



TRANSFORMANDO
GUERRERO
GOBIERNO DEL ESTADO
2021 - 2027



SECRETARÍA DE
**FOMENTO Y DESARROLLO
ECONÓMICO**

Guerrero a Nice Place for Business and Investment

GUERRERO A NICE PLACE FOR BUSINESS AND INVESTMENT

November, 2025



STATE ECONOMIC OVERVIEW



149,114 Micro, Small and Medium Enterprises

145,548 micro **97.6%**

3,032 small **2.0%**

483 medium **0.3%**

Sectorial share of GDP 2024 = 1.3%

5.6%

Primary
Activities

19%

Secondary
Activities

71.1%

Tertiary
Activities

Economic Growth in Guerrero

In the last two quarters of 2025, Guerrero's economy has expanded by an average of 6.61%, making it the fastest-growing state in the country, according to Mexico's National Institute of Statistics and Geography - INEGI.

Growth is shown in the tertiary sector, such as tourism, commerce and services, making these the main drivers of expansion.



BASIC CONCEPTS



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SECRETARÍA DE
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3,606,733
Residents



63,595.9 km²



85 Municipalities or
Local Council



Chilpancingo de los
Bravo, Capital and site of
the State Government



8 Diverse Regions



Guerrero is located in the North with the State of Mexico and Morelos, to the Northeast with Puebla, to the Northwest with Michoacan, to the South and Southwest with the Pacific Ocean, and to the East with Oaxaca.

ADVANTAGES



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We have the best pacific beaches!



522 Km
Of Coast



5,402 km²
Continental platform
Area



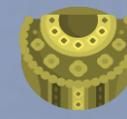
Warm and wet
weather



25°C
Middle ambient
Temperature



Popular
Tradition



Culture



Gastronomy



Deep sea
Fishing



Fun or
Entertainment
or Hobby



Leisure Time or
Holiday



CONNECTIVITY



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Port System Administration in Acapulco



Industrial Park Guerrero



Mexico City

Strategic Position in the Globalization Process to install industrial Parks

You can produce

And Distribute goods

Hinterland (Vehículos) / Acapulco – CDMX - Edo Mex – Puebla - Morelos



71 km 40 min



355 km 4:00 hrs

Services that we offer in the Industrial Park of Guerrero



INFRASTRUCTURE



2 Internationals Airports

Acapulco

7 Domestic Flights
2 Internationals

Zihuatanejo

4 Domestic Flights
4 Internationals



2 Roads Toll

Ground conectivity with

México City , the biggest market in the country.

Lázaro Cárdenas Port.



5 Ports

Ixtapa, Zihuatanejo, Vicente Guerrero, Acapulco, Puerto Marqués.

ASIPONA or Port System
Administration

6,120 M2
Clean Load

Specialized
vehicles Marine
Terminal
Building

Cruise ship
Terminal

Cabotage (In
the near future)



NEARSHORING



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The fact that México shares the borderline with USA that allows us an immediate entrance to the biggest market of the World and at the same time builds bridges to Latin American Countries can become a key factor with Europe, what is very positive and our State Guerrero has to take profit and his proximity with the Capital, Mexico City.

12

Free Trade Agreement

with 46 Countries

32

Agreements for the Advertising and Reciprocal Protection of investments

with 33 Countries

9

Limited Range Agreements with the Latin American Integration Association (ALADI)

Partners of ALADI



+ 4 hrs

For Mexico City (CDMX)

Conectivity

Access to Lázaro Cárdenas Port

Point to point, we have an

Highway from Oaxaca to Michoacán

FORELAND



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The access to the Lazaro Cardenas be of benefit to Guerrero, because the fastest trade route for any shipment coming from Asia (18 days). So, there was already a Free Trade Agreement between USA-Mexico and Canada, in consequence there are no problems to the traffic of merchandises by railway since Lazaro Cardenas to Guadalajara until Laredo, TX.



