025)

During the period 2023 - 2024, 24% of higher education graduates trained professionals in:

- Engineering, Manufacturing & Construction
- Information and communication technologies

KEY BENEFITS

Tabasco offers access to one of the most abundant water sources in Mexico, ensuring low operating costs and increased reliability thanks to a constant water supply.

Tabasco has the potential to cover its entire electricity demand through photovoltaic generation; taking advantage of only 5.5% of the solar potential (3% of its territory) it could generate ~3 TWh/year.

Tabasco concentrates the most important injection points that supply SISTRANGAS:

- Cd. Pemex
- Nuevo Pemex
- La Venta

The labor offer is made up of a young and qualified population to meet the requirements of various sectors.

MAIN PARTNERS



OUR STRENGTHS

Municipalities

3



High Groundwater Availability: Tabasco benefits from abundant groundwater resources, particularly in its low-lying, flat areas.

5



Robust Electrical Infrastructure: The state is well-equipped with an extensive network of substation lines and electrical transmission infrastructure.

4



Evolving Fiber Optic Connectivity: While only four major cities currently boast well-established fiber backbone connectivity, the state is actively working to expand its digital infrastructure.

4

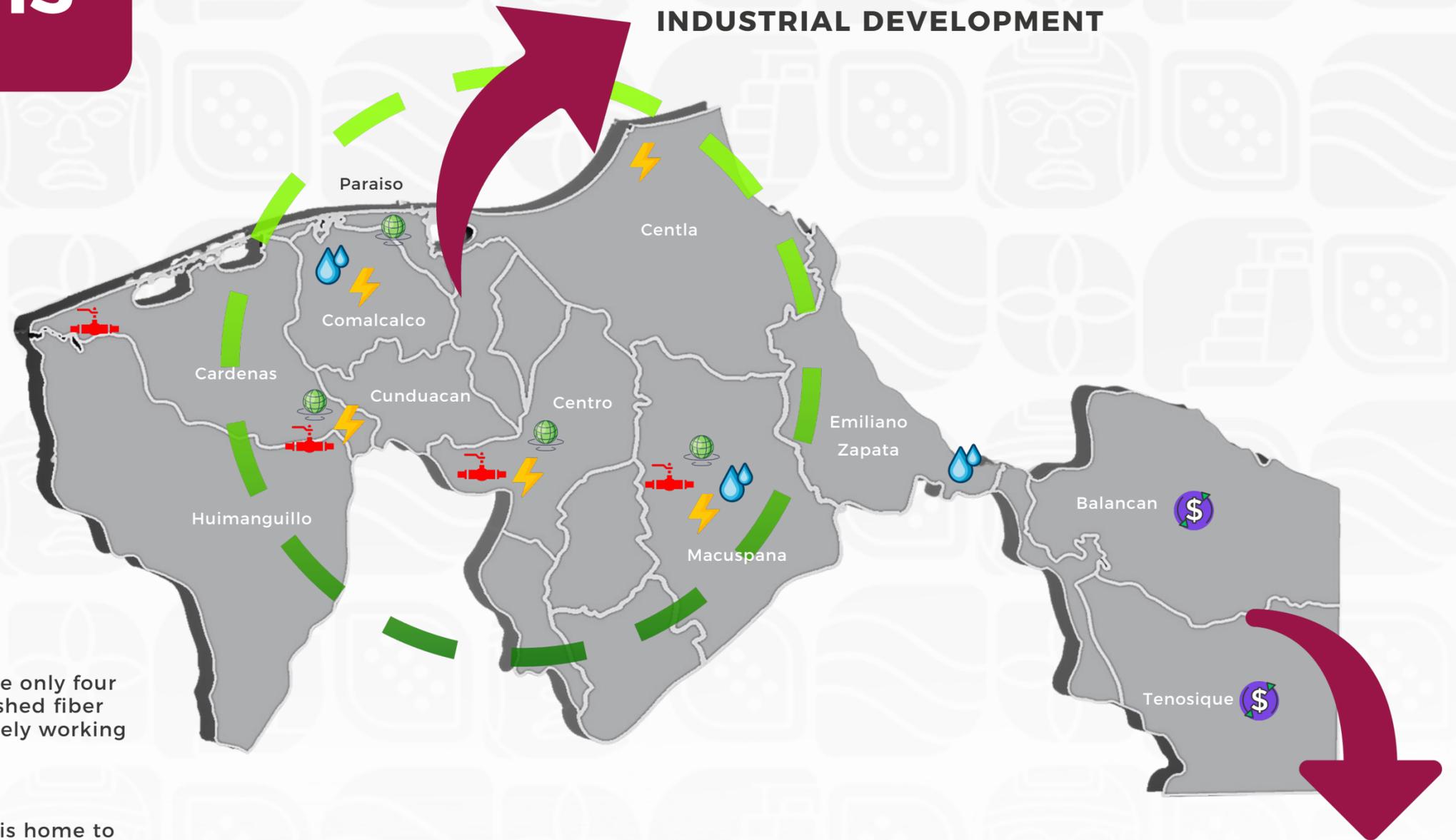


Strategic Gas Processing Hub: Tabasco is home to three crucial gas processing complexes and a compression center, playing a significant role in Mexico's energy sector.

2



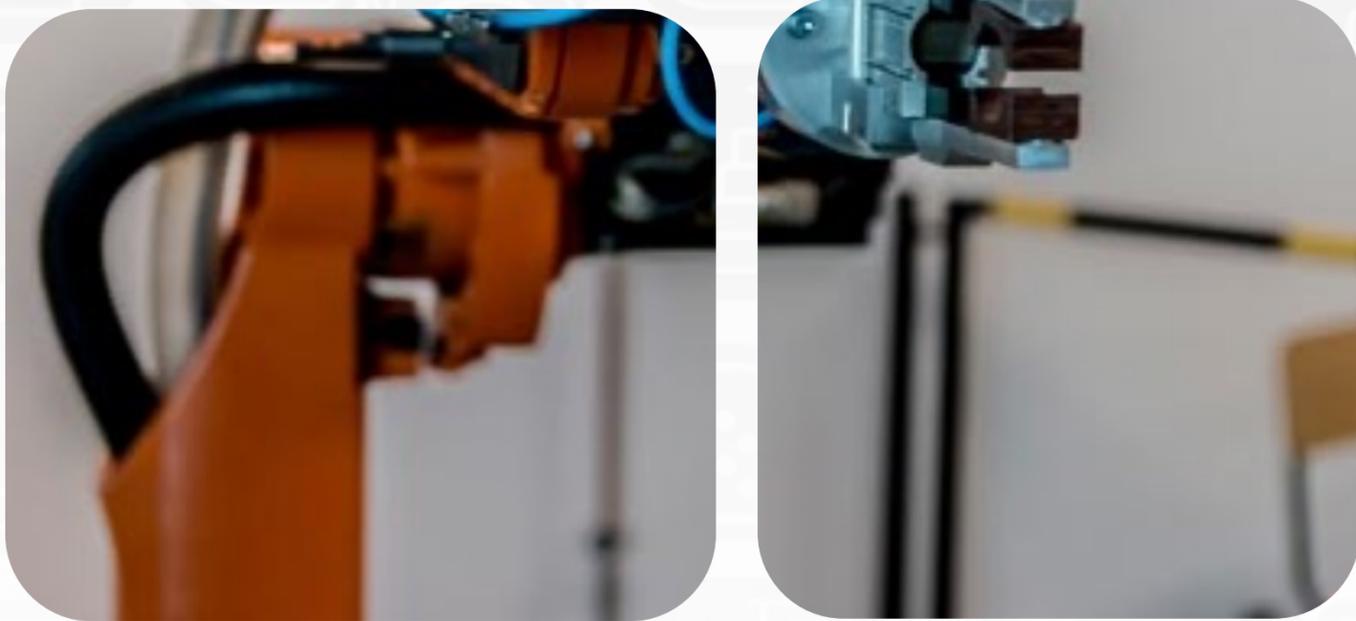
Southern Border Region Fiscal Incentives: Businesses in the municipalities of Balancán and Tenosique, located within Mexico's Southern Border Region, are eligible for attractive federal fiscal incentives.



