



COLIMA
Gobierno del Estado

Secretaría de
Desarrollo Económico

INVEST IN COLIMA

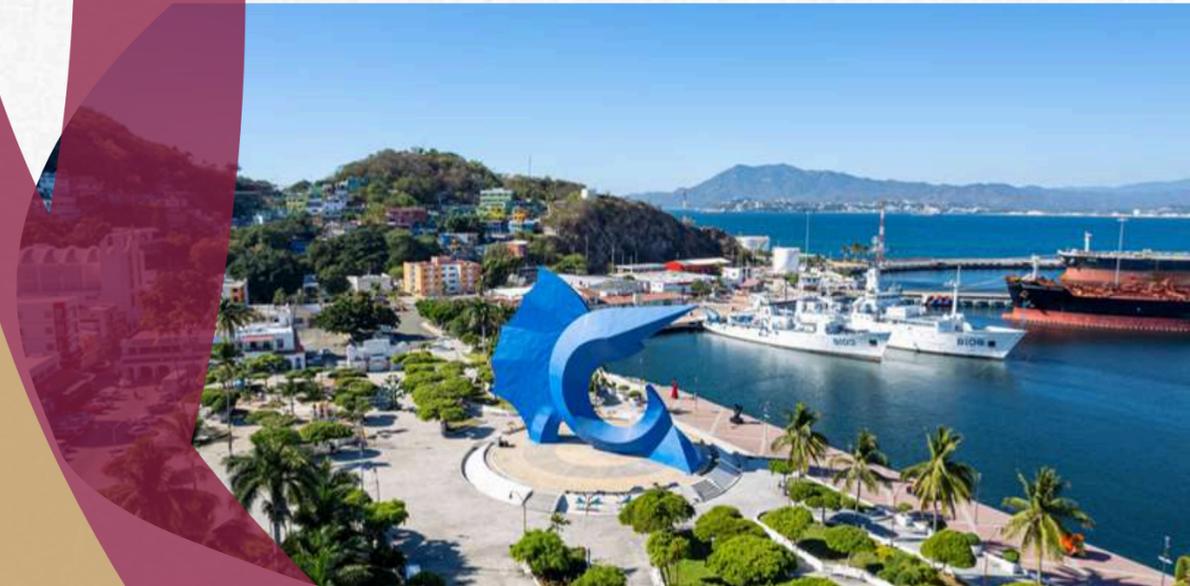
STRATEGIC LOCATION, UNLIMITED POTENTIAL

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Where is Colima?

