



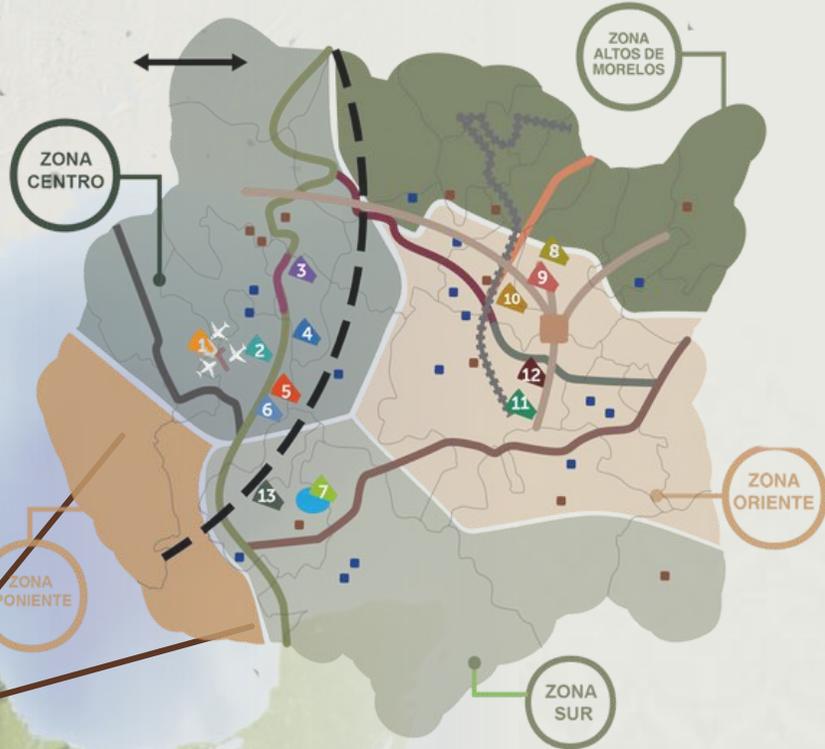
MORELOS

LA TIERRA QUE NOS UNE

GOBIERNO DEL ESTADO
2024 - 2030



MORELOS



- 1 Aeropuerto Internacional Mariano Matamoros.
- 2 Asociación de Industriales y Empresarios de Xochitlapeç A.C.
- 3 Parque Cd. Industrial del Valle de Cuernavaca.
- 4 Desarrollo Industrial Emiliano Zapata.
- 5 Parque Científico y Tecnológico Innovacyt.
- 6 Centro de Convenciones Morelos.
- 7 Lago de Tequesquitengo.
- 8 Parque industrial Yecapixtla.
- 9 Agroparque Yecapixtla
- 10 Parque Industrial Cuautila
- 11 Estación Multimodal. (En planeación)
- 12 Puerto Seco (En planeación)
- 13 Posible parque industrial (En planeación)

- AUTOPISTA DEL SOL
- PASO EXPRES TLAHUICA
- TOLUCA - ALPUYECA
- CUAUTLA - LA PERA
- CUAUTLA - CHALCO
- CUAUTLA - PUEBLA
- AUTOPISTA SIGLO XXI
- VÍA FERROCARRIL
- GASODUCTO
- TERMOELÉCTRICA
- BALNEARIOS
- MERCADOS
- POSIBLE INVERSIÓN NORPONIENTE

