

# PROGRESO



**SEDECO**  
GOBIERNO DEL ESTADO  
DE CAMPECHE



**GOBIERNO  
DE TODOS**





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CAMPECHE  
GOBIERNO DE TODOS

# The *Gateway* to the Southeast of Mexico



Campeche is driving strategic growth in the Yucatán Peninsula through modern infrastructure, competitive incentives, and a clear vision for the future.

The State's dynamism has positioned it as a benchmark for inclusive and sustainable progress.

**Campeche is the gateway to Southeast Mexico** and is emerging as a key player in the exponential development of the region.

Join the the network of those who are betting on Campeche towards a more just and competitive Mexico.

**GOBIERNO  
DE TODOS**

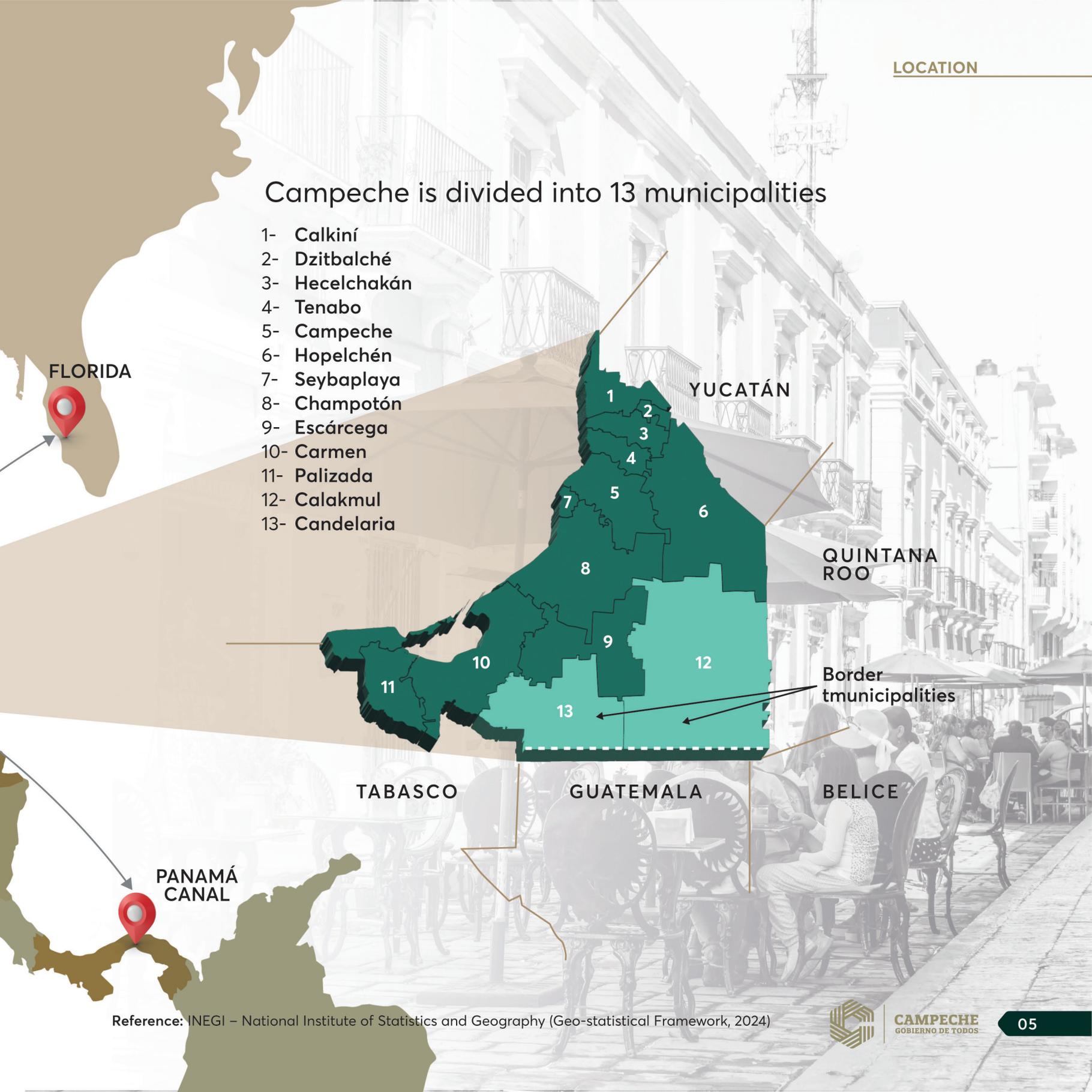
# GEOGRAPHICAL LOCATION

Campeche is the gateway to the Yucatán Peninsula, offering direct access to the Gulf of Mexico and important seaports for international trade.



