



DURANGO

LAND OF OPPORTUNITIES,

WEALTH AND VALUE IN

MÉXICO



2022 **DURANGO** 2028
GOBIERNO DEL ESTADO



El valor de
nuestra
gente



LOCATION



ALTITUDE

1,890 M



LAND AREA

123,181 km²



POPULATION:

1.8 million



4th Largest State in Mexico

ECONOMIC REGIONS

DURANGO CITY

- ▶ **4th most competitive city among those with a population from 500,000 to 1M inhabitants in Mexico.**
Urban Competitiveness Index, 2022.
- ▶ **2nd state with the highest score in the indicator for order and security of Rule of Law.**
Word Justice Project, 2021-2022.
- ▶ **6th most affordable place to live overseas in 2019.**
Forbes, 2019.



LAGUNA REGION

- ▶ **Ranks 7th in Mexico's largest metropolitan areas.**
- ▶ **12th most competitive metropolitan area in Mexico.**
Urban Competitiveness Index, 2022.
- ▶ **Main Cities in Laguna: Gómez Palacio & Lerdo.**
- ▶ **Hosts a consolidated industrial supply base.**

ROAD CONNECTIVITY



| FROM DURANGO TO: | Km | Hours |
|------------------|-------|-------|
| Mazatlán | 247 | 2.3 |
| Aguascalientes | 427 | 5 |
| San Luis Potosí | 494 | 5.5 |
| Guanajuato | 612 | 6.5 |
| Chihuahua | 688 | 6.3 |
| Querétaro | 698 | 8 |
| Piedras Negras | 585 | 6.1 |
| Nuevo Laredo | 620 | 6.1 |
| CDMX | 901 | 10 |
| Matamoros | 718 | 7.1 |
| Altamira | 728 | 8.5 |
| Manzanillo | 958 | 10.1 |
| Ciudad Juárez | 840 | 8 |
| Veracruz | 1,294 | 13.3 |

Source: SCT, 2021

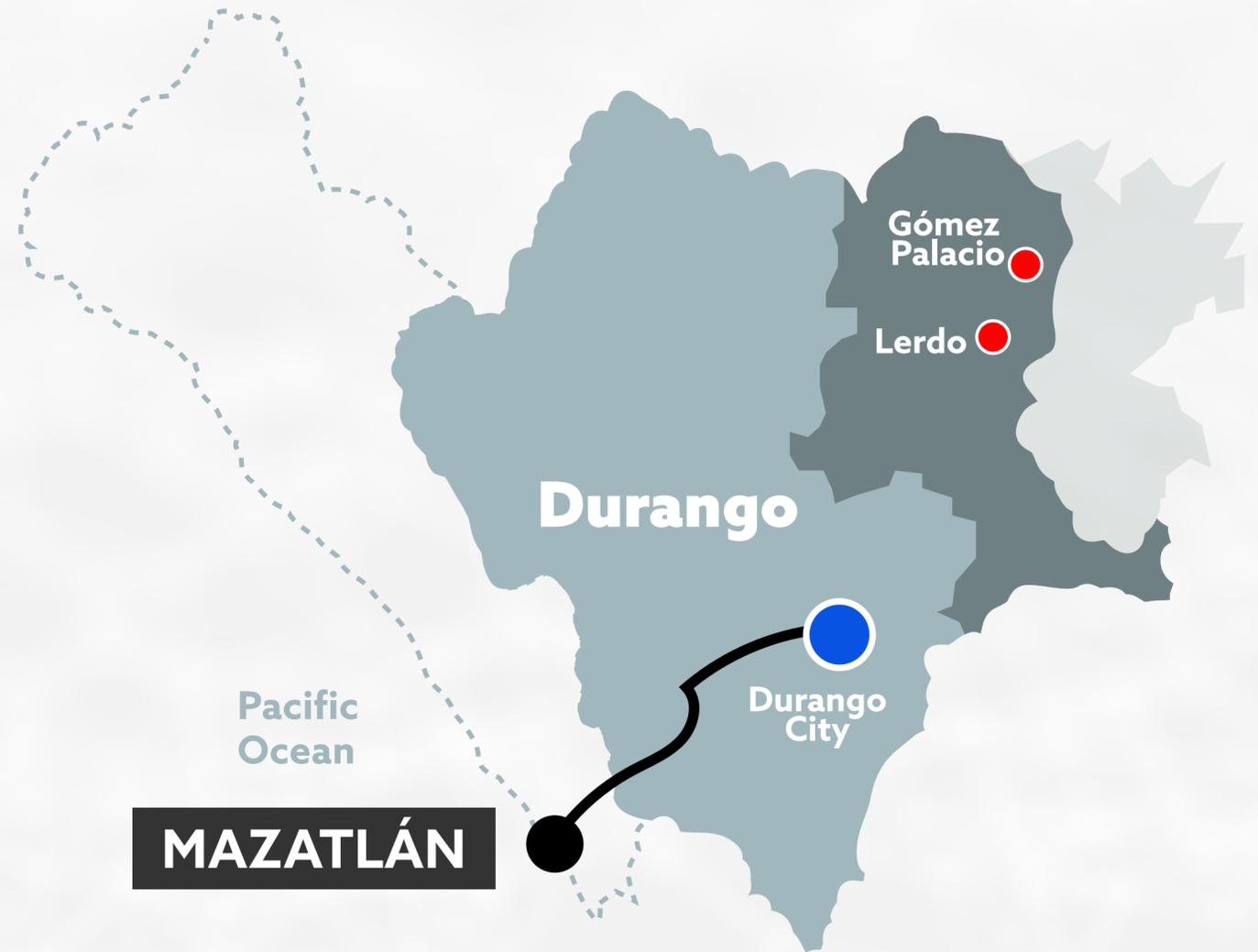


**MODERNIZATION
AND EXPANSION
PROJECT**

The Brand **NEW**
ENTRANCE to Mexico from
the Asian Markets

MAZATLÁN SEA PORT

A new port on the Pacific



**2.5 hours to
Mazatlán Port**

USMCA CORRIDOR



**PORT OF
MAZATLÁN**

The fastest route from the Pacific to the Atlantic Ocean in Mexico.

RAILROAD SYSTEM



Railroad Operator

- Ferromex
 - Ferrocarril Coahuila - Durango
 - Kansas City Southern De México
 - FERROISTMO
 - FERROSUR
-
- ⚓ Borders
 - ⚓ Ports
 - Gómez Palacio City
 - Durango City

Source: Ferromex Ferrocarriles Mexicanos, 2022.

AIR ROUTE



- Gómez Palacio City
- Durango City

Source: Oma (Airport Administration) , 2023.



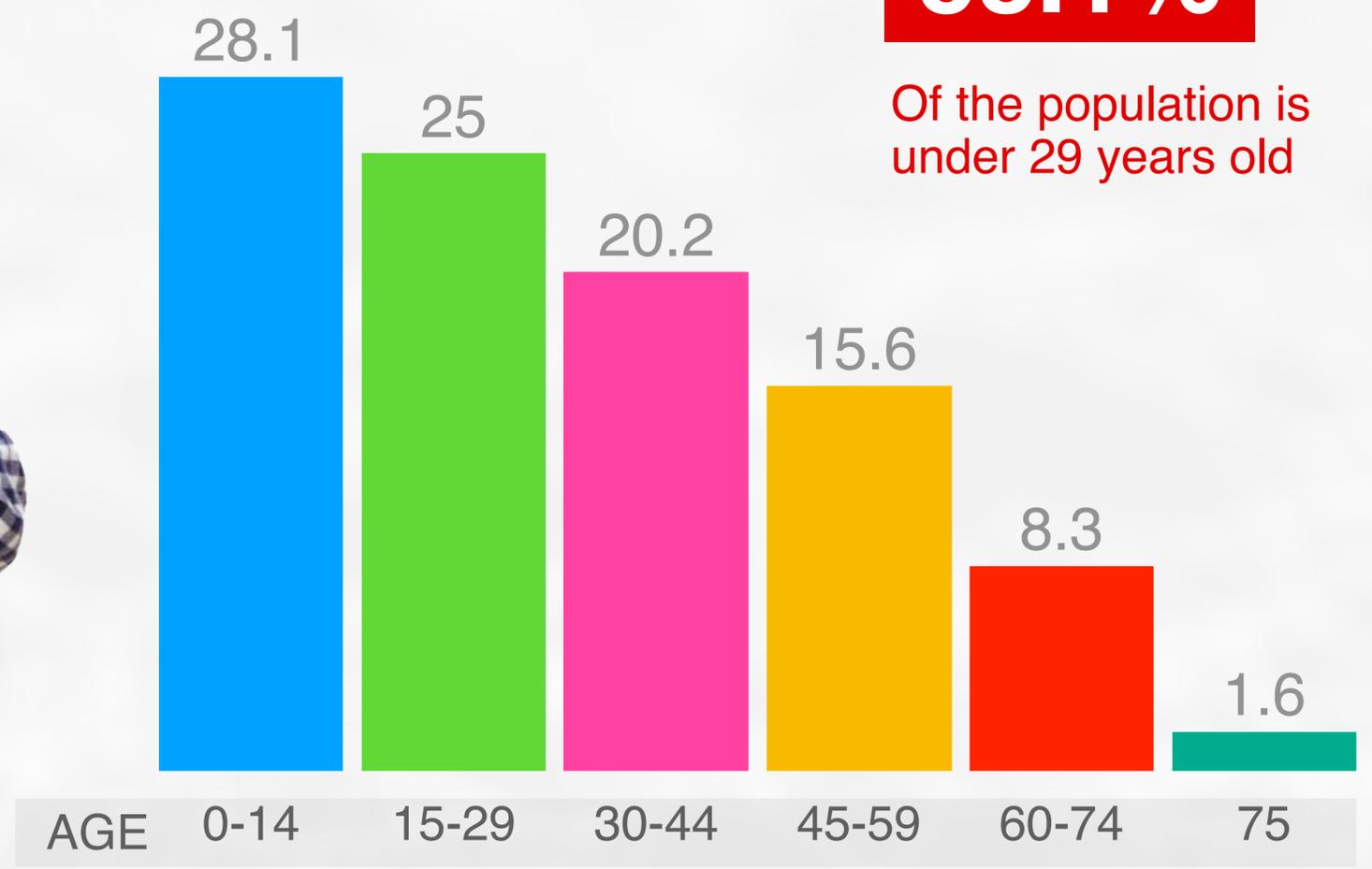
1.8

MILLION
INHABITANTS

DEMOGRAPHY

53.1%

Of the population is under 29 years old



Our youth population guarantees labor availability for the next **3 DECADES**

Source: Inegi 2020.

HIGHLY SKILLED LABOR FORCE

Engineering,
Administration, Social
and Humanistic Careers

72

UNIVERSITIES

53,999

College Students

9,393

Graduates/Year

78

TECHNICAL
SCHOOLS

23,028

College Students

9,155

Graduates/Year

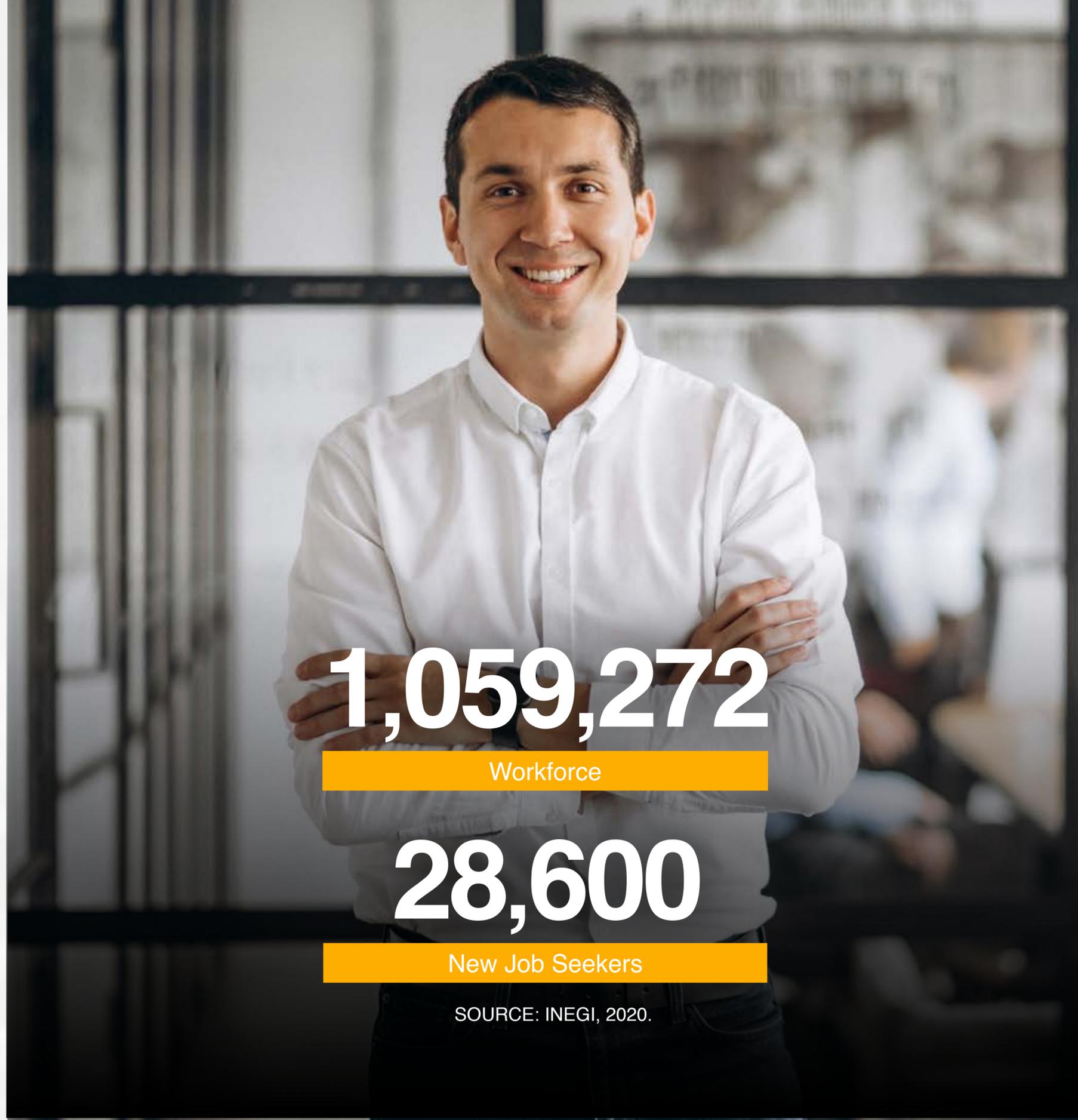
1,059,272

Workforce

28,600

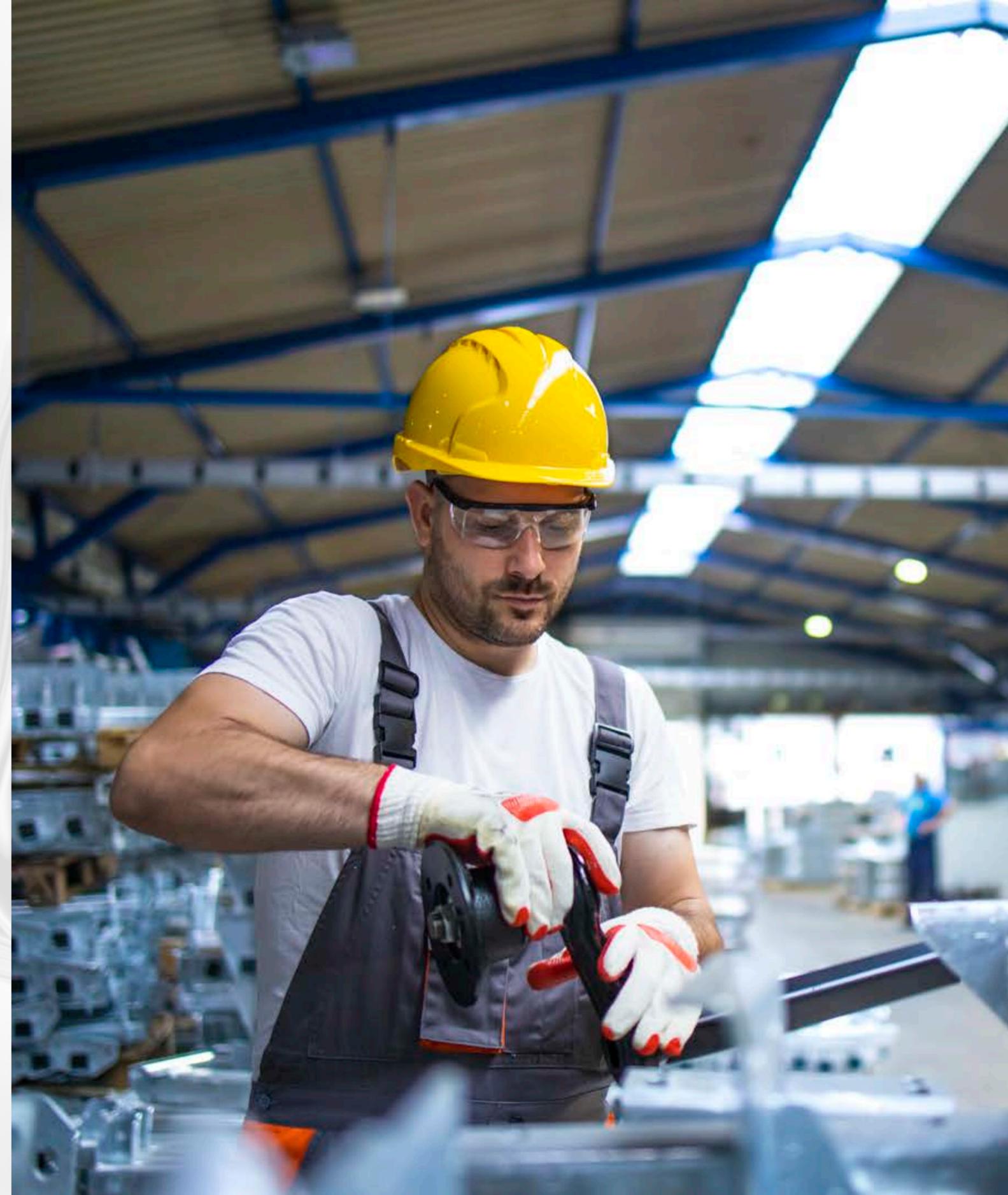
New Job Seekers

SOURCE: INEGI, 2020.



ONE OF THE MOST COMPETITIVE

Durango has one of the most competitive Labor costs in Mexico with a daily average salary **30% less than the rest of the country**





LABOR STABILITY

RECORD OF MORE THAN
20 YEARS
WITHOUT A STRIKE

Emerging industrial market.

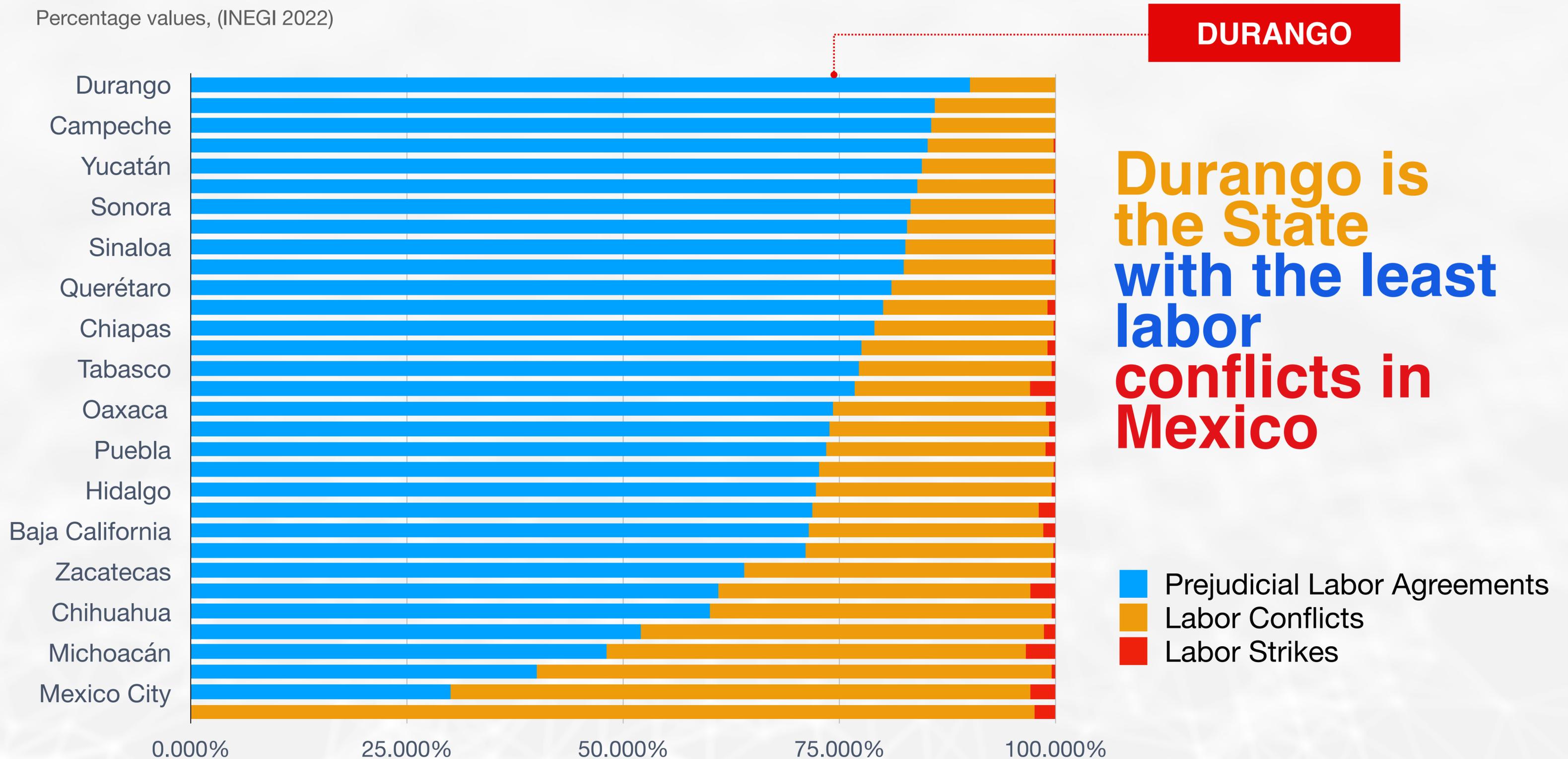
Durango, Coahuila, Chihuahua, Sinaloa and Zacatecas signed a security agreement.

Close and pro-business government.

Signing of modernity and stability working agreement between the Government, union leaders and businessmen .

PREJUDICIAL LABOR AGREEMENTS, LABOR CONFLICTS AND LABOR STRIKES

Percentage values, (INEGI 2022)



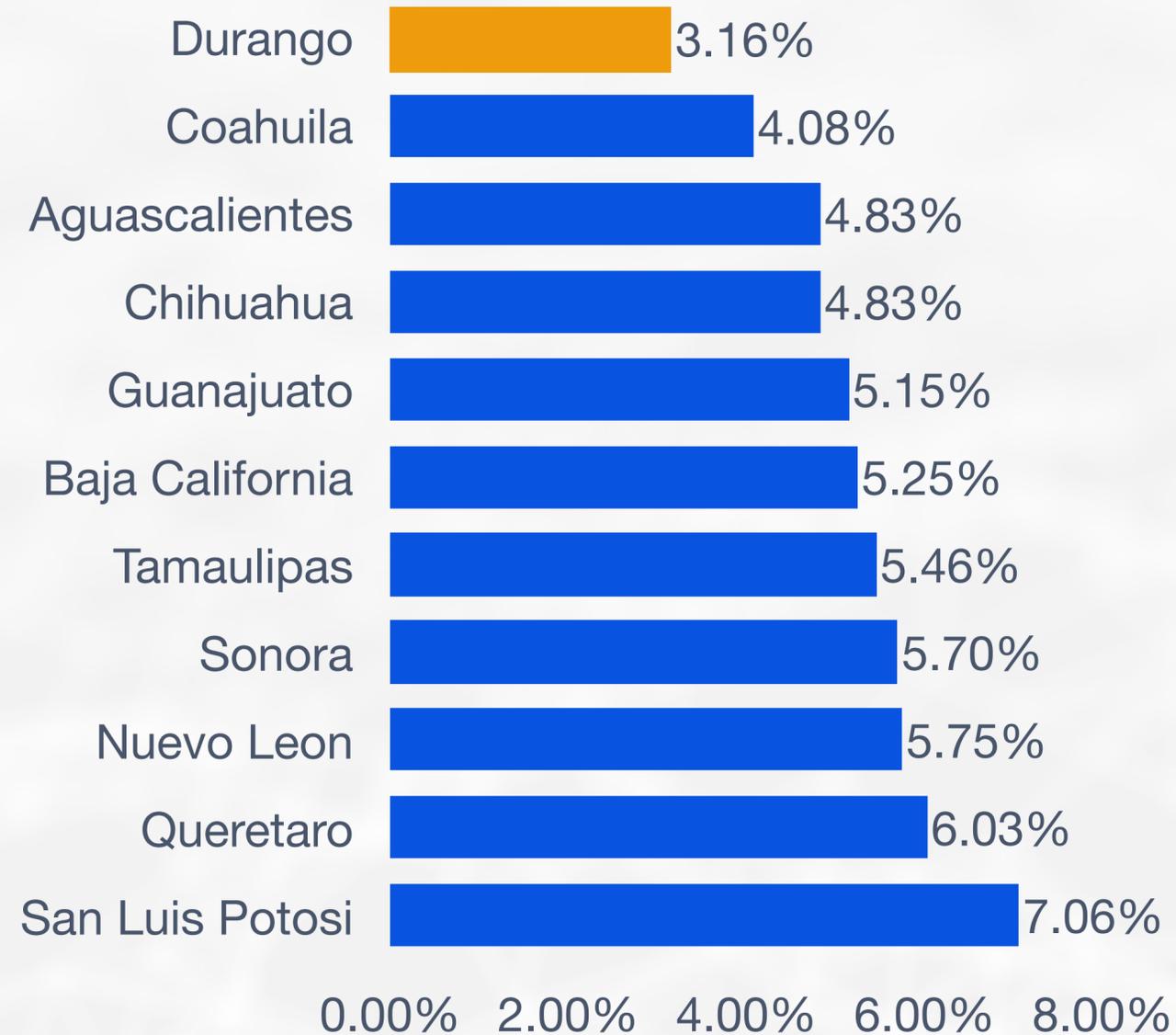
DURANGO

**Durango is
the State
with the least
labor
conflicts in
Mexico**

- Prejudicial Labor Agreements
- Labor Conflicts
- Labor Strikes

MONTHLY TURNOVER RATE

(COMPARISON BY INDUSTRIAL STATES)



SOURCE: INTEGRA Human Capital

Durango is the State with the least Turnover Rate among Industrial States in Mexico

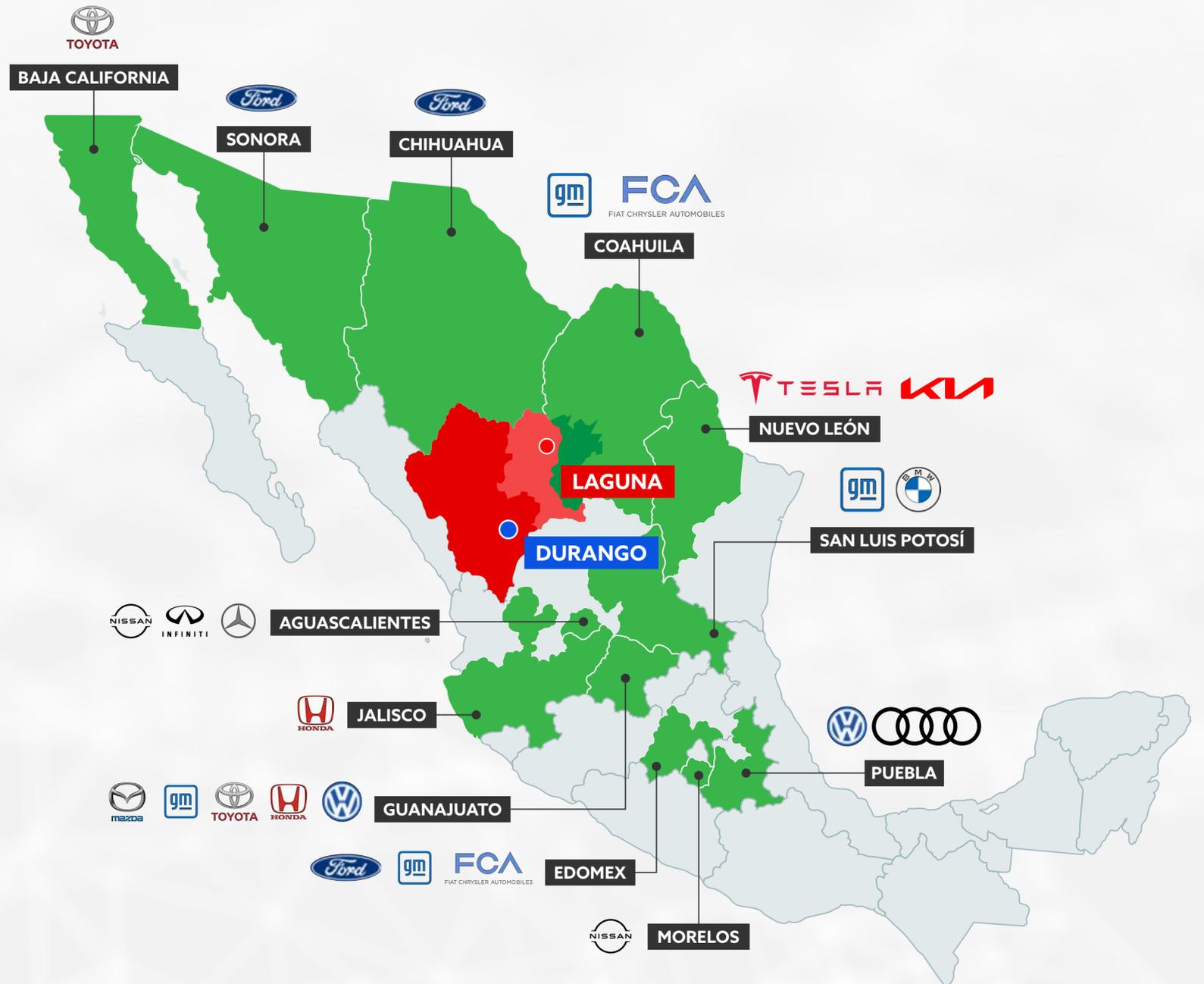




AUTOMOTIVE INDUSTRY

Location of
automotive OEM's
plants in Mexico

SOURCE: AMIA.



MANUFACTURING COMPANIES

DURANGO CITY

• APTIV •



LAGUNA REGION



Supplier Chain Database Attached

SERVICES AVAILABILITY



Durango



Durango



Durango



Laguna



Laguna



Laguna



Why Durango?

- ▶ The state of Durango is a new government with 5 years ahead and with Governor Esteban Villegas opening the doors to foreign direct investment.
- ▶ We are in the Top 3 of the states with the greatest security in the Mexican territory.
- ▶
 - We have enough water, gas and electricity. We currently use 64% of the electrical energy of the installed capacity. With space for companies with high energy consumption.
- ▶
 - We have 72 universities and 78 technical schools in the state of Durango, annually we graduate almost 20 thousand professionals, we can adjust these programs to the needs of the industry.
- ▶
 - Producing any product in the state of Durango has a production cost 30% lower than any other hub in Mexico, because Skilled Labor, land, inputs and services to the industry have a cost much lower than others. state.
- ▶
 - Durango has been without strikes for more than 20 years, this allows it to offer job stability.

In Durango, we are ready for the world





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