MORELOS

2,043,884

Total Population

463,229
people

1,378,297
people

202,358
people

Children (0–14
years): 22.7%

Youth (15–64 years):
67.4%

Senior population
(65 years and
older): 9.9%





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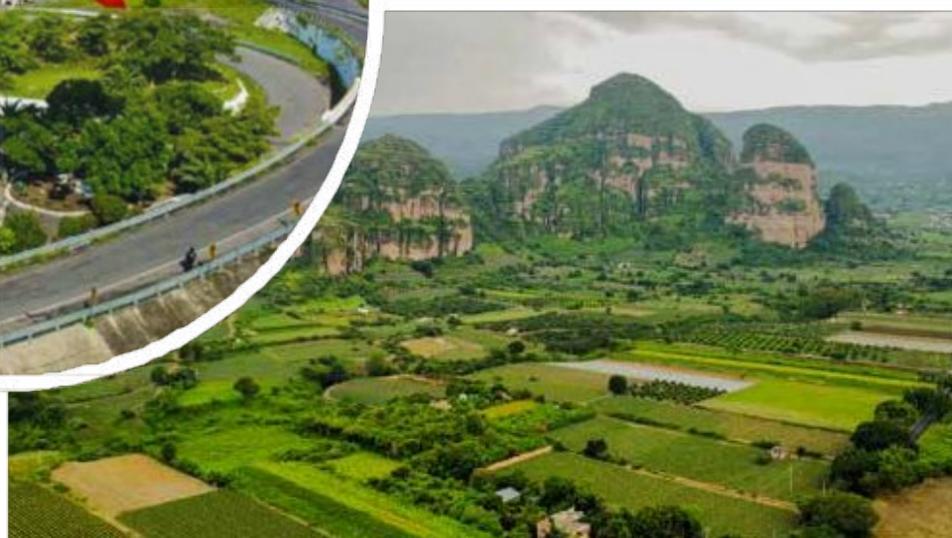
MORELOS

Morelos is a strategic state that connects communities and regions.

Its privileged location —a natural bridge between the Pacific, the country's center, and the Atlantic— facilitates strong connections between the Bajío region and the south-southeast of Mexico.

Here, expanding infrastructure, local talent, and productive vocations are oriented toward building a fairer, more sustainable, and more inclusive economy.

This is the future of Morelos: a region in transformation that is committed to collective well-being, environmental respect, and socially responsible development.





MORELOS

LA TIERRA QUE NOS UNE

GOBIERNO DEL ESTADO
2004 - 2020

ECONOMÍA

SECRETARÍA DE DESARROLLO
ECONÓMICO Y DEL TRABAJO

PRODUCTIVE VOCATIONS



MORELOS

LA TIERRA QUE NOS LLEVA
GOBIERNO DEL ESTADO
2011 - 2016

ECONOMÍA

SECRETARÍA DE DESARROLLO
ECONÓMICO Y DEL TRABAJO

MORELOS HAS:

Productive Vocations:



Agricultural Development and Agroindustry.



Tourism.



Pharmaceuticals and Medical Devices.



Industry.

Science and Technology

Productive Vocations to be

Developed:



Tourism (business and conventions).



Creative Industries.

Clean Energy and sustainability

AGRICULTURAL AND AGROINDUSTRIAL DEVELOPMENT

The region is characterized by its wealth of natural resources and its potential for the development of productive activities in the agricultural production chain.

Morelos is rich in:



Rice, cactus, medicinal spices, fig, avocado, tomato, cucumber, amaranth, poinsettia and rosehip, pear, onion, sorghum, agave, pumpkin, sugar cane, peach, green tomato, ornamental fish.

Morelos has production of:



Pitaya, guajes, jicama, blackberry, green bean, okra, gladiola, chrysanthemum, corn, grain, bean, lemon, green chili, citrus, peanut, native corn.



Poultry, pork, beef, sheep and goat meat, eggs for cooking, honey.



Queen bee production.



Tilapia, trout, catfish.



