

CIUDAD DE MÉXICO
CAPITAL DE LA TRANSFORMACIÓN

SECRETARÍA DE
DESARROLLO ECONÓMICO

inCDMX
INVESTMENT AGENCY OF MEXICO CITY

MEXICO CITY INVESTMENT OPPORTUNITIES

JULY 2025





**A GLOBAL
POWERHOUSE**



Mexico's megalopolis

- **CDMX area:**
1,494.3 km² (576 sq mi), 0.1% of Mexico
- **Population:**
9,301,956, 7.3 % of Mexico
- **Population by gender:**
52.6% women, 47.4% men
- **Average age:**
35 years old
- **Population structure:**
99.5% urban, 0.5% rural
- **Education:** 11.3 (second year of high school); national average is 9.6
- **GDP in 2023:**
4.72 trillion Mexican pesos
- **Contribution to National GDP in 2023:** 15%
- **Main productive sector:**
services (83.5% of CDMX GDP)
- **Income sources:** 31% trade, 28% financial services and insurance, 12% corporate and professional services.



- **Metropolitan population:**
22 million (gob.mx)



Regional attractiveness

BEST INFRASTRUCTURE

- CDMX has the best physical and digital infrastructure, boasting, for example, an aerial carrying capacity of 48.5 tons per person.

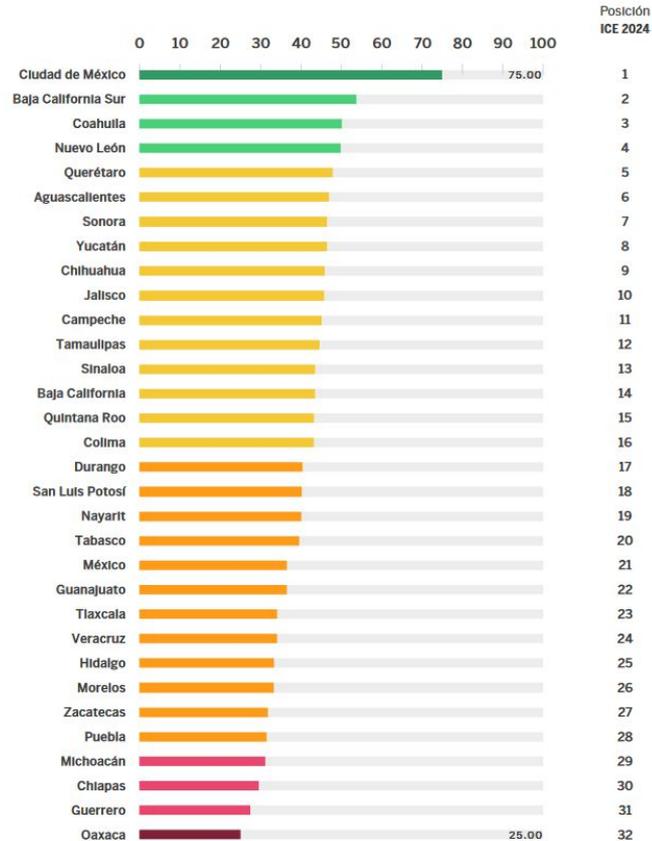
BEST LABOR MARKET

- CDMX also has the most educated labor force, with the highest participation of women (44%) and the lowest wage gaps.

BEST HEALTH SERVICES

- CDMX has 2.4 times more hospital beds per 1,000 citizens than the national average
- It has the most hospital beds per citizen in the country, the most doctors and medical practitioners with specialties.

Regional Competitiveness Index - 2024



Source: IMCO (Mexican Institute of Economic Competitiveness)

