

# CONTIGÔ

TODOS AVANZAMOS



PODER EJECUTIVO DEL ESTADO DE  
QUERÉTARO



QUERÉTARO  
GOBIERNO DEL ESTADO

*Juntos, Adelante.*



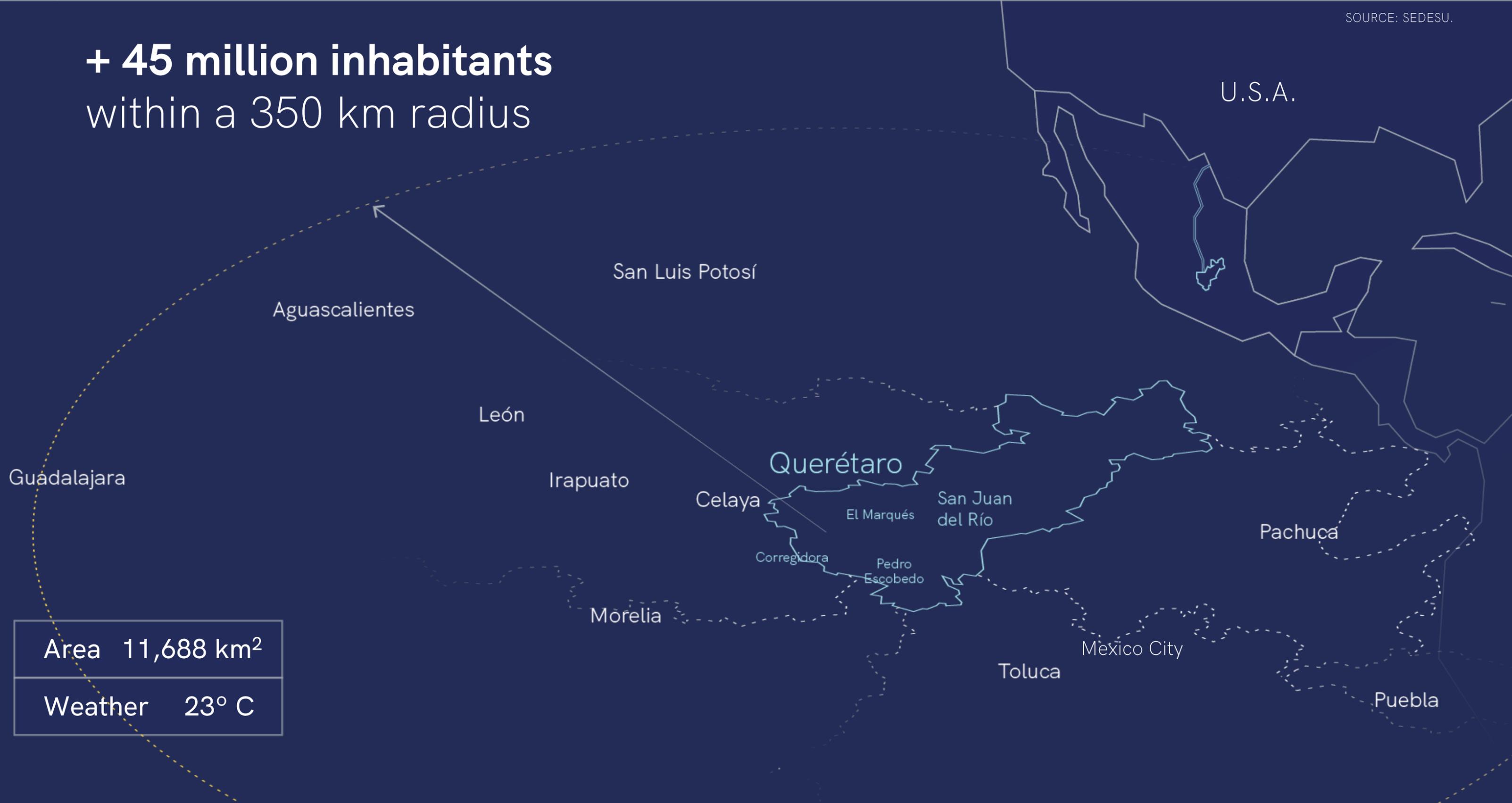
# STRATEGIC LOCATION

**CONTIGÓ**  
TODOS AVANZAMOS



SOURCE: SEDESU.