MORELOS EXPORTS

EXPORTS

SALES

Live plants (including roots),
cuttings and grafts, mycelium

US 24.4M

Figs, pineapples, avocados,
guavas, mangoes, fresh or dried

US 4.66M

Ginger, saffron, turmeric, thyme,
bay leaves, and other spices

US 1.3M



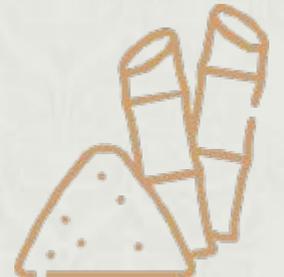


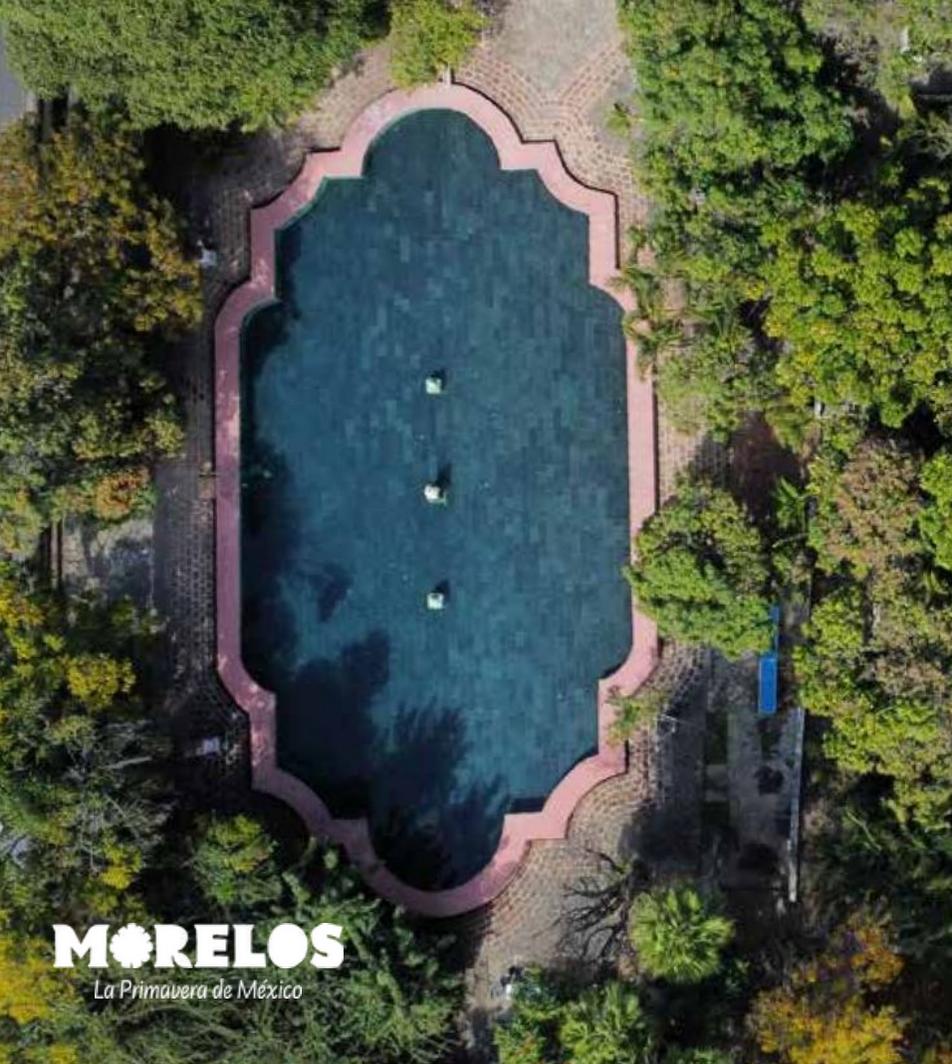
MORELOS
LA TIERRA QUE NOS LIGAN
GOBIERNO DEL ESTADO
2011 - 2016

ECONOMÍA
SECRETARÍA DE DESARROLLO
ECONÓMICO Y DEL TRABAJO

AGRICULTURAL AND AGROINDUSTRIAL DEVELOPMENT

Morelos is a state with a strong agro-industrial tradition, notable for the presence of sugar mills that produce high-quality sugar recognized nationally and internationally. In addition, it boasts solid agricultural production supported by modern greenhouses that allow for the efficient and sustainable cultivation of a variety of vegetables and flowers, positioning the state as a benchmark in the agri-food sector.





MORELOS
La Primavera de México



MORELOS

LA TIERRA QUE NOS UNE
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1917 - 2017

ECONOMÍA

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TOURISM



Morelos has four Pueblos Mágicos:

Tezotlán, Tlayacapan, Tlaltizapán, Xochitepec.



Morelos is home to 8 archaeological sites including:

El Tepozteco, Xochicalco, Teopanzolco, Las Pilas, Coatepec, Tlaltenango, Xochitepec, Tres Cerritos.



Morelos has a great cultural wealth that is reflected in:

43 houses and cultural centers, 42 museums and heritage estates.



Morelos has 788 hotels

12,482 rooms, 4,000 weddings per year on average, approximately 80 weddings each weekend, 2,500 restaurants, 6 national and international theme parks and

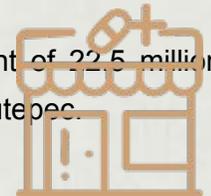


PHARMACEUTICAL AND DEVICES

VANTIVE, A company specializing in kidney therapies and multi-organ support, announced a \$70 million investment in a second phase as part of its capacity expansion.

IFA CELTICS whose investment promotion project includes leveraging its geographic location as a logistical advantage and promoting technology-based companies with an emphasis on the pharmaceutical sector. announced an investment of \$85 million.