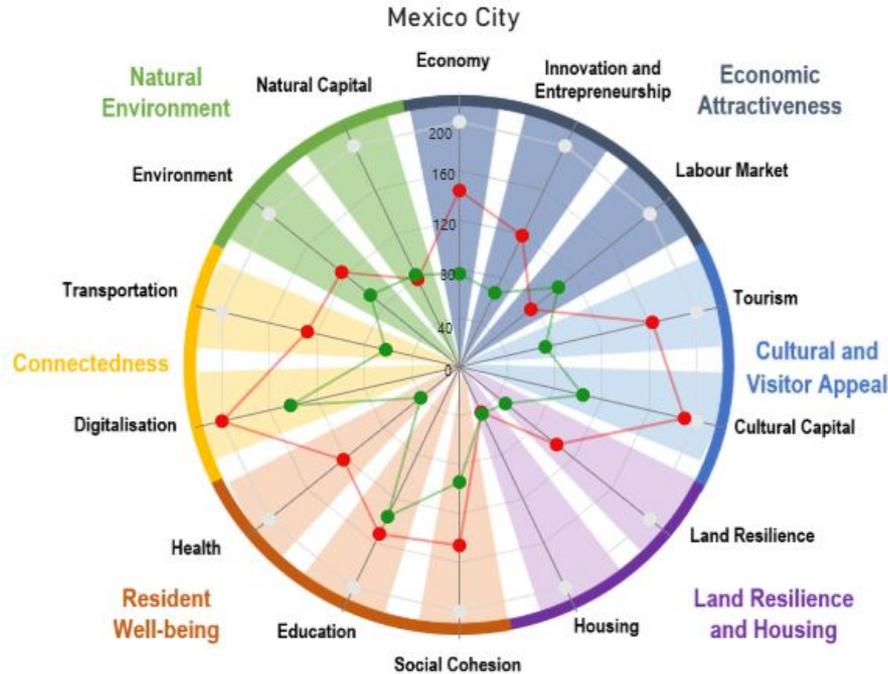
A GLOBAL
POWERHOUSE



Regional attractiveness

Regional Attractiveness Compass

MAX=200 ● Country score ● OECD score ● EU score

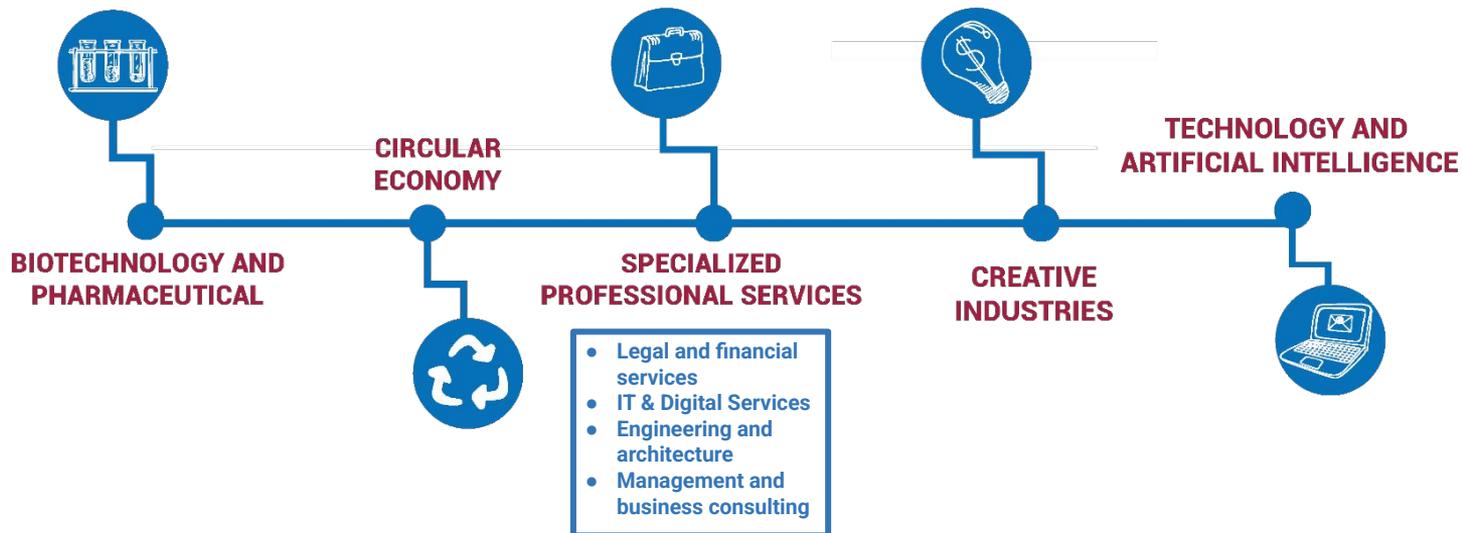


A GLOBAL POWERHOUSE



Five sectors have been identified as
priorities for the development of the city

Mexico City PRIORITY SECTORS





ECONOMIC
ADVANTAGES



ECONOMIC AND
POLITICAL
CENTER

LOGISTICS
CENTER

MOBILITY

TALENT AND
RESEARCH

THE
CHILANGO
MOMENT

A

B

C

D

E



A. Mexico's economic and political center

GROSS DOMESTIC PRODUCT, 2023



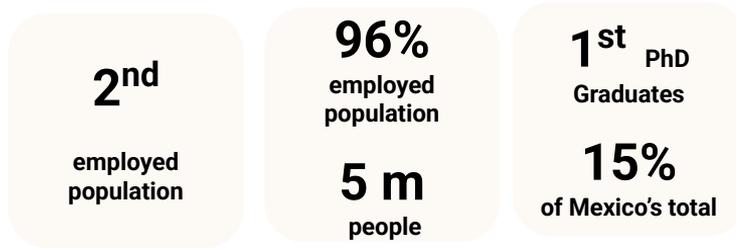
FOREIGN DIRECT INVESTMENT IN CDMX, 2018-2024



CONSUMPTION MARKET, 2022



LABOR MARKET MEXICO, 3T2024



POLITICAL CENTER

CDMX hosts the federal government institutions, including those key for finance and telecommunications: **the Secretariats of Finance (SHCP), Economy (SE), and Infrastructure, Communications and Transportation (SICT)**



B. Logistics center

Air

3 airports in the region
LATAM's **busiest** airport

Rail

Heart of Mexico's passenger rail **renaissance**
(Buenavista Station)
CDMX–Toluca rail: improved regional
connectivity
Landport at Pantaco terminal

Highway

Origin and destination of all major
highways in the country



ECONOMIC
ADVANTAGES



C. Mobility



Mexico-Toluca Train: 58 km
Under construction: Passenger trains to AIFA, Pachuca and Querétaro



Trolleybus: 10 lines
200+ km



Metro: 12 lines
195+ stations



EcoBici: 9,000 bicycles
in 687 stations



ECONOMIC
ADVANTAGES



Metrobus: 7 lines
270+ stations



Cablebus: 3 lines
24+ km



RTP: 2,000 buses



D. Talent and research

There are 2,443,333 graduates in Mexico City; of which 359,894 have a master's or PhD.

Information and Communication Technologies



74,000 university students;
23% of all Mexico
4,250 at a graduate degree level

Actuary and Mathematics



12,105
university students;
3,913 of which are women

Economics



19,225 enrolled
university students;
7,364 of which are women

Finance, Banking and Insurance



11,330 enrolled
university students;
4,989 of which are women



E. The Chilango Moment

The New York Times

TRAVEL

52 Places to Go in 2016

It's a big world out there, so we've narrowed it down for you. From ancient temples to crystalline waters, here are our top destinations to visit this year.

