



**SECRETARÍA
DE ECONOMÍA
Y DEL TRABAJO**
GOBIERNO DE CHIAPAS
2024 - 2030

Trading Opportunities with Chiapas

THIS IS CHIAPAS



Censo 2020

Capital: Tuxtla Gutiérrez
124 Municipalities
Population: 5,543,828 hab.
Surface: 74,415 km²

Updated Information to 2023

PIB: 21,437 M USD
1.19% PIB
PIB per cápita: 3,722 USD

Foreign direct investment

According to Secretaría de Economía Federal, these are the updated figures to **January 2025** :

IED 1999 y 2024:

1.8 MM USD - United States

807 M USD - Spain

239 M USD - Switzerland.

IED JAN-DEC 2024: **106 M USD**

EXPORTS IN CHIAPAS

Chiapas is a state with productive capacity that positions it as a key player in Mexico's foreign trade. Its exportable offer is mainly concentrated in agro-industrial and manufactured products, highlighting coffee, banana, mango, cocoa and honey, as well as fishing and textile products.

Its strategic location, with access to the Pacific Ocean and the Atlantic (through the Trans-Isthmus Train) allows access to important trade routes, Chiapas has strengthened its presence in international markets.

Exports in Chiapas were: **\$205M USD**

Products with the highest exports in 2024 were:



Banana

\$79.5M USD



Coffee

\$54.5M USD



Mango

\$29.8M USD

As well as figs, pineapples, avocados, guava, fresh and dried.

Imports in Chiapas were: **\$286M USD**

Products with the highest imports in 2024 were:



Crustaceans

\$78.4M USD



Surfactants

\$22.3M USD



food preparations not covered elsewhere

\$16.7M USD



PRIMARY COMMODITIES



1st

COFFEE

Chiapas produces more than **391,000 tons** of coffee per year.

Approximate cost per ton:
Green coffee: **8,500 - 9,000 USD**
Roasted coffee: **15,000 - 20,000 USD**

EXPORTS



PRODUCTION PLACES

- MOTOZINTLA
- TAPACHULA
- SIMOJOVEL
- SILTEPEC
- CHILÓN

3rd

BANANA

Chiapas produces more than **672,000 Tons** of banana per year.

Approximate cost per ton: **600 - 700 USD**

EXPORTS



PRODUCTION PLACES

- TAPACHULA
- SUCHIATE
- LAS MARGARITAS
- MAZATÁN
- PICHUCALCO

2nd



COCOA

Chiapas produces more than **10,000 Tons** of cocoa per year.

Approximate cost per ton: **11,500 - 14,400 USD**

EXPORTS



PRODUCTION PLACES

- TAPACHULA
- SUCHIATE
- LAS MARGARITAS
- MAZATÁN
- PICHUCALCO



4th

MANGO

Chiapas produces more than **272,000 Tons** of mango per year.

Approximate cost per ton: **2,200 - 2,300 USD**

EXPORTS



United States



Canada

PRODUCTION PLACES

TAPACHULA
MAZATÁN
ACAPETAHUA

HUEHUETÁN
VILLA COMATILÁN



3rd

PAPAYA

Chiapas produces more than **106,000 Tons** of papaya per year.

Approximate cost per ton: **560 - 600 USD**

EXPORTS



United States



Canada

PRODUCTION PLACES

TAPACHULA
MAZATÁN
ACAPETAHUA

FRONTERA COMALAPA
CHIAPA DE CORZO



TOMATOES

Chiapas produces more than **82,000 Tons** of tomato per year.

Approximate cost per ton: **600 - 700 USD**

EXPORTS



United States



Canada

PRODUCTION PLACES

TAPACHULA
MAZATÁN
ACAPETAHUA

FRONTERA COMALAPA
CHIAPA DE CORZO



3rd

HONEY

Chiapas produces more than **5,800 tons** of honey per year with more than **140,000** beehives and **4800** beekeepers.

Approximate cost per thousands of liter:
3,000 - 4,000 USD

EXPORTS

-  Germany
-  Belgium
-  Italy
-  United Kingdom

PRODUCTION PLACES

- TAPACHULA
- MOTOZINTLA
- SAN CRISTÓBAL DE LAS CASAS
- CINTALAPA
- JQUIPILAS



1st

RAMBUTÁN

Chiapas produces more than **17,000 Tons** of rambutan per year.

EXPORTS

-  United States
-  Canada

PRODUCTION PLACES

- TAPACHULA
- CACAOATÁN
- UNIÓN JUÁREZ
- TUXTLA CHICO
- METAPA



4th



SUGARCANE

Chiapas produces more than **1.7 millions** of sugarcane per year.

EXPORTS

-  United States

PRODUCTION PLACES

- HUIXTLA
- ACAPETAHUA
- HUEHUETÁN
- MAZATÁN
- TAPACHULA
- TUXTLA CHICO
- TUZANTÁN
- VILLA COMATITLÁN
- LAS ROSAS

ANTURIUS

Chiapas produces more than **624,000 stems** per year, exports **95,000 stems** per year.

EXPORTS



United States



Germany



Netherlands

PRODUCTION PLACES

OCOZOCOAUTLA DE ESPINOSA

TUXTLA GUTIÉRREZ

VILLAFLORES

HELICONIAS

Chiapas produces more than **45 hectares** of heliconias per year, with propagation and maintenance of **247,104 plants**.

EXPORTS



United States



Germany



Canada

PRODUCTION PLACES

ARRIAGA

LA CONCORDIA

OSTUACÁN

OSUMACINTA

MEZCALAPA

OCOZOCOAUTLA DE ESPINOSA

ORCHIDS

Chiapas produces more than **700 species** of orchids.

EXPORTS



United States



Germany



Netherlands

PRODUCTION PLACES

MAPASTEPEC

ACAPETAHUA

TAPACHULA

MOTOZINTLA

TUZANTÁN

UNIÓN JUAREZ

ANIMAL BREEDING

Livestock farming in Chiapas is key to rural development, with over 4 million hectares dedicated to the sector. The main animals raised are cattle, pigs, poultry, and sheep, especially in the Frailesca, Soconusco, and Valles Zoque regions. The state significantly contributes to national meat and milk production and promotes sustainable practices.



BRAHMAN



GYR



GUZERAT



NELORE



INDUBRASIL



SARDO NEGRO



RED SINDHI



BRANGUS



BEEFMASTER



GIROLANDO



SIMBRAH



**PARDO SUIZO
AMERICANO**



8th

MILK

Chiapas produces more than **430,000 thousands of liters** per year.