NEOLPHARMA has announced an investment of 22.5 million dollars in the state of Morelos, specifically in Jiutepec.



MORELOS EXPORTS

EXPORTS

SALES

Parts and Accessories of Motor
Vehicles

US 241M

Discs, Tapes, and Other Sound
Recording Media

US 231M

Fiberglass, Glass Wool, and
Manufactures of These Materials

US 130M

The main export destinations in 2024 were the **United States (US\$1,005M)**, **Canada (US\$42.5M)**, and **Belgium (US\$32.4M)**.



RELEVANCE ON THE STATE OF MORELOS

Morelos has key elements:



7 industrial parks in operation, with growth potential in 6 of them.



42 centers and institutes of research.



84 higher education institutions, that generate highly qualified talent



with the ability to adapt to investment needs.



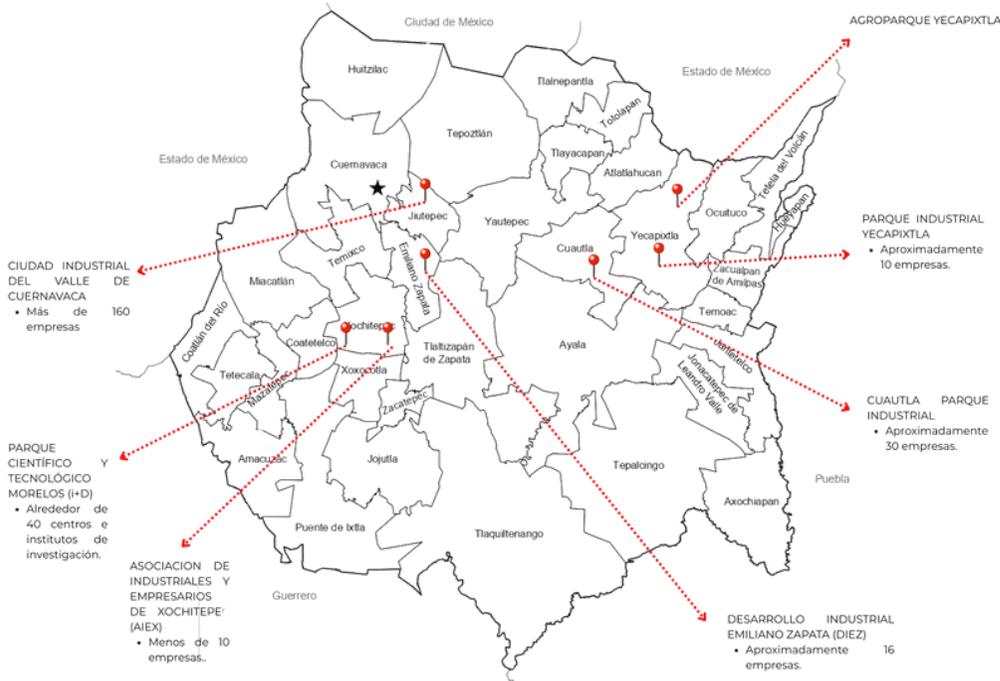
Strategic connectivity, with a road network that links us to the country's main markets.

Cuernavaca International Airport with high potential for reactivation and the possibility of rehabilitating the **railway**. (Multimodal station in Cuautla).

These advantages **position us** as a state with optimal conditions for receiving national and international investment. And, of course, they allow us to actively participate in Plan Mexico, presented by the



PARQUES INDUSTRIALES MORELOS



INDUSTRIAL INFRASTRUCTURE

7 industrial parks with diverse capabilities to boost economic activity and attract key investments to the state.



Morelos Science and Technology Park (R&D)



Cuatla Industrial Park



Industrial City of the Cuernavaca Valley (PROCIVAC)



Yecapixtla Agropark: From Morelos to the World



Emiliano Zapata Industrial Development (DIEZ)



Association of Industrialists and Entrepreneurs of Xochitepec (AIEX)



SCIENCE AND TECHNOLOGY

Furthermore Morelos **Has 42 Research Centers and Institutes**

 Some of them are:

 Instituto de Biotecnología de la UNAM.

 Instituto de Energías Renovables de la UNAM.

Instituto Nacional de Salud Pública.