JAN. 7, 2016



The 50 best cities in the world in 2024

6. Mexico City



RESTORATION OF
INTERNATIONAL
REPUTATION

2000 - 2016 - 2026



A METROPOLIS
THAT HAS IT ALL
FOR EVERYONE

HISTORY, FOOD,
ART, CULTURE

DIGITAL LIFE
AND WORK

NORTH AMERICA
TIME ZONE



A CITY THAT
CREATES TALENT

ATTRACTS
TALENT





INCENTIVES FOR INVESTMENT



Incentives and government support



**FISCAL
INCENTIVES**

Five types of
tax breaks



**DIGITAL
GOVERNMENT**

Digital procedures
reduce time
and increase
transparency



**ASSISTANCE
WITH
PERMITS**

Government
guidance and
support



**TALENT
RECRUITMENT
SUPPORT**

Support to identify
talent and sign
recruitment
agreements



**SITE
LOCATION**

Assistance
to identify ideal
locations within
CDMX



Incentives and government support



NEW COMPANIES

25% discount on payroll Tax for companies starting operations.

STAFF INCREASE

25% discount on payroll Tax for companies increasing their headcount by 33% or more.

HIGH-TECH

55% discount on the payroll tax, 80% of the real estate acquisition tax, and 30% on property tax for high-tech sectors.

LOCATION - EMPLOYEES RESIDENCE

10% discount on the payroll tax if more than 50% of the workforce resides in the same territorial demarcation of the place of work.

SMALL AND MICRO BUSINESSES

70% discount on payroll tax if starting as a micro or small business.



Plan México incentives

TAX INCENTIVES



IMMEDIATE DEDUCTION OF INVESTMENTS IN NEW FIXED ASSETS Acquired from the decree's effective date until September 30, 2030.

PRIORITY SECTORS



BIOTECHNOLOGY & PHARMACEUTICAL



SPECIALIZED PROFESSIONAL SERVICES



CREATIVE INDUSTRIES



TECHNOLOGY & ARTIFICIAL INTELLIGENCE



CIRCULAR ECONOMY

Incentives to encourage investments, promote dual education, and foster technological innovation under the national strategy "Plan México".

ELIGIBILITY REQUIREMENTS



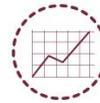
Registration with the Federal Taxpayer Registry (RFC) and activation of a tax mailbox (Article 17-K, Federal Tax Code).



A positive tax compliance opinion (Article 33-D, Federal Tax Code).



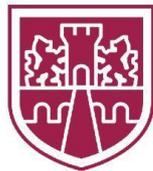
Submission of investment projects and collaboration agreements with the Ministry of Public Education (SEP) for dual education initiatives.



Proof of compliance issued by the Evaluation Committee.

INCENTIVES
FOR
INVESTMENT





CIUDAD DE MÉXICO
CAPITAL DE LA TRANSFORMACIÓN

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MEXICO CITY'S HEALTH VALLEY

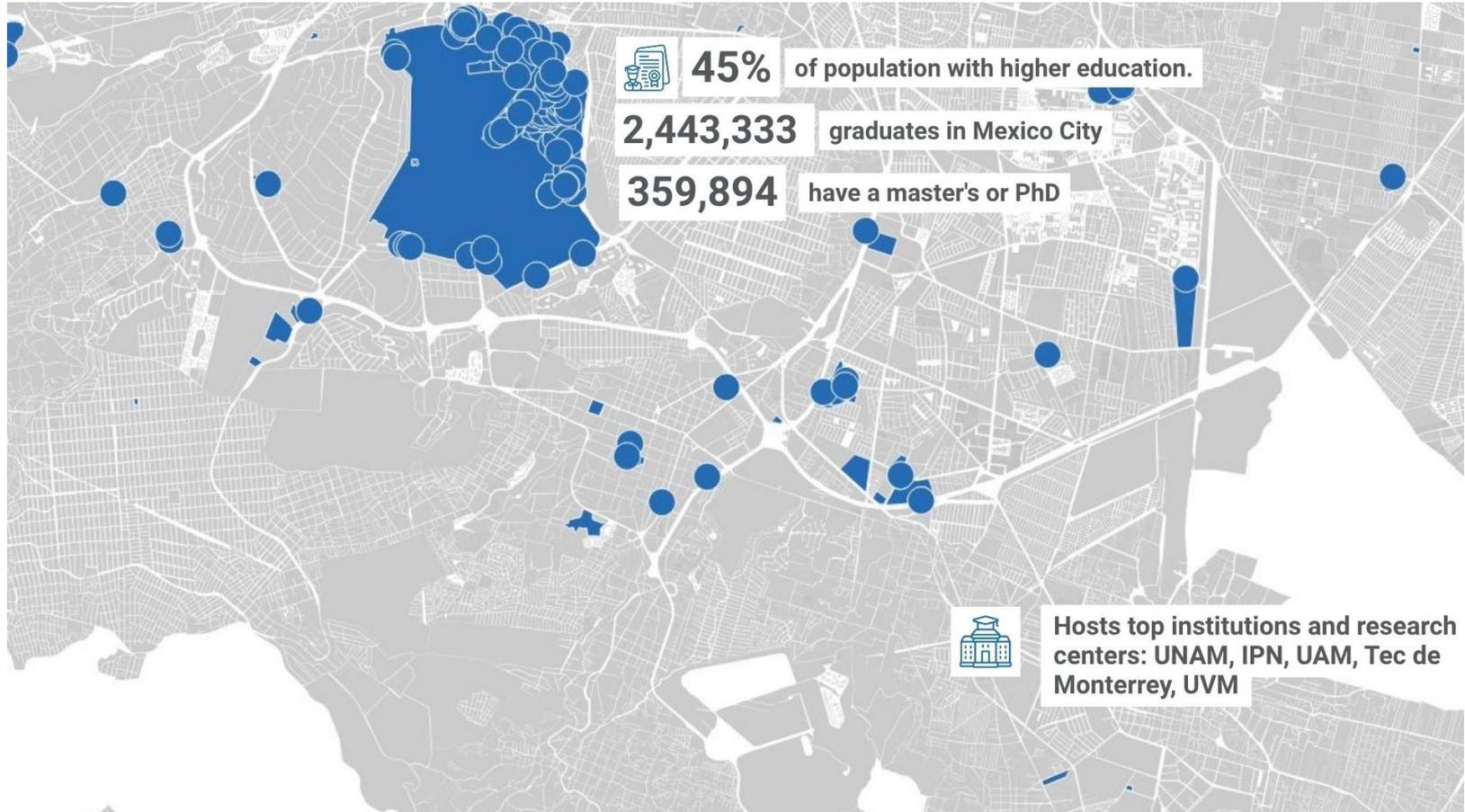
LATAM's Biopharmaceutical Innovation Hub