INDUSTRIAL DEVELOPMENT

TAX INCENTIVES

Income Tax credit equivalent to **1/3** of the **tax incurred** and a **50% VAT** incentive for local activities.



RESEARCH AND DEVELOPMENT CENTERS

CIISPALMA

The Research and Innovation Center for the sustainability of Oil Palm helps producers in southeast Mexico undertake better agricultural and industrial practices in order to be more competitive and sustainable

CIATEQ

Center for Innovation and Advance Technology which is run and operated by the federal government, and it specializes in advance manufacturing and industrial processes.

INIFAP

The National Institute for Forestry, Agriculture and Livestock Investigation has also a large campus in Tabasco that works with tropical plantations in their experimental field.

INTEGRATION INTO PLAN MEXICO



"Made in Mexico"



"Origen Tabasco"

MADE IN MEXICO

The "**Made in México**" brand is a national government initiative managed by the Secretariat of Economy, whose primary objective is to **identify and highlight products of Mexican origin** in both the domestic and international markets, strengthening the domestic market, **increasing competitiveness**, facilitating exports, and **generating a sense of national identity and pride**.

Companies that use the "**Made in Mexico**" brand can enjoy several benefits, including:

- a) **Consumer Preference:** Building a strong customer base through quality products and services.
- b) **Catalog Inclusion:** Gaining national recognition and credibility by being listed in a catalog.
- c) **Networking:** Expanding business connections and collaborations.
- d) **Training Access:** Improving skills and knowledge for business growth.
- e) **Commitment to Sustainability:** Adopting ecological practices for social responsibility.
- f) **Market Differentiation:** Standing out from competitors with unique offerings.
- g) **Brand Value:** Establishing a solid reputation and building customer trust.
- h) **Financial Support:** Securing financing for business growth and innovation.



ORIGEN TABASCO

The brand "**Origen Tabasco**" is a certification mark that **guarantees products or services from Tabasco** comply with specific standards and characteristics. The brand functions as a **seal of guarantee or quality**, which assures consumers that a product or service meets market standards.

The benefits of the "**Origen Tabasco**" brand include the following:

- a) **Product Identification:** Identifying Tabasco products and services for their inclusion in promotional activities.
- b) **Commercial Linkages:** Accessing commercial linkages to find growth opportunities.
- c) **Preferential Participation:** Receiving preferential participation in events for promotion.
- d) **Export Promotion:** Promoting products in the Exportable Offer Catalog.
- e) **"2x1" Benefit:** A "2x1" benefit is offered to obtain both the "Hecho en México" and "Origen Tabasco" certifications.
- f) **Distinctive Brand Catalog:** Inclusion in the State Distinctive Brand Catalog.
- g) **E-commerce Opportunities:** The chance to have a space on an e-commerce platform.
- h) **Export Training:** Accessing training for global expansion.
- i) **Export Linkage:** Connecting with international markets to expand the company's reach.





CHARTING TABASCO'S FUTURE GROWTH



PUBLIC INVESTMENT



New Port Frontera

A Maritime Hub for Economic Expansion

It is set to solidify Tabasco's strategic position as a crucial logistical hub for the Gulf of Mexico, with particular importance for the energy sector.



New Convention Center

Boosting Tourism and Business in Villahermosa

It will be poised to transform Villahermosa into a premier destination for business, entertainment, and culture across the Southeast region of Mexico.