Introduction to Colima

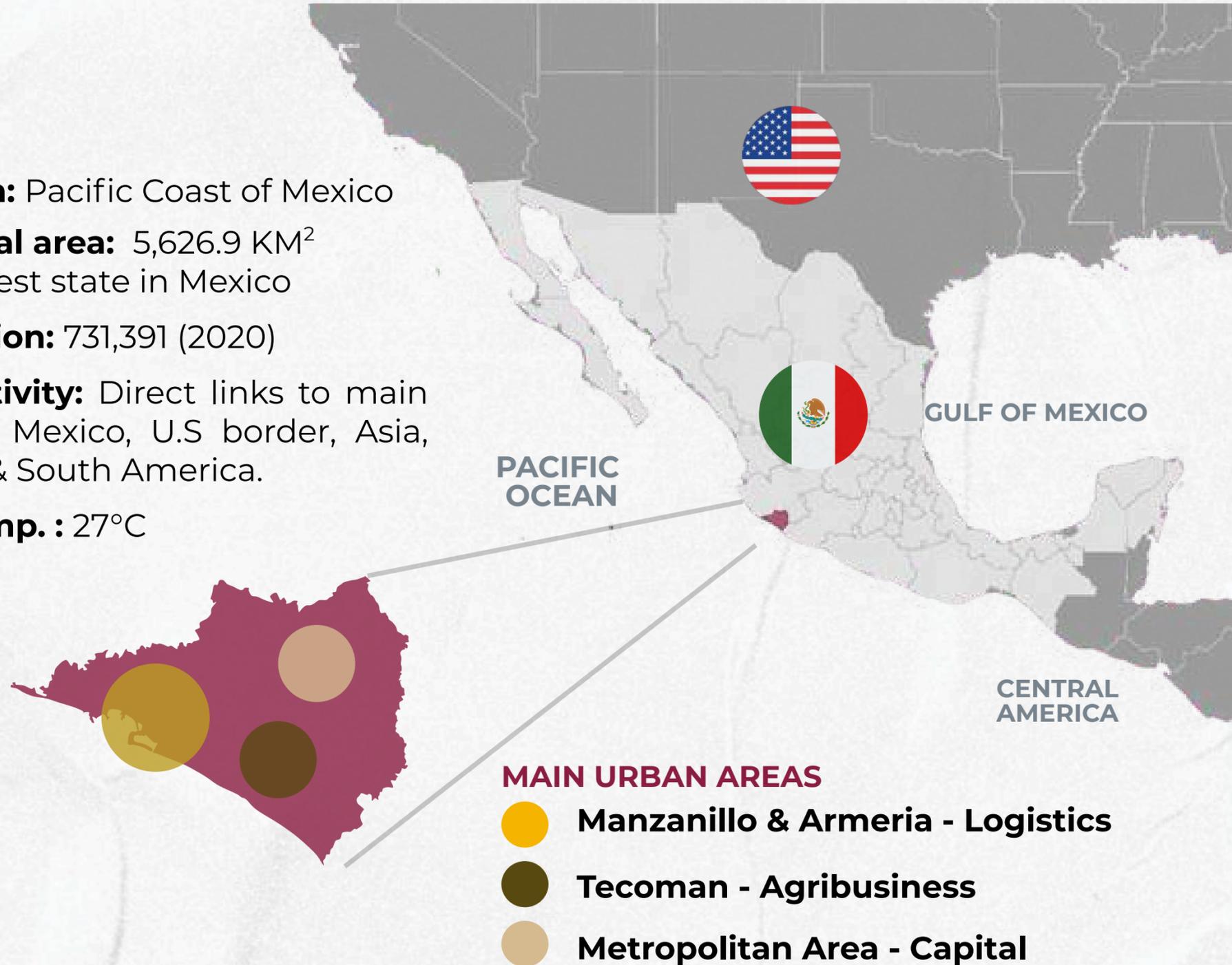
Location: Pacific Coast of Mexico

Territorial area: 5,626.9 KM²
3rd smallest state in Mexico

Population: 731,391 (2020)

Connectivity: Direct links to main cities in Mexico, U.S border, Asia, Central & South America.

Avg. Temp. : 27°C



Why Colima, Why Now?

Introduction to Colima



I. World-Class Logistics Hub



II. Strategic Infrastructure Projects



III. Workforce & Quality of Life



IV. Fast Growth, Unlimited Potential

I. World-Class Logistics Hub

Manzanillo Port

World-Class Logistics Hub

- **Mexico's Leading Port** Ranked #1 nationwide, processes over 40% of Mexico's containerized cargo.
- **Record container traffic:**
 - **Handling +10,000 Containers Daily**, (3.9 Million TEUs in 2024.) ³⁴
- **On the rise:** The logistics industry in Colima has grown 21.24% in the last 5 years.
- **Worldwide Reach:**
 - 22 shipping lines.
 - 45 ports, 30 countries.
 - Fast and reliable global access.



Manzanillo Port

World-Class Logistics Hub

| Region | Country | | Ports |
|---------------|---|---------------|--|
| North America |  | Mexico | Guaymas, Lázaro Cárdenas, Mazatlán |
| |  | United States | Houston, Jacksonville, Los Angeles/Long Beach, Norfolk, New York, Oakland, Miami, Beaumont, Puerto Hueneme, Seattle, Kalama, Portland, Sacramento, San Francisco |
| |  | Canada | Vancouver |
| Asia |  | China | Ningbo, Shanghai, Qingdao, Yangshan, Xiamen |
| |  | Japan | Yokohama, Tokyo, Chiba, Kimitzu, Oita, Osaka |
| |  | South Korea | Busan, Pusan |
| |  | Taiwan | Kaohsiung |
| |  | Hong Kong | Hong Kong |

