



OAXACA, AN INVESTMENT HUB AND FOREIGN



OAXACA
GOBIERNO DEL ESTADO

DESARROLLO ECONÓMICO
SECRETARÍA DE DESARROLLO ECONÓMICO



Artesanía de Santo Tomás Jalieza

2026

Oaxaca: Leader in Biodiversity

and key resources for the industrial sector



570 municipalities, 4,1 million people. **Ranked first in biodiversity.**



7th nationally in coastline length with 568 km on the Pacific; home to 40% of Mexico's plant species.



one of the two states with the highest number of locations with **lithium deposits.**



5th silver, **7th** gold and lead, **8th** Zinc, **9th** copper..



Leading positions in agricultural, livestock, and fishing production.



48 public and private higher education institutions focused on STEM..





31,115 km

Road network



3 International airports



1 Aerodrome with domestic flights



2 Train tracks



4 Ports

Bahías de Huatulco
Puerto Escondido
Puerto Ángel
Salina Cruz

(Deep water port, cabotage, commercial fishing and oil, national ranked 10th)



ECONOMIC UNIT DEVELOPMENT PROCESS

FIRST CONTACT



BUSINESS ASSESSMENT



SUPPORT



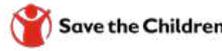
HECHO EN OAXACA



EXPORTATION



STRATEGIC PARTNERS



VENTANILLA DE SIGNOS DISTINTIVOS

PLAN DE CAPACITACIÓN 2024

IT IS



WELL MADE



HECHO EN OAXACA

It is a **certification mark registered with the Mexican Institute Property to authenticate the quality and origin of Oaxacan products**, recognized and regulated by the Industrial Property Protection Law.



ESTÁ



IY ESTÁ BIEN HECHO!

OFFER:



Handcrafted



Industrial and manufacturing products



Soft drinks



Agro-industrial products



Alcoholics beverages



Agri-food products



Oaxaca, a territory

with a productive vocation



+1.5 million hectares with agrop-industrial potential and **climatic diversity**.



24 agricultural products at the national level, with strong expansion potential.

Highlights:

4to

In the production of coffee cherries

5to

In honey production

5to

In mango production

Investment opportunity in Oaxaca



Papaya:
318,000 tons



Lemon:
300,000 tons



Mango:
215,000 tones



Pineapple:
170,000 tons



Coffee:
89,000 tons



Melon:
18,000 tons



Honey:
5,000 tons

There are investment opportunities to increase the value of agri-food production trough:

- **Food processing facilities.**
- **Agricultural machinery manufacturing plants.**

Oaxaca Exports 2025



Undenature Ethyl Alcohol with
an Alcoholic Strength by
Volume of Less Than 80%

USD\$13.4M



Coffee, Coffee Husk and skin;
and Coffee Substitutes

USD\$8.51M



Figs, Pineapples, Avocados,
Guava, Mangos, Fresh or
Dehydrated

USD\$24.8



The main export destinations were United States, Spain and Netherlands.

Most recent data available corresponding to the cumulative total for the fourth quarter of 2025

EXPORT OFFER



Mezcal



Coffee



Freeze-dried fruits



Mole



Honey



Sauces



Agave syrup



Confectionery



Chocolate



**Other distilled spirits
(Gin, Rum,
Aguardiente y
Whiskey)**



Salts



“Municipality Promoting Investment” Strategy

The Investment Attraction Policy works hand in hand with communities



In a space that respects municipal sovereignty,
SEDECO establishes links between



Municipalities



Companies

that can satisfy the

Needs

previously identified
by the population, transforming them into
investment opportunities



Strategy developed to establish direct communication between the demand and supply of private investment in products and/or services.



Seeks to establish mutually beneficial agreements, listening to municipal authorities in line with the profitability of companies.



SEDECO liaises, accompanies, and follows up with the aim of facilitating investment in compliance with applicable regulations.



Coordinated work between the state and municipalities provides certainty for investments and promotes the creation of formal jobs.

Identifying investment opportunities translates

into shared well-being

Investment opportunities identified in municipalities

- Commercial banks
- ATMs
- Shopping malls
- Hotels and restaurants
- Self-service stores
- Department stores
- Tourist infrastructure
- Auto parts stores
- Coffee shops
- Expansion of transportation terminals/services
- Movie theaters
- Entertainment centers
- Private hospitals
- Crematoriums
- Nursing homes
- Automotive industry
- Urban waste industry
- Clinical analysis laboratories



As a result of this strategy, **support has been provided in the investment attraction process** equivalent to an approximate amount of

\$700 million

pesos during 2025 in the more than **10 municipalities** that have joined the strategy.