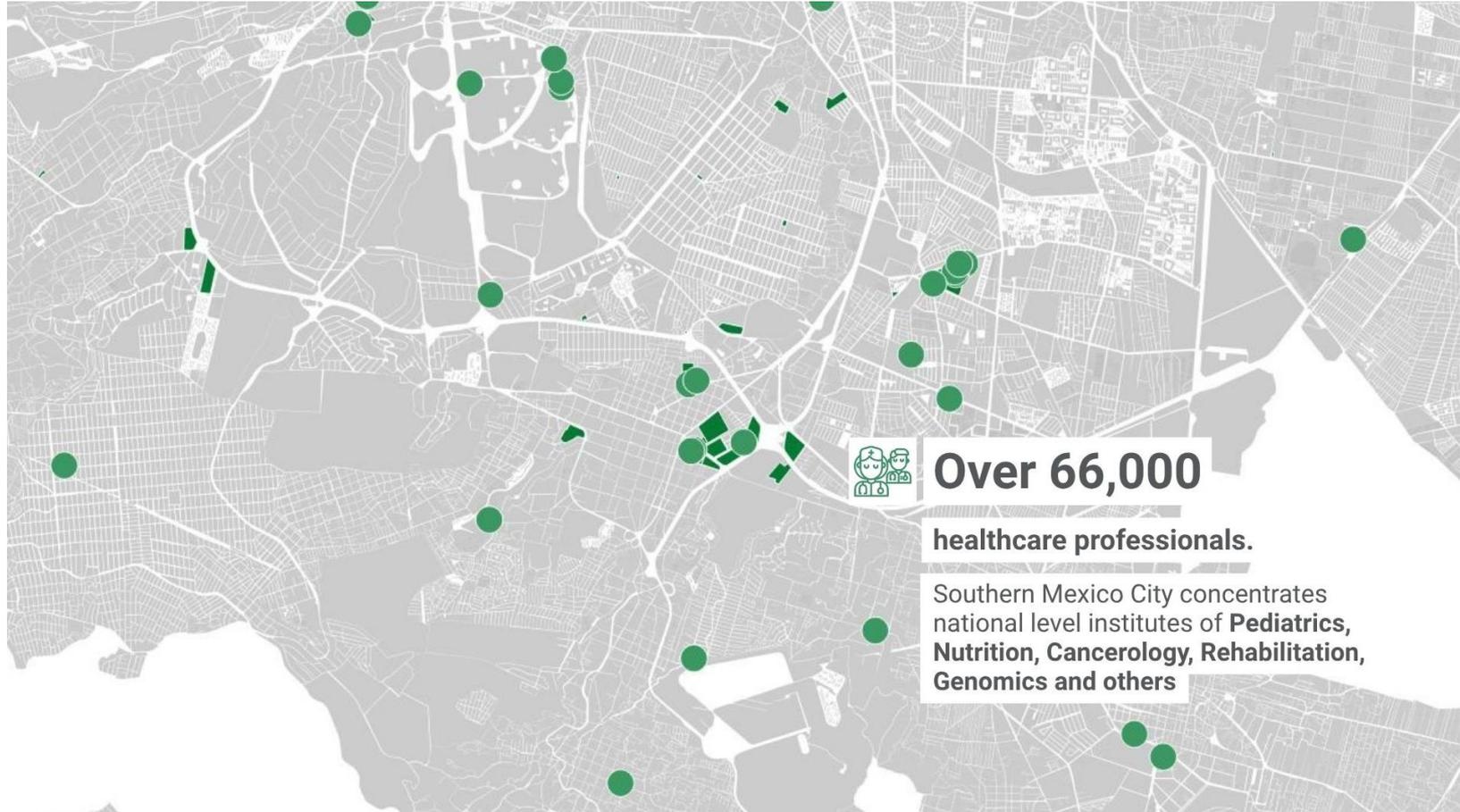
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**SECRETARÍA DE
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THE VALLEY