PRODUCTION PLACES

- COMITÁN
- MOTOZINTLA
- PICHUCALCO
- PALENQUE
- TAPACHULA
- TONALÁ
- SAN CRISTÓBAL DE LAS CASAS
- VILLAFLORES
- TUXTLA GUTIÉRREZ



8th

PORK

Chiapas produces more than **29,000 Tons** of pork meat per year.

Chiapas has two companies that process pork certified under the TIF seal: **Rastros Porcinos S.A de C.V (TIF 533)** and **Comercializadora de Carnes y Cortes Selectos de Chiapas S.A de C.V (TIF 769)**.

PRODUCTION PLACES

- COMITÁN
- TUXTLA GUTIÉRREZ
- VILLAFLORES
- SAN CRISTÓBAL DE LAS CASAS



6th

CHICKEN

Chiapas produces more than **221,000 Tons** of chicken meat.

Chiapas has two companies certified under the TIF seal: **Avimarca (TIF 425)** and **Buenaventura (TIF: A-220)**, both specialized in the production and processing of chicken.

PRODUCTION PLACES

- OCOZOCOAUTLA DE ESPINOSA
- TUXTLA GUTIÉRREZ
- VILLAFLORES

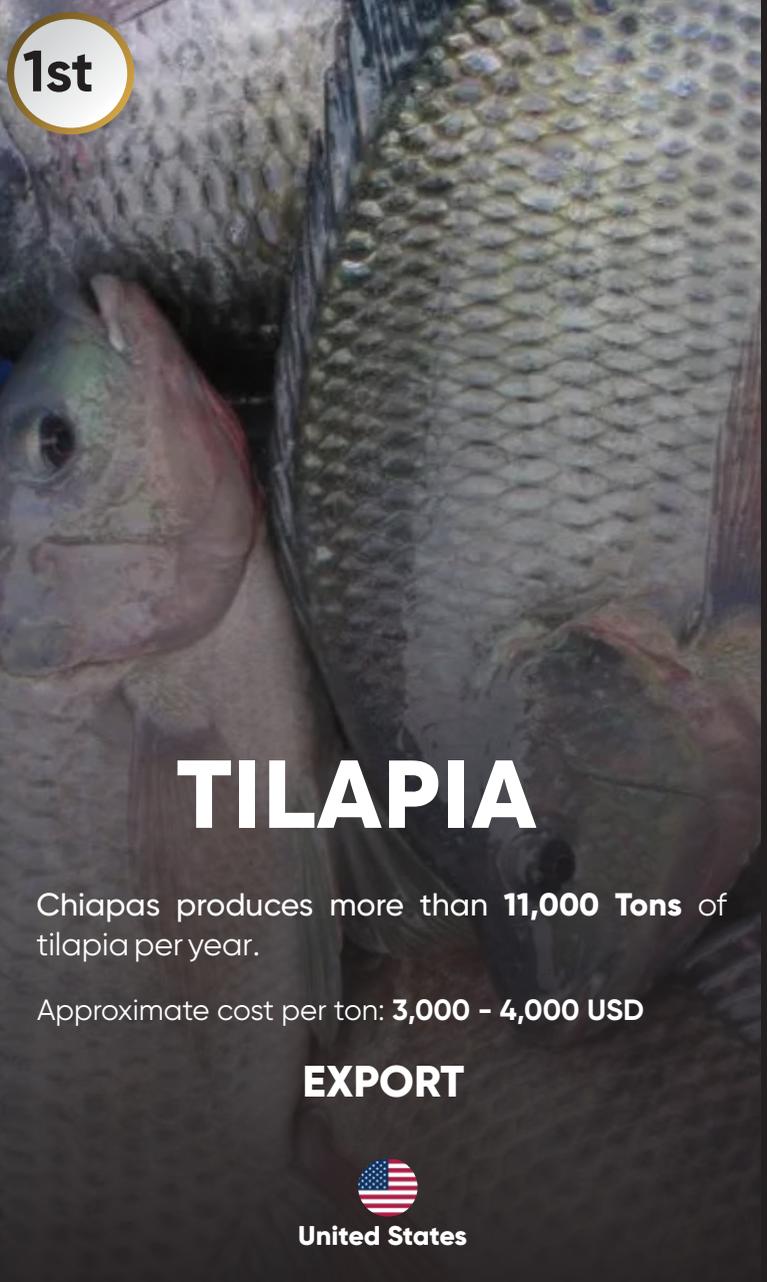


EGG

Chiapas produces **5,100 Tons** of eggs per year.

PRODUCTION PLACES

- OCOZOCOAUTLA DE ESPINOSA
- TUXTLA GUTIÉRREZ
- VILLAFLORES



1st

TILAPIA

Chiapas produces more than **11,000 Tons** of tilapia per year.

Approximate cost per ton: **3,000 - 4,000 USD**

EXPORT



United States

PRODUCTION PLACES

- ARRIAGA
- LA CONCORDIA
- OSTUACÁN
- OSUMACINTA
- MEZCALAPA
- OCOZOCOAUTLA DE ESPINOSA



8th

SHRIMP

Chiapas produces more than **500 Tons** of shrimp per year with **212 boats**.

