

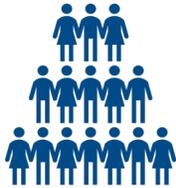


ECONOMÍA

SECRETARÍA DE ECONOMÍA

Guanajuato's Macroeconomics

(The state in numbers)



6TH MOST
POPULATED STATE

6.3 million
inhabitants



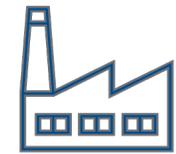
5TH LARGEST
ECONOMY

\$70 billion USD



#1 EXPORTER
WITHOUT A BORDER

\$33 billion USD



INDUSTRIAL
LEADERSHIP

2nd largest
manufacturer in
Mexico



ECONOMICALLY ACTIVE
POPULATION

2.8 million people
1.5 million under 39 years old



LABOR
AVAILABILITY

69,000 new people enter
the economy per year



LABOR STABILITY

Business oriented
unions



DIVERSIFIED
ECONOMY

12 Industrial Clusters

Guanajuato's Location

(The heart of Mexico)



IN A 400KM RADIUS

80% Of Mexican Market
70% Of Foreign Trade
60% Of Population

Highway

EL PASO

PIEDRAS NEGRAS

NUEVO LAREDO

MONTERREY

ALTAMIRA PORT

GUADALAJARA

MEXICO CITY

MANZANILLO PORT



Guadalajara — 3 Hours | Mexico City — 4 Hours | Manzanillo — 6 Hours | Altamira — 8 Hours

Monterrey — 8 Hours | Nuevo Laredo — 10 Hours | Piedras Negras — 11 Hours

El Paso — 17 Hours

Railway

MEXICALI
NOGALES

EL PASO

PIEDRAS NEGRAS

NUEVO LAREDO

MATAMOROS

ALTAMIRA PORT

VERACRUZ PORT

MANZANILLO PORT
LAZARO CARDENAS PORT



NEW Celaya, Gto. Multimodal Inland Port & Bypass

CPKC Multimodal in Comonfort, Gto.

FERROMEX Multimodal in Silao, Gto.