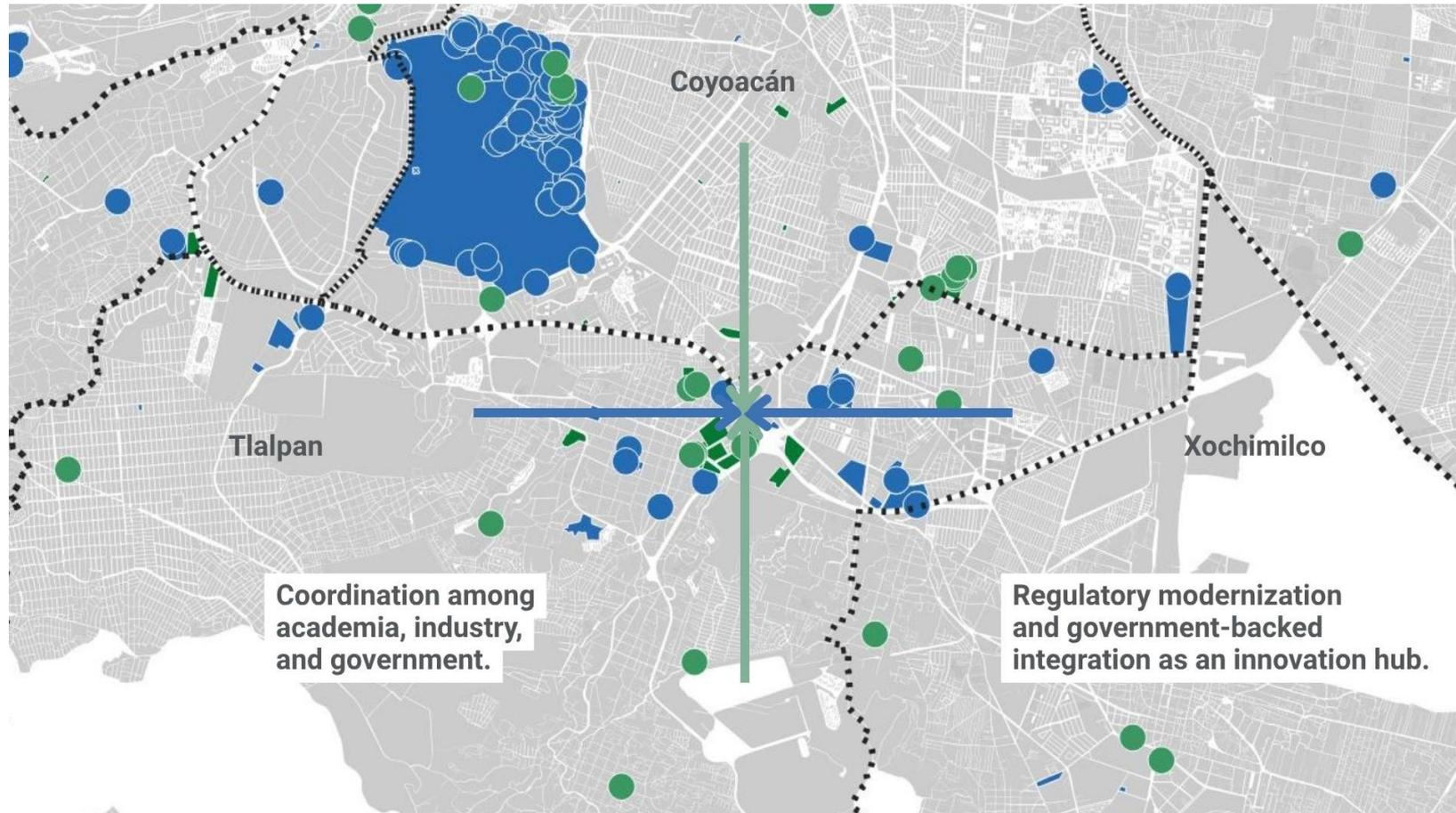
THE VALLEY



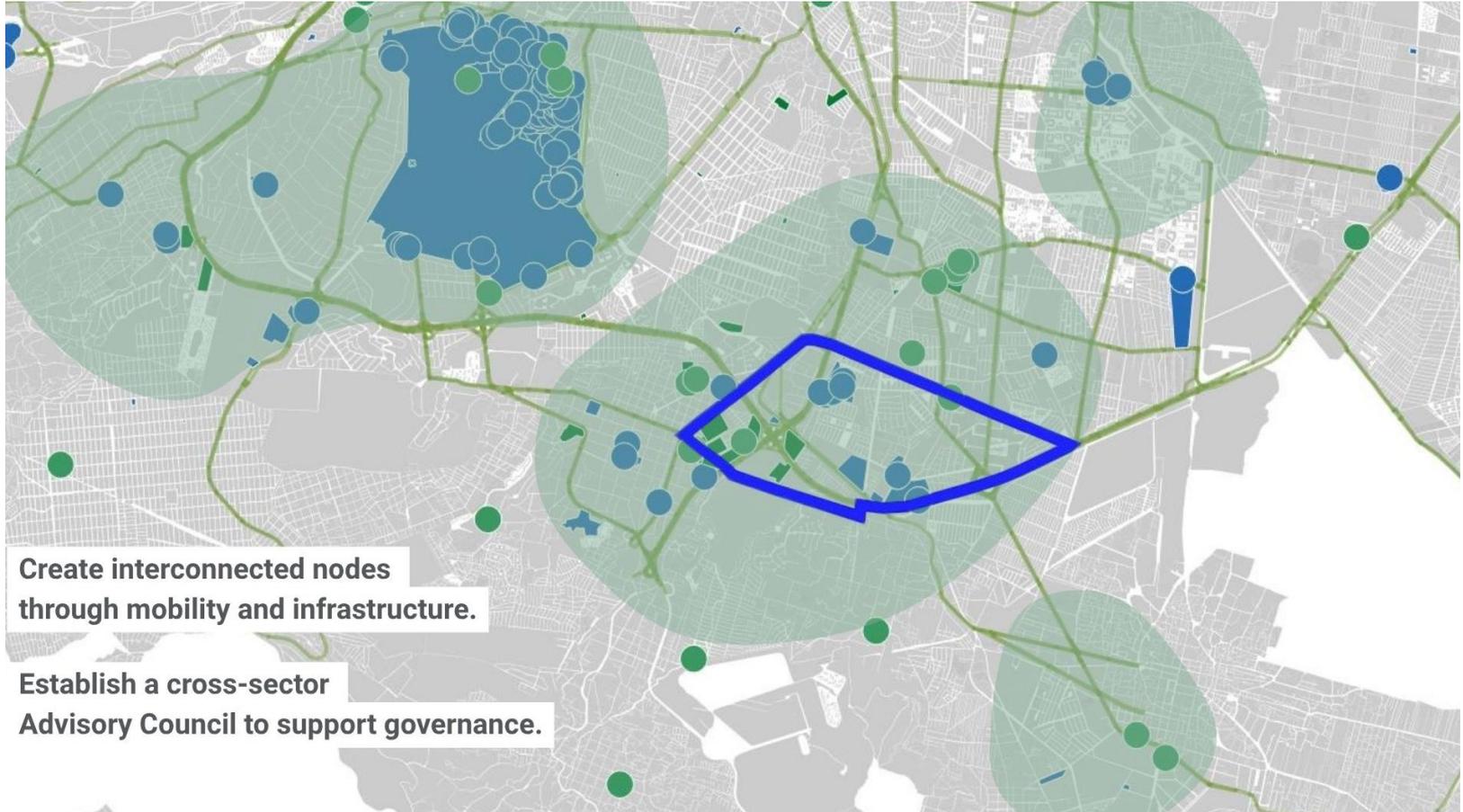
THE VALLEY



ACTIONS



