



**PRO  
COAHUILA**  
\* MÉXICO \*

◆◆◆ THE PLACE FOR YOUR SUCCESS ◆◆◆

**COAHUILA, MÉXICO**



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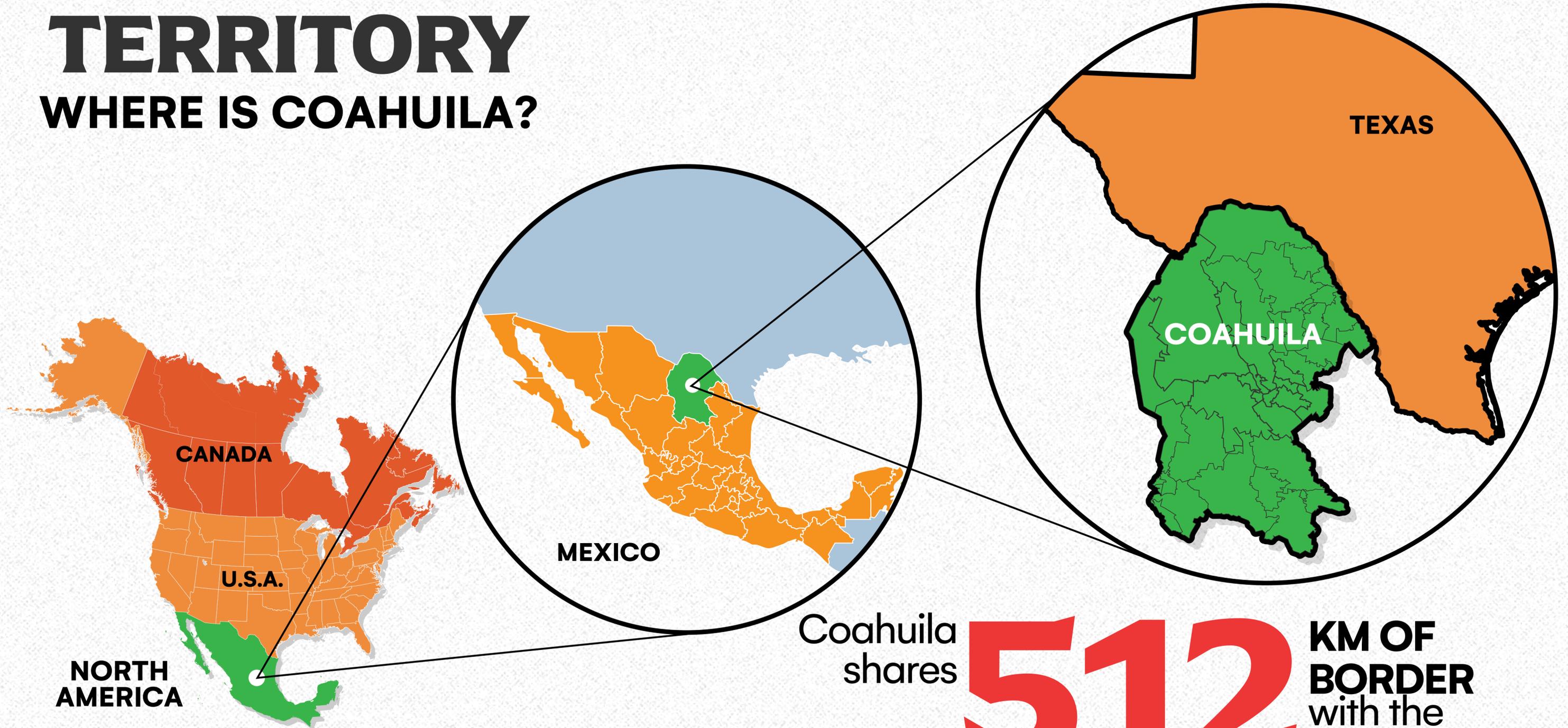
# TERRITORY