**+ 45 million inhabitants**  
within a 350 km radius



Area	11,688 km <sup>2</sup>
Weather	23° C



# INFRASTRUCTURE

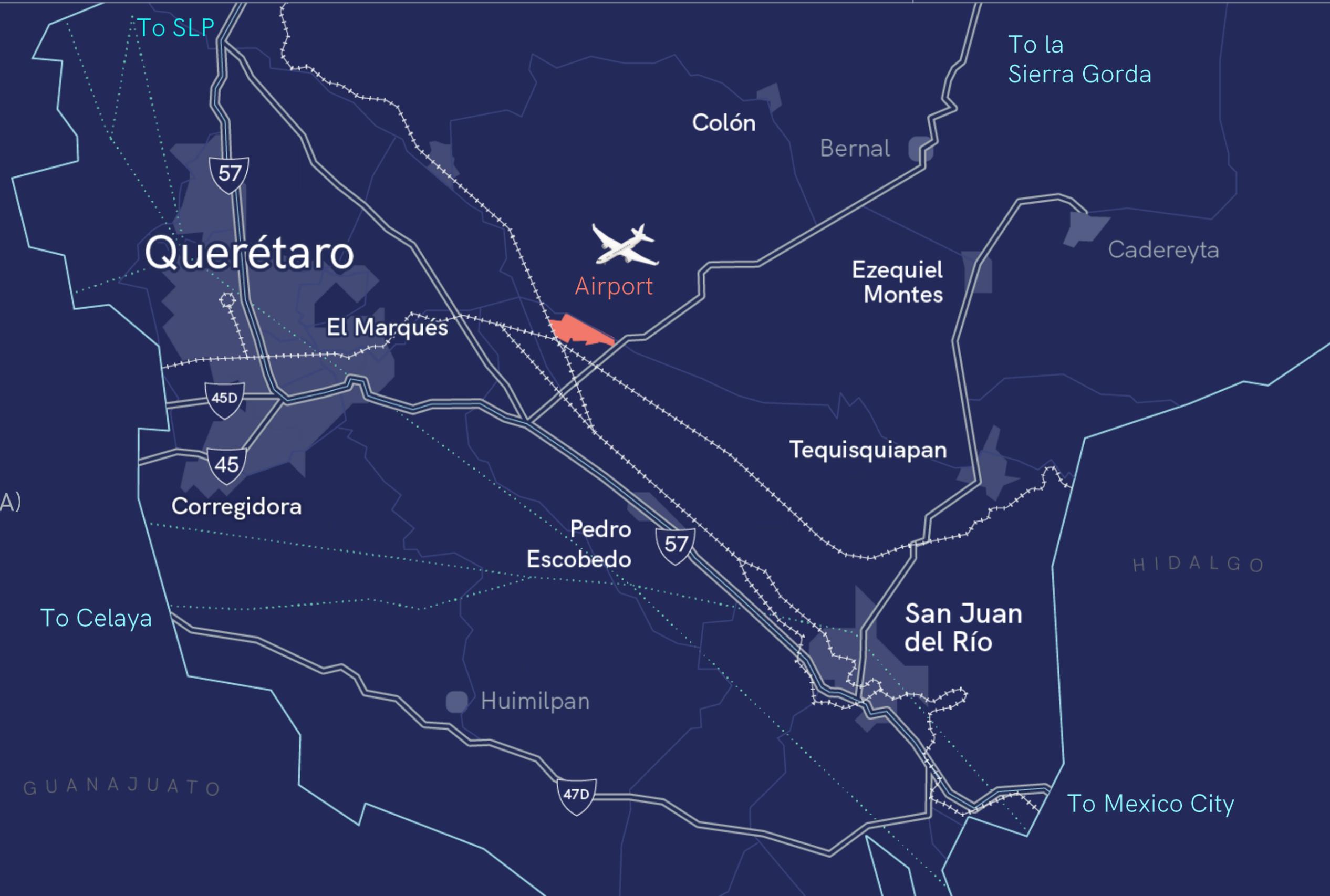
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GOBIERNO DEL ESTADO  
Juntos, Adelante.