Ferromex

CPKC

+ 5 0 0 Projects Preferred Guatemala



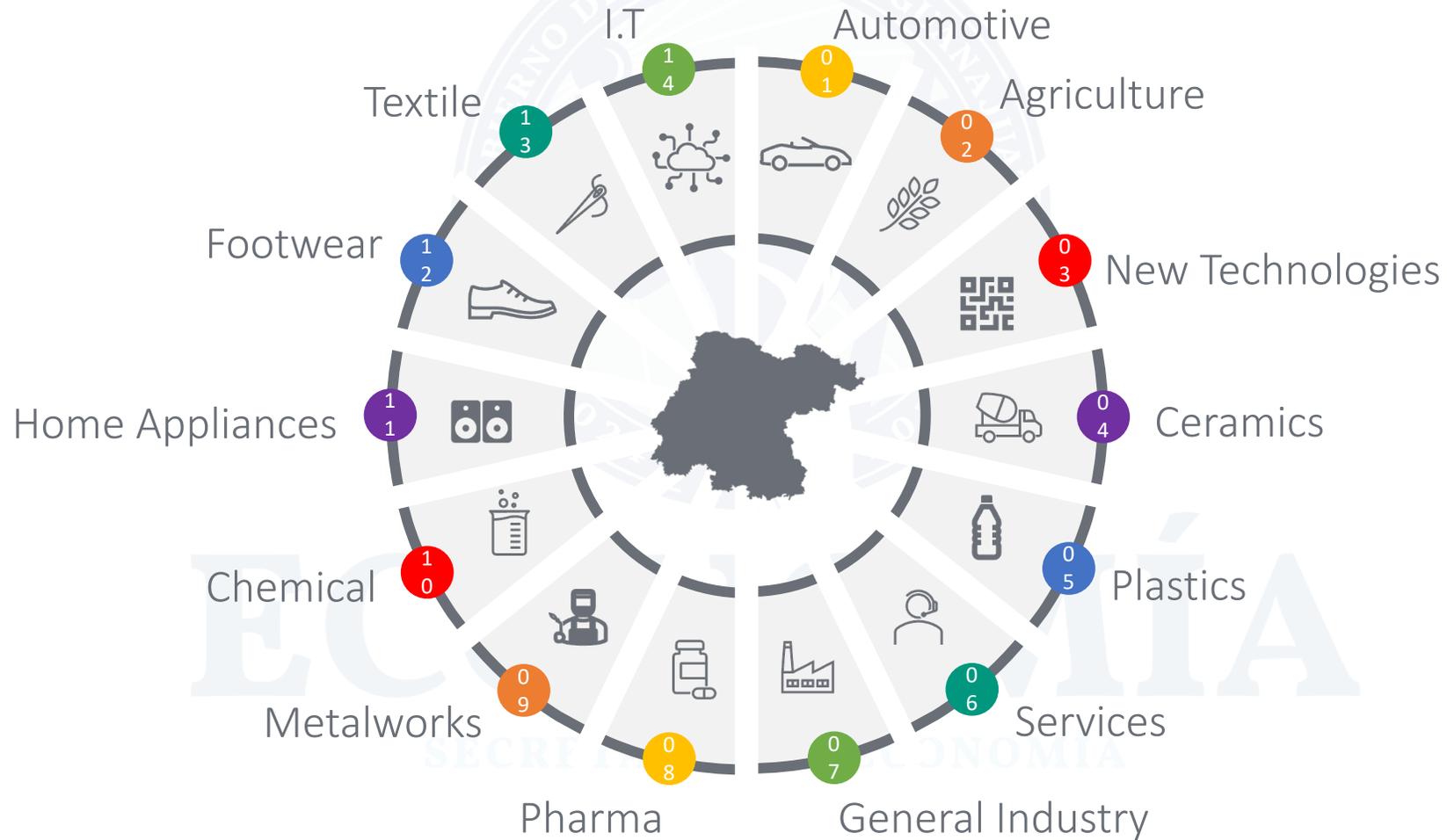
ECONOMÍA

NORTH AMERICA + 90 PROJECTS | MEXICO & SOUTH AMERICA + 160 PROJECTS

EUROPE + 130 PROJECTS | ASIA + 130 PROJECTS

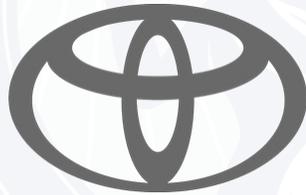
+20% GDP | +20% Jobs | \$25,228 million USD | 209,680 Jobs

Main Industrial Sectors



Guanajuato vehicle production

(The #1)



Mexico's Top vehicle producer with over 845,000 units

Over 23% of national production

Guanajuato hosts over 500 OEM, T1, T2 & T3 operations



Leader in EV Supply Chain

(The undisputed #1 for a reason)

Product Category	Suppliers Gto	Suppliers Nationwide	Share	Rank
Batteries & Capacitors (T1 & T2)	23	102	23%	#1
Cooling & Thermal Management (T1 & T2)	13	33	40%	#1
Electric Powertrain (T1 & T2)	18	60	30%	#1
Power Control Units (T1 & T2)	7	18	39%	#1
Additional EV Components (T1 & T2)	36	113	32%	#1
Raw Materials (T3)	22	81	28%	#1

“Guanajuato isn't just participating in the future of mobility—
We're building it.”

Guanajuato Technology Centers

(R&D partnerships)



Axles



Lighting



Ciber
Tire



Technology
Transfers

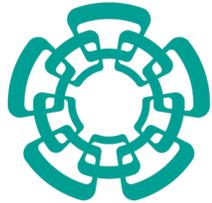


Regional
Products



Public R&D Centers

(At everyone's service)



Cinvestav



CIMAT



CIATEC



CENTRO DE INVESTIGACIONES
EN ÓPTICA, A.C.

LAPEM®

Education Performance

(Tertiary Level – Enrollment)

Area	Technic	Bachelor	Master	Special	Doctor	Total
Health	428	16,256	121	3,149	79	20,033
Law & Social Studies	-	33,103	1,775	291	183	35,352
Education	-	20,795	3,507	108	1,628	26,038
Business & Management	2,573	53,086	3,680	76	179	59,594
Engineering	3,767	52,806	470	64	202	57,309
Nature Sciences & Maths	-	3,094	277	55	323	3,749
Services	1,440	3,776	85	30	1	5,332
Arts	216	6,800	90	25	105	7,236
Agronomy & Veterinary	426	5,304	183	19	-	5,932
IT	1,520	11,308	272	-	9	13,109
Total	10,370	206,328	10,460	3,817	2,709	233,684

2023-2024 School Cycle

Education Performance

(Tertiary Level – Graduates)

Area	Technic	Bachelor	Master	Special	Doctor	Total
Health	206	2,318	75	490	9	3,098
Law & Social Studies	-	3,834	712	201	29	4,776
Education	-	2,325	1,285	51	694	4,355
Business & Management	997	7,590	1,824	5	36	10,452
Engineering	1,250	8,231	214	67	49	9,811
Nature Sciences & Maths	0	426	147	43	84	700
Services	362	537	31	-	1	931
Arts	44	856	63	14	17	994
Agronomy & Veterinary	78	708	71	9	-	866
IT	402	1,326	81	-	1	1,810
Total	3,339	28,151	4,503	880	920	37,793

2023-2024 School Cycle

Incentives

(Cash Support)

Program: “*Invierte en Guanajuato*”

Managed by: Undersecretariat for Investment Promotion

Guanajuato provides direct financial support to qualified investment projects through the following:

- Granted based on the amount invested in fixed assets (machinery, equipment, buildings).
- Awarded also according to the number of direct jobs created and sustained over a five-year period.
- Tailored to the scale and strategic importance of the project.
- Full incentive amount is paid upfront directly to the company, improving early-stage liquidity and reducing initial investment burden.



Incentives

(Training Scholarships)

Program: “BEK-T” (*Bécate*)

Managed by: Undersecretariat for Training and Employment

To support workforce development and reduce labor onboarding costs, Guanajuato offers:

- Training Cost Coverage
 - Covers the full cost of training for new hires, ensuring rapid ramp-up of operations.
 - Scholarship payments are made directly to participants, not the company, eliminating any administrative or fiscal burden on the employer.
- Customized Training Programs
 - Tailored programs can be developed in partnership with the company and state-run training centers (e.g., IECA), matching the specific skills needed.

Your One-Stop-Shop

(Comprehensive Support Services)

Project Coordination

- Single point of contact
- Personalized Support

Site Selection Support

- Available sites list
- GIS & Zoning data
- Site visits

Soft Landing Services

- Logistical support for delegations
- On-Site Business Agendas

Permitting and Regulatory Guidance

- Assistance for 3 levels of Government
- Guidance for full compliance

Due Diligence Support

- Local Suppliers directories
- Public and Private Sectors meetings
- Trusted Advisors list

General Advisory

- Regional Best Practices
- Regional data & statistics
- Life-time project support (Aftercare)



Contact Information

(At your service)

For more information regarding the advantages of Guanajuato or any additional inquiries don't hesitate to contact:

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