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# TERRITORY

## WHERE IS COAHUILA?



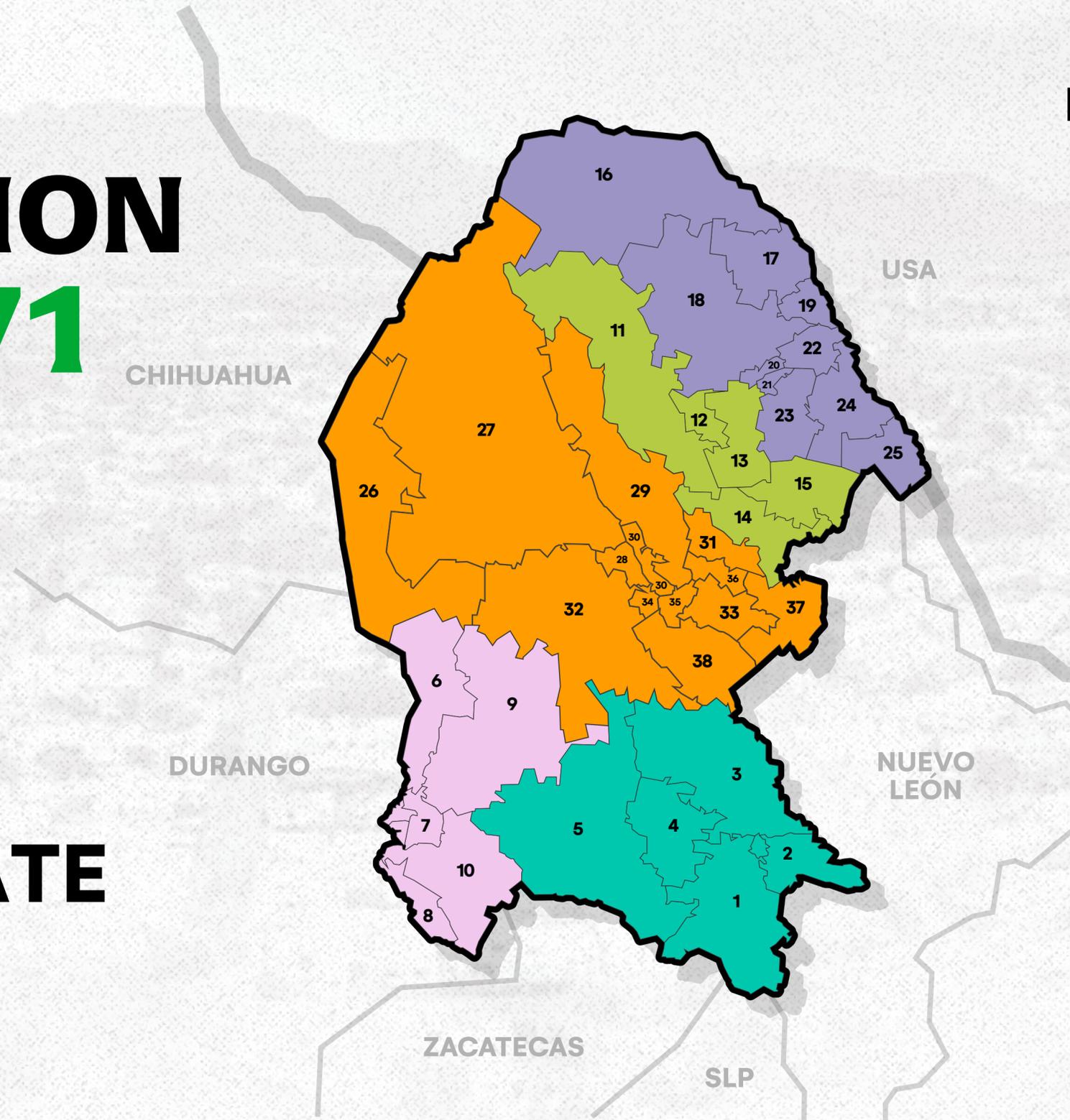
Coahuila shares **512** KM OF BORDER with the United States



# POPULATION

**TOTAL  
POPULATION**  
**3,146,771**  
**INHABITANTS**

**3<sup>RD</sup>**  
**LARGEST STATE**  
**IN MEXICO**



**DIVIDED INTO 5 REGIONS:**

- 1** **NORTH**  
TOP CITY: Piedras Negras
- 2** **MINING**  
TOP CITY: Sabinas
- 3** **CENTER**  
TOP CITY: Monclova
- 4** **LAGUNA**  
TOP CITY: Torreón
- 5** **SOUTHEAST**  
TOP CITY: Saltillo



# BORDER CROSSINGS

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# BORDER CROSSINGS

**COAHUILA**  
HAS A STRATEGIC AND PRIVILEGED LOCATION IN THE MIDDLE OF NORTHERN MEXICO.







**PRO  
COAHUILA**  
★ MEXICO ★

**SIGNIFICANT FACTS**



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**ECONOMY**



THE ECONOMIC  
BASE OF

**COAHUILA**

IS AN INTENSE  
MANUFACTURING.