Well-being Economic Development Hubs

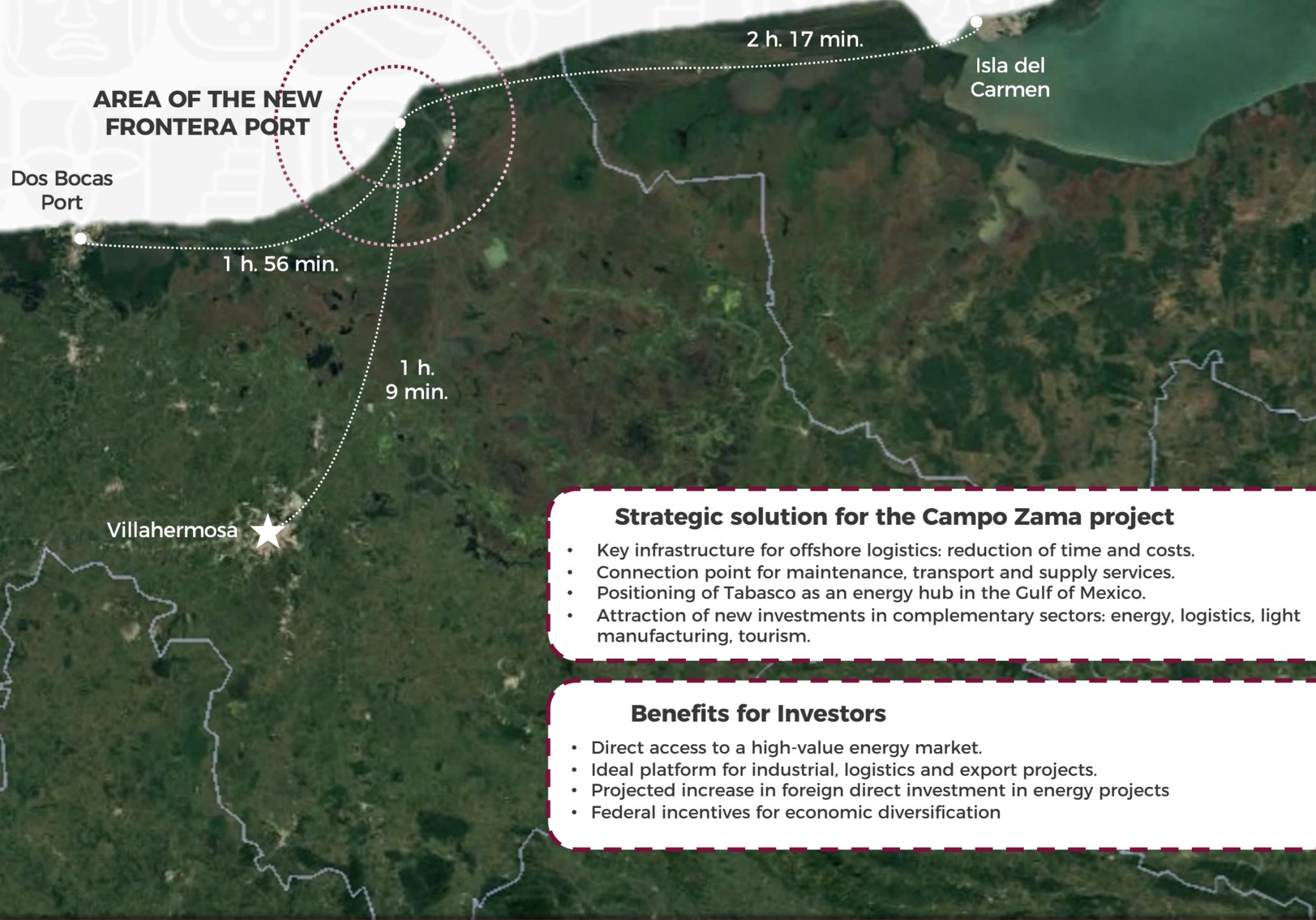
Teapa: An Emerging Agroindustrial Pole

The project for this hub is currently in the bidding phase. Its location is considered strategic, with a primary agroindustrial vocation, specifically highlighting banana production and processing.

NEW PORT FRONTERA

Development of a new port infrastructure with capacity for offshore operations, comprehensive service (One-Stop-Shop) and cabotage services.

Total investment: **7,000 MILLION PESOS**
2025 - 2030



Strategic solution for the Campo Zama project

- Key infrastructure for offshore logistics: reduction of time and costs.
- Connection point for maintenance, transport and supply services.
- Positioning of Tabasco as an energy hub in the Gulf of Mexico.
- Attraction of new investments in complementary sectors: energy, logistics, light manufacturing, tourism.