TERRITORIAL AND FUNCTIONAL INTEGRATION

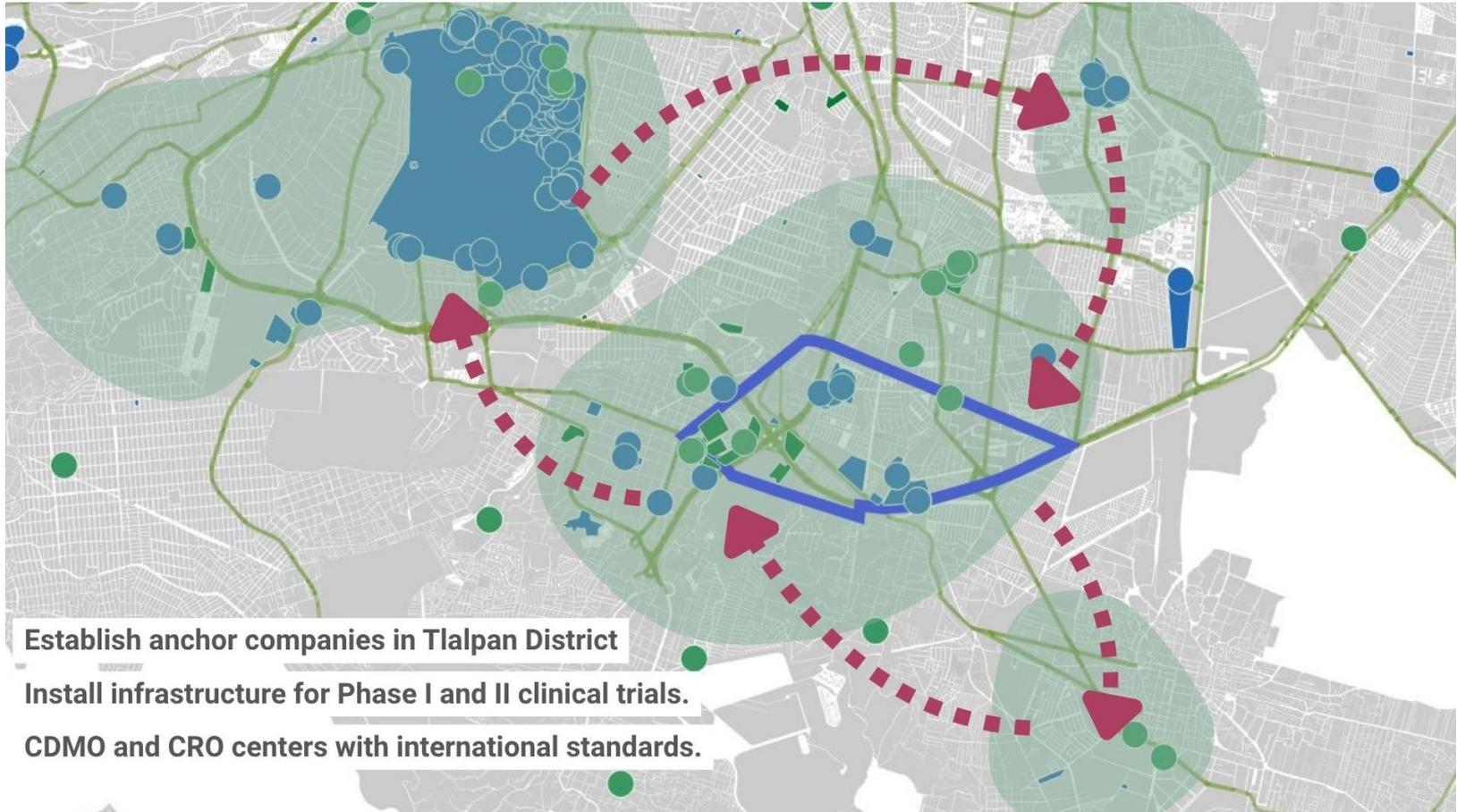


Create interconnected nodes through mobility and infrastructure.