**1<sup>ST</sup> PLACE**

IN VEHICLE  
PRODUCTION.

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**1<sup>ST</sup> PLACE**

IN EXPORTS OF  
TRANSPORTATION  
EQUIPMENT.







# ECONOMY



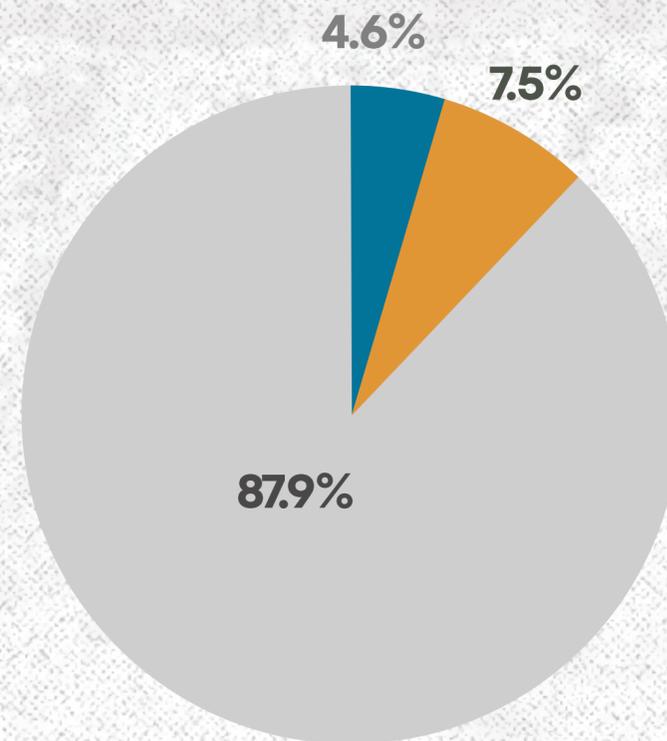
## 3<sup>RD</sup> MOST COMPETITIVE STATE IN THE COUNTRY



# 16,393.7

## MILLIONS OF DOLLARS IN EXPORTS

"EXPORTS BY STATES WITH  
HIGHEST PARTICIPATION"  
Source: Quarterly Exports by Federal Entity -  
Second Quarter of 2023" - INEGI



### EXPORTS BY ECONOMIC SECTOR

- Agriculture
- Mining
- Manufacturing

Source: National Accounts, Economic  
Information Bank, INEGI 2021.



# 5.3%

## ANNUAL GROWTH

Source: Quarterly Indicator of State  
Economic Activity, INEGI 2021



# PUBLIC SAFETY

**3RD**

**SAFEST STATE  
IN MEXICO**

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**1ST**

**SAFEST BORDER  
STATE IN THE  
COUNTRY  
(PIEDRAS NEGRAS)**





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\* MEXICO \*

# EMPLOYMENT AND EDUCATION

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# EMPLOYMENT AND EDUCATION



**30**  
YEARS

**WITHOUT STRIKES**

Source: COPARMEX



**50**  
YEARS

**IN THE AUTOMOTIVE  
INDUSTRY CULTURE  
& TRAINING**



**4<sup>TH</sup>**  
PLACE

**HIGHEST EDUCATION  
LEVEL IN THE COUNTRY**

Source: National Association of Universities and  
Higher Education Institutions 2021



**111**

**UNIVERSITIES AND  
TECHNICAL SCHOOLS**

Source: National Association of Universities and  
Higher Education Institutions 2021