| Region | Country | | Ports |
|-----------------------------|---|--------------------|----------------------------------|
| Central America & Caribbean |  | Honduras | San Lorenzo |
| |  | Nicaragua | Corinto |
| |  | Guatemala | Puerto Quetzal |
| |  | Costa Rica | Puerto Caldera |
| |  | El Salvador | Acajutla, La Libertad |
| |  | Panama | Balboa, Rodman, Colón, Cristóbal |
| |  | Dominican Republic | Caucedo |
| South America |  | Colombia | Buenaventura, Cartagena |
| |  | Ecuador | Guayaquil, Puerto Bolívar |
| |  | Peru | Callao |
| |  | Chile | Lirquén, San Antonio, Coronel |

Multimodal Connectivity

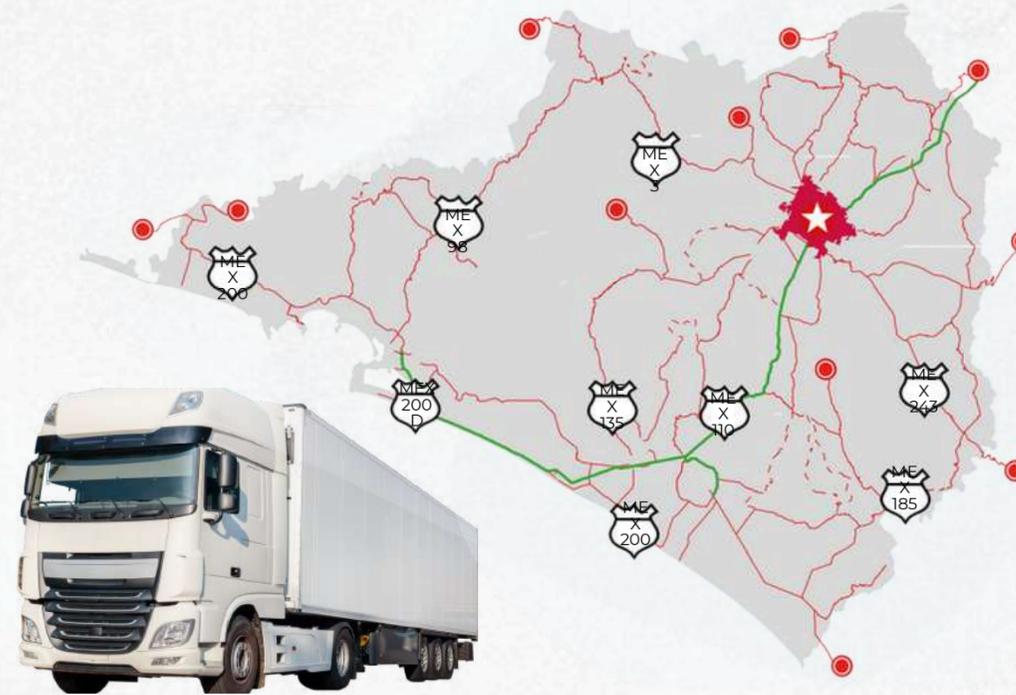
World-Class Logistics Hub



Railway

Colima has **256 KILOMETERS** RAILROAD TRACKS

- Connected to:
 - Nogales (border with USA)
 - El Paso, Texas
 - Piedras Negras - Eagle Pass
- 24 hours to the border



Roads

- Colima has **2,854 KILOMETERS** LENGTH OF ROAD NETWORK

Main cities:

- Guadalajara, Jalisco 300 km (4-6 hours)
- Mexico city 850 km (10-12 hours)
- Bajio region 500-650 km
- Monterrey, Nuevo León 1,100 km



Airports

Colima has two airports, which **moved 183,862 passengers** by 2023.