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1917 - 2017

ECONOMÍA

SECRETARÍA DE DESARROLLO
ECONÓMICO Y DEL TRABAJO

EDUCATIONA L OFFER

We have a broad and diverse educational offering, providing opportunities for training at different levels and in different areas of knowledge. ***Our institutions stand out for their academic quality, modern infrastructure, and innovative programs.***



8,665 EGRESADOS

3,100 EGRESADOS CAMPUS STEM



MORELOS

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2014 - 2018

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STRATEGIC SECTORS TO BOOST

NEW SECTORS

Strategic sectors to boost:



Business and Convention Tourism



Creative Industries



Clean Energy and Sustainability



Logistics Sector



Pharmaceutical Sector: Vaccines



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LOGISTICS CENTER

To promote Morelos as a Logistics Center, key projects are being promoted:



Reactivation of the Cuernavaca airport.



Negotiations to **rehabilitate the Cuautla railway corridor**.



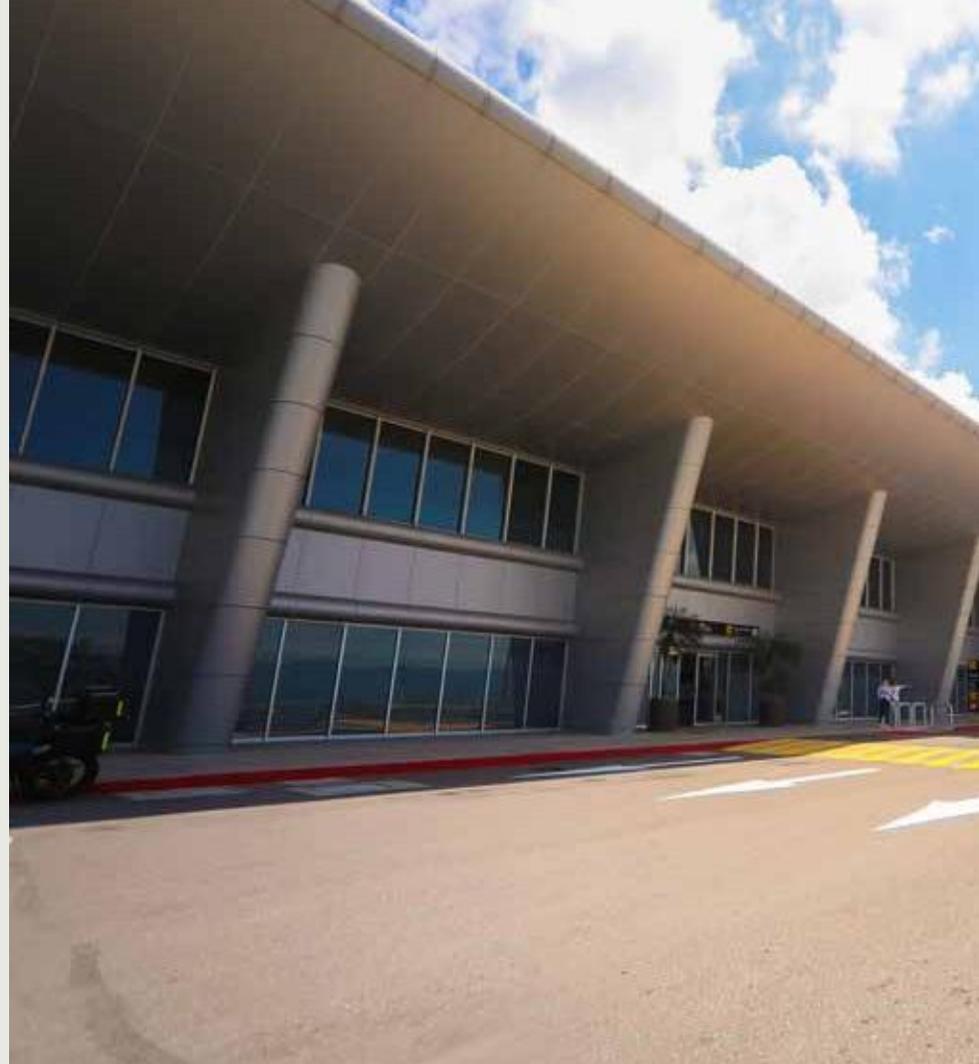
Investment in existing industrial parks.