# EMPLOYMENT AND EDUCATION



## COAHUILA

ONE OF THE TOP STATES WITH  
FORMAL EMPLOYMENT IN MEXICO



# 7<sup>TH</sup>

NATIONAL PLACE IN  
EMPLOYMENT CREATION



# 3.7%

UNEMPLOYMENT  
RATE

Source: National Employment and Labor  
Survey-Second Quarter of 2023-INEGI



**PRO  
COAHUILA**  
\* MEXICO \*

**MAIN ECONOMIC ACTIVITIES**



# MAIN ECONOMIC ACTIVITIES



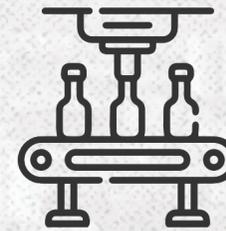
**49.7%**

**BUSINESS AND SERVICES**



**18.4%**

**MANUFACTURING OF VEHICLES AND EQUIPMENT**



**12.6%**

**MANUFACTURING**



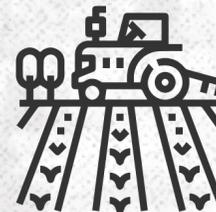
**8.6%**

**METALWORKING**



**4.5%**

**FOOD INDUSTRY**



**2.7%**

**AGRICULTURE**



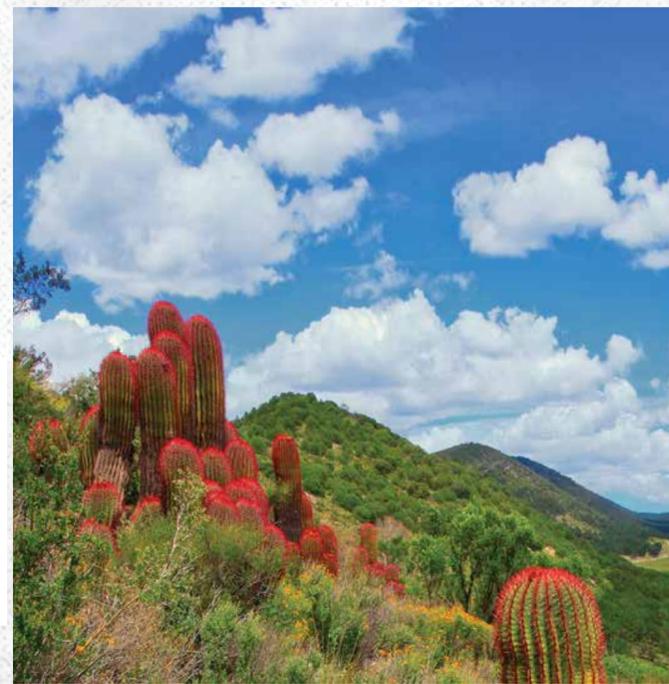
**1.9%**

**MINING**

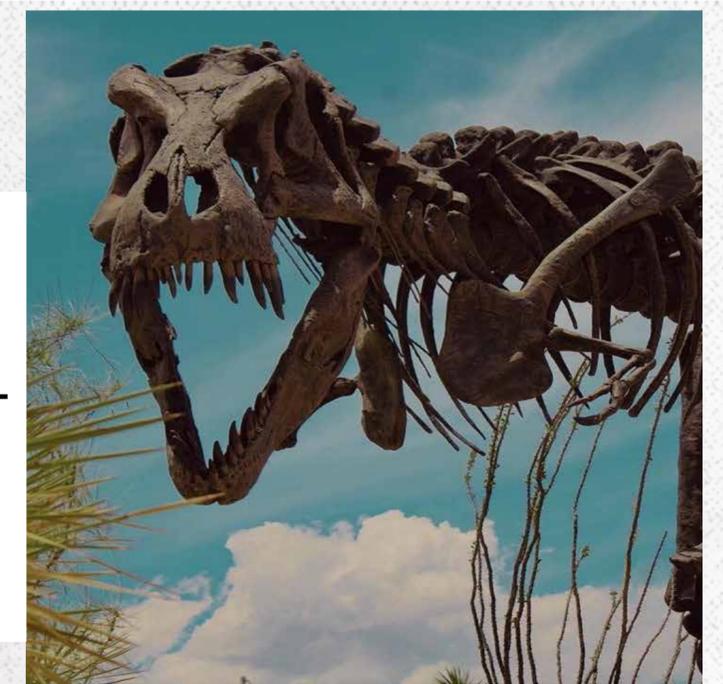


# TOURISM

INCREDIBLE AND UNMATCHED  
LANDSCAPES FROM DESERTS,  
MOUNTAINS AND FORESTS



THE GREATEST  
PALEONTOLOGICAL  
WEALTH IN THE  