STRATEGIC SECTORS



Leader in Mexico

in ecological transition



Eolic potential higher than **5,000 MW**.

Oaxaca is the main producer of eolic energy in Mexico. The Isthmus of Tehuantepec hold almost the **40% of the wind farms in the country**.



29 wind farms in the Isthmus, **2,709 MW**

Green hydrogen project: **10 billion USD**, positioning Oaxaca as a **future leader in this strategic sector**



The region Isthmus of Tehuantepec, today **represents a strategic opportunity with a high value for investment in eolic energy with the potential to generate up to 300 (MW)**.



Investment opportunity in renewable energy: biogas, green energy y hydroelectric energy.



Projected demand: 3,294 million watts-hour per year to 2030.



Supply chain opportunity: infrastructure and renewable energy machines .



Environmental management needs: collection and treatment of hazardous waste.



Real estate development and the construction sector

Oaxaca **invites global leaders** in construction and **infrastructure** to help shape to resilient and future ready region.



Strong investment demand in:

- **Health:** private general and specialized hospitals; development of medical and pharmaceutical infrastructure.
- **Education:** schools, training and research centers focused on industrial development, innovation, technology and community culture.
- **Tourism:** hotels, restaurants, cultural and entertainment infrastructure.
- **Real estate and construction:** dwellings, shopping centers y financial services.
- **Sustainable urban solutions are needed:** Daily solid waste already exceeds 600 tons.



Strategic opportunities in the isthmus and coast

- **1.9 million additional inhabitants by 2050**
- **550,000 news jobs** projected

TOURISM AND MEDICAL CARE

Complementary sectors that drive prosperity and wellbeing in Oaxaca



More than 6
million tourists in
2024



26 cruises and
more than 48,000
passengers

Oaxaca, one of Mexico's main cultural and natural destinations, offers high-performance opportunities in **boutique hotels, low-impact eco-resorts, gastronomy, and entertainment**, while the growth of tourism also drives **demand for complementary health services**.

TEXTILES



There is a diverse range of artisanal techniques used in the creation and natural dyeing textiles. These are a cultural treasure of the indigenous communities, and their commercialization is being promoted.

Techniques

Backstrap and treadle loom

Materials

Cotton, wool and silk

Regions

Wide wealth in textile production in all regions of the State

- **National and international market.**



CIDIO

**CENTRO DE INNOVACIÓN INDUSTRIAL
Y DISEÑO DE OAXACA (OAXACA INDUSTRIAL
INNOVATION AND DESIGN CENTER)**



OAXACA
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New policy in Mexico promotes the development of specialized talent for industry

Centro de Innovación Industrial y Diseño de Oaxaca (CIDIO)

A strategic asset for attracting innovation, developing talent, and fostering innovation

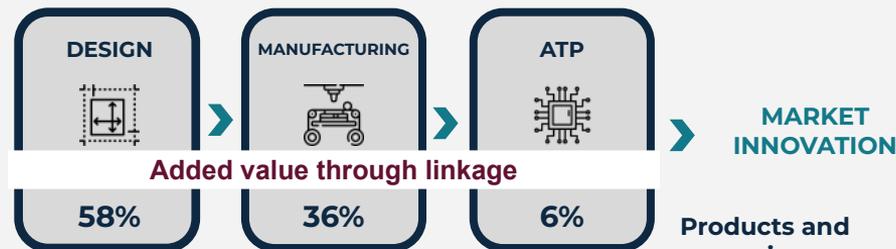
Specialized in Industry 4.0 technologies. The only one of its kind in Southern Mexico.

Innovation across the entire value chain through **design and engineering, advanced manufacturing, technology transfer, and specialized certification.**

High-level production value chain

I+D+i

Materials science
Devices
Integrated circuits
Systems



It will be a key component of the State's Industrial policy:
With the academic world, there is a development

The growth of new industries will demand the training of highly qualified talent, **making investment in educational services a strategy priority:**

- **Specialized research centers.**
- **Undergraduate programs, specialized training, and graduate studies.**

CENTER
OF INNOVATION AND
INDUSTRIAL DESIGN OF
OAXACA
•CIDIO.