-  Federal Highway  
173 kms
-  57 Highway (NAFTA)
-  Railway  
205 kms
-  Gas Pipes  
1.5 M consumers
-  State Highway  
1,177 kms
-  +50 Industrial Parks

Source: SEDESU. SCT 2022.



# DEMOGRAPHIC PROFILE



## 29 years

State  
Average  
Age

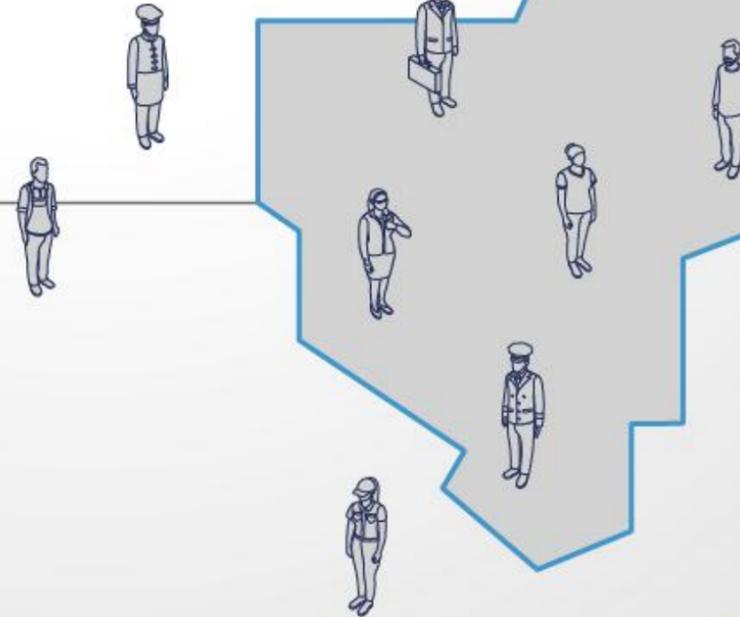
INEGI 2025

## 59 people

Arrive daily to live  
in the State



COESPO 2025



## 2.2%

State  
Unemployment  
Rate

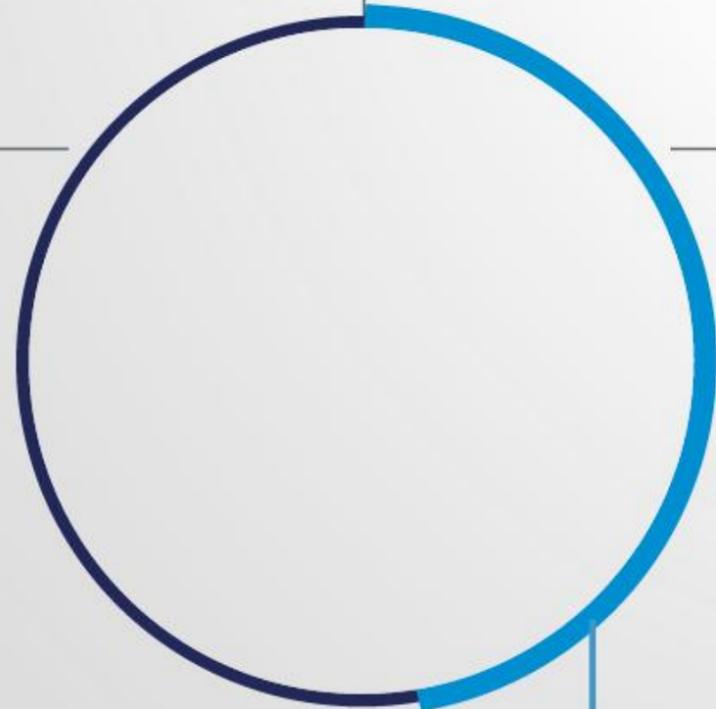
INEGI 3° trimestre 2025



## 2.5 M

State  
Population

INEGI 2025



48%