PRODUCTION PLACES

- ARRIAGA
- LA CONCORDIA
- OSTUACÁN
- OSUMACINTA
- MEZCALAPA
- OCOZOCOAUTLA DE ESPINOSA



VALUED ADDED PRODUCTS



TAZA DE EXCELENCIA



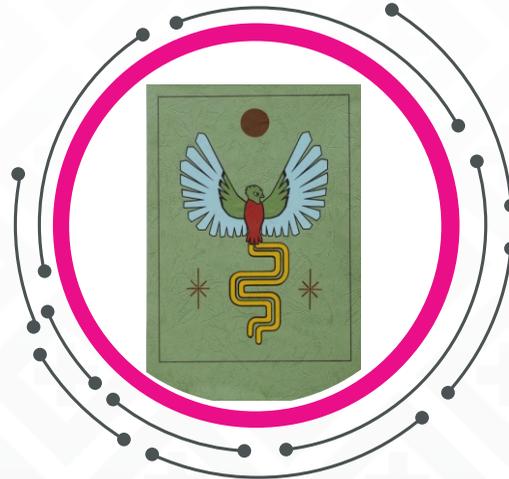
2024

2nd. Place

**Roque Sánchez Cruz
Coapilla
Points: 90.63**

4th place

Adelina Escalante



2023

2nd. Place

**Karina Arguello Enriquez
La Concordia
Points: 90.69**

4th. Place

Agustín López Guzman

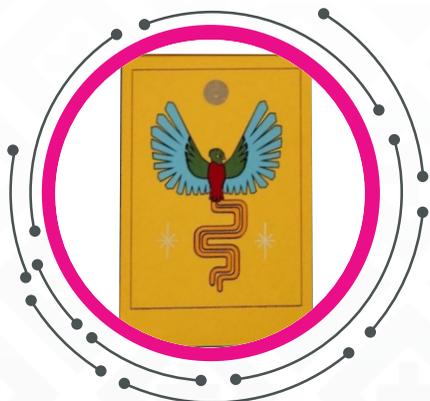


**Three-times champion
2019-2021-2022**

**1st. Place 2019, 2021 y 2022
Cruz José Arguello Enríquez
La Concordia**

MOST ICONIC COFFEES IN THE STATE

FINCA SANTA CRUZ



PRICE (500gr): 13 to 15 USD

FINCA UNIÓN



PRICE (500gr): 8 to 10 USD

CAFÉ XALTENANGO



PRICE (500gr): 6 to 8 USD

CAFÉ DON PILO



PRICE (500gr): 9 to 12 USD

FINCA IRLANDA



PRICE (500gr): 10 to 12 USD



HUMANISMO QUE TRANSFORMA

QUESOS COITA



PRICE (1Kg): 8 to 9 USD

CHICHARRÓN RINCÓN TARASCO



**PRICE (200gr):
3 to 4 USD**

TOSTADAS LA SUPREMA



PRICE (1000 GRS): 2 to 3 USD

POX ALMA HUISTECA



PRICE (750ml): 20 to 30 USD

RON BONAMPAK



PRICE (770ml): 20 to 30 USD

COMITECO 9 ESTRELLAS



PRICE (750ml): 30 to 40 USD

**TORTILLAS
LA TRIGUEÑA**



PRICE (485gr): 2 to 4 USD

**ATÚN
MARINA AZUL**



PRICE (74gr): 1 to 3 USD

**SALSAS
ARRECHA**



PRICE (200gr): 1 to 3 USD

**NATURA FRUIT
MANGO DESHIDRATADO**



PRICE (1 Kg): 20 to 30 USD

**MILPA NATIVA
HARINA DE MAÍZ MIXTAMALIZADO**



PRICE (1 Kg): 3 to 4 USD

CRAFTS



TEXTILE

Chiapas textiles are known for their vibrant colors, elaborate designs, and use of natural materials. The region's textiles are primarily made by indigenous communities, who continue to use traditional weaving methods, such as the backstrap loom and hand embroidery.

Currently Chiapas has 21, 926 artisans of which 144 are certificated with Marca Chiapas.

PRODUCTION PLACES

ZINACANTÁN

CHENALÓ

SAN JUAN CHAMULA

VENUSTIANO CARRANZA

SAN ANDRÉS LARRAINZAR

PANTHELÓ



ZINACANTÁN



CHIAPA DE CORZO



CARRANZA



SAN JUAN CHAMULA

SHIRTS



DRESSES



PILLOWS



HUIPILES



POTTERY

This practice is an ancestral tradition that involves the crafting of vases, sculptures, pots, and more, and is carried out in various municipalities of the state.

Currently Chiapas has 1000 pottery artisans of which 9 are certificated with Marca Chiapas.

PRODUCTION PLACES

AMATENANGO DEL VALLE

MAZAPA DE MADERO

SAN CRISTÓBAL DE LAS CASAS

DISHES



POTS



SCULPTURES



MUGS



DECOR



AMBER

Chiapas amber is a fossil resin originating from trees of the Dipterocarpaceae family, especially species that existed more than 25 million years ago. This solidified resin has been preserved over millions of years, resulting in a precious gemstone, recognized for its beauty and unique characteristics. Chiapas is one of the world's leading sources of high-quality amber.

Currently Chiapas has 2,101 artisans of which 49 are certificated with Marca Chiapas.

PRODUCTION PLACES

SIMOJOVEL

JEWELRY



SCULPTURES





TRADE ROUTES



UNITED STATES



PORT OF LOS ÁNGELES
(United States)

PORT OF LONG BEACH
(United States)

UNITED STATES



PORT OF NUEVA YORK & NUEVA JERSEY (United States)

PORT OF MIAMI
(United States)

SOUTH AMERICA



PORT OF COLÓN (Panamá)

PORT OF CALLAO (Perú)

PORT OF SAN ANTONIO (Chile)

EUROPE



PORT OF ROTTERDAM
(Netherlands)

PORT OF BARCELONA
(Spain)

PORT OF HAMBURGO
(Germany)

AUSTRALIA



PORT OF SIDNEY

PORT OF MELBOURNE

ASIA



PORT OF SINGAPUR
(Singapur)

PORT OF SHANGAI
(China)

PORT OF HONG KONG
(Hong Kong)

SOUTH AMERICA



PORT OF SANTOS (Brasil)

PORT OF BUENOS AIRES
(Argentina)

PORT OF TUBARAO (Brasil)