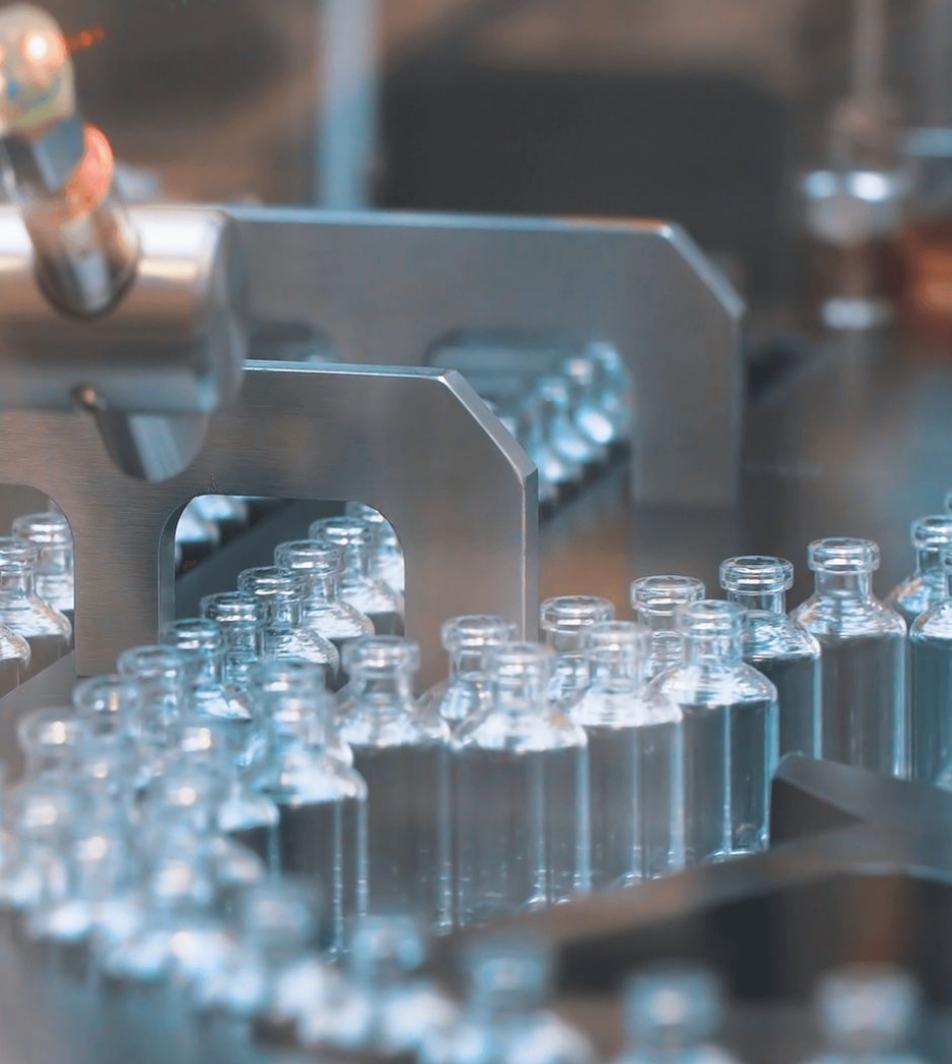


Expansion with the "Land and Freedom" highway circuit.



Infrastructure improvement (private investment).





PHARMACEUTICAL: VACCINES

Morelos is strategically positioned to integrate into the Mexico Plan, offering favorable conditions for investment, technological development, and production in the health sector.

With the support of more than 160 companies located in CIVAC, along with expanding infrastructure, privileged logistical connectivity, qualified human capital, and strong academia-industry collaboration, the state stands out as a natural destination to attract national and international investment in the pharmaceutical and



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MORELOS

— LA TIERRA QUE NOS UNE —





MORELOS

LA TIERRA QUE NOS UNE

GOBIERNO DEL ESTADO

2024 - 2030

MEXICO PLAN: MORELOS

— LA TIERRA QUE NOS UNE —



Plan Carretero

Ejes Prioritarios

115,984 mdp de inversión
1,980 km de intervención

- Cuatla – Tlapa – Marquelia (13,502 mdp – 264 km)
- Pachuca – Huejutla – Tamazunchale (6,674 mdp – 97 km)
- Bavispe – Nuevo Casas Grandes (1,859 mdp – 69 km)
- Circuito Tierra y Libertad (124 mdp – 7 km)
- Toluca – Zihuatanejo (18,592 mdp – 317 km)
- Salina Cruz – Zihuatanejo (28,274 mdp – 478 km)
- Macuspana – Escárcega (11,197 mdp – 130 km)
- Ciudad Valles – Tampico (6,397 mdp – 68 km)
- Transpeninsular: Tijuana – Ensenada, By Pass (3,500 mdp – 24 km)
- Saltillo – Monclova (7,724 mdp – 179 km)
- Guaymas – Esperanza – Yécora – Chihuahua (18,141 mdp – 347 km)

2025-2030
347,952 empleos

44,800 km de conservación.
3,000 km de caminos rurales.