## 1.22 M

Economically Active  
Population

INEGI 3° trimestre 2025



## 2.9%

National  
Unemployment  
Rate

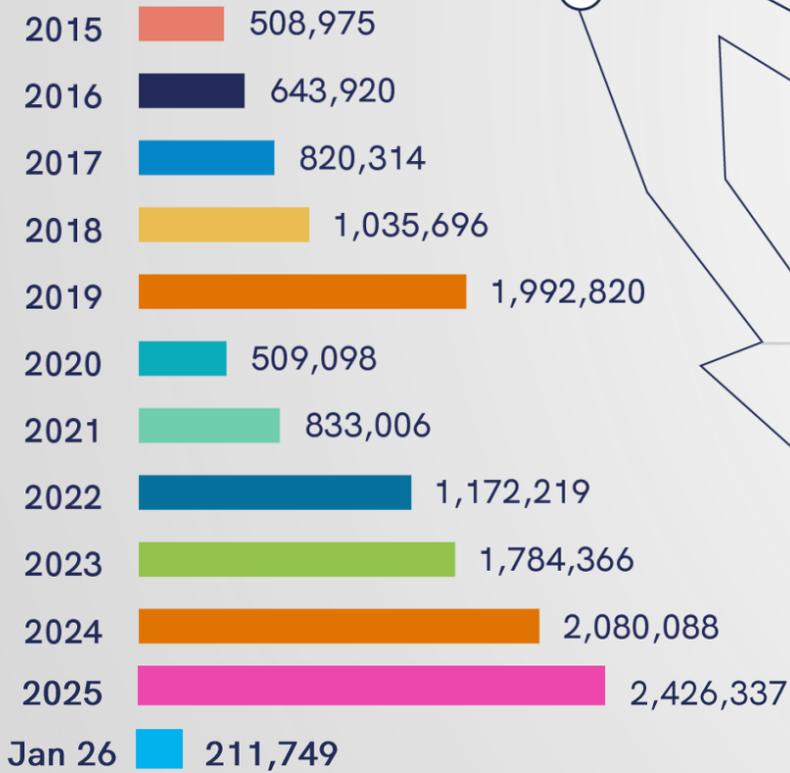
INEGI 3° trimestre 2025



# INTERNATIONAL AIRPORT



## Annual Passengers



4D level ARFF category

1st airport to comply with the ICAO standard in Mexico

1st airport certified for the fourth time as civil aerodrome

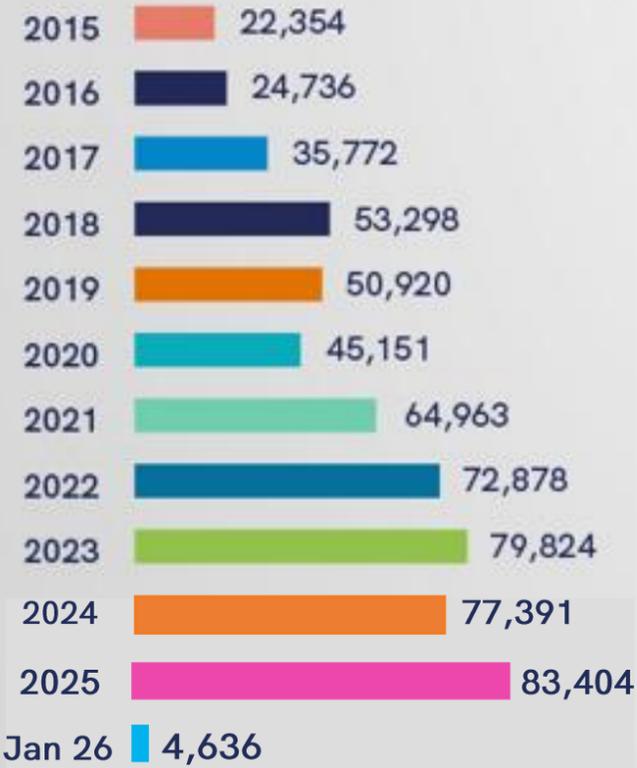
Level 3 of Airport Carbon Accreditation





# INTERNATIONAL AIRPORT

## Tons of Annual Cargo

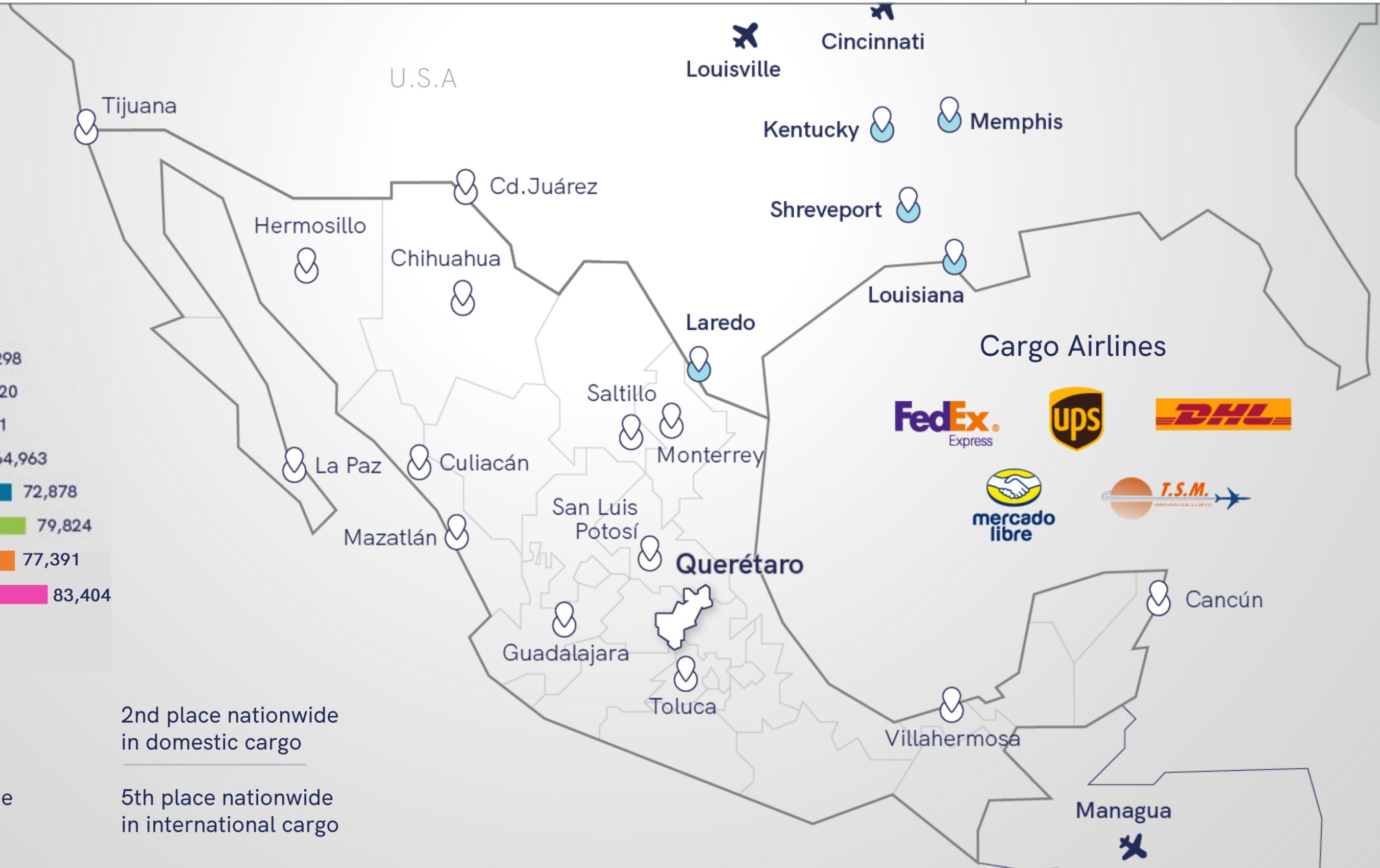