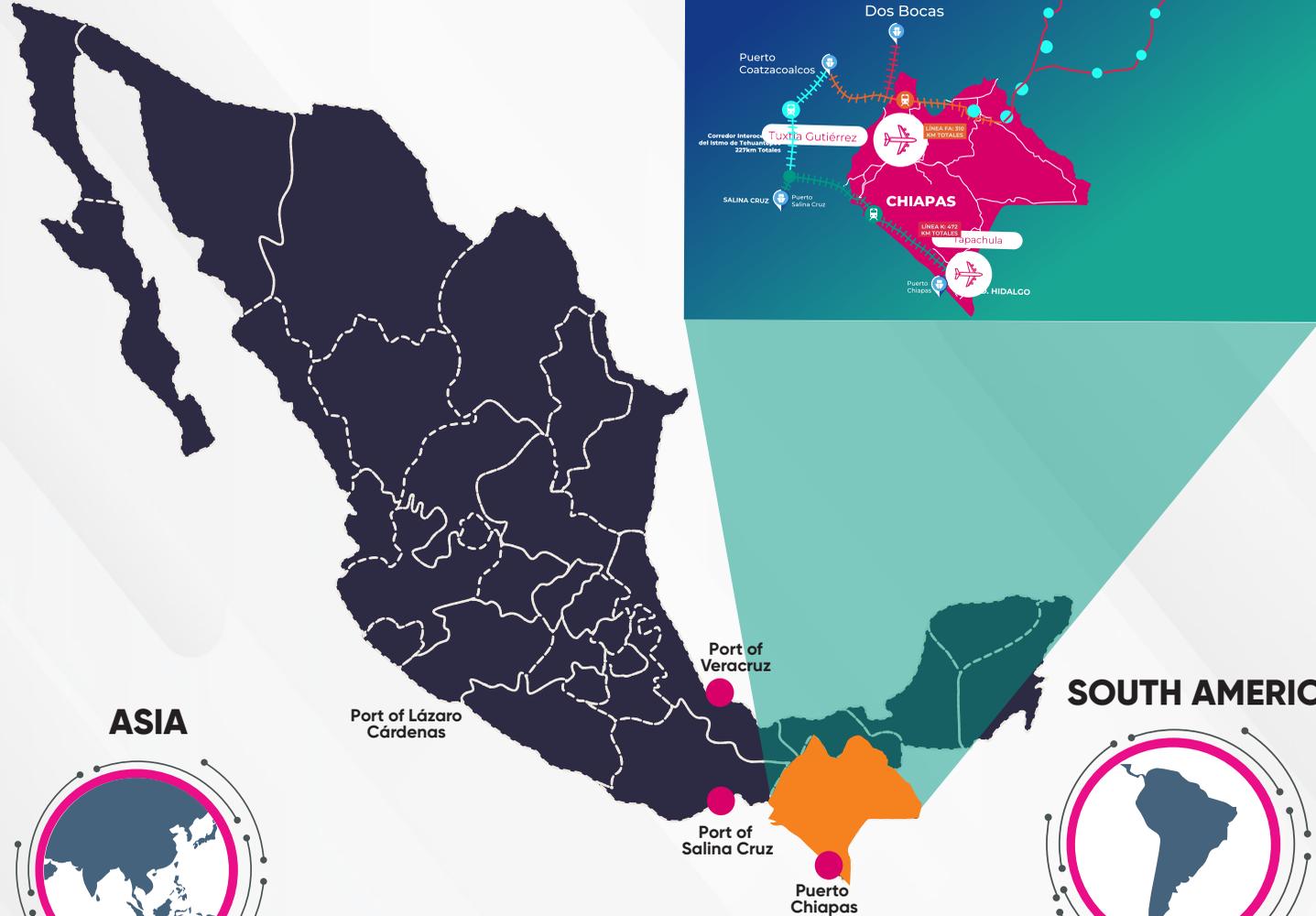
AFRICA



PORT OF DURBAN
(Sudáfrica)

PORT OF ABIYÁN
(Costa de Marfil)

PORT OF MOMBASA
(Kenia)



Port of Lázaro Cárdenas

Port of Veracruz

Port of Salina Cruz

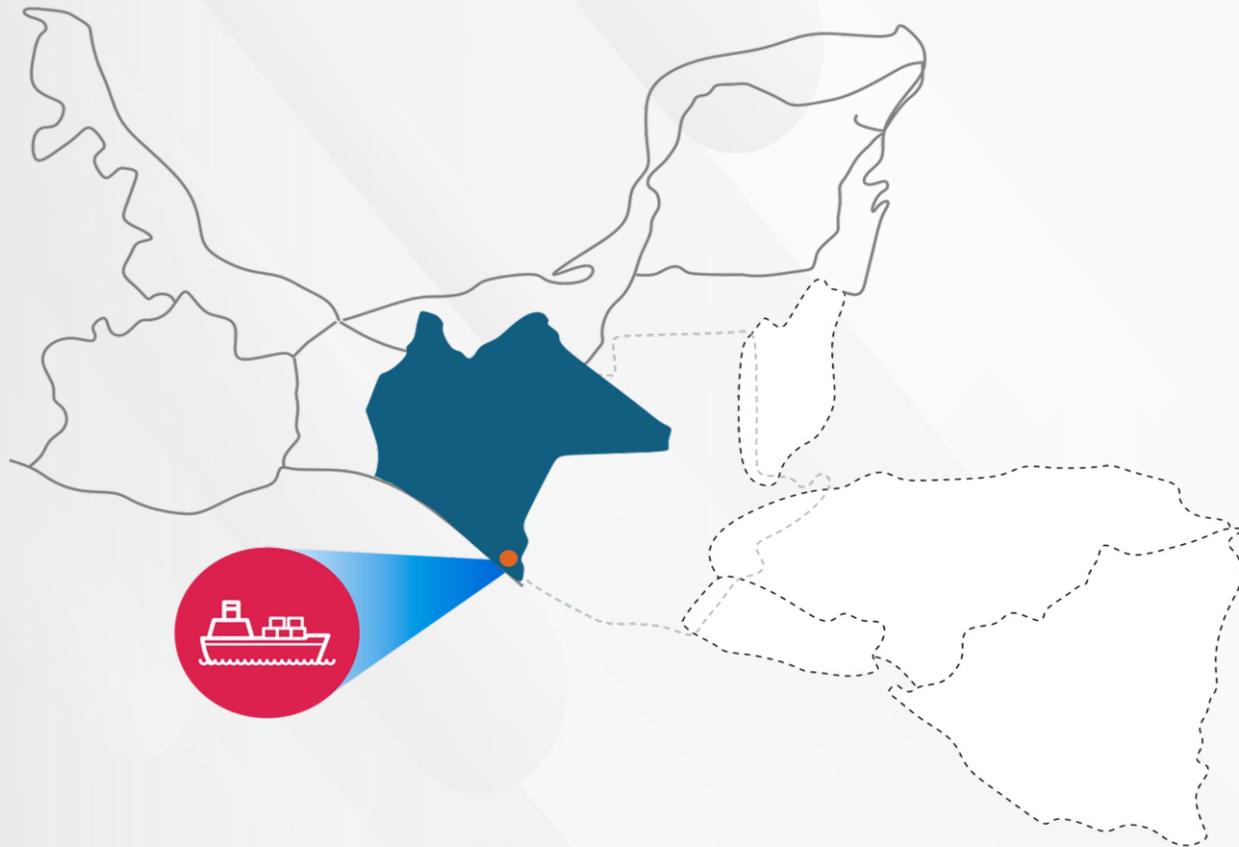
Puerto Chiapas

A photograph of two men in an industrial setting. The man on the left is wearing a black jacket with a high-visibility orange vest. The man on the right is wearing a yellow hard hat and a plaid shirt. They are both looking down at a laptop screen that is partially visible in the foreground. The background is a blurred industrial environment with various pieces of machinery and equipment.