Oaxaca will **position** itself
in the industry of the
future



INVESTMENT
2026-2028

58.5 MDP



INVESTMENT
PER YEAR

2026: **49.0** MDP
2027: **4.5** MDP
2028: **5.0** MDP



IMPACT

2nd

STATE IN THE SOUTH
SOUTHEAST TO HAVE A
CIDIO

100%

OF THE **RESEARCH**
CENTERS OF OAXACA
INVESTIGATION
INTEGRATED

855

ECONOMIC **UNITS** BENEFITED

WHAT IS THE CITT?



Interoceanic corridor of the isthmus of Tehuantepec



logistics platform



Industrial Platform



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SECRETARÍA DE DESARROLLO ECONÓMICO



Interoceanic Corridor of the Isthmus of Tehuantepec (CIIT)

Strategic logistics platform for industrial development



24-hour interoceanic connection integrating Mexico and North America, Latin America, Asia and Europe.



+44,000 tons moved annually through both ports



Reduction of transit times to up to **15 days** with Asia and Europe; **5 days** vs Panama Canal; **26 days** vs. Cabo de Hornos



Integration into North American and Latin American value chains.



Strategic infrastructure:

- **5 maritime ports** (height and coasting) and 2 tourist ports.
- **+88,000 km** of highways (Oaxaca and Veracruz are national leaders)
- **+1,800 km** of railways (Z, K and FA lines)
- **10 airports** (7 international y 3 national)

POLOS DE DESARROLLO PARA EL BIENESTAR (PODEBIS) OAXACA



PODEBI (township)	Extension	Status	Dealership
1.Matías Romero	185 ha	In progress	PROISTMO
2.Asunción Ixtaltepec	234.12 ha	In progress	MARZAL Co ISTMO Filial ARZYS
3. Ciudad Ixtepec	412.54 ha	In progress	HELAX DEL ISTMO
4. Santa María Mixtequilla	502.42 ha	In progress	PROISTMO
5. San Blas Atempa	331.53 ha	In progress	MARZAL Co ISTMO Filial ARZYS
6. Salina Cruz	82.09 ha	In progress	DMIT



Salina Cruz as a strategic alternative

Strengthening the National Port System

Competitive alternative and complementary port on the Mexican Pacific coast in response to the saturation of Manzanillo



Coastal shipping: Weekly maritime route as an alternative to reactivate imports to Puebla and Mexico City, mainly, with a maximum capacity of 500 TEUs.



Boost to the railway route
 Salina Cruz - Puebla/CDMX

Port of origin	Destination	Distance (km)	
		Railway	Highway
Manzanillo	CDMX	1,100	836
	Puebla	1,240	960
Salina Cruz	Puebla	750	677
	CDMX	950	801

Rail transport from Salina Cruz

- Salina Cruz a Medias Aguas por medio de “Línea Z” del FIT.
- Medias Aguas a Puebla y CDMX por medio de Ferrosur.



- Expands logistical options toward the center of the country
- Greater responsiveness to growing demand
- Efficiency in distances and time

Investment opportunities in the CIIT

Oaxaca positions as a hub to attract high level industry

The CIIT establishes a strategic opportunity to **relocation, la Foreign Direct Investment and strenghtning the high level supply chain** in light of the new international geopolitical environment.

For example, **Oaxaca is making progress in positioning itself as a hub for the aerospace industry:**