Benefits for Investors

- Direct access to a high-value energy market.
- Ideal platform for industrial, logistics and export projects.
- Projected increase in foreign direct investment in energy projects
- Federal incentives for economic diversification

NEW CONVENTION CENTER



STRATEGIC LOCATION

A few kilometers from Dos Bocas, the Frontera Port and the International Airport, this center will place Tabasco on the map of the main cities for meetings tourism (MICE) and investment in key sectors such as **oil, energy, logistics and manufacturing.**

BUSINESS PLATFORM

The Convention Center will allow national and foreign companies to exhibit technology, generate strategic alliances and explore opportunities for expansion or relocation of operations in a region that today is projected as key to nearshoring.

DIRECT IMPACT

This project will not only trigger jobs and local development but will also generate a fertile environment for the establishment of new production chains, specialized suppliers and high value-added services.

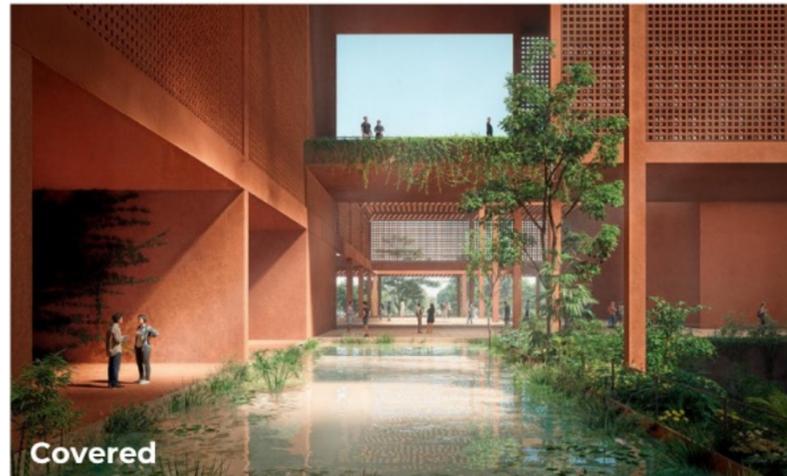
NEW CONVENTION CENTER



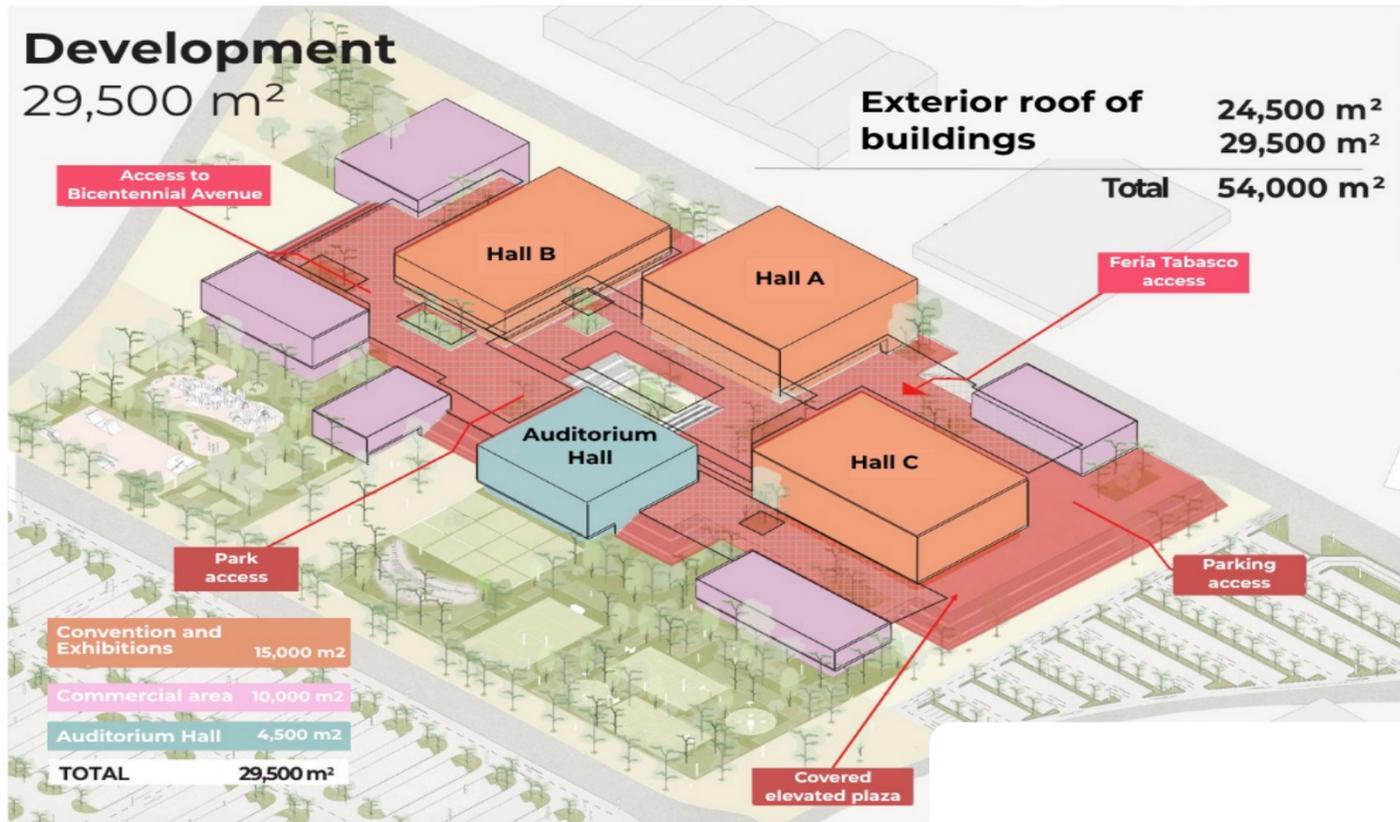
Master Plan

Location

- Buildings
- Elevated Plaza
- Parks
- Public Transportation Stop
- Pedestrian access
- Loading and Unloading Area
- 2,350 Parking Spaces
- Outdoor Parking (450 spaces)
- Covered Parking (900 spaces)
- Lote Carrizal Parking (1,000 spaces)



NEW CONVENTION CENTER



Exhibitions Hall B and C 7,000 m²

- Two buildings, each measuring 3,500 m²,
- Capacity for 230 stands
- Free height of 12 meters



Auditorium Hall 4,500 m²

- 3,500 spectators
- Musical events
- Shows
- Keynote lectures
- Stage overlooking the park



Convention Center Hall A 8,000 m²

- Two multipurpose rooms (banquets, weddings, events) for 3,000 people
- Three conference rooms for a total of 950 people
- 500m² business center with 10 separate rooms



Commercial area 10,000 m²

- Up to 36 locations ranging from 60 to 180 m²
- 4,000 m² of terraces, restaurants, and shops



WELL-BEING ECONOMIC DEVELOPMENT HUBS