LOGISTICS INFRASTRUCTURE

CHIAPAS PORT

Puerto Chiapas, a deep-sea port that stands out for its strategic location, guaranteeing excellent connectivity with various key points. It is located just 10 km from the international airport of the city of Tapachula, 28 km from the city of Tapachula (the second largest city in the state of Chiapas) and 43 km from the Mexico-Guatemala border.



STRATEGIC ROUTES:

- CENTRAL AMERICA
- SOUTH AMERICA
- NORTH AMERICA'S WEST COAST
- PACIFIC ASIA REGION

DISTANCE TO THE MAIN PACIFIC PORTS

PORT	NAUTICAL MILES
Puerto Quetzal, Guatemala	110
Manzanillo, Colima, México	748
Panamá, Panamá	1,020
San Diego, California, USA	1,885
Los Angeles, California, USA	2,010
Vancouver, Canada	3,080
Shangai, China	7,500



IN 9 YEARS, CARGO MOVEMENT INCREASED 11 TIMES, FROM 444K TO 524K ANNUAL TONS.

CONNECTION WITH ASIA AND AMERICA.

50m
RAILWAY SPUR.

10km
TAPACHULA INTERNATIONAL AIRPORT.

-11m
NAVIGATION CHANNEL WITH A DEPTH OF ~11 N/M.

TERMINALS FOR MULTIPLE USES, CONTAINERS, AGRICULTURAL BULK, AND FISHING.

SERVICE PROVIDERS





HUMANISMO QUE
TRANSFORMA

STRATEGIC FISCAL PRECINCT AREAS

10.9

HAS AVAILABLE

BORDERING TO PUERTO CHIAPAS



10km



TAPACHULA
INTERNATIONAL
AIRPORT



27 KM
TAPACHULA

45km



NEAR THE
BORDER OF
GUATEMALA



ADJOINING
CUSTOMS
SECTION



CONNECTION
TO CONTAINER
TERMINAL



95% OF GOODS
FROM CENTRAL
AMERICA PASS THROUGH
THIS BORDER.