Lázaro Cárdenas Port

The importance of the Lazaro Cardenas Port is explained by the fact that Maersk Sealand Shipping Company has concentrated its largest loading and unloading operation there



Port System Administration

Specialized vehicles Marine Terminal Building



REAL ESTATE SECTOR DIAMANTE ZONE ACAPULCO



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REAL ESTATE SECTOR DIAMANTE ZONE ACAPULCO 2025



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Anuncio de inversiones



Gobierno de
México

Turismo
Secretaría de Turismo

7,900 mdp

Inversión total

Inversión	Monto
Palm Diamante	3,400 mdp
Proyecto Aqua Acapulco	860 mdp
Nao Diamante	1,560 mdp
Romano Palace	340 mdp
Armando's Le Club	1,100 mdp
El Cano	550 mdp
CICI	200 mdp



TOURISM SECTOR



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SECRETARÍA DE
TURISMO
DEL ESTADO DE GUERRERO

2023
14 Cruises

2024
9 Cruises

2025
20 Cruises



Semana Santa 2025 Rebasa Expectativas

Derrama económica
**144 mil
948 MDP**
▲ 5.4% vs 2024

Ocupación hotelera
67.7%
▲ 3.2% vs 2024

Llegada de turistas a nivel nacional
**8 millones
670 mil**

incluye llegada a hoteles, segundas residencias, casas de familiares y amigos y por medio de plataformas de hospedaje tipo Airbnb)

OCUPACIÓN HOTELERA	
DESTINOS CLAVE	PORCENTAJE
Acapulco	95.2%
Mazatlán	91.0%
Nuevo Nayarit	88.3%
Riviera Maya	87.1%
Cancún	84.0%
Los Cabos	83.2%
Puerto Vallarta	82.7%
Bahías de Huatulco	80.2%
Querétaro	76.4%
Monterrey	76.0%
Tecate	75.6%
Merida	72.7%

FUENTE: SECTURMX
Periodo del 12 al 20 de abril 2025.

HOTELES CON HABITACIONES DISPONIBLES

Acapulco

HOTELES Y HABITACIONES

	Hoteles	Habitaciones
ZONA DIAMANTE	47	3,995
ZONA DORADA	101	7,407
BAHIA HISTORICA	97	3,570
PIE DE LA CUESTA	29	396
ACAPULCO	264	15,368

19,700 habitaciones antes de otis **78%**

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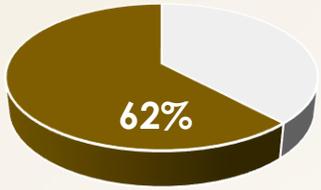
SECRETARÍA DE TURISMO DEL ESTADO DE GUERRERO

GUERRERO HOGAR DEL SOL



MINING VOCATION

Manifestation of mineralization throughout the State.



Foreign Direct Investment



Export Value



Important Deposits of Gold, silver and copper



Great growth in the extraction of iron, lead and zinc



International Presence.



Diversity in non-metallic minerals for construction.