Establish a cross-sector Advisory Council to support governance.



STRATEGIC CAPACITY BUILDING



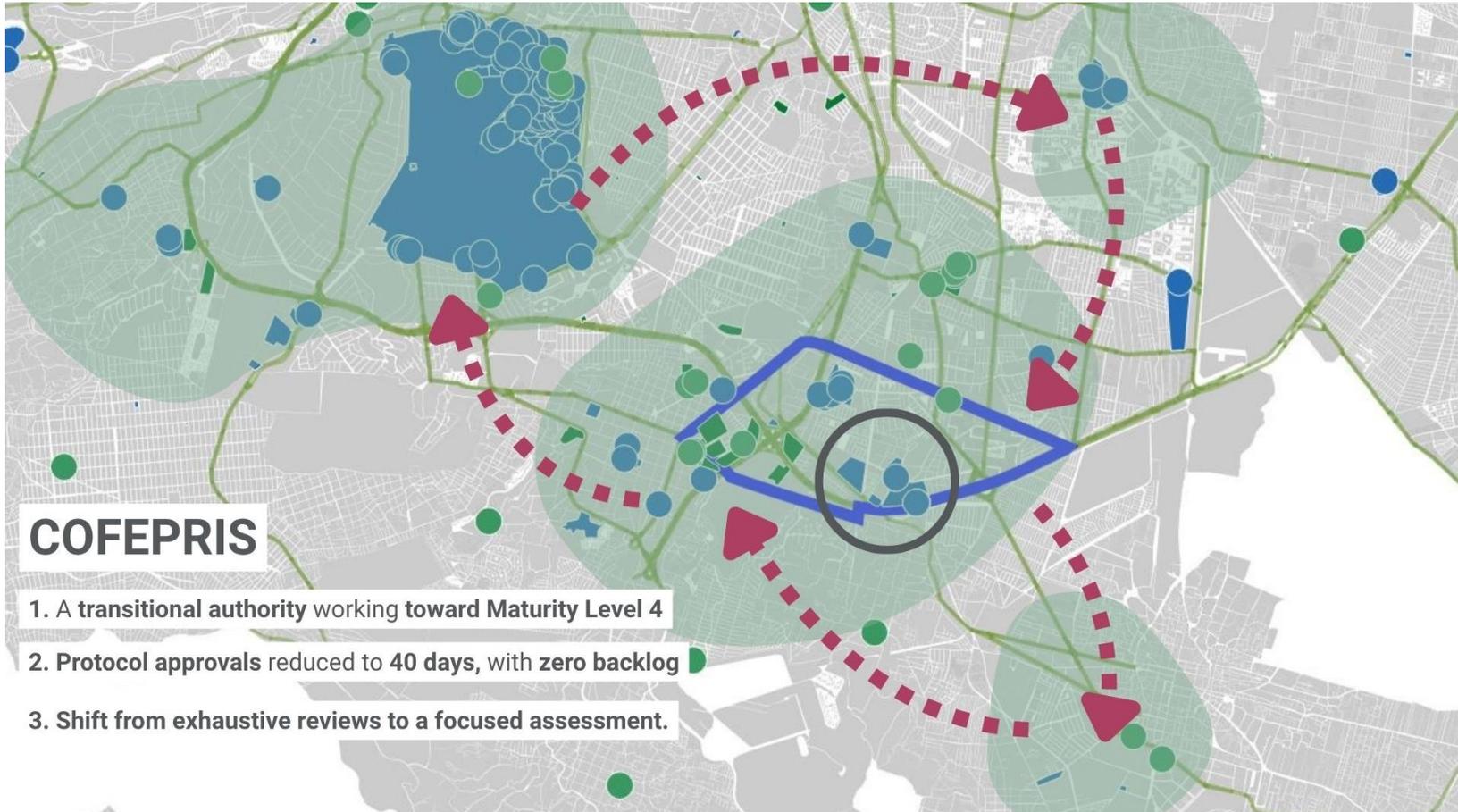
Establish anchor companies in Tlalpan District

Install infrastructure for Phase I and II clinical trials.

CDMO and CRO centers with international standards.



REGULATORY MODERNIZATION



COFEPRIS

1. A transitional authority working toward Maturity Level 4
2. Protocol approvals reduced to 40 days, with zero backlog
3. Shift from exhaustive reviews to a focused assessment.



INCENTIVES

Pharmaceutical Industry Decree(May 2025)

- **7 billion USD** in financing for public pharmaceutical procurement.
- **Preference in public contracts** for those investing in Mexico.
- Promotion of **technology transfers**.

Plan Mexico Decree (March 2025)