ELECTRIC
POWER
250 KVA/HA

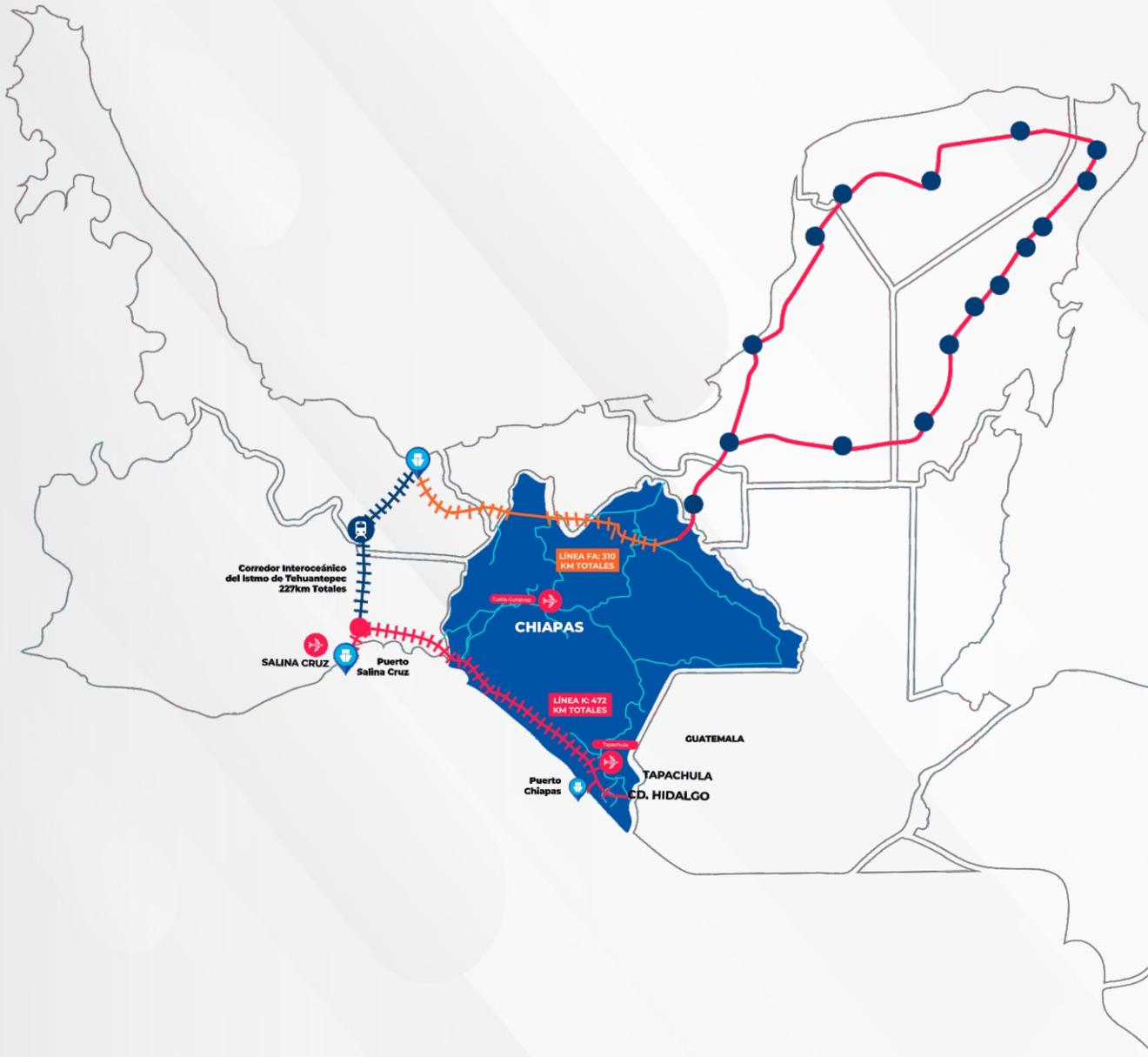


POTABLE
WATER
1L/S/HA



VOICE AND
DATA SERVICE

RAILWAY INFRASTRUCTURE



**FA LINE (COATZACOALCOS - PALENQUE)
310 KM TOTAL.**



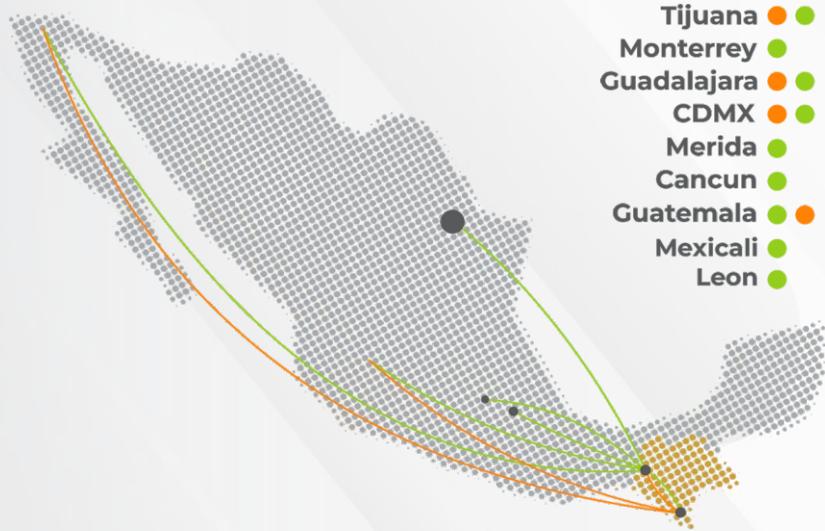
**FROM IXTEPEC OAXACA - CD HIDALGO CHIAPAS
459KM LINE K13 KM LINE KA
(CHIAPAS PORT CONNECTION) 472 KM TOTAL.**

THROUGH THIS RAILWAY MODERNIZATION WE ARE CONNECTING:

- From Puerto Chiapas to the Gulf of Mexico
 - To the center and north of the country and all North America
 - With the Mayan train to the southeast.
- Modernization of the Railway infrastructure to CLASS 3 (Speed of 80 km/hr for cargo and 95/hr for passengers).



AIR INFRASTRUCTURE



ANGEL ALBINO CORZO INTERNATIONAL
AIRPORT MOVED IN 2023:

1,776,027 PEOPLE

TAPACHULA INTERNATIONAL
AIRPORT MOVED IN 2023:

550,260 PEOPLE



SECOND EXPANSION OF THE
TERMINAL BUILDING
(INTERNATIONAL AREA) TOTAL
SERVICE CAPACITY:

**2 MILLION
PASSENGERS**

AIR INFRASTRUCTURE

HANGAR AND AIR CARGO TERMINAL

The Ángel Albino Corzo International Airport in Chiapas stands out for its air cargo terminal and hangar, featuring modern and efficient facilities that offer top-level logistical capabilities for the transportation of goods both nationally and internationally.



THE TENTH STATE IN ALL OF MEXICO TO HAVE THIS TYPE OF INFRASTRUCTURE WILL FEATURE:

- **11,000** squares meters of plataforma
- **3,000** squares meters of hangars
- Areas dedicated to companies specialized in air cargo
- Fiscal storage areas, and cold chamber where all products requiring customs or fiscal procedures will be housed and stored



A photograph of three business professionals (two women and one man) in an office setting, overlaid with a blue gradient. The man is in the center, smiling, wearing a dark suit and tie. The woman on the left is also smiling, wearing a dark blazer over a white shirt. The woman on the right is looking at a tablet, wearing a light-colored blazer. The background is a blurred office interior with windows.

FACTORS OF PRODUCTION



HUMAN CAPITAL



Chiapas tiene una población total de **5,543,848** personas de las cuales, **1,814,846** habitantes corresponden al **32.7%** de la población joven (12 a 29 años). La edad media de la población en México es **28.5 años**, mientras que en Chiapas es de **24 años**, por lo que es la entidad con población más joven a nivel nacional.

In 2024, Chiapas had 31,726 students graduated from higher education from 97 universities.

MAJOR UNIVERSITIES



Universidad Autónoma de Chiapas



Universidad de Ciencias y Artes de Chiapas



TECNOLÓGICO NACIONAL DE MÉXICO

Tecnológico Nacional de México Campus Tuxtla



TECNOLÓGICO NACIONAL DE MÉXICO

Tecnológico Nacional de México Campus Comitán

RENEWABLE ENERGY



CHIAPAS PRODUCES

50%

OF RENEWABLE ENERGY
(WIND AND HYDROELECTRIC)
FROM ALL OF MEXICO

CHIAPAS HAS

4 DAMS

CHICOASÉN • MALPASO • LA ANGOSTURA • PEÑITAS

WITH AN INSTALLED CAPACITY OF

4,800MW

WATER



CHIAPAS HAS

30%

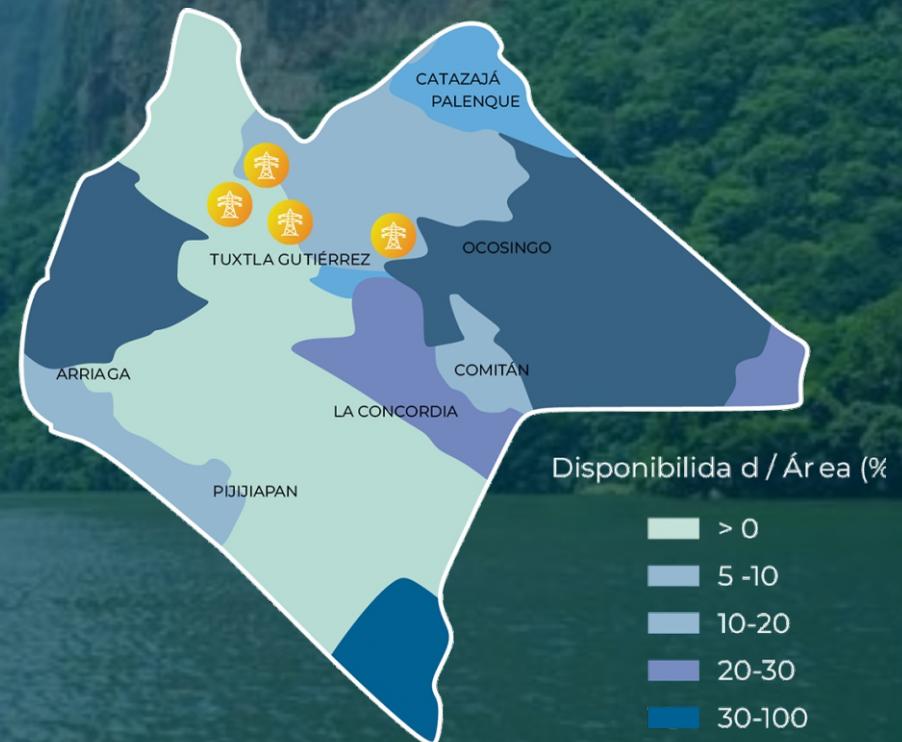
OF ALL THE FRESH WATER IN MÉXICO

It has 9 hydrographic sub-basins and has the greatest availability of surface water with:

92MIL HM³

It is one of the 10 regions in the world with the largest reserves of groundwater:

2.5MIL HM³



POTENTIAL SECTORS



TOURISM



TOURIST INFLUENCE 2024:

8 MILLION 418,000

WHICH REPRESENTS AN INCREASE OF:

348,257 TOURISTS

LEAVING AN ECONOMIC SPILL OF

1.5 M USD

MAIN DESTINATIONS VISITED:

SAN CRISTÓBAL DE LAS CASAS

PALENQUE

CHIAPA DE CORZO

TAPACHULA

TONALÁ

COMITÁN DE DOMÍNGUEZ



AUTOPARTS

The auto parts industry in Chiapas presents significant potential, especially with the prominent presence of the Yazaki company, dedicated exclusively to the production of harnesses.

OPORTUNITIES

- 1 The low labor turnover in Chiapas contributes to the community and efficiency of operations.
- 2 The economic labor costs in Chiapas are attractive compared to other regions.
- 3 Availability of suitable land for the installation of companies in the auto parts sector.
- 4 According to different studies, there is potential for the development of the auto parts industry through the production of seats, airbags, steering wheels, transmissions, among others.



JAPÓN, AUTOPARTES

7 FACTORIES

IN THE STATE:

LOCATED:

TAPACHULA

TUXTLA GUTIÉRREZ

HUIXTLA

OCOZOCOAUTLA

AGRIBUSINESS

Chiapas stands out as an ideal destination for the production of various agricultural products due to its broad productive vocation, offering investors great opportunities. Agribusiness stands out as one of the strategic sectors in Chiapas, with the notable presence of national companies.

Chiapas occupies the first places nationwide in the production of tilapia and tuna, which is why it is industrialized and marketed in Mexico and the United States. In Puerto Chiapas is located the only freeze-dried coffee factory in Mexico and Central America, for its national and international production, distribution and marketing.

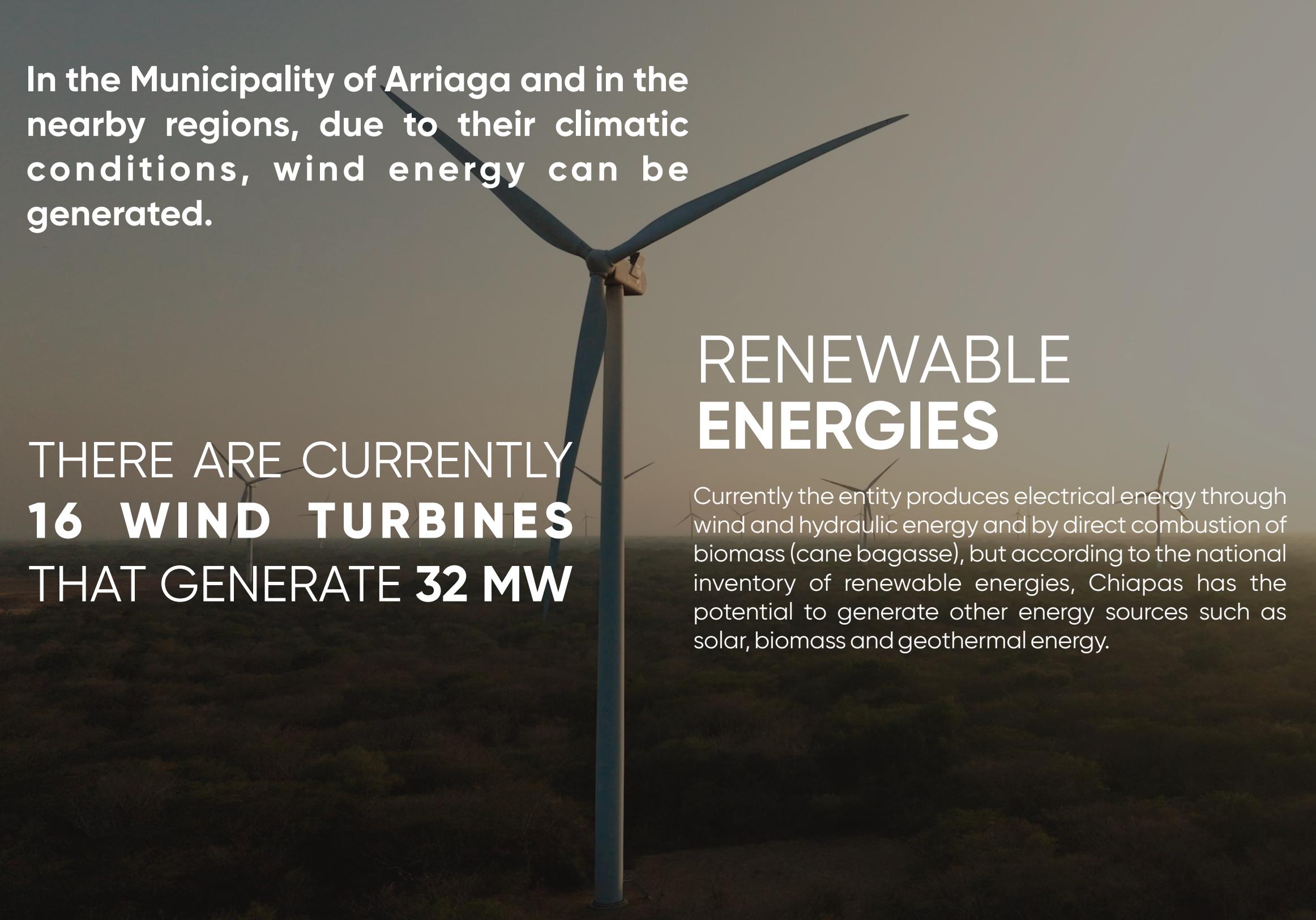
En Chiapa de Corzo, se ubica la fábrica más importante dedicada a la elaboración de Cofe Mate, el sustituto de crema número uno del país.