Fiscal Enclosure

4th place nationwide in cargo

2nd place nationwide in domestic cargo

5th place nationwide in international cargo





## BRAND NEW COMMAND CENTER



**\$200  
MUSD**  
Historical  
investment



**1<sup>st</sup> State  
in Mexico**

Training  
Building

Intelligence  
Concentration

Formation  
Center

**64**

License  
plate readers

**10,000**

Neighborhood  
alarms

**1<sup>st</sup>  
place**

In the Rule  
of Law  
Index  
Mexico  
2021-2022

**18**

Drone  
hangars

**3,500**

Smart  
cameras

\*for 3  
consecutive  
years

**100%**

Certified police  
Corporations

**200 km**

Fiber optic  
network +  
antennas

*(World Justice  
Project)*

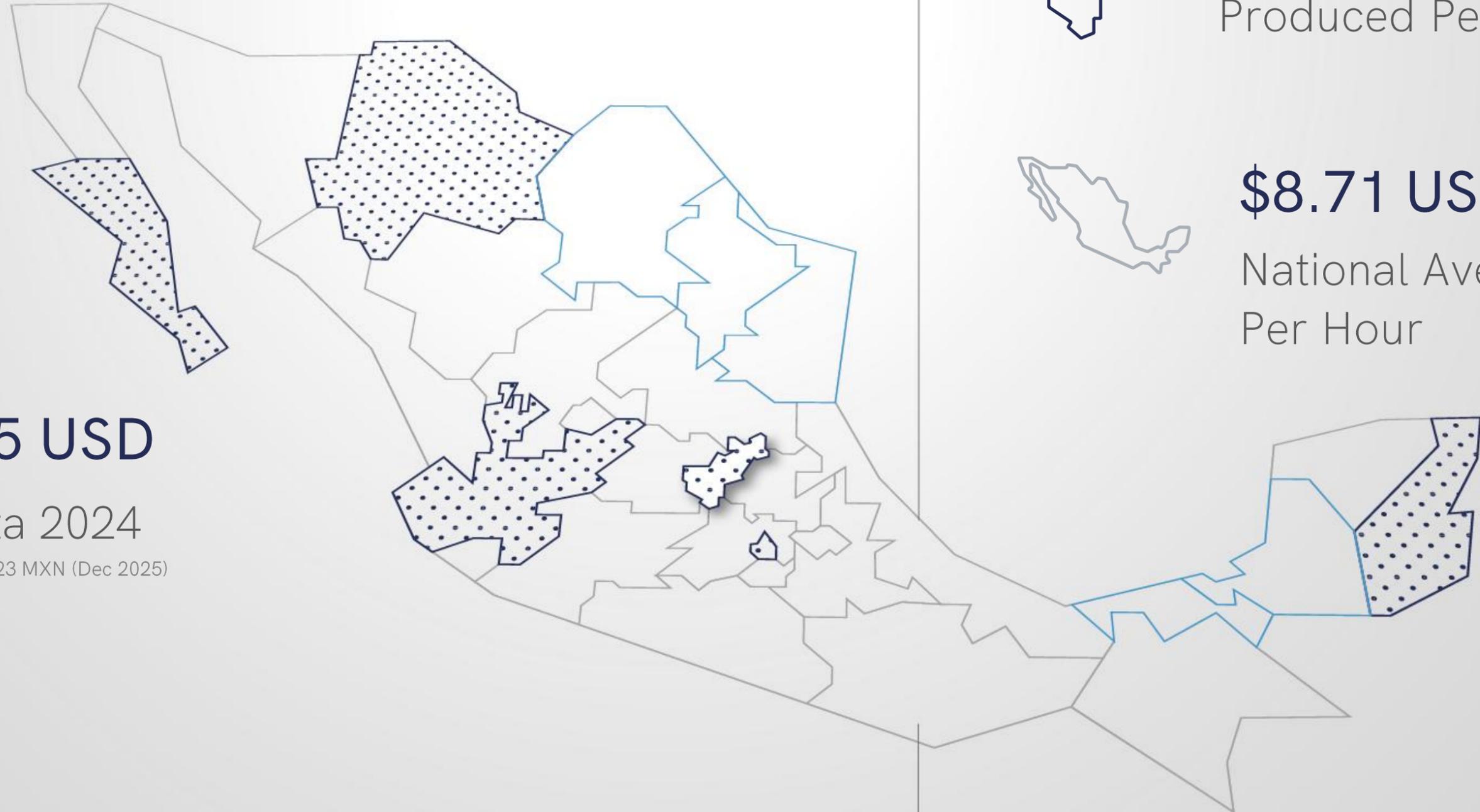


# PRODUCTIVITY

 Greater than National Average

 Slightly Higher than National Average

 Lower than the National Average



**\$10.70 USD**

Produced Per Hour



**\$8.71 USD**

National Average Per Hour

**\$13,299.75 USD**

GDP per capita 2024

\*Considering the dollar at 18.23 MXN (Dec 2025)