Reactivation of Cuernavaca Airport (Passangers and Cargo):

- Strategic Fiscal area

Development of the New PODEBIS Industrial Park

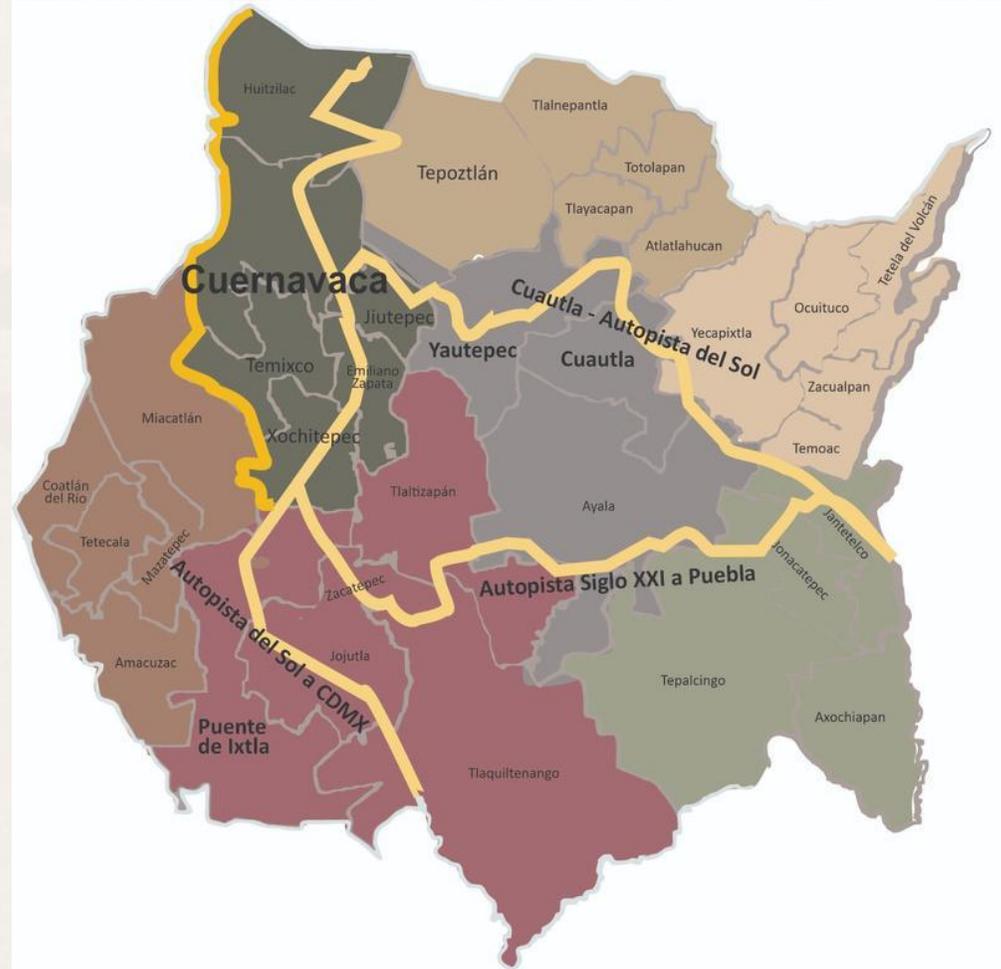
- Dry Port
- Fiscal Area

Construction of the Cuautla-Tlapa-Marquelia Highway.

Reactivation of the Cuautla multimodal railway corridor.

Investment in current industrial parks (7).

Creative Industries in Xochitepec.