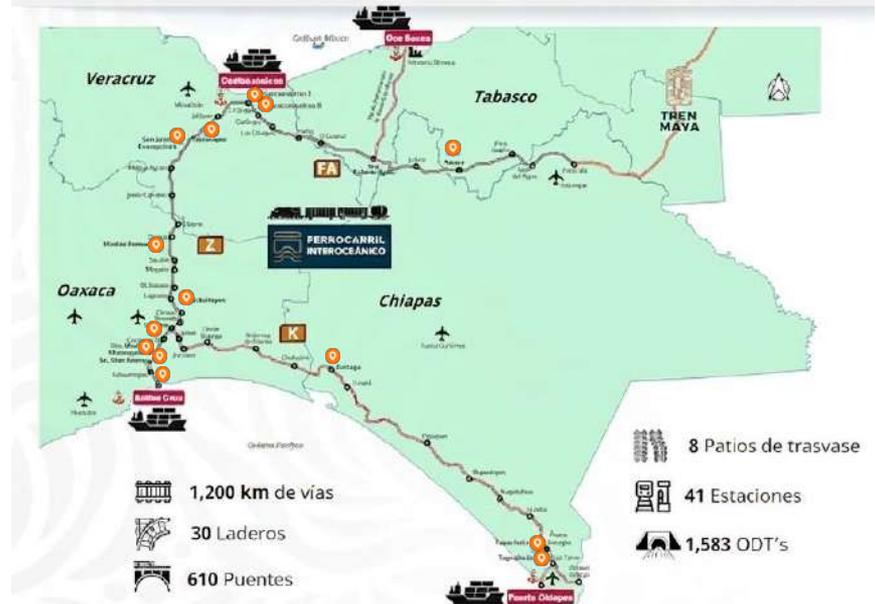


In partnership with con la **French Alliance for the Industry of the Future, Dassault Systèmes** and the **French Embassy in Mexico**, and the establishmentl **Centro de Innovación y Diseño Industrial de Oaxaca (CIDIO)** is being promoted.

Within this framework, activities will be held in 2026 to commemorate the 200th anniversary of the France-Mexico relationship.



Following Oaxaca's participation in the **París Air Show 2025**, initial contact was made with **Thales** and **Safran** to explore partnerships that will strengthen local talent.



INCENTIVES, STIMULI, AND SUPPORT

Federal Tax Incentives

**Accelerated depreciation**

New fixed assets in the first 6 years.

**Fiscal incentives in support of Plan Mexico**

Until 2030, new investments will be encouraged to promote dual training programs and drive innovation.

**Income Tax (ISR)**

100% income tax discount for the first 3 years of operation, 50%-90% for the following 3 years.

**Value Added Tax (VAT)**

Operations within and between Polos will not pay VAT for four years.

State Tax Incentives

**Vehicle Ownership or Use Tax**

Applies to freight vehicles, boats, and motorcycles.

**Tax for Social Development**

Tax generated by the provision of public services

**Rights**

In matters relating to land registry, public registry, notary services, public safety, civil protection, the environment, and vehicles.

Institutional Support

**Coordinación del Servicio Nacional de Empleo Oaxaca (CSNEO):**

Strategy for human capital formation responding to the employability needs of the CIIT.

**Supplier development strategy:**

Currently, SEDECO is organizing the first B2B meetings to connect local suppliers with DMIT and TISCC.

**Municipality Investment:****Promoting**

Strategy developed to establish direct communication between the demand and supply of private investment in products and/or services.



**Space for economic,
cultural, and social
development**



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IMPACT

CENTRO

DE CONVENCIONES DEL
ESTADO DE OAXACA

.CCCCO.