- Colima national airport:
 - Mexico City and Tijuana
- Manzanillo international airport:
 - Main destinations:
 - USA: Houston, Los Angeles.
 - Canada: Calgary

II. Strategic Infrastructure Projects

Port Expansion

Strategic Infrastructure Projects

- Historic Investment: **\$3 billion USD** committed to **expand Manzanillo Port**. (2026 - 2030).
 - Expanding Capacity: From 3.9 million TEUs today → **up to 10 million TEUs** with the new investment
 - + **1,880 additional hectares** added to the port area.
 - 5 terminals underway.
 - **Projected Top 15 worldwide** and **#1 in Latin America** for container handling.



Colima Airport

Strategic Infrastructure Projects

- US \$18.9 million federal investment planned to expand Miguel de la Madrid Hurtado National Airport (Buenavista, Colima).
- Passenger reception capacity at arrivals to increase five-fold.
- Waiting area capacity to expand nearly seven-fold.
- Operational area to grow by 243%.



Roads & Energy

Strategic Infrastructure Projects

Road Investment

- **\$810 million dollar investment.**
- **Main highway** (*Manzanillo - Colima*) is being expanded from **4 to 6 lanes.**
- + 8 more projects.

Energetic cluster

- The **Manzanillo** thermoelectric complex generates **7% of Mexico's total electrical energy.**
- The Manzanillo-Guadalajara gas pipeline is connected to a Liquefied natural gas (LNG) regasification plant in Manzanillo.



Development Pole

Strategic Infrastructure Projects

National Policy for Industrial Development

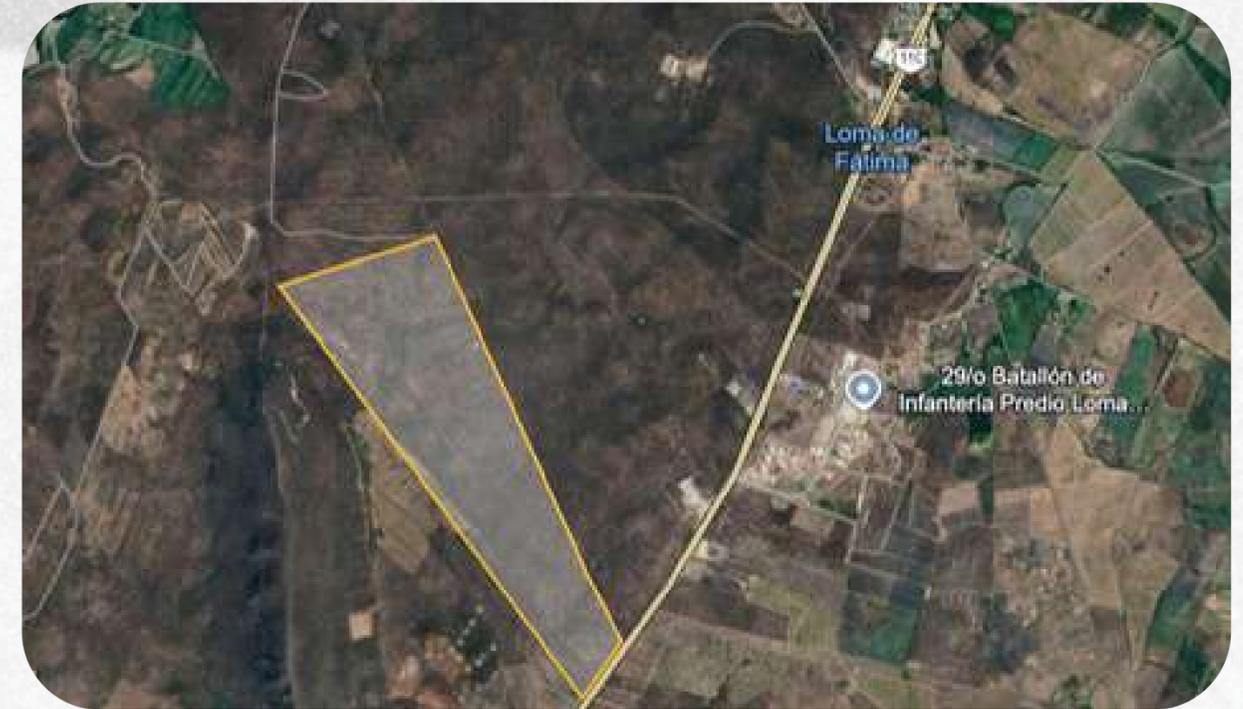
Incentives:

- Businesses are eligible for a **100% immediate deduction on fixed asset** investments and an additional **25% deduction for training, dual education, and innovation expenses.**

Area: 75 hectares 1st phase. (Expandable to 152 hectares). (Property of the Government of the State of Colima).