## Campeche is divided into 13 municipalities

- 1- Calkiní
- 2- Dzitbalché
- 3- Hecelchakán
- 4- Tenabo
- 5- Campeche
- 6- Hopelchén
- 7- Seybaplaya
- 8- Champotón
- 9- Escárcega
- 10- Carmen
- 11- Palizada
- 12- Calakmul
- 13- Candelaria



FLORIDA

YUCATÁN

QUINTANA ROO

Border municipalities

TABASCO

GUATEMALA

BELICE

PANAMÁ CANAL

# SEAPORTS AND AIRPORTS



03

Main  
Seaports

Seybaplaya / Carmen / Lerma



02

International  
Airports

Campeche / Carmen



5,628

Kilometers

Federal Highway 180

# CONCESSIONED PORTS MANAGED BY THE INTEGRAL PORT ADMINISTRATION (API)

## CAMPECHE PORT SYSTEM



-  FPSO - Floating Production, Storage and Offloading
-  FSO - Floating Storage and Offloading System

## ACCESS FOR INTERNATIONAL TRADE

ROUTE	KM	Hours/Minutes	Markets
Campeche → Progreso	210 km	2 hours 46 minutes	USA
			Europe
			Asia
Campeche → Coatzacoalcos	549 km	7 hours 51 minutes	USA
			Europe
Campeche → Salina Cruz	863 km	12 hours	USA
			Asia
			Central and South America



# ISLA DEL CARMEN

— PORT



CAPACITY

**26.7 TOTAL HECTARES**

Occupied: 10 hectares

Available: 16.7 hectares

Dock: 5,335 linear meters

**CHARACTERISTICS:**

- Concessioned Land Area: 53.85 Ha
- Water Area: 399.52 Ha
- Berthing Area: 4,500 linear meters

**Navigation Channel Access to the Port**

- Length: 18Km
- Width: 60m
- Anchorage Area: 2591.21 Ha

**The water area within the port is divided into three docks**

- Dock 1: 7.48 Ha
- Dock 2: 7.83 Ha
- Dock 3: 4.97 Ha

**Inner Port Channel**

- Length: 1,000m
- Width: 90m
- Port's general draft: -4m

**CHARACTERISTICS:****Terminal 1: (on land) "Industrial Park"**

- Area: 17.84 Ha

**Terminal 2: (located 100 meters from land)**

- Surface Area: 10 Ha
- Berthing Line: 345 linear meters
- Draft: -4.8m
- Berthing Positions: 3
- Fuel Station: 50 meters of berthing lines formed by 4 "duques de alba"

**Terminal 8: (located 3,300 meters from land)**

- Surface Area: 7.19 Ha
- Berthing Line: 412 linear meters
- Draft: -5.48m
- Berthing Positions: 4
- Anchorage Area: 5423 Ha
- Draft: -8m