Fuente: Secretaría de Economía y Trabajo



PRINCIPALES INVERSORES





In the Municipality of Arriaga and in the nearby regions, due to their climatic conditions, wind energy can be generated.

THERE ARE CURRENTLY
16 WIND TURBINES
THAT GENERATE **32 MW**

RENEWABLE ENERGIES

Currently the entity produces electrical energy through wind and hydraulic energy and by direct combustion of biomass (cane bagasse), but according to the national inventory of renewable energies, Chiapas has the potential to generate other energy sources such as solar, biomass and geothermal energy.



STRATEGIC PROYECTS





DEVELOPMENT POLE
TAPACHULA I

263.17 HAS

**391,000
HABITANTS**

INHABITANTS IN THE IMMEDIATE
SURROUNDINGS

- Adjacent to the MEX-225 highway (Tapachula-Puerto Madero).
- The railway crosses the property for a stretch of 800m. The Tapachula International Airport is 5km away.
- Located 5km from Puerto Chiapas.

DEVELOPMENT POLE
TAPACHULA II

149.71 HAS

**391,000
HABITANTS**

INHABITANTS IN THE IMMEDIATE
SURROUNDINGS

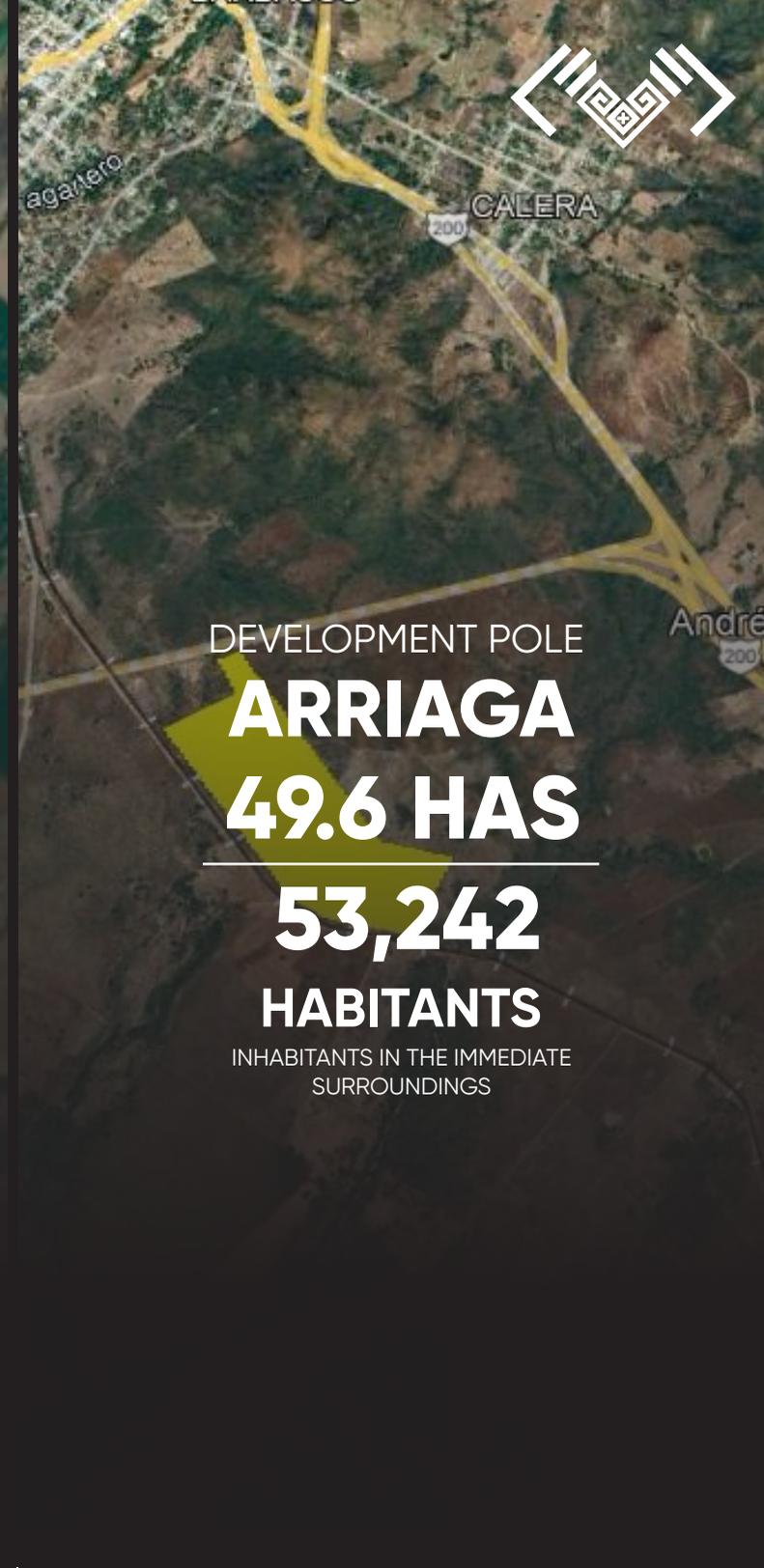
- 1.7 km highway front with the Escolleras Branch that connects with the MEX-225 highway.
- Close to the railway, 500m.
- Adjacent to Puerto Chiapas.
- Located 9.5 km from Tapachula International Airport.

DEVELOPMENT POLE
ARRIAGA

49.6 HAS

**53,242
HABITANTS**

INHABITANTS IN THE IMMEDIATE
SURROUNDINGS



DEVELOPMENT OF LOGISTICS PLATFORM

LLANO SAN JUAN

Land available for the development of a logistics platform with a surface area of 211 hectares, ideal for distribution centers, production platforms, warehouses, maneuvering yards and green areas for logistics and industrial purposes.



METROPOLITAN INDUSTRIAL CORRIDOR



THANK YOU



SECRETARÍA
DE ECONOMÍA
Y DEL TRABAJO
GOBIERNO DE CHIAPAS
2024 - 2030

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