COUNTRY



THE STATE WITH THE BEST  
RODEO IN MEXICO

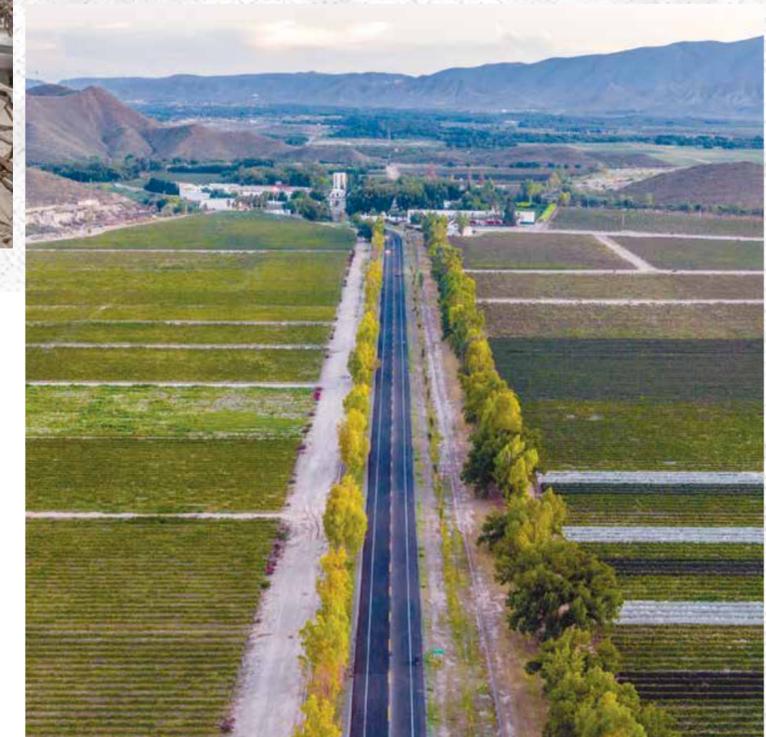


THE DESERT MUSEUM IS  
CONSIDERED THE BEST NATURAL  
HISTORY MUSEUM IN LATIN AMERICA

IT HAS A WIDE  
VARIETY OF  
GASTRONOMY  
SUCH AS  
CABRITO, GRILLED  
MEAT AND  
REGIONAL CANDY



HOME OF THE  
VITIVINICULTURE IN  
AMERICA, WITH THE  
BEST AND MOST  
AWARDED WINES IN  
THE COUNTRY





**Coahuila Wines,  
winner of the Gourmet  
Excellence Award at  
FITUR Spain (2019)**



**The Vinos & Dinos Route,  
winner of the Tourism  
Excellence Award at FITUR  
Spain as the only tourist  
route of its kind (2021)**



# VINOS & DINOS

RUTA VITIVINÍCOLA Y PALEONTOLÓGICA



**We are the state of  
Mexico with more than  
1400 national and  
international medals**



**The best Cabernet  
Sauvignon in the World:  
Don Leo Gran Reserva  
2013 (Concours  
International Des Cabernet  
in Limas, France 2020)**