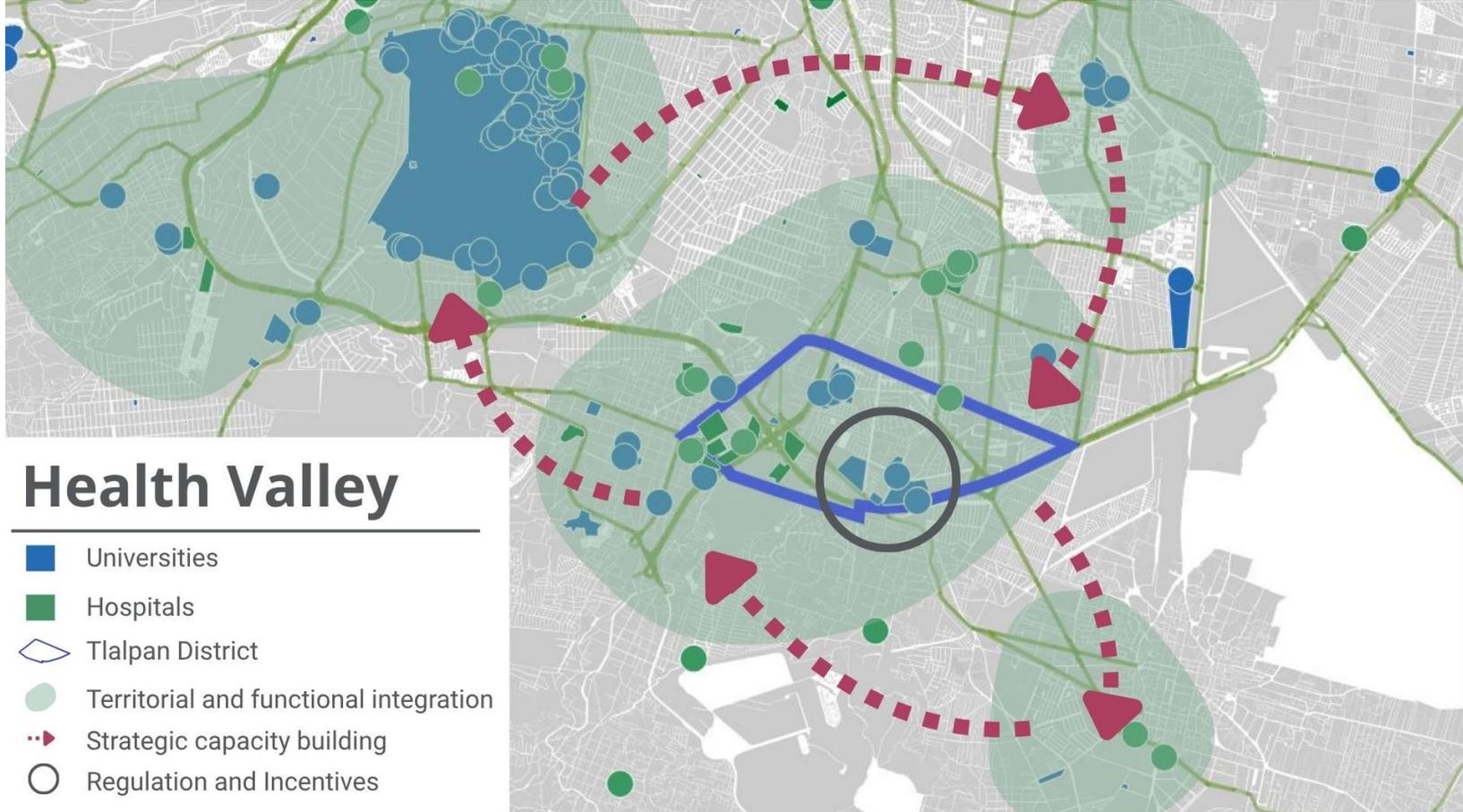
- **Immediate deductions** for new fixed assets.
- **70%** deduction for investments in pharmaceutical-biological products.
- Additional **25%** deduction for **training** and **innovation** expenses.

Mexico City Incentives (January 2025)

- **New businesses:** 25% discount on payroll tax (ISN).
- **33% increase** in workforce: 25% discount on ISN.
- **High-tech:** 55% discount on ISN, 80% on the real estate acquisition tax, and 30% on property tax.

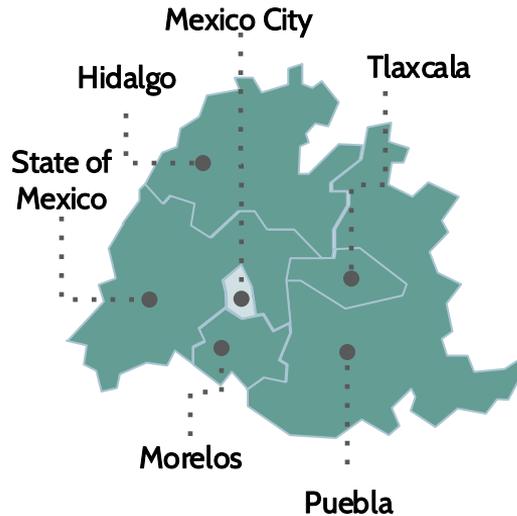


INTEGRATED ECOSYSTEM



WHY MEXICO CITY (CDMX)?

- **Area:**
1,494.3 km²
(576 sq mi)
- **Population:**
CDMX: 9,3 million
Metro: 22 million.
- **Average age:**
35 years old
- **GDP in 2023:**
CDMX: 200+ bn USD
Metro: 340 bn USD
- **Main income sources:**
31% trade,
28% finance,
12% professional services.



FOREIGN DIRECT INVESTMENT IN CDMX 2018-2024

1st
recipient state

39%
of FDI in Mexico

65.6 bn
USD

LABOR MARKET, 2024

96% employed
population

5 m
people

CONNECTIVITY

LATAM's
busiest airport

Passenger
rail hub

Diverse urban
mobility



WHY MEXICO?



TRADE AND INVESTMENT NETWORK

50+
FTA partners and
privileged logistics

22nd most
complex
economy (MIT)

Best **cost-
benefit** in NA*

GEOPOLITICS

Economic
security

Regionalized
nearshoring

Long-term
NA **integration**

DEMAND

Ageing
in NA

Medical
tourism

NA **genetic**
equivalence

*North America NA



MEXICO CITY'S HEALTH VALLEY



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