# SEYBAPLAYA

— PORT



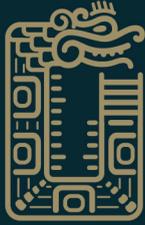
CAPACITY

**37 TOTAL HECTARES**

Occupied: 28.8 hectares

Available: 8.2 hectares

Dock: 751 linear meters



**TREN  
MAYA**

TSÍMIN K'ÁAK



**42** Trains



**219** Wagons



**20** Stations



**14** Stops

**IN PROGRESS:**

**Expansion and modernization of the Maya Train for cargo transport.**

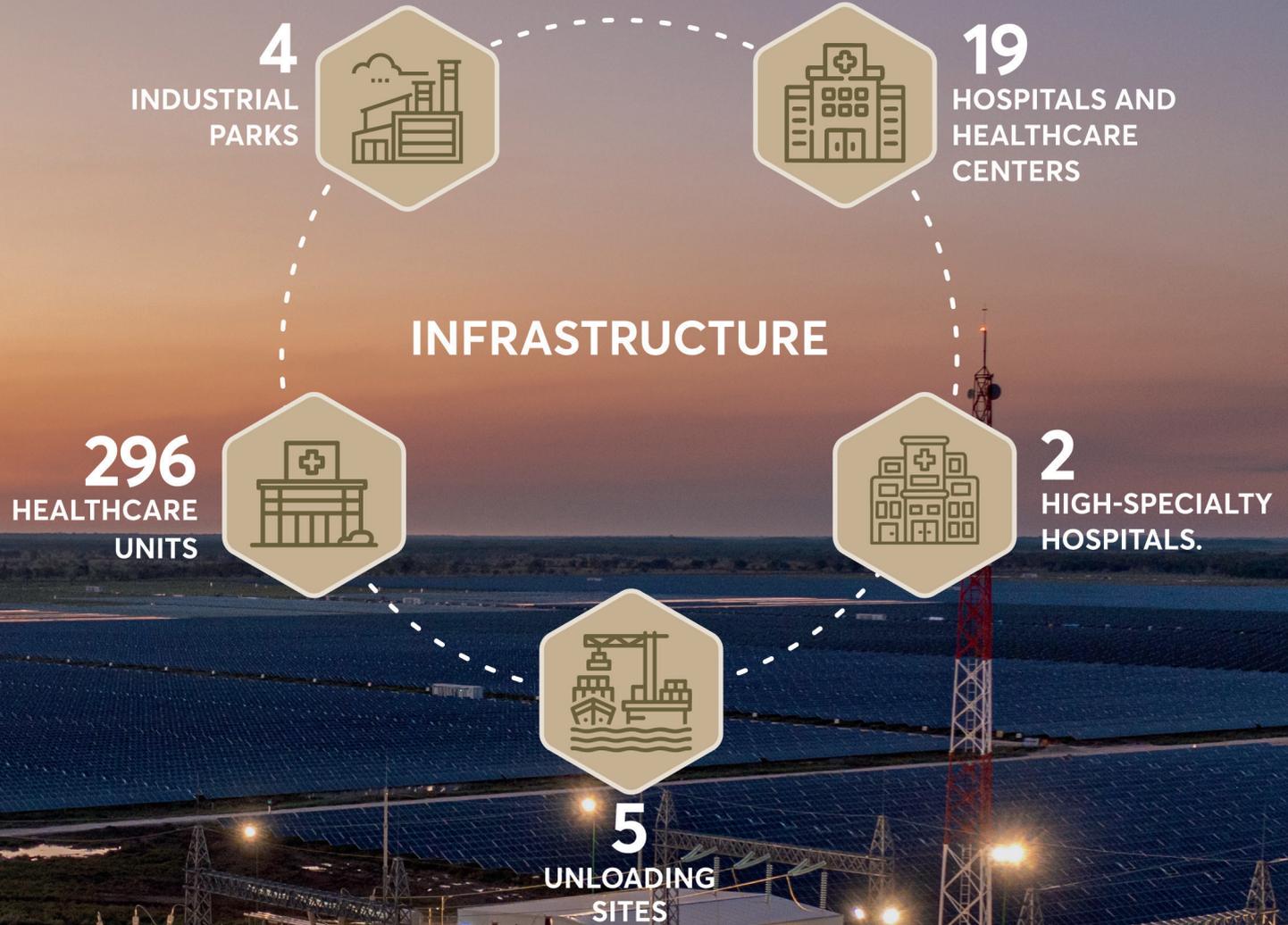
# Chiapas, Tabasco, **Campeche**, Yucatán and Quintana Roo

1,554 km of rail line



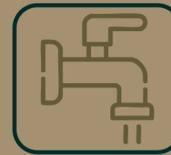
Reference: FONATUR – Maya Train, 2025





References: National Institute of Statistics and Geography (INEGI), Consultation System – Medical Units in Operation within Public Health Sector Institutions by Municipality and Level of Care, 2023.

# PRODUCTIVE INFRASTRUCTURE



**WATER AVAILABILITY**

**6,377**  
m<sup>3</sup>/inhabitant/year



**NATURAL GAS**

**250**  
MMSCFD



**CONVENTIONAL POWER SOURCES**

**1318.66**<sub>MW</sub>  
(81.47%)



**RENEWABLE ENERGY**

**300**<sub>MW</sub>  
(18.53%)



**TOTAL ENERGY**

**1618.66**  
MW

**CURRENT DEMAND: 408 MW – surplus**

## PLANNED INCREASES FOR 2027



**NATURAL GAS**

**317**  
MMSCFD



**CONVENTIONAL POWER SOURCES**

**70**  
MW



**RENEWABLE ENERGY**

**300**  
MW



**TOTAL ENERGY**

**370**  
MW

**TOTAL**

**567**

**1386.66**

**600**

**1988.66**

References: SEMABICCE, Energy Outlook Reports, 2024.

Official Gazette of the State of Campeche, State Institutional Drinking Water Program 2022–2027, 2023

## NUMBER OF HIGHER EDUCATION ENROLLMENTS BY FIELD OF STUDY



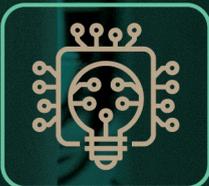
638

Construction and Civil Engineering



638

Software Development



537

Electronics, Automation, and Mechanical-Electrical Applications



223

Mechanics and professions related to metalworking



85

Electricity and power generation

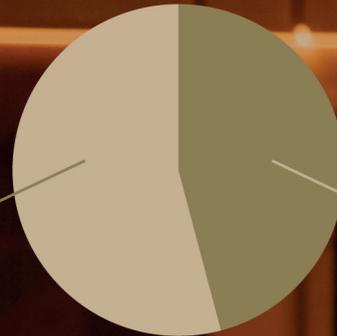


# HUMAN CAPITAL

**928,363**  
Inhabitants



**58.8%**  
Women



**49.2%**  
Men

**448,646**  
Economically  
Active Population

**61.1%**  
Men

**38.9%**  
Women

15 to 60 years

## OIL AND GAS

- 66% of the national crude oil
- 38% of the national natural gas
- 1.2 million barrels per day
- Field "Cantarell 17"
- Field "Ku-Maloob-Zaap"

Reference: Pemex, 2024



## SOLAR ENERGY

- Wide availability of land
- Average solar radiation of 5.5 kWh/m<sup>2</sup> per day
- "Pimienta" Solar Park, 300 MW

Reference: SEMABICCE, 2024



## TOURISM

- 2 Cultural Heritage Sites (Calakmul and San Francisco de Campeche)
- 3 Magical Towns (Candelaria, Palizada, and Isla Aguada)

Reference: Ministry of Tourism-Campeche, 2024



## FISHING

- Octopus (7,124 tons per year)
- Shrimp (2,465 tons per year)
- Snook (2,203 tons per year)
- Crab (3,052 tons per year)

Reference: Ministry of Agriculture and Rural Development – Campeche

## LIVESTOCK

- Beef (23,789 tons per year)
- Poultry and Turkey Meat (24,580 tons per year)
- Pork (5,915 tons per year)
- Honey (4,605,514 tons per year)



## AGROINDUSTRY

- Sugar Cane (1,307,188 tons per year)
- Soybeans (111,451 tons per year)
- Oil Palm (322,875 tons per year)



# SECURITY

 State with the **least extortion**

 State with the **least theft**

 3rd State with the **least criminal incidents**

 State with the **fewest homicides**

 State with the **fewest kidnappings**



**3RD STATE WITH THE LOWEST PERCENTAGE OF CRIMES IN BUSINESSES**



**THE GATEWAY TO THE SAFEST REGION IN THE COUNTRY**



**ZERO INCIDENTS OF THEFT IN PORTS**

Reference: State Secretariat of Protection and Citizen Security (SPSC), Government of the State of Campeche, 2024.



# LAW FOR THE PROMOTION OF BUSINESS ECONOMIC ACTIVITIES IN THE STATE OF CAMPECHE

## CHAPTER VI

## ON THE GRANTING AND IMPLEMENTATION OF INCENTIVES

## TAX INCENTIVES:



- 2% payroll tax exemption (for up to 2 years).



- Up to 50% discount on registration fees with the Public Registry of Property and Commerce.

## FINANCIAL INCENTIVES:



- Cash contributions of up to 40% of the total amount of private investment (on credit).



- Coverage of feasibility study expenses (up to 380 UMA).



- Coverage of transportation costs for movable goods, machinery, and equipment (up to 15 UMA).

## IN-KIND SUPPORT:



- Construction of buildings granted under commodatum agreements for a period not exceeding 5 years.



- Drilling and conditioning of artesian wells and/or wastewater collection systems.



- Up to 20% discount on the sale price of state-owned properties.



- State contributions subject to the development of infrastructure and public services.



- Allocation of state-owned assets to trusts, or leasing of state-owned properties.

Decree granting tax incentives to support the national strategy known as **"Plan México"**, aimed at promoting new investments, encouraging dual training programs, and fostering innovation.

## Tax Incentives

### STATE LEVEL:

- 100% exemption from Payroll Tax and Additional Tax for up to 9 years.
- From year 10 to year 15, a 50% deduction will apply to both taxes.

### FEDERAL LEVEL:

- 100% deduction of the original amount invested in new fixed assets, for investments made between 2025 and 2030.
- Additional 25% deduction on the annual increase in training or innovation-related expenses tied to activities within the Poles.

## INDUSTRIAL DEVELOPMENT HUB

# "SEYBAPLAYA I"



Site area:  
**100.14**  
hectares



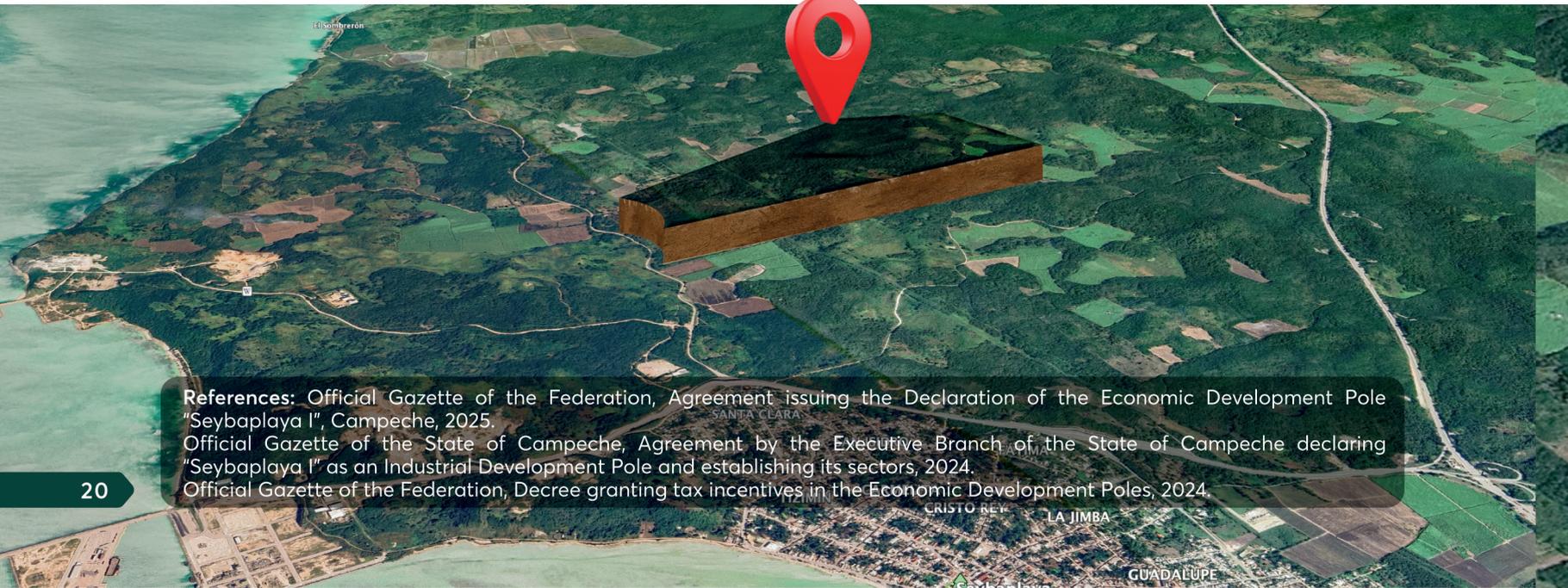
Area of influence:  
**Municipalities of**  
**Seybaplaya, Champotón,**  
**Campeche, and Escárcega**



Sectors:  
**Automotive, Textile,**  
**Agro-industrial,**  
**Energy, and Other**  
**light industries**

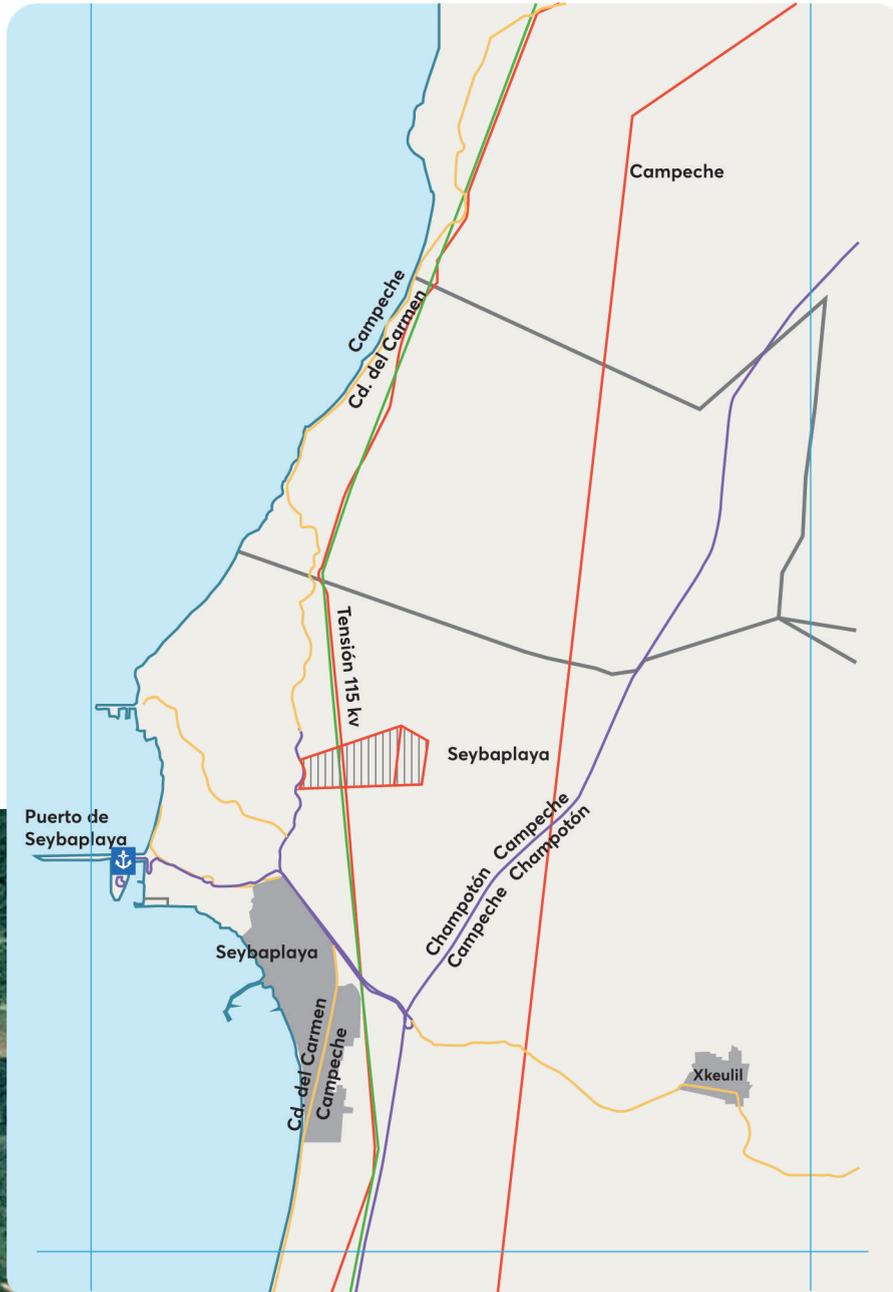


Economically active  
population:  
**315,033 people**



**References:** Official Gazette of the Federation, Agreement issuing the Declaration of the Economic Development Pole "Seybaplaya I", Campeche, 2025.  
Official Gazette of the State of Campeche, Agreement by the Executive Branch of the State of Campeche declaring "Seybaplaya I" as an Industrial Development Pole and establishing its sectors, 2024.  
Official Gazette of the Federation, Decree granting tax incentives in the Economic Development Poles, 2024.

# INDUSTRIAL DEVELOPMENT POLE "SEYBAPLAYA I"



## LEGEND

### Poles

-  Seybaplaya Industrial Development Pole
-  Communication routes to areas of interest

### Communication Infrastructure

#### Maya Train

-  Station
-  Stop
-  Maya Train route
-  International airports
-  Maritime ports

-  CFE transmission line
-  Gas pipeline

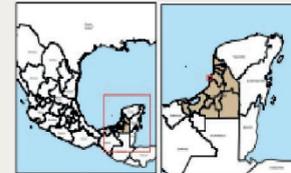
### Transportation Routes

-  Federal
-  State / Municipal
-  Railway

### Administrative Boundaries

-  Local boundary
-  Municipal boundary
-  Campeche state boundary
-  State boundary
-  International boundary

### LOCATION



GRAPHIC SCALE:  
1.5 0.75 0 1.5 km

SOURCE:  
Geo-statistical Framework, INEGI, 2024.  
National Transmission Network (RNT), Geocomunes, 2024.  
Maya Train Routes, FONATUR, 2023.  
National Road Network (RNC), IMT, 2024.



**CAMPECHE**  
GOBIERNO DE TODOS

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