OVERVIEW OF THE MINING INDUSTRY IN GUERRERO

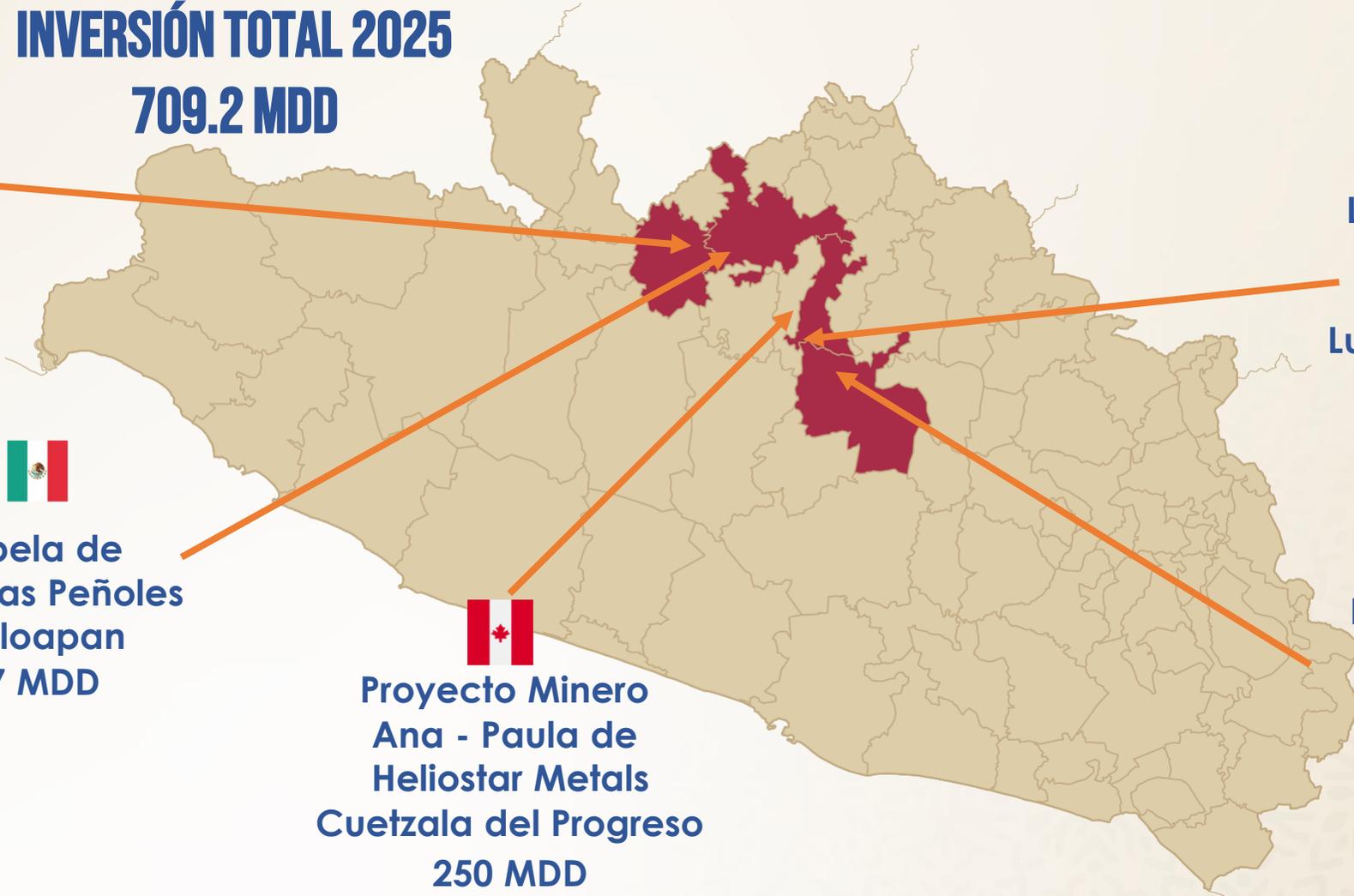
INVERSIÓN TOTAL 2025

709.2 MDD

Main Private Investment Projects



Campo
Morado de
Luca Mining
Arcelia
17 MDD



Limón - Guajes y
Proyecto Minero
Media
Luna de Torex Gold
Cocula
94.5 MDD



Capela de
Industrias Peñoles
Teloloapan
7.7 MDD



Proyecto Minero
Ana - Paula de
Heliostar Metals
Cuetzala del Progreso
250 MDD



Los Filos y Proyecto
Minero Bermejál
subterráneo
de Equinox Gold
Eduardo Neri
340 MDD

Fuente: CAMIMEX



OVERVIEW OF THE MINING INDUSTRY IN GUERRERO

Impactos Económicos

Empleos
2024

IED
2021

Importations
2023

Derrama
2023



Directos

Indirectos

4,633

22,966

**1,382
MDD**

61.9%

1,210 MDD
Exportaciones Guerrero

1,195 MDD
Exportaciones Minería

99%
Participación Minera

**9 mil
MDP**

Fuente: SEFODECO

Fuente: SE

Fuente: INEGI

Fuente: SEFODECO 2024



POTENTIAL AGRIBUSINESS



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Important Factor the Protection of
designation of origin Mezcal
Product

1

Place as
coconut
Producer

**199 thousand
tons**

2

Place as
mango
Producer

**415 thousand
tons**

5

Place as
coffee
Producer

**38.6 thousand
tons**

5

Place as mezcal
Producer with
certificate of origin

**94 thousand
liters to 45°**

9

Place as
Producer of
honey bee

**2.11 thousand
tons**

INVESTMENT INCENTIVES ACCORDING TO



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Law of Economic Promotion, Investment and Development of Guerrero State



Investment Amount



Social Profitability



Sustainable Development



New Jobs



Taxes



Laws

Payment for personal work	25 - 80%	5 years
Property Tax	25 - 80%	5 years
Sale of real estate of land	25 - 80%	Single payment

License of construction sector	25 - 70%	Single payment
Registration of Constitutive Acts	25 - 80%	Single payment
Registration of credits before the Public Registry Office	25 - 80%	Single payment



Despite the challenges, the positive trend in economic indicators and the commitment to responsible public policies provide a favorable environment for investment.

Guerrero is at a juncture of transformation; the recent economic recovery, the dynamism of key sectors, and the implementation of public policies oriented towards inclusive and sustainable development allow us to anticipate a more promising future for the entity.





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SECRETARÍA DE
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Secretary of Economic Development and Promotion

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