**1.3%**

GDP Growth  
2024 vs 2023



# FOREIGN DIRECT INVESTMENT (2006-3Q 2025)

## Installed Companies





# INDUSTRIALIZATION IN QUERÉTARO



Textile  
Agroindustry  
Food & Beverage

Metalmechanics  
Home Appliances  
Chemical  
Rubber & Plastic

Automotive  
Electric & Electronics  
Aerospace  
OEMs

IT  
Financial Services  
4.0 Industry  
Shared Services

50's

60's

70's

80's

90's

00's

10's

20's

Gerber  
Kellogg's  
Carnation

Mabe  
KOSTAL  
PPG  
PPG Industries  
CNH  
TREMEC  
faurecia  
ITR  
Kimberly-Clark  
ICA  
DANA  
GE  
Autoliv

AIRBUS  
BOMBARDIER AEROSPACE  
SAFRAN  
TATA  
ERICSSON  
AERnova  
MARTINREA  
GE IQ  
BRP  
ZF  
SAMSUNG  
nexteer AUTOMOTIVE  
MAGNA  
BOSCH  
brose Technik für Automobile  
DAEWOO ELECTRONICS  
SCANIA  
EATON Powering Business Worldwide  
MICHELIN  
Autoliv  
HARMAN  
SIEMENS  
PRETTL  
GUARDIAN Glass - Automotive - Building Products  
Santander  
MEGGITT

HUAWEI  
Continental  
Visteon  
Ascenty  
Deloitte.  
CloudHQ  
petco where the healthy pets go  
ria Money Transfer  
aws  
VÜHL  
Google  
Microsoft



# AUTOMOTIVE INDUSTRY

**CONTIGÓ**  
TODOS AVANZAMOS



8

**OEM**

Bus, Tractor,  
Recreational Vehicle  
& Supercar

112

Tier 1  
Suppliers

+200

Tier 2  
Suppliers

8,609 MUSD

Produced  
Autoparts

2,801 MUSD

Of FDI

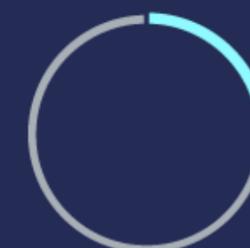
+80k

Jobs



16.1%

Share of State  
Manufacturing  
GDP



49.8%

Share of total  
State Exports



# AEROSPACE INDUSTRY



**CONTIGÓ**  
TODOS AVANZAMOS



**QUERÉTARO**  
GOBIERNO DEL ESTADO  
Juntos, Adelante

**2**

OEMs

**26**

Tier 1 y Tier 2 Suppliers

**5**

MROs

**19**

General Services

**12**

Research Centers

**4**

Raw Materials

**7**

Academic Institutions

**+80**

Companies & Support Entities

**+ 10k**  
Jobs



**37%**

Aeronautical Exports Nationwide

**+11k MUSD**

In exports 2006



# IT INDUSTRY



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## 1<sup>ST</sup> place

In affordability of internet (% of income) on a national level

## 2<sup>ND</sup> place

National graduates in STEM programs

(Science, Technology, Engineering and Mathematics)