INTEGRATION INTO PLAN MEXICO

A key public policy by the Mexican government, aims to boost the national economy and regional development through 10 strategic corridors.

This initiative focuses on strengthening domestic supply chains, promoting the national market, and attracting foreign investment, particularly through the nearshoring of businesses.

INVESTMENT INCENTIVES

- Immediate 100% reduction of investment in new fixed assets
- Deduction of 25% in training programs, and support research and development initiatives with additional deduction of 25%

TAX INCENTIVES

- Income Tax Reduction (ISR)
- Reduction of Value Added Tax (VAT)



WELL-BEING ECONOMIC DEVELOPMENT HUBS



Corredor 10 Maya specifically covers the states of Tabasco, Campeche, Yucatán, and Quintana Roo.

A centerpiece of this corridor is the Tren Maya, a major infrastructure project connecting communities and tourist zones in the southeast to stimulate economic growth and enhance internal supply chains.

STRATEGIC SECTORS



Energy
Renewable energy



Textiles and footwear



Paper Industry
Plastics industry
Pharmaceutical industry



Metalworking



Chemical and
petrochemical



Semiconductor



Logistics



Consumer Goods



Agroindustry

INVESTMENT STRATEGIES

2025



- New grinding
- Puerta del Sureste Gas Pipeline
- Cuxtal II Project
- Circular economy plant
- Vehicle marketing
- Self-service store expansion
- Department Store Expansion
- Wellness Development Pole

2026



- Data Center
- Cosmetics Company Distribution Center
- Expansion of self-service stores
- Bamboo-based fertilizer plant
- Vehicular natural gas supply
- Home Goods Store

2027



- E-commerce Company Distribution Center
- New Tier 1 Auto Parts Plant
- New industrial park
- Photovoltaic park

2025 - 2045

Long term

The promising Zama offshore field in Mexico is nearly complete

Completion of the FEED work will be followed by the tendering of engineering, procurement and construction (EPC) contracts, followed by a long-awaited Final Investment Decision (FID).