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# AGRICULTURE



## DAIRY BASIN

of Mexico, with the highest annual production of milk and dairy

## 1<sup>ST</sup> PLACE

in cotton crop yield

## 2<sup>ND</sup> NATIONAL PRODUCER

of apples

# 2<sup>ND</sup> STATE

with the largest area of  
walnut trees plantation

# 3<sup>RD</sup> PLACE

in annual melon production

# 4<sup>TH</sup> STATE

with largest annual production of goat meat

# 5<sup>TH</sup> PLACE

in export of heads of cattle to the USA

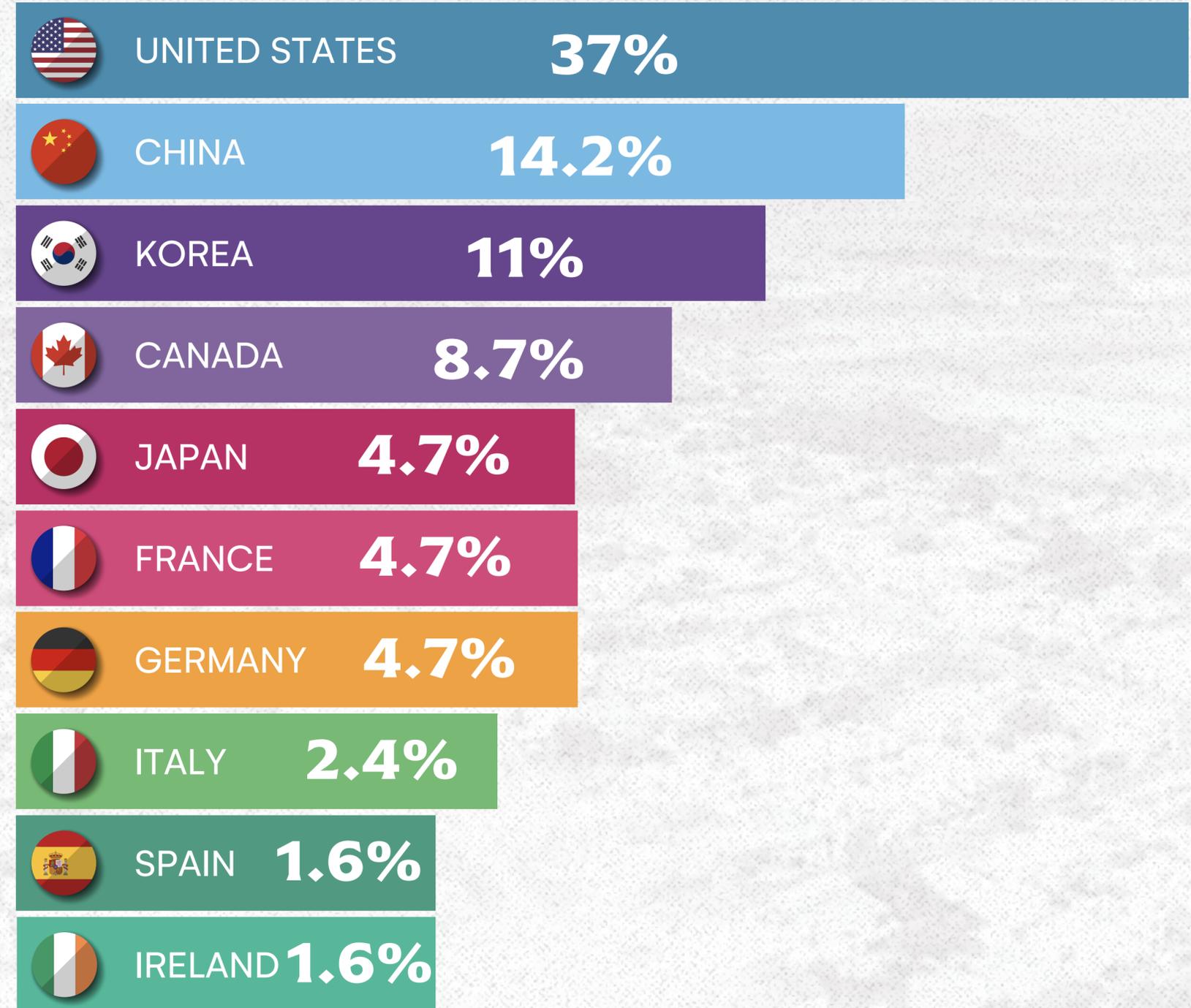


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# SUCCESS STORIES IN THE STATE



# OUR INTERNATIONAL INVESTMENT PARTNERS



Source: Source of Investments, SEC

**COAHUILA LOOKS TOWARDS THE FUTURE AND HAS A HIGH INTEREST IN HIGH TECHNOLOGY PROJECTS, OFFERING INCENTIVE PACKAGES SUCH AS THE FOLLOWING:**

# STATE

- Payroll Tax
- Public Registry
- Recruitment
- Land

# CITY

- Property Tax
- Property Purchase Tax
- Land Use Permit
- Operating Permit
- Construction permit
- ◆ Ecology permit
- ◆ Civil Safety permit
- ◆ Study of drainage feasibility
- ◆ Study of energy feasibility
- ◆ Support for recruitment

# OUR COMMITMENT

- ◆ In the next **6 YEARS OF GOVERNMENT**, you will always have a governor who will accompany and assist you.
- ◆ **30 INDUSTRIAL PARKS** with land, water, and electricity.
- ◆ **QUALITY OF LIFE**