## 3<sup>RD</sup> place

State Digital Development Index

Source. IDDE 2023. Centro México Digital

**141**

IT Companies in the State

**+18 k**

Jobs



**Deloitte.**



# DATA CENTERS

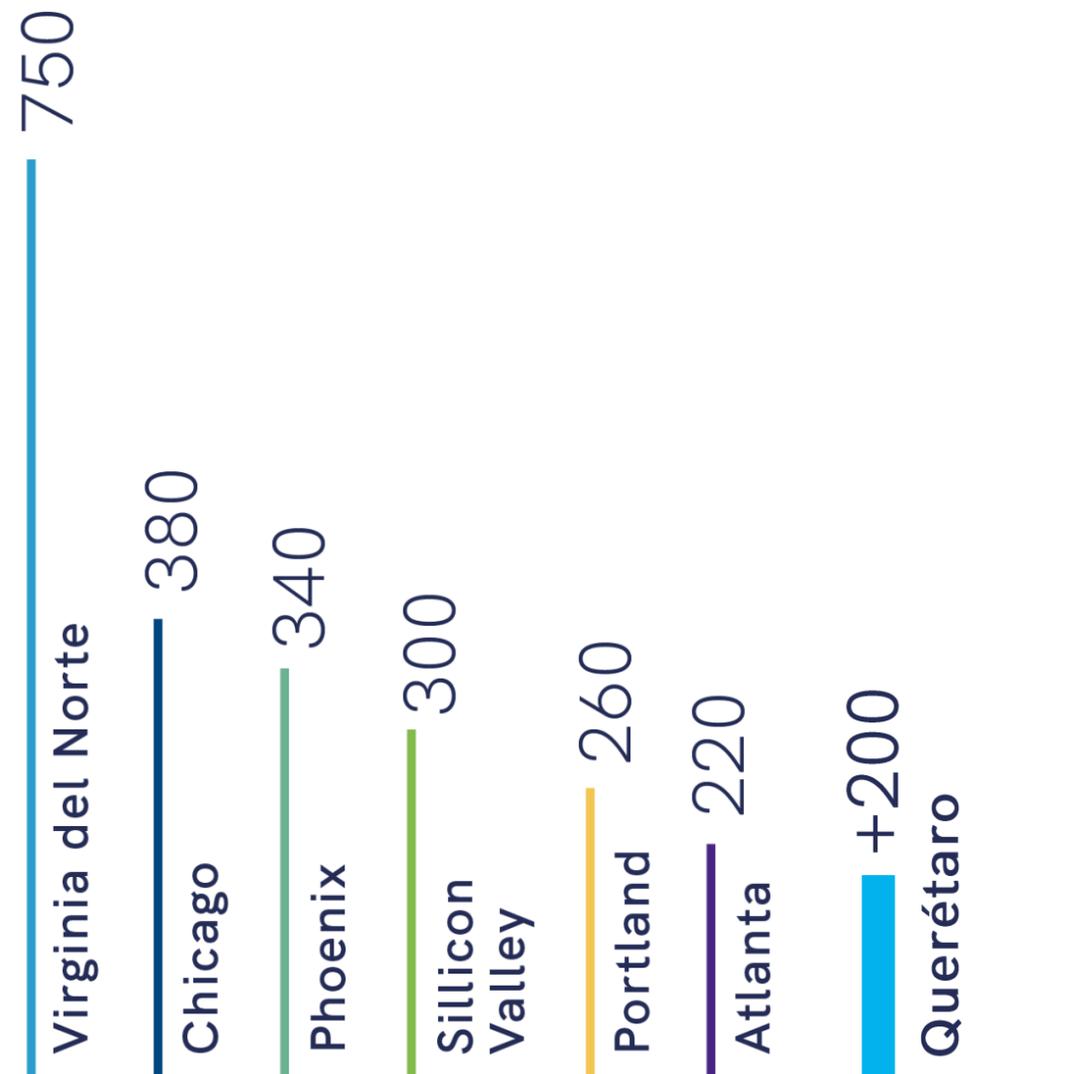
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Juntos, Adelante.



## The State with the most Installed Megawatts in Mexico in the Data Center Industry



For the first time, a State outside of Canada and the USA is positioned as the spearhead in this sector.



# TECHNICAL & HIGHER EDUCATION



PODER EJECUTIVO DEL ESTADO DE  
QUERÉTARO



## Technical High School

**27**

Institutions

High School +  
*Technical Courses*

**6.5k**

Graduated Students  
(2024-2025)

## Technical University

**13**

Institutions

Flexible programs  
according to the  
industry needs

**5.8k**

Graduated Students  
(2024-2025)

## Higher Education

**118**

Institutions

**4-5**

Years

**24**

Public

**94**

Private

**+100k**

Enrolled  
(2024-2025)

**24k**

Graduated  
(2024-2025)

## Graduate Programs

**61**

Institutions

**7k**

Enrolled  
(2024-2025)

**2.7k**

Graduated  
(2024-2025)



# CLUSTERS

**CONTIGO**  
TODOS AVANZAMOS



**QUERÉTARO**  
GOBIERNO DEL ESTADO  
Juntos Adelante.



Automotive  
Cluster



Aerospace  
Cluster



IT  
Cluster



Wine  
Cluster



**CLÚSTER QUERETANO**  
Médico y de Salud A.C.

Medical  
Cluster



Plastics  
Cluster



Energy  
Cluster



Logistics  
Cluster



Creative Industries  
Cluster



PODER EJECUTIVO DEL ESTADO DE  
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