Agroindustria



Industry



Tourism



Pharmaceutic
al



Scientific



Clean Energy

“MORELOS LOGISTICS CENTER”





MORELOS

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GOBIERNO DEL ESTADO
2014 - 2016

ECONOMÍA

SECRETARÍA DE DESARROLLO
ECONÓMICO Y DEL TRABAJO

STRATEGIC INFRASTRUCTURE DEVELOPMENT LOGISTICS CENTER



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ECONOMÍA

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ECONÓMICO Y DEL TRABAJO

MORELOS, DEVELOPMENT AND COMPETITIVENESS

CONCLUSIONS

Morelos has the potential, infrastructure, and strategic projects to become a logistics hub for Mexico and a fundamental part of Plan Mexico.

With everyone's active participation in this program and the creation of the Investment Council, investment attraction and the modernization of our infrastructure will be strengthened, allowing us to take the next step toward consolidating our position as a strategic hub for commerce and industry in the country.

boosting the state's competitiveness and building the future of national logistics development



MORELOS

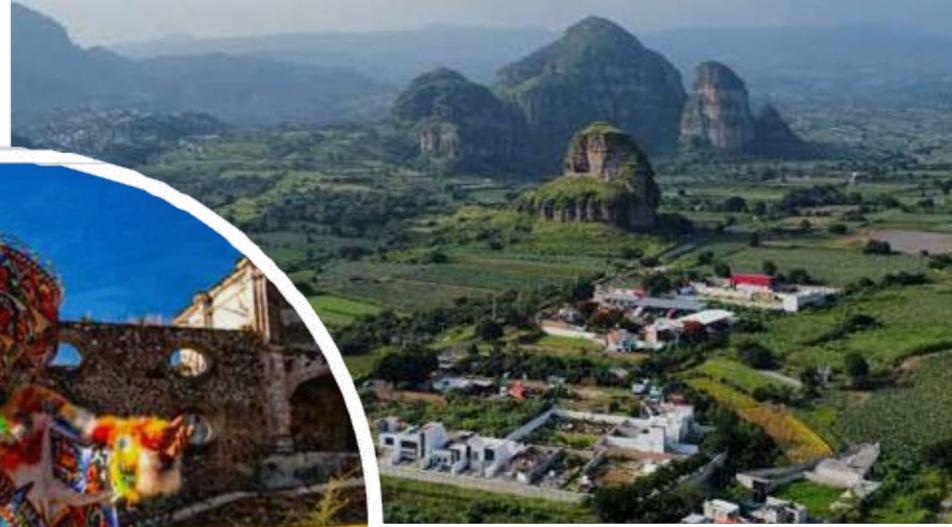
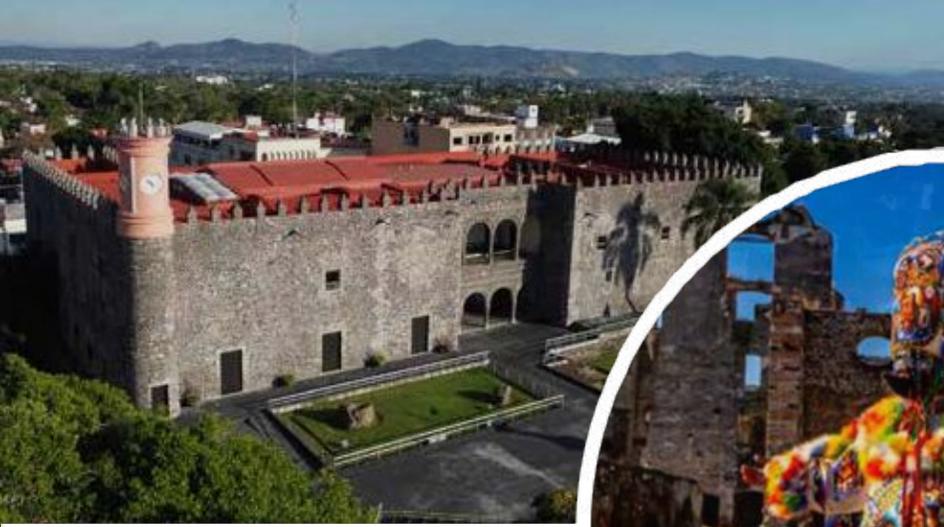
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GOBIERNO DEL ESTADO

2024 - 2030

Discover the best of
Morelos with just one
scan!







MORELOS

— LA TIERRA QUE NOS UNE —

GOBIERNO DEL ESTADO

2024 - 2030