2029



- Frontera Port
- Convention Center

2028



- Photovoltaic park
- Petrochemical Plant
- Fertilizer Plant
- Meat processing plant

VILLAHERMOSA 2030



“ Strengthening urban Infrastructure to Enable a More Dynamic City

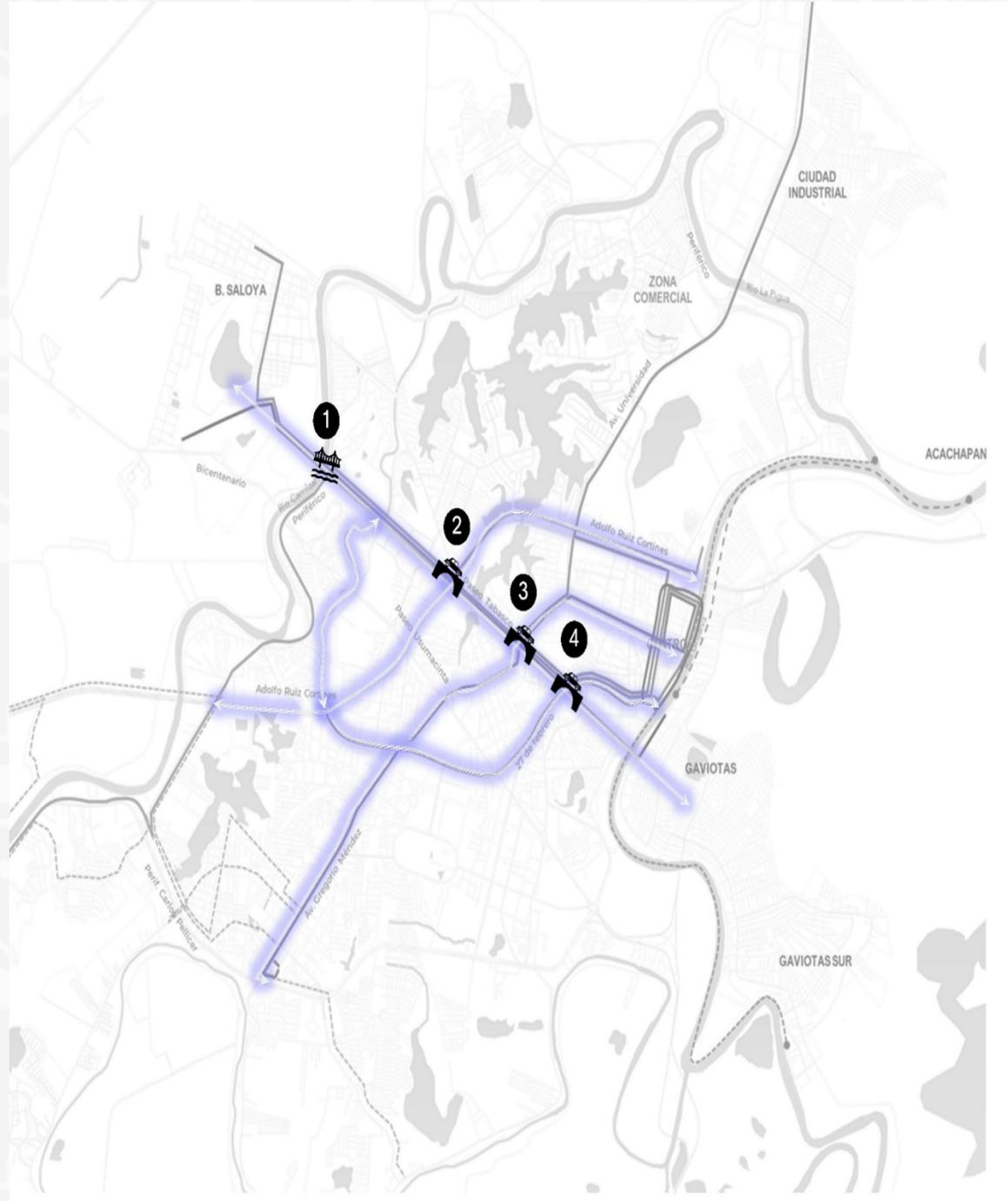
4 MAIN AVENUES

MODERNIZATION OF THE TRANSPORTATION SYSTEM

- Expansion of MOVITAB coverage
- Fleet modernization
- Renovation of bus stops
- New Modal Transfer Center
- Integration with river transport routes

● Convention center

VILLAHERMOSA 2030



6 BUS ROUTES

- 38 km
- 50 NEW BUSES

2 RIVER ROUTES

- 12 km
- 15 docks
- 50 new vessels

OPTIMIZATIONS:

- Transfers are minimized
- Free transfers are allowed between the 7 routes (bus and river)
- Creation of a transportation loop in the downtown area, allowing the recovery of public space in the Historic Center

INVESTMENT OPPORTUNITIES



INNOVATION

- ICTs
- E-Commerce
- Digital and electronic connectivity
- Automation
- Artificial intelligence
- Education 5.0
- Adventure tourism
- Ecotourism
- Logistics



ENERGY

- Petrochemistry
- Oil and natural gas
- Biofuel
- Cogeneration plant
- Hydrogen



INDUSTRY

- Electromobility
- Metal Mechanics
- Pharmaceutical Chemistry
- Biomass
- Industrial park
- Logistics park
- Textile
- Film industry



AGROINDUSTRY

- Food Processing
- Agro Warehouses
- Forest plantations
- Packing plants for agricultural products
- Potential crops in Subregions
- Aquaculture

In Tabasco, there are laws and regulations in force, with clear rules for free competition and business development, as well as requirements for the landing of investments, with legislation on:

- Sustainable economic development
- Trusts for industrial development.
- Tourism

- Film industry
- Agricultural development
- Territorial planning
- Environmental protection

TABASCO

¡El Edén, tienes que vivirlo!

PATRIA DEL CACAO Y CUNA DEL CHOCOLATE

CONÓCENOS



visitetabasco



CONOCE LAS 7 GRANDES RUTAS

VISIT THE 7 GREAT ROUTES



CLAVE / KEY

- Zonas Arqueológicas / Archaeological Zone
- Zona Olmeca / Olmec Zone
- La Venta
- Zona Maya / Mayan Zone
- Comalcalco
- Pomona
- Reforma
- San Claudio
- Zona Zoque / Zoque Zone
- Malpasito
- Zona Azteca / Azteca Zone

SIMBOLOGÍA / KEY

- Museo / Museum
- Aeropuerto / Airport
- Cascadas / Waterfalls
- Grutas / Caves
- Playa / Beach
- Centro Ecoturístico / Ecotourist Center
- Área natural protegida / Protected Natural Areas
- Parador Turístico / Tourist Center
- Balneario / Spa
- Monumento colonial / Colonial Monument
- Zona Arqueológica / Archaeological Zone
- Laguna de Manatíes / Manatee Lagoon
- Deportes Acuáticos / Water Sports
- Pesca / Fishing
- Escalada en roca / Climbing
- Rappel
- Campismo / Camping
- Descenso ríos / Rafting
- Observación Sideral / Sideral observation
- Observación de Fauna / Wildlife observation
- Cabecera Municipal / Municipal Capital
- Ferrocarril / Railway
- Pueblos Mágicos
- Barrio Mágico



VERACRUZ

CAMPECHE

CHIAPAS

GUATEMALA



- FRONTERA
- TEAPA
- TAPIJULAPA



CONOCE NUESTROS PUEBLOS MÁGICOS



911 TELÉFONOS / TELEPHONES

Auxilio Turístico / Tourist Aid (Ángeles Verdes) 078

Información Turística / Tourist Information 993 310 9750



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Government of the State of Tabasco

 Turismo Tabasco

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