The epicenter of the
Meeting Industry in Oaxaca

32000 M²

TOTAL AREA

2000 M²

COVERED
GRAND HALL

3000 M²

FAIRGROUND

5

MULTIFUNCTIONAL
ROOMS

1

PANORAMIC AUDITORIUM

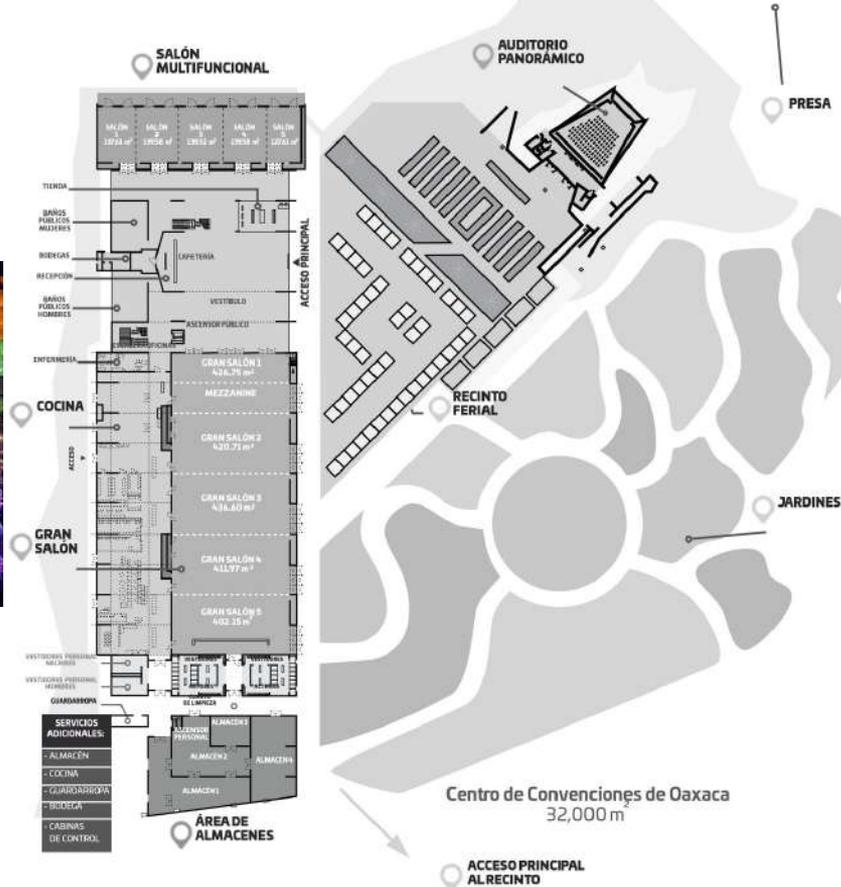
GARDENS WITH NATIVE PLANTS

Background



Mezcal Fair

- Held from July 18 to 29, 2025
- Attendance over 17,000 visitors
- Static crowd of 6,000 people



Áreas

- The Grand Hall with over 2,000 m² and fully covered
- The Roofed Fairground of industrial style, approximately 3,000 m²
- The Open-Air Forum which has proper acoustics for concerts
- The Panoramic Auditorium, with 148 seats and an excellent view
- Gardens with native plants
- Sports courts, bathrooms, showers
- Kitchen
- Parking
-



IMPACT

PARQUE
PRIMAVERA
•CHO NDOBÁ.

11 HECTARES
OF PARK

CAPACITY OF
112000
PEOPLE

27000
M²
CENTRAL
SQUARE

17 SPORTS AND CULTURAL AREAS

MUSEUM OF CORN AND THE MILPA

SEED BANK

Background

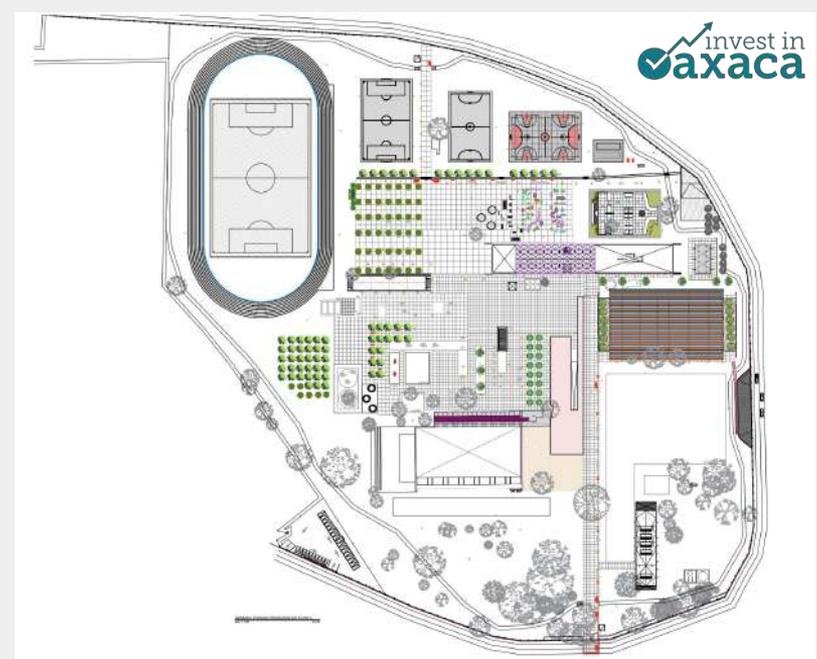
Guinness World Record with the largest tlayuda in the world

More than 120 traditional cooks from San Antonio de la Cal achieved an impressive Guinness World Record by preparing 1,200 tlayudas, far surpassing their previous record of 500 pieces



Expo Sale of the Comal for the World: La tlayuda 2025

Meeting with 45 producers, generating sales of 168 thousand pesos



The spaces that children and youth in Oaxaca will be able to enjoy

- Soccer field
- Athletics track
- Petanque
- Multipurpose court
- Parkour area
- Skatepark
- Dry bridge
- Water mirror
- Cultural center
- Sandbox
- Garden
- Milpa Museum
- Parking lot
- Kitchen
- Guard booths
- Public restrooms

¡Thank you!



DESARROLLO ECONÓMICO
SECRETARÍA DE DESARROLLO ECONÓMICO



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