Location: Colima - Manzanillo highway, 10 km from Colima City (Capital). and 90km from Manzanillo Port.

Applications: Logistics, agri-food industries, manufacturing, assembling, electrical and electronic equipment.



III. Workforce and Quality of Life

Workforce

Workforce & Quality of Life

- **Working-age population:** 568,453
- **Workforce population:** 373,142
- **Average age:** 30 years

- **Average schooling :** 10.5 years (5th place nationally).
- **Well Educated Force:** One third of population holds higher education degree. (3rd place nationally).
- **High female participation:** 44% of the work market (2nd place nationally).
- **Strong labor participation:** 66.9 % of the working-age population is active (2nd place nationally).



Workforce

Workforce & Quality of Life

Competitive Wages

| Type of Activity | Hours per Week | USD / Hour | Monthly Salary (USD) |
|--|----------------|------------|----------------------|
| Elementary and Support Activities | 43.9 | \$2.70 | \$490.05 |
| Artisans | 49.32 | \$3.37 | \$680.87 |
| Administrative Assistants | 43.2 | \$3.39 | \$599.16 |
| Merchants and Sales Employees | 49.95 | \$2.84 | \$580.78 |
| Officials, Directors and Managers | 43.47 | \$7.08 | \$1,161.52 |
| Operators, Drivers, Transporters | 50.51 | \$3.23 | \$719.72 |
| Professionals and Technicians | 39.87 | \$5.29 | \$814.99 |
| Agricultural Workers | 44.24 | \$3.15 | \$563.27 |
| Personal Services and Security Workers | 55.16 | \$2.84 | \$562.61 |



Education

Workforce & Quality of Life

Higher Education Snapshot

- **Students enrolled in higher education:** 29,352
- **Graduates:** 6,193
- **New entrants:** 9,861
- **Higher-education institutions:**
 - 57 universities and institutes + 82 higher-education schools.
- **Postgraduate students:** 1,859
- **New undergraduate programs launched (2019–2024):** 97

Top Universities



UNIVERSIDAD
DE COLIMA



UTeM
Aprender, Saber y Hacer
UNIVERSIDAD TECNOLÓGICA DE MANZANILLO
OPD DEL GOBIERNO DEL ESTADO DE COLIMA



Life Quality

Workforce & Quality of Life

- **1st place** access to basic services (water, energy and sewer lines) 98.8% (2022)
- **2nd place** in life satisfaction (2021)
- **4th place** in access to healthcare services: 78.1% (2022)
- **7th place** in the Human Development Index (2022).



Colima Historic Center



Hidalgo Theater, 150 Years of History



La Cumbre Viewpoint



View from the beach

Life Quality

Workforce & Quality of Life



**Las Hadas, the iconic hotel
in the port**



Comala, Magical Town



Zacualpan Trails



**Take surf lessons at Olas
Altas Beach**



La María Lake



El Naranjal Lake

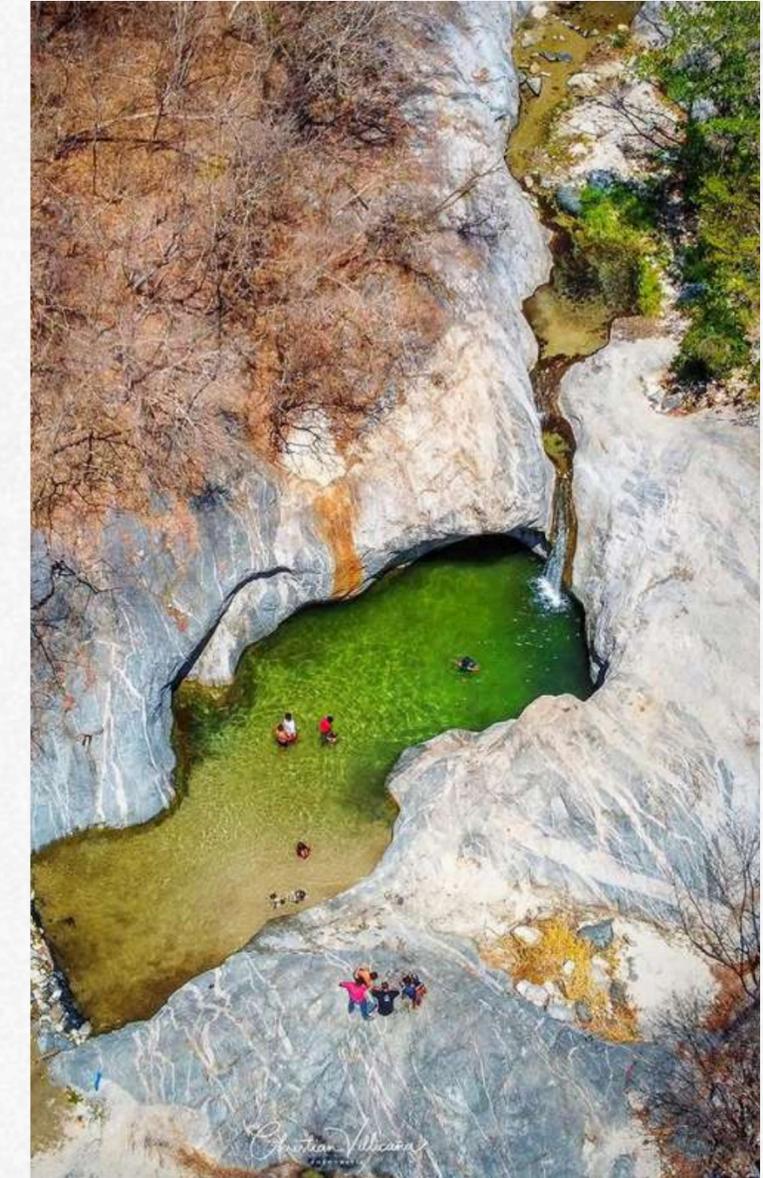
Life Quality

Workforce & Quality of Life

Fitness spaces



Vacation spots



Natural swimming areas

Shopping and entertainment centers



Green spaces for recreation and relaxation



IV. Fast Growth, Unlimited Potential

Colima in Data

Fast Growth, Unlimited Potential

US \$11,028.49 MILLION
GDP +4.1% (2023).

TOP SECTORS

| | |
|---------------|--------|
| Commerce | 21.85% |
| Logistics | 13.5% |
| Construction | 8.7% |
| Agriculture | 5.8% |
| Manufacturing | 5.71% |
| Food industry | 2.68% |

US \$15,078
GDP PER CAPITA

UPPER-INTERMEDIATE AMONG MEXICAN STATES

US \$1,483.49 MILLION
EXPORTS +11.62% (2024).

TOP SECTORS



AGRICULTURE



MINING



MANUFACTURING

US \$ 275.1 MILLION
FDI + 5.4% (2025)*

TOP 5 INVESTORS

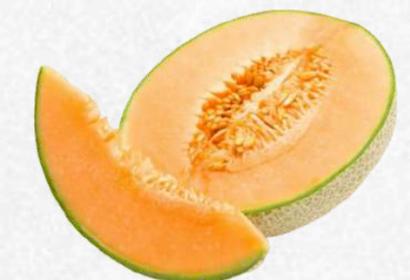


Made in Colima, Sent to the World

Fast Growth, Unlimited Potential

Agriculture

| Crop | Planted Area (ha) | National Rank (out of 32) |
|-----------------|-------------------|---------------------------|
| Lime | 21,832.04 | 4th |
| Banana | 11,479.55 | 4th |
| Coconut | 15,195.84 | 2nd |
| Papaya | 3,705.65 | 2nd |
| Mango | 4,586.27 | 9th |
| Pineapple | 471.9 | 7th |
| Melon | 457 | 7th |
| Blackberry | 161 | 4th |
| Coffee (cherry) | 2,904.07 | 10th |
| Raspberry | 3.5 | 8th |



Made in Colima, Sent to the World

Fast Growth, Unlimited Potential

Beverages



Made in Colima, Sent to the World

Fast Growth, Unlimited Potential

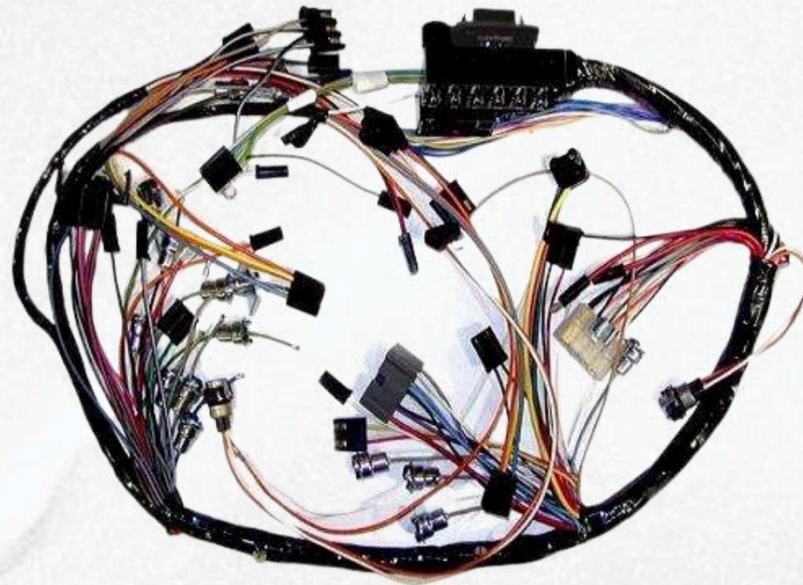
Food processing



Made in Colima, Sent to the World

Fast Growth, Unlimited Potential

Manufacturing



Made in Colima, Sent to the World

Fast Growth, Unlimited Potential

Mining



Investment Pathways

Fast Growth, Unlimited Potential

| Who They Are | Why Colima |
|--|--|
| <p>Global Food & Agrifood Producers and processors of fruits, seafood and value-added products; integrated logistics networks supplying global retailers.</p> | <p>Immediate Access to tropical produce & seafood. Pacific Gateway with fast shipments to U.S., Asia & Latin America. Abundant land near producing regions.</p> |
| <p>Assembly & Manufacturing (Including Clean-Energy Components) Mid- to large-scale companies assembling or manufacturing automotive, electronics, packaging, appliances and renewable-energy equipment for export markets.</p> | <p>Strategic Location with direct Port of Manzanillo access and road links to the Bajío corridor. Lower Total Costs (land, utilities, workforce). Pro-Investment Law prioritizing industrial growth.</p> |
| <p>Port & Logistics Operators Global terminal operators, 3PLs, freight forwarders, cold-chain providers, customs brokers, and e-commerce fulfilment centres.</p> | <p>Fastest Pacific Gateway with ongoing port expansion. Integrated Transport: quick access to Bajío, Guadalajara & Mexico City. Skilled Workforce in customs, logistics & supply chain.</p> |

Friendly Business Climate

Fast Growth, Unlimited Potential

New Economic Development Act March 2025

A Long-Term Vision for Economic Development

Built on Three Strategic Pillars

- Entrepreneurship & Workforce Development – cultivating talent and fostering a dynamic business ecosystem.
- Port, Logistics & International Trade – leveraging Colima's Pacific gateway to connect producers and markets worldwide.
- Investment & Industrial Promotion & Economic Intelligence – data-driven strategies to attract and support high-impact investment and value generation.

Our Approach

- Create Higher Value – move up the value chain.
- Foster Innovation & Competitiveness – embrace technology and global best practices.
- Engage the Private Sector – ensure business leaders have a voice in shaping policies and decisions.



Success Stories in Colima



NEXT STEPS

Are you ready?



Form for preliminary registration and support for investment